

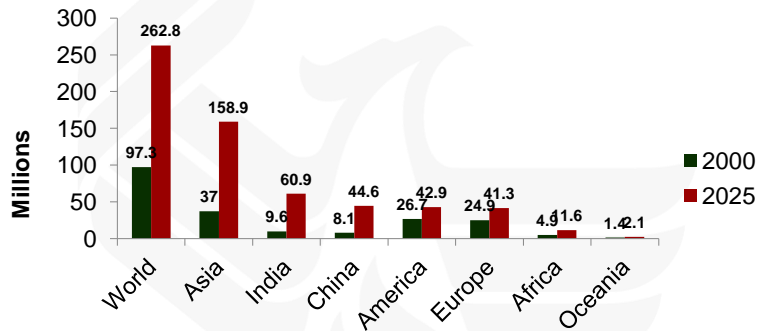
The Future of Global Higher Education in the 21st Century



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Access to higher education is a necessity...

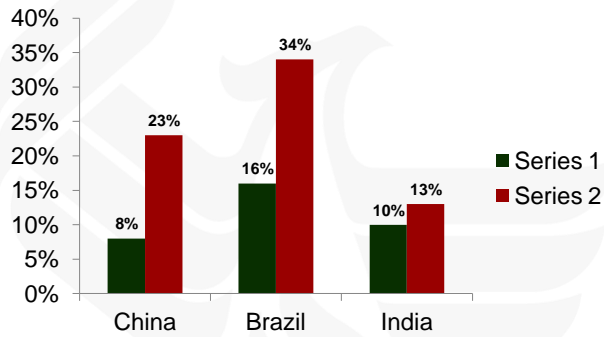
Demand for Global Higher Education 2025 set in higher education to exceed 262,000,000



Source: Brandenburg, U., Carr, D., Donauer, S., Berthold, C. (2008) Analysing the Future Market – Target Countries for German HEIs, Working paper No. 107, CHE Centre for Higher Education Development, Gütersloh, Germany, p. 13.

Growth areas

Countries with Greatest Growth in Demand for Higher Education



Source: UNESCO – <http://stats.us.unesco.org/unesco/TableViewer/tableView.aspx?ReportId=167>

Why Higher Education is important



Global landscape

- Change in demographics
- Decline in public funding
- Inconsistent education quality
- Importance of knowledge
- Globalization of education
- Importance of information & communications technologies
- Mobility
- Globalization of Skill requirements



Apollo education network



Apollo education network values



ULA

- Founded in 1975
- Based in Mexico City, Mexico
- Accredited private university
- Renowned for its dentistry, medicine & communications programs
- 4 campuses
- 1 high school, 15 bachelors, 6 specialties & 5 masters program
- Offerings also in health, business, law, graphic design, marketing & psychology



UNNIACC



- Founded in 1989
- Based in Santiago, Chile
- Accredited private university
- Strong focus in arts & communications
- 3 campuses
- 18 bachelors &
- 2 masters program
- First in Chile to teach fully online undergraduate degree program



BPP



- Founded in 1976
- London, England
- Over 20 centers in the United Kingdom
- Multiple centers in 10 countries in Europe
- Certification and continuing education in accounting, tax, financial services and human resources
- Business school and law schools (Law school is one of UK's largest)
- Premium fifth and sixth form preparatory colleges
- First private sector institution granted degree awarding authority
- Exceptional reputation amongst the business and legal community



Western International University



- Founded in 1978
- Based in Phoenix, Arizona
- Regionally accredited institution by the HLC
- Delivers programs on 4 campuses in Arizona, on-site at partner corporations/organizations, and via its online campus WIU Interactive
- Offers certificate, associate, bachelor and masters programs
- Programmatic focus in business, administration, technology and behavioral sciences
- International student community present on campus



UOPX



- Founded 1976
- 455,000 students enrolled & 22,000+ faculty members
- 538,000 alumni
- US: 200+ locations in 39 states, DC & Puerto Rico
- Int'l campuses/centers in Mexico and Canada
- Int'l service center in Dubai
- Campuses on US bases in Japan, Korea, Guam, Italy UK, Germany, & Belgium
- Associates, bachelors masters, doctoral degrees, certificate programs & single courses
- Accredited by the North Central Higher Learning Commission
- 9 Week, 6 week and 5 week classes
- Small class sizes 12-15 students
- Interactive, Cognitive & Affective learning model
- Working adult students
- Average age 34 years old



