

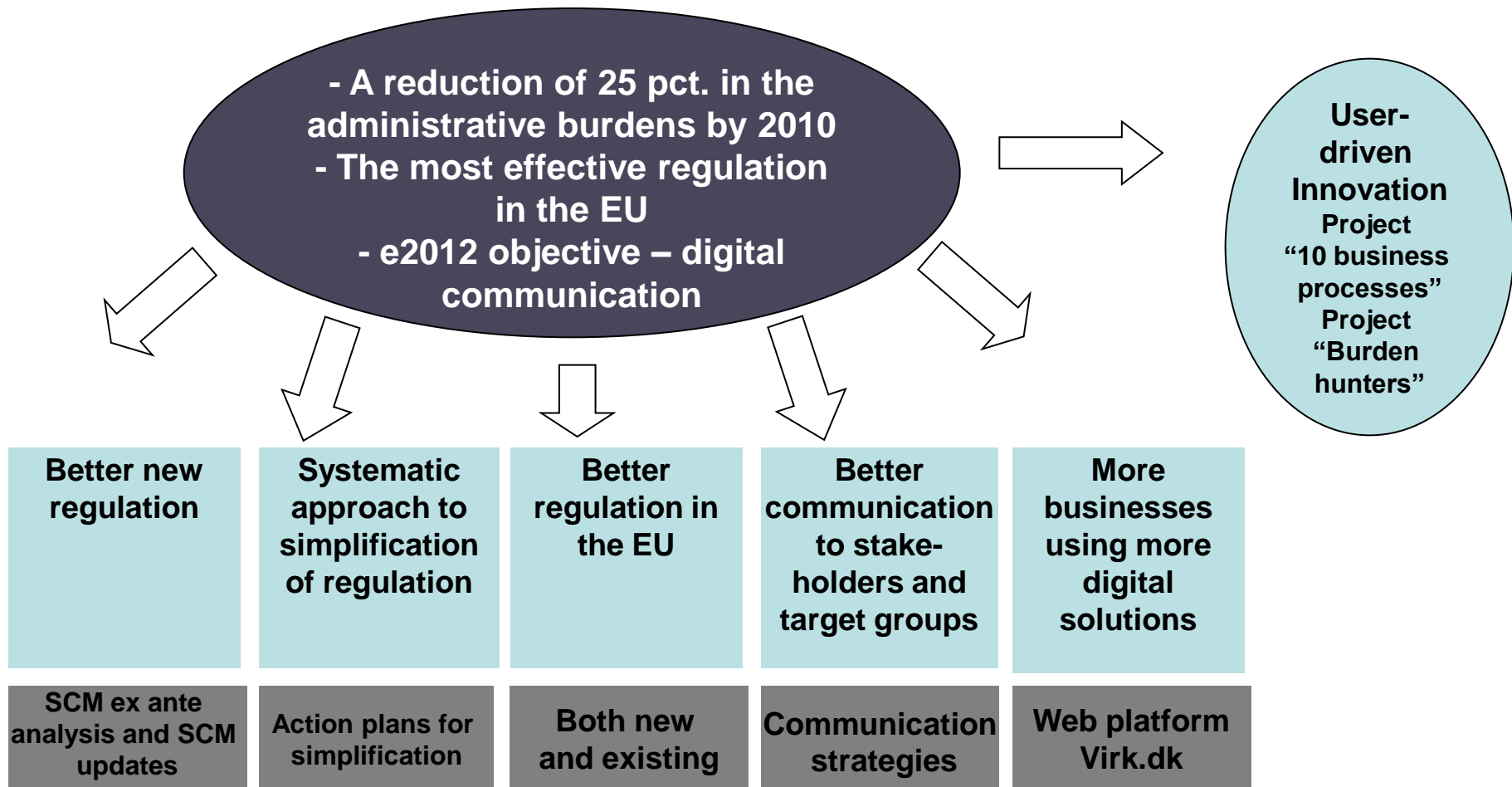


A4: Simplification strategies through e-government

Eva Meiling, Deputy Director General

Danish Commerce and Companies Agency

Danish strategy for reducing the administrative burdens



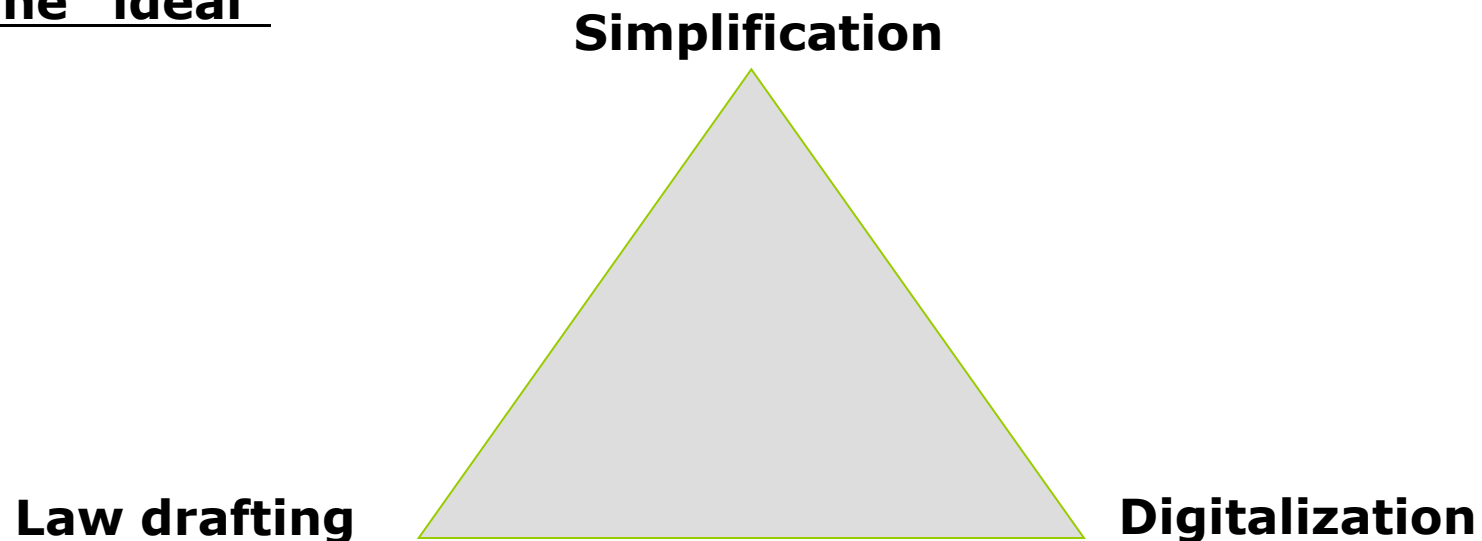


Challenge for maximizing synergies

The "reality"



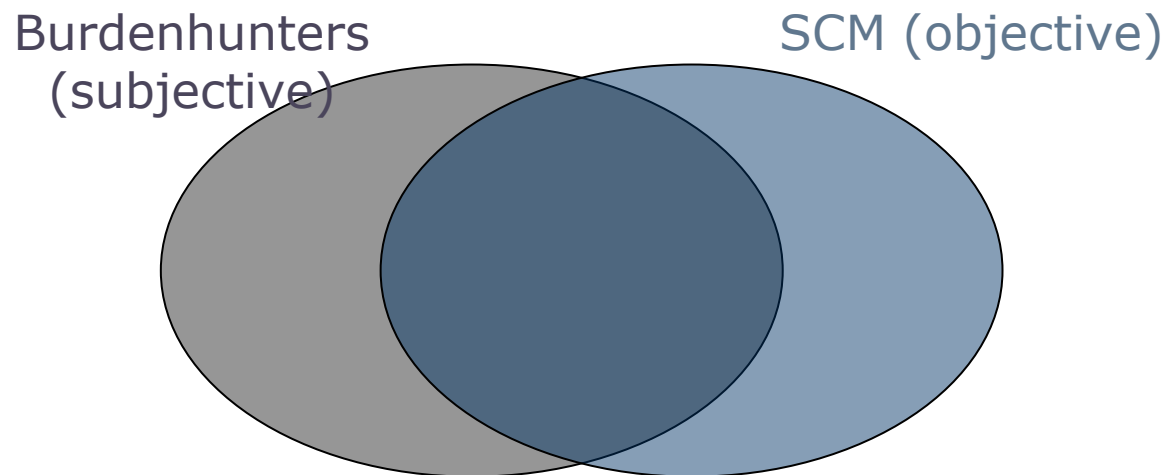
The "ideal"





Burden hunter approach

- The law from a user point-of-view





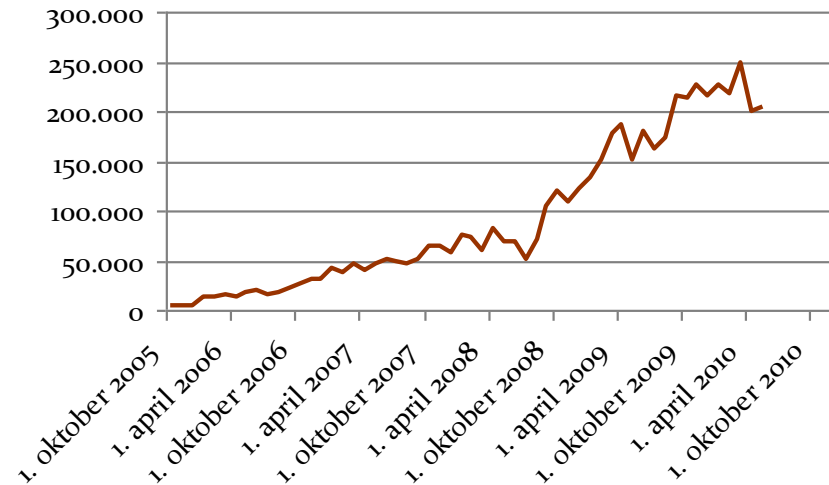
User centred approach

1. Collection of existing knowledge about business irritations
2. Preparation and selection of businesses
3. Visits in businesses
 - Studies of business processes (Flows)
4. Data analysis experts
5. Selection of Flows (LEAN studies)
6. Development of solutions/initiatives
7. Political process

Virk.dk by August 2010

- 160.000 unique users of the portal
- 1.300.000 forms sent via Virk.dk in the first 6 months of 2010 (the total for 2009 was approx. 2.200.000) The total amount of yearly filings across all channels are 10.000.000
- 72.000 active companies (out of approx. 400-500.000 active companies)
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