



IP Statistics

for Decision Makers

17-18 November
2014
Tokyo - JAPAN

Agenda

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Draft Agenda

Day 1, 17th November 2014 - Hotel Okura

9:00-10:00 **Registration**

10:00-10:10 **Opening Remarks**

10:10-10:30 **Welcome Address**

Rintaro Tamaki - *Deputy Secretary General,
Organisation for Economic Co-operation and Development (OECD)*

Hitoshi Ito - *Commissioner, Japan Patent Office (JPO)*

High Level Policy Panel

10:30-12:00 **Moderator: Dirk Pilat** - *Deputy Director, Science, Technology and Innovation Directorate,
Organisation for Economic Co-operation and Development (OECD)*

Raimund Lutz - *Vice-President, European Patent Office (EPO)*

Yoshitake Kihara - *Deputy Commissioner, Japan Patent Office (JPO)*

Joon Seok Lee - *Deputy Commissioner, Korean Intellectual Property Office (KIPO)*

Xu Cong - *Deputy Commissioner, Patent Office, State Intellectual Property Office of the P.R.C. (SIPO)*

Mark R. Powell - *Deputy Commissioner for International Patent Cooperation,
United States Patent and Trademark Office (USPTO)*

12:00-13:00 *Lunch break with poster display*

13:00-14:45 **Session 1: Patent Systems' Design and Economic Outcomes**

Chair: Sadao Nagaoka - *Hitotsubashi University*

Patents and Cumulative Innovation: Causal Evidence from the Courts

Alberto Galasso - *University of Toronto*

Mark Schankerman - *London School of Economics*

Patent Similarity

Dietmar Harhoff - *Max Planck Institute for Innovation and Competition*

Changing Behaviour: Applicant Sensitivity to Patent Fees

Stuart Graham - *Georgia Tech and United States Patent and Trademark Office (USPTO)*

Alan Marco - *United States Patent and Trademark Office (USPTO)*

Richard Miller - *United States Patent and Trademark Office (USPTO)*

14:45-15:10 *Coffee / tea break*

15:10-16:30

Session 2: Knowledge Creation and IP Exploitation

Chair: Elizabeth Webster - *University of Melbourne and IPRIA*

Knowledge Spillovers from Clean and Dirty Technologies

Antoine Dechezleprêtre - *London School of Economics*

Ralf Martin - *Imperial College and London School of Economics*

Myra Mohnen - *University College London*

Lifting the Veil on Patents and Inventions

Oliver Alexy - *Technische Universität München*

Paola Criscuolo - *Imperial College London*

Ammon Salter - *University of Bath*

Dmitry Sharapov - *Imperial College London*

Trademark Squatters: Theory and Evidence from Chile

Carsten Fink - *World Intellectual Property Organization (WIPO)*

Christian Helmers - *Santa Clara University*

Carlos Ponce - *Universidad Alberto Hurtado*

16:30-16:50

Coffee / tea break

16:50-18:40

Session 3: Patents Transactions

Chair: Keun Lee - *Seoul National University*

Public Research, Technology Licensing, and IP Commercialization; Mapping Interdependencies in the Cell Therapy Field

Hsini Huang - *National Taiwan University*

Simcha Jong - *University College London*

Patent Thickets and Licensing: Empirical Findings from Japanese Listed Companies

Noriyuki Doi N. - *Kwansei Gakuin University*

Xingyuan Zhang - *Okayama University*

The Impact of Technological Distance on M&A Target Choice and Transaction Value

Florian Stellner - *Max Planck Institute for Innovation and Competition*

The Art of the Possible: Increasing Value of Nascent Technologies using Strategic Disclosure

Tilo Peters - *Ecole Polytechnique Fédérale de Lausanne*

Vareska van de Vrande - *Rotterdam School of Management*

Christopher Tucci - *Ecole Polytechnique Fédérale de Lausanne*

18:40-20:00

Networking session

Day 2, 18th November 2014 - Hotel Okura

8:30-9:00 **Registration**

9:00-10:15 **Session 4: IPR in Pharmaceuticals**

Chair: Mark Schankerman - *London School of Economics*

Intellectual Property Rights and Access to Innovation: Evidence from TRIPS

Margaret Kyle - *Mines ParisTech*

Yi Qianz - *Northwestern University, Kellogg School of Management and NBER*

Foreign Pharmaceutical Patents in Chile

María José Abud Sittler - *Instituto Nacional de Propiedad Industrial (INAPI)*

Christian Helmers - *Santa Clara University*

Bronwyn H. Hall - *University of California at Berkeley and UNU-MERIT*

10:15-10:30 *Coffee / tea break*

Key Note Speech

10:30-10:50 **Hidetoshi Nishimura** - *Executive Director,*
Economic Research Institute for ASEAN and East Asia (ERIA)

Panel: High Level IPR Representatives in Asia

10:50-12:10 **Moderator: Toshiya Watanabe** - *Professor of Policy Alternatives Research Institute,*
The University of Tokyo,
Chairman of the Intellectual Property Association of Japan

Akira Goto - *Professor of National Graduate Institute for Policy Studies,*
Professor Emeritus of the University of Tokyo

Qin Yugong - *Partner, People's Republic of China Lawyer, Attorney at King & Wood Mallesons*