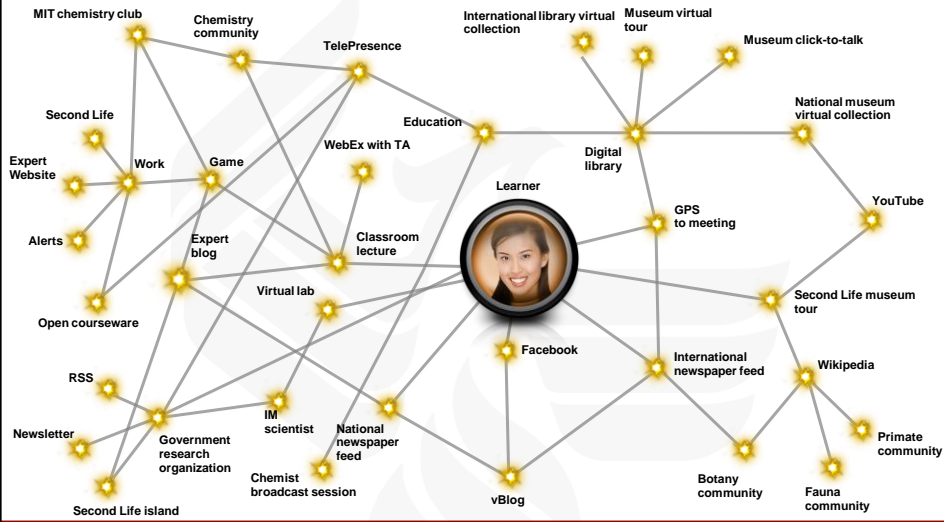
Global network best practice sharing, competencies and consistencies



Working Learners

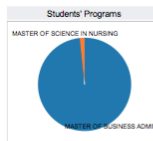


Differentiated learning styles

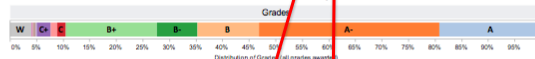
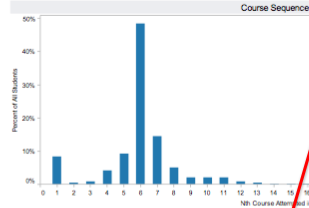
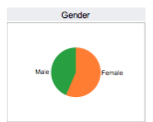


Course History Dashboard

Course: ECO/561 College: SCHOOL OF BUSINESS Min. Course Start Date: 2010/01/04 Max. Course Start Date: 2010/11/17

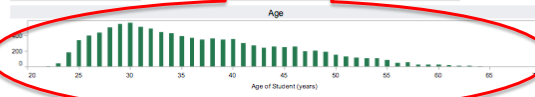


Year_Month	Avg. Grade	Std. Dev.
2010-01	88.9%	0.06
2010-02	90.1%	0.06
2010-03	89.9%	0.07
2010-04	89.7%	0.06
2010-05	89.0%	0.07
2010-06	89.5%	0.06
2010-07	88.8%	0.07
2010-08	89.3%	0.06
2010-09	89.5%	0.06
2010-10	90.0%	0.06
2010-11	90.0%	0.06



