



## ■ Date and Time

29 September 2023 | 10:00-11:30 (CEST)

## ■ Registration

The virtual event will take place on the Zoom platform. Please register in advance:

<https://meetoecd1.zoom.us/meeting/register/tJEkc--srDsrHNI1XrumMbBb8zh9DwS8YZql>

## ■ About the event

Regions in industrial transition face significant challenges that can profoundly affect their labour markets, productivity, and overall quality of life for residents, including shifting globalisation trends, increased digitalisation, demographic change, and the crucial transition to a zero-emissions economy. In these regions, traditional policy solutions have not always yielded the desired results, indicating that the mechanisms being used to manage industrial transition – from governance arrangements to programming design and implementation – may need to be revisited and recalibrated, or alternatively complemented or replaced with new approaches.

Identifying these new approaches has been the focus of the "Pilot Action on Regions in Industrial Transition", an innovative joint project of the European Commission and the OECD. Since its launch in 2018, this initiative has explored new ways to foster innovation, encourage risk-taking within existing innovation and regional development frameworks, and support high-impact actions in regions in transition.

This virtual event will launch the OECD report *Regions in Industrial Transition 2023: New Approaches to Persistent Problems*. This report, generated from the concluding phase of the collaboration with the European Commission, assesses the effectiveness of experimental approaches to governance and programming arrangements, and their potential to stimulate innovation and facilitate industrial transition. Enriched by case studies of the eight regions and two countries participating in the 2021-2023 phase of the Pilot Action, the report confirms the relevance of governance dimensions to the success of industrial transition initiatives, including framework conditions, strategic programming, and active stakeholder engagement. It also highlights the value of experimentation in policy and programming.

This event will provide an opportunity for national and regional policy makers, innovators and all those interested in the future of industrial transition to explore the OECD's findings and engage in constructive dialogue about our industrial and economic future.

## ■ Agenda

Time	Session
10:00-10:10	<p><b>Opening remarks</b></p> <ul style="list-style-type: none"> <li>▪ <b>Catherine Wendt</b>, Head of Unit for Smart and Sustainable Growth, Directorate-General for Regional and Urban Policy (DG REGIO), European Commission</li> <li>▪ <b>Dorothee Allain-Dupré</b>, Head of Division, Regional Development and Multi-level Governance, Centre for Entrepreneurship, SMEs, Regions and Cities (CFE), OECD</li> </ul>
10:10-10:25	<p><b>Keynote: The role of experimental governance in regional development</b></p> <ul style="list-style-type: none"> <li>▪ <b>Pedro Marques</b>, Research Fellow, INGENIO (CSIC-UPV), Universidad Politécnica de Valencia</li> </ul>
10:25-10:35	<p><b>Presentation of findings from the pilot project and report</b></p> <ul style="list-style-type: none"> <li>▪ <b>Maria Varinia Michalun</b>, Head of Unit, Governance and Strategic Planning for Regional Development, CFE, OECD</li> </ul>
10:35-11:20	<p><b>Panel Discussion: Sharing of experience by pilot regions/countries</b></p> <p>Moderator:</p> <ul style="list-style-type: none"> <li>▪ <b>Maria Varinia Michalun</b></li> </ul> <p>Speakers:</p> <ul style="list-style-type: none"> <li>▪ <b>Päivi Ekdahl</b>, Development Director, Regional Council of Lapland, Finland</li> <li>▪ <b>Jorge Muyo</b>, Regional Business Association CEOE, Cantabria, Spain</li> <li>▪ <b>Vincent Lepage</b>, Director, Directorate of Political Economy, Public Service of Wallonia, Belgium</li> </ul> <p><b>Questions and answers</b></p>
11:20-11:30	<p><b>Closing remarks</b></p> <ul style="list-style-type: none"> <li>▪ <b>Maria Varinia Michalun</b>, OECD</li> <li>▪ <b>Ramunas Linartas</b>, Policy Officer, Smart and Sustainable Growth Unit, DG REGIO, European Commission</li> </ul>

## For more information, please contact:

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## About the OECD

The Organisation for Economic Co-operation and Development (OECD) is an international organisation that works to build better policies for better lives. Together with governments, policy makers and citizens, the OECD provides a unique forum and knowledge hub for data and analysis, exchange of experiences, good-practice sharing, and advice on public policies and international standard-setting.

## About CFE

The OECD Centre for Entrepreneurship, SMEs, Regions and Cities (CFE) provides comparative statistics, analysis and capacity building for local and national actors to work together to unleash the potential of entrepreneurs and small and medium-sized enterprises, promote inclusive and sustainable regions and cities, boost local job creation, and support sound tourism policies.



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