

T H E
PASO del NORTE
G R O U P

HIGHER EDUCATION *in* CITIES AND REGIONS *for*
**STRONGER, CLEANER
& FAIRER REGIONS**

LISA COLQUITT-MUÑOZ
REGIONAL COORDINATOR

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the **CHALLENGE**



- Diverse Region - Binational, Tri-State Area
- Interconnected economically yet limited regional collaboration, strategic planning
- Early commitment not to produce just another study
- Develop action items and deliverables

**BLUEPRINT FOR GLOBAL
 COMPETITIVENESS *and the*
 OECD SELF REVIEW**

- Oversee a collaborative process to shape the vision to develop intellectual, human and financial capital to compete in the global economy
- Convene regional stakeholders regularly to promote collaboration, sharing information and resources
- Increase the educational attainment of the population and improve skills for jobs that are relevant to the region

**BLUEPRINT FOR GLOBAL
 COMPETITIVENESS *and the*
 OECD SELF REVIEW**

- Cultivate an environment where entrepreneurs can flourish
- Research and work on the region's health and environmental challenges and create jobs in these areas
- Advocate for the goals and initiatives in the Blueprint for Global Competitiveness in the Paso del Norte region

A catalyst for action

Focused Efforts

- energize existing plans
- provide credibility
- build extensive partnerships

Institutionalize Change

- informal to formal relationships
- PDN only a facilitator -finding a home for the initiatives

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K-16 Education Initiatives

- Innovate and Educate
- Manpower Labor Study

Biotech Research Park

- Binational focus on R&D
- Health issues specific to the region

Clean Tech Incubator

- Alternative Energy Certification Centre

•Institute for Global Competitiveness

•Symposium Spring

- 2011** - Developing a regional strategic plan around the defined goals



K-16 Education Initiatives Innovate & Educate/Manpower Labor Study

- Assist individuals making decisions about their educational credentials
- Provide strategic insight for providers developing curricula
- Facilitate strategic planning for K-16 curricula
- Identify areas where HEI-business collaboration needed
- Focus attention on regional outmigration of talent to areas of skills shortage
- Provide strategic direction for entrepreneurship programs



MEDICAL CENTER OF THE AMERICAS LIFE SCIENCE RESEARCH PARK

- Advance the Paso del Norte community research agenda.
- Position the region as a global leader of health delivery, education and research concentrating on issues unique to the Hispanic, border and military population.
- 140-acre campus is the footprint to improved access to cutting-edge health care for the population of the Paso del Norte region.
- Integrated complex of medical facilities anchored by the Texas Tech University Health Sciences Center - Paul L. Foster School of Medicine and the University Medical Center of El Paso, a teaching hospital.



CLEAN TECH INCUBATOR ALTERNATIVE ENERGY CERTIFICATION CENTRE

- Clean Tech Incubator for alternative energy technologies
- Certify alternative energy applications
- International clearinghouse and support
- Economic development for the region
- Skilled local workforce



INSTITUTIONALIZING *the* REGION

ENSURING LONG-TERM SUCCESS

- Institute for Global Competitiveness at University of Texas El Paso -- \$5 million by Hunt Family Foundation to provide sustainable framework for innovation & border leadership
- Competitiveness Symposium – stakeholder commitment to support education, innovation and entrepreneurship.

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THANK YOU

LISA COLQUITT-MUÑOZ
Regional Coordinator
The Paso del Norte Group

201 E. Main, Suite 1700
El Paso, Texas 79901

Tel. (915)534-7364
Cell (915)892-5623
Fax (915)534-7316
lmunoz@pasodelnortegroup.org
www.pasodelnortegroup.org