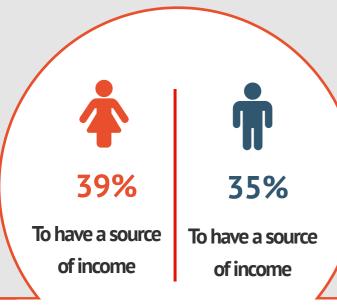


## FEMALE vs MALE ENTREPRENEURS IN PORTUGAL



The graphs show the share of respondents to the **Future of Business Survey** that selected each category when answering multiple-choice questions on entrepreneurial motivations, financing and learning. Responses were collected in December 2017 and January 2018 from business owners whose companies' digital presence includes a Facebook page.

## WHY DID YOU START YOUR BUSINESS? To have a source of income To pursue an interest/hobby To be more independent To have a work-life balance To make more money To be more creative No other employment Discontented with previous job I saw a market niche Family tradition 0 10 15 20 25 30 35 40 Women Source: The Future of Business Survey - https://eu.futureofbusinesssurvey.org

WHAT SOURCES OF FINANCING DID YOU USE TO START YOUR BUSINESS? 59% 62% **Self-funding** 14% 17% Bank loan 11% 12% Other family 7% 3% Spousal funding

