

## FORUM CSAO 2011 5-6 December 2011

Opportunities for sustainable biofuel development in West Africa: the case of Mali Biocarburant SA

Hugo Verkuijl CEO Mali Biocarburant S.A.



#### Summary of the presentation

- 1. MBSA' vision: Food Security, Energy Security and Environmental Security
- 2. Inclusive business model
- 3. Corporate structure voice
- 4. Sharing of risk
- 5. Rewards
- 6. Upscaling MBSA
- 7. Lessons learned: pros and cons



# Inclusive business – smallholders as shareholders

Farmers are 30% shareholders of the local production facility

Koulikoro Biocarburant

Faso Biocarburant



## Corporate structure - voice

#### Producer's participation in decision making

- Smallholders have a representation/vote in the board of directors of the daughter companies;
- Smallholders organised in a farmer union are 20% shareholders of koulikoro biocarburant and small holders in burkina faso are 30% shareholder in Faso Biocarburant
- Smallholders also have a representation/vote in the general assembly of Mali Biocarburant Foundation





## Risk assessment and sharing

#### **Producer's risks**

- Smallholders invest in Jatropha intercropping and they run an agroecological risk (bushfire and diseases) that reduce yield of Jatropha shrubs;
- They may lose their investment in MBSA, which is financed through pro poor carbon offset;

#### Company's risk

- Side selling of Jatropha nuts leading to lack of raw material
- Biodiesel production risks
- Low international oil prices (<US\$ 50/barrel)



#### Contribute to poverty alleviation / rewards!

#### Producer's interest

- Smallholders as 20% shareholders in production facilities
   .Indirect benefits: dividends
- Financial interest sale of jatropha nuts: USD 125/ha
   .1 person earns USD 3,0/day
- Carbon credits:
   .Mali biocarburant invested USD 500,000 in farmer's unions.
- Increase yields of associated food crops (Maïs, sorgho...) with 20% about 5 years after intercropping of jatropha

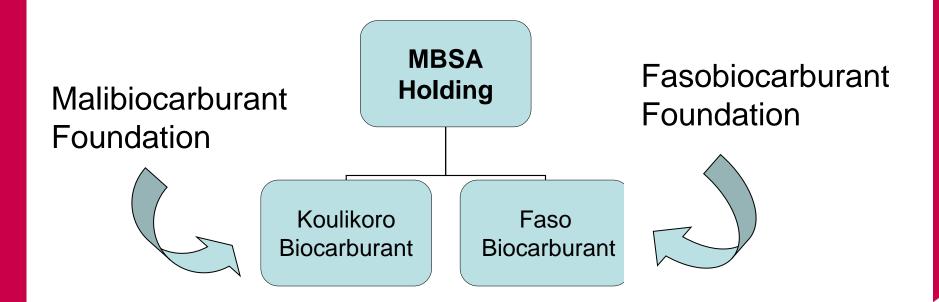
#### **Employment creation**

.150 jobs created and more in the future





# Sustainable financing of producers training – pro poor carbon credits





## Jatropha Field schools

Farmers' training





## Food security











## Environmental security

- Reduce CO2 emissions by planting jatropha trees and produce biodiesel;
- Biodiesel is a cleaner fuel
- Carbon credit reducing climatic change;
- Reduce soil erosion and improve water infiltration.





## R&D partners



**ANADEB** 





























## Upscaling and replicability

Poverty allevation: at maturity in 2019 purchase

USD 6,800,000 in jatropha nuts;

Employment: 140 FTE and about 10,000 producers

Environment: more than 10,000,000 jatropha plants

that fix carbone as well as 4 million litres of

biodiesel

Food security: increased production of food

production: mais/sweet sorghum



### Pros and cons of the business model

- Governance structure and transparent leadership of farmer organisations needs to be well organised;
- 2. Public private partnership are needed to set up the inclusive business model;
- 3. Organise biodiesel legislation: quality standards, biodiesel mix, licenses, and tax exemptions;
- 4. It all depends on oil prices and value addition of co-products