

## Tackling Harmful Alcohol Use

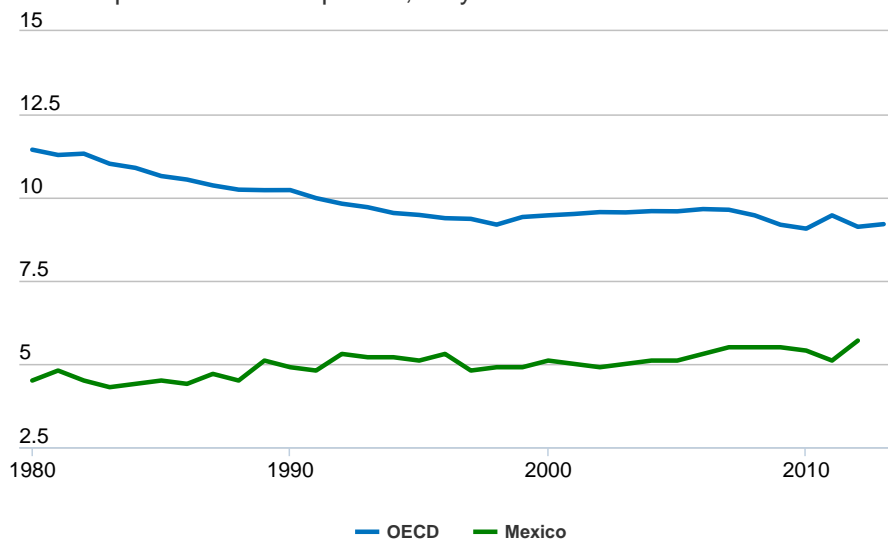
### Country note - Mexico

#### Consumption Trends

Levels of alcohol consumption in Mexico are among the lowest in the OECD countries, and have been rather stable over the past 30 years. In 2012, an average of 5.7 litres of pure alcohol per capita is consumed in Mexico, compared with an estimate of 9.1 litres in the OECD.

#### Annual alcohol consumption per capita

liters of pure alcohol component, 15-year-olds and older



## Taxes & Legal Framework

Compared with other countries in the OECD area, Mexico has adopted a wide-range of legally binding regulations on promotion of alcoholic products (e.g. advertisement, sales promotions, etc.) and on regulating on- and off-premises of alcoholic beverages (e.g. time and location restrictions, sales to intoxicated persons, etc.). Conversely, Mexico is one of the few countries in which the blood alcohol concentration (BAC) limit for the general population is determined at the subnational level. In a significant number of states, the BAC level is set at 0.08% which is higher than many other OECD countries (the majority of countries have a maximum BAC level of 0.05%). Restriction of sales of alcoholic drinks in petrol station is another policy which is not put in place in Mexico.

	Mexico	[Country 2]
National legal minimum age for off-premise sales		
beer	18	
wine	18	
spirits	18	
National legal minimum age for on-premise sales		
beer	18	
wine	18	
spirits	18	
Restrictions for on-/off-premise sales of alcoholic beverages		
time (hours/day)	Y/N	
location (place/density)	Y/N	
specific events	Y	
intoxicated persons	Y	
petrol stations	N	
National maximum legal blood alcohol concentration (%)		
all drivers	subn	
young drivers	subn	
professional drivers	subn	
Legally binding regulations of		
advertisement	Y	
product placement	Y	
sponsorship	Y	
sales promotion	Y	
health warnings (advert/containers)	Y/Y	

## Related Publication

### Tackling Harmful Alcohol Use

<http://www.oecd.org/health/tackling-harmful-alcohol-use-9789264181069-en.htm>



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