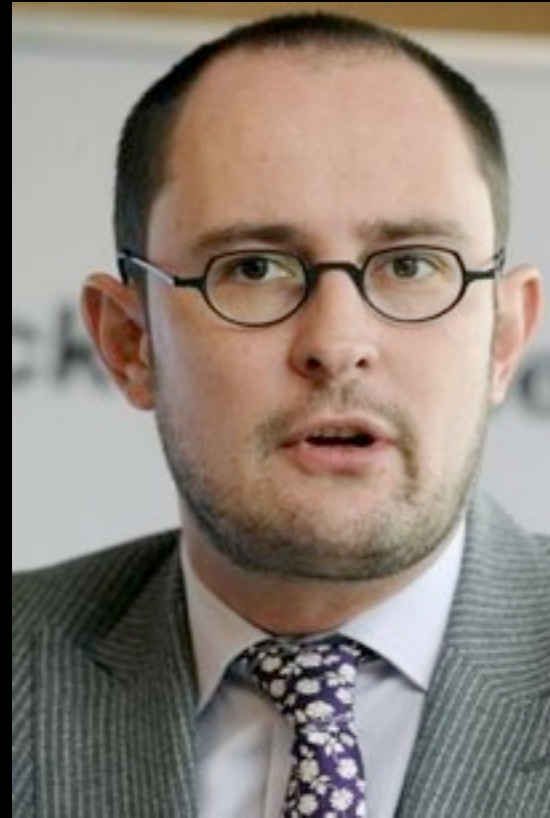


Better rules for a new game?

OECD Conference Paris
28-29 October 2010



BEFORE

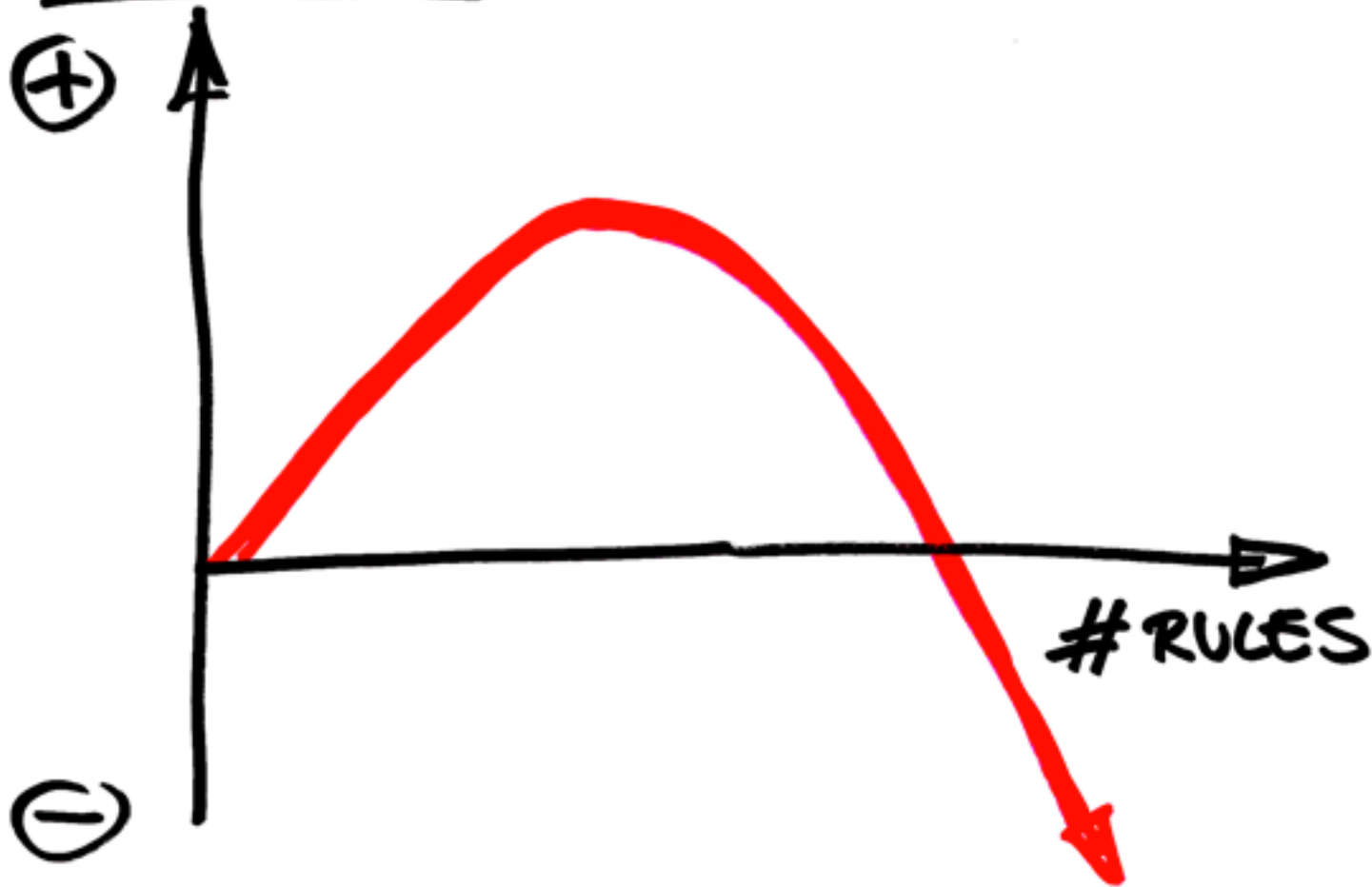


AFTER

“Insanity is doing the same thing over and over again and expecting a different outcome”, A. Einstein

**Better Regulation =
New Rules?**

EFFECTIVENESS



**Better Regulation =
Impact assessment?**



**Better regulation =
human rules**

listen

be

creative

**Better regulation =
less rules**



**Rules should be like
excellent
Belgian chocolate**





Brussels , 6th of December 2010
www.humanrules.be