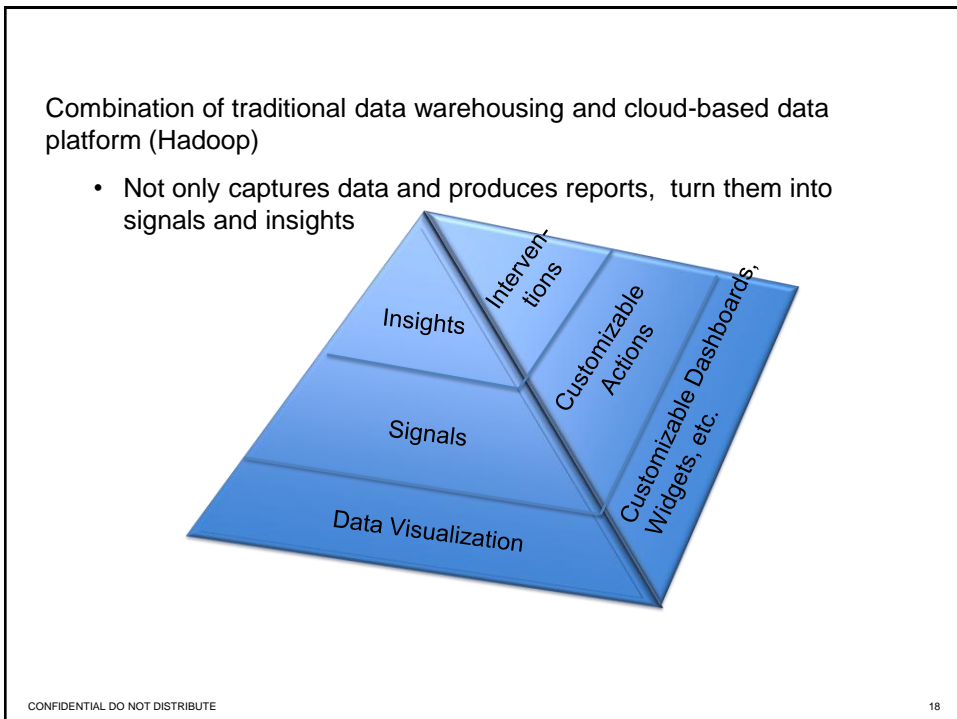
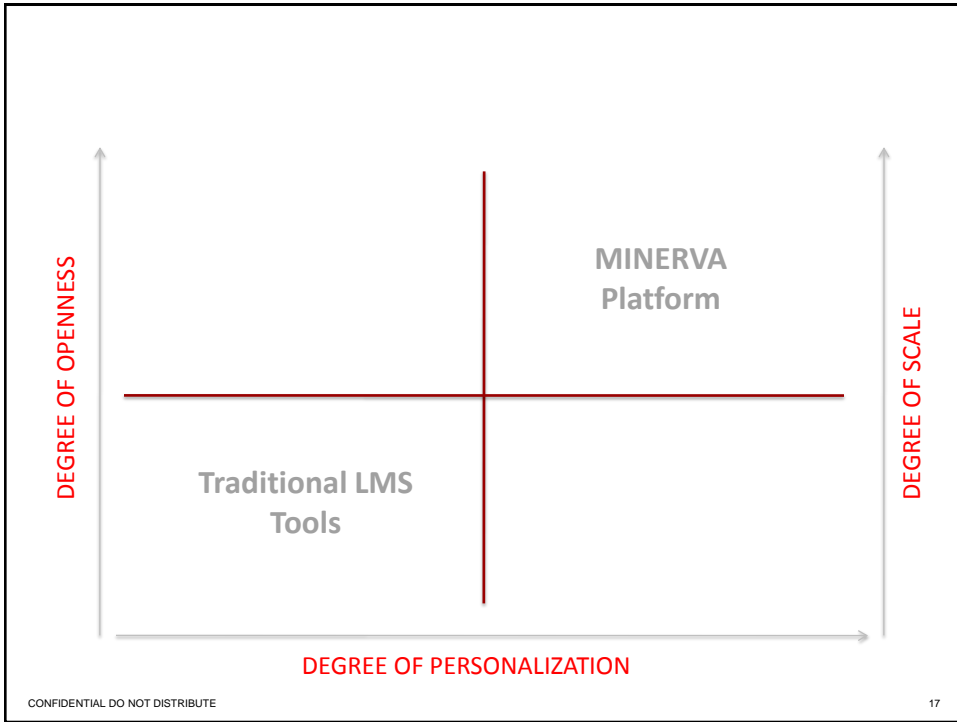
Year_Month	Groups	# Students
2010-01	79	936
2010-02	64	813
2010-03	77	939
2010-04	102	1,279
2010-05	82	1,043
2010-06	89	1,138
2010-07	56	766
2010-08	89	1,109
2010-09	77	1,016
2010-10	58	762
2010-11	29	381
Grand Total	801	10,234

Year_Month	1 - Didn't Complete	2 - Didn't Pass	3 - Passed
2010-01	4.0%	0.1%	95.9%
2010-02	4.0%	0.4%	95.6%
2010-03	4.4%	0.4%	95.2%
2010-04	2.7%	0.3%	97.0%
2010-05	3.7%	0.3%	96.0%
2010-06	4.7%	0.2%	95.1%
2010-07	3.9%	0.3%	95.8%
2010-08	4.4%	0.3%	95.3%
2010-09	4.0%	0.3%	95.6%
2010-10	4.7%	0.8%	94.5%
2010-11	3.9%	0.3%	95.8%
Grand Total	4.1%	0.3%	95.7%



A possible contributing factor for lower outcomes compared to traditional universities

Need Differentiated Learning
Lead with diagnostics & remediation



PROJECT MINERVA – NEXT GEN LEARNING PLATFORM

Key Tenets

- Personalized Journey
- Evidence-based Guidance
- Compelling Experiences
- Real, contextual content