Narendra K. Sabharwal - *Convener Member, IPR Think Tank, GOI*
Chair of IPR Committee of Federation of the Indian Chambers of
Commerce and Industry (FICCI),
Former Deputy Director General, Cooperation for Development Sector,
World Intellectual Property Organization (WIPO)

Poh Kam Wong - *Professor, NUS Business School*

Sunhee Yun - *Professor, Law School at Hanyang University*

12:10-13:00 *Lunch break with poster display*

13:00-15:00

Session 5: Economics of the Patent Systems

Chair: Adam Jaffe - *Motu, Economic and Public Policy Research and Brandeis University*

Use of Grace Period and its Impact on Knowledge Flow: Evidence from Japan

Sadao Nagaoka - Hitotsubashi University

Yoichiro Nishimura - Kanagawa University

Patent Examination Outcomes in the IP5 offices

Gaétan de Rassenfosse - University of Melbourne

Paul Jensen - University of Melbourne

Alfons Palangkaraya - University of Melbourne

Elizabeth Webster - University of Melbourne and IPRIA

Exploring the Opaqueness of the Patent System – Evidence from a Natural Experiment

Dietmar Harhoff - Max Planck Institute for Innovation and Competition

Sebastian Stoll - Max Planck Institute for Innovation and Competition

Is the Time Allocated to Review Patent Applications Inducing Examiners to Grant Invalid Patents? Evidence from Micro-Level Application Data

Michael Frakes - Northwestern Law School and NBER

Melissa Wasserman - University of Illinois College of Law

15:00-15:30 *Coffee / tea break*

Panel of the Chief Economists

15:30-17:00 **Moderator: Mariagrazia Squicciarini** - *Senior Economist, Organisation for Economic Co-operation and Development (OECD)*

Theon van Dijk - Chief economist, European Patent Office (EPO)

Sadao Nagaoka - Economic Advisor, Japan Patent Office (JPO)

Keun Lee - Economic Advisor, Korean Intellectual Property Office (KIPO)

Alan Marco - Chief economist, United States Patent and Trademark Office (USPTO)

Carsten Fink - Chief economist, World Intellectual Property Organization (WIPO)

Closing Remarks

17:00-17:10

Hitoshi Maeda - Director of the Policy Planning and Research Division,
Japan Patent Office (JPO)

Alessandra Colecchia - Head of Economic Analysis and Statistics Division,
Science, Technology and Innovation Directorate, Organisation for Economic
Co-operation and Development (OECD)

17:10

End of conference

Poster session

Some Inventions are More Equal Than Others: Assessing and Developing Patent Indicators that Signal Radical Inventions

Sam Arts - KU Leuven
Francesco Appio - KU Leuven
Jurriën Bakker - KU Leuven
Manuel Gigena - KU Leuven
Bart Van Looy - KU Leuven
Dennis Verhoeven - KU Leuven
Reinhilde Veugelers - KU Leuven

Effects of Early Patent Disclosure on Knowledge Dissemination: Evidence from the Impact of Introducing Pre-Grant Publication System in the United States

Yoshimi Okada - Hitotsubashi University
Sadao Nagaoka - Hitotsubashi University

On the Fee Elasticity of Demand for Trademarks in Europe

Benedikt Herz - European Commission
Malwina Mejer - European Commission

Intellectual Property Rights and Firm Performance in Europe: an Economic Analysis

Theon van Dijk - European Patent Office (EPO)
Nathan Wajzman - Office for Harmonization in the Internal Market (OHIM)
Carolina Arias Burgos - Office for Harmonization in the Internal Market (OHIM)
Michał Kazimierczak - Office for Harmonization in the Internal Market (OHIM)
George Lazaridis - European Patent Office (EPO)
Ilja Rudyk - European Patent Office (EPO)

Patent, Trademarks and the Emergence of 'New' Firms: Using a Labor-tracking Approach to Analyse IPR Use among Spinoffs and other New Firms in Norway

Eric Iversen - Nordic Institute for Studies in Innovation
Tore Sandven - Nordic Institute for Studies in Innovation

Adopting Knowledge from 'Reverse' Innovation? Transnational Patents and Signaling from an Emerging Economy

Kenneth Huang - Singapore Management University
Jiatao Li - Hong Kong University of Science & Technology

Does a Complexity Ceiling Limit the Internationalisation of R&D

Patricia Laurens - Université Paris-Est, CNRS – LATTs – IFRIS
Antoine Schoen - Université Paris-Est, ESIEE – IFRIS
Christian Le Bas - Catholic University of Lyon
Lionel Villard - Université Paris-Est, ESIEE – IFRIS
P. Larédo - Université Paris-Est, ENPC – IFRIS

Pat-Insights Patent Evaluation/Valuation Platform

Tim Myers - IP infonomics, LLC

Patent Mapping: Toward a tool to understand the diffusion of technology

Nils Newman - Intelligent Information Services Corporation
Alan Porter - Georgia Tech
Luciano Kay - University of California, Santa Barbara
Jan Youtie - Enterprise Innovation Institute and School of Public Policy
Ismael Rafols - University of Sussex
Doug Porter - Intelligent Information Services Corporation