Platform

- Data Driven,
- Pedagogy- neutral
- Task-oriented
- Individualized

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Future of global education (using technology)

Manufacturing/
Business

Advertising

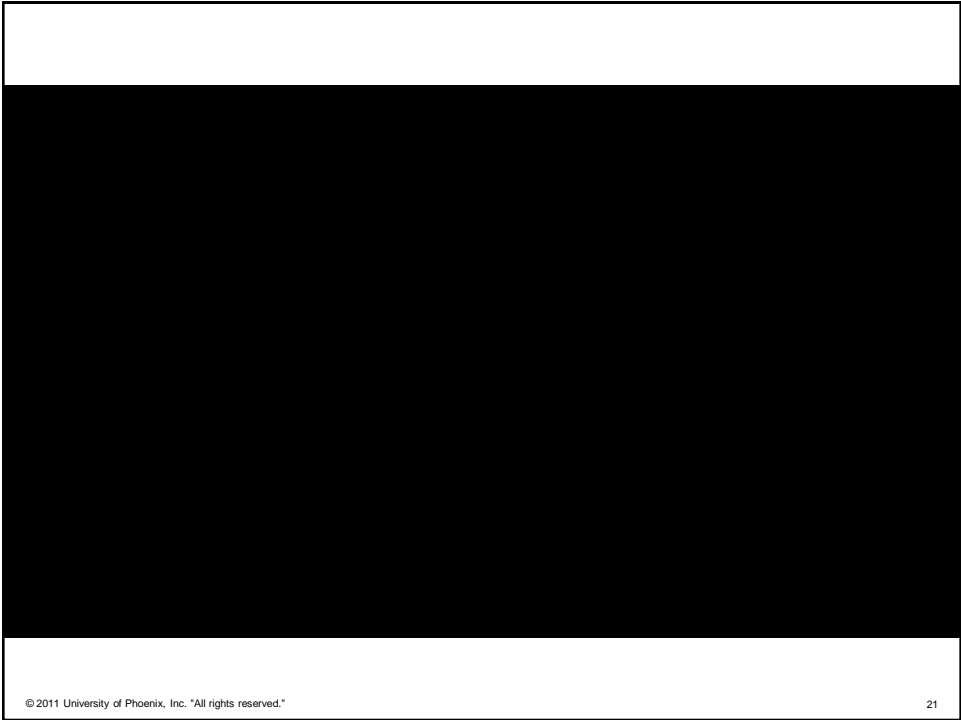
Accounting/Law

Health


Communication

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Manufacturing/
Business




Health




Advertising



Communication



Accounting/Law



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Future of global education (using technology)



Manufacturing/
Business



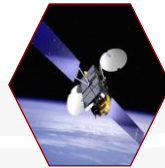
Advertising



Health



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Manufacturing/
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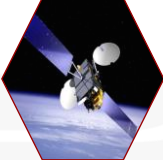
Health




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Accounting/Law



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Future of global education (using technology)



Manufacturing/
Business



Advertising



Accounting/Law



Health



Communication



Accounting / Law video?

Future of global education (using technology)



Manufacturing/
Business



Health



Advertising



Communication

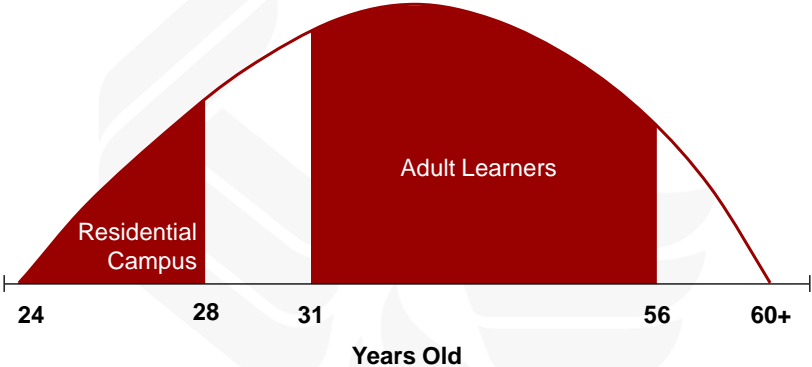


Accounting/Law





Ex: Business school age range



Approach



Intellectual Classroom

- Experience
- Streamline tasks
- Engagement

Science of Learning

- Differentiated Learners
- Hand holding
- Diagnostics
- Remediation