



REPORT

1st Meeting of the Advisory Group of the EU-OECD Programme on Promoting Investment in the Mediterranean

7 March 2017 • OECD, Paris



**PROGRAMME
ON PROMOTING INVESTMENT**
in the Mediterranean

The first Advisory Group meeting of **the EU-OECD Programme on Promoting Investment in the Mediterranean** was held on 7 March 2017 at the OECD headquarters in Paris, in the margins of the OECD Global Forum on International Investment.

This meeting marked the end of the inception phase of the Programme and launched its implementation phase for the next three years (agenda attached). Its objectives were to present the key findings of the scoping missions in four beneficiaries' countries, highlight the finetuning of the Programme under three pillars based on countries' priorities, and discuss the road map of the Programme encompassing the planned activities both at the national and regional levels (annex 2).

The meeting was opened by OECD and EU representatives (Mathilde Mesnard, Deputy Director, Directorate for Financial and Enterprise Affairs and Carlos Conde, Head of the Middle East and Africa Division, Global Relations Secretariat, and Ingrid Schwaiger, Deputy Head of Unit, Head of economic section, DG Neighbourhood and Enlargement – NEAR, Regional Programmes Neighbourhood South, EC). Representatives from all nine beneficiary countries, including the Heads of the Investment Promotion Agencies of Morocco and Tunisia, participated. The meeting was also attended by members of the Advisory Board (Union for the Mediterranean, ANIMA, Agence française de développement), partners (OECD Trade Union Advisory Committee (TUAC) and Business France) and representatives from OECD/EU countries (list of participants attached).

Participants unanimously approved the work plan for the Programme, based on the following three pillars:

- policy and legal framework for inclusive investment,
- investment promotion, institutional coordination and public-private dialogue, and
- monitoring of reforms and FDI statistics.

Participants praised the usefulness and timeliness of the proposed activities, in support of ongoing investment reforms in the region. They also acknowledged the relevance of the approach combining both regional dialogue and country-specific activities, and of the working methodology, in particular peer learning.

Further explanations on the activities to be conducted during the implementation phase are provided in Annex 1 (presentation made at the Advisory Group Meeting) and Annex 2 of this report (calendar of planned activities).



AGENDA

EU-OECD Programme on Promoting Investment in the Mediterranean

1st Meeting of the Advisory Group

7 March 2017 • 10:00 – 12:30

CC2 Conference Centre • OECD, Paris



**EU-OECD PROGRAMME ON
PROMOTING INVESTMENT**
in the Mediterranean

Tuesday 7 March 2017

9:30-10:00 Registration

10:00-10:15 Opening remarks

- **Mr. Carlos Conde**, Head of the Middle East and Africa Division, Global Relations Secretariat, OECD
- **Ms. Ingrid Schwaiger**, Deputy Head of Unit, Head of economic section, DG Neighbourhood and Enlargement – NEAR, Regional Programmes Neighbourhood South, European Commission
- **Mrs. Mathilde Mesnard**, Deputy Director, Directorate for Financial and Enterprise Affairs, OECD

10:15-10:30 Tour de table

10:30-10:45 Review of the key findings of the inception phase and presentation of the work plan of the Programme

- **Ms. Marie-Estelle Rey**, Senior Policy Analyst, Middle East and Africa Division, Global Relations Secretariat, OECD
- **Ms. Hélène François**, Legal Analyst, Investment Division, Directorate for Financial and Enterprise Affairs, OECD

This session will allow presenting the adjusted objectives of the Programme, based on the key findings from the consultations undertaken during the inception phase with countries stakeholders and partners, as well as the work plan for implementation.

10:45-11:45 Discussion on the priority activities with beneficiary countries

Moderator : Ms. Marie-Estelle Rey, Senior Policy Analyst, Middle East and Africa Division, Global Relations Secretariat, OECD

Representatives of beneficiary countries will be invited to discuss and comment the priority activities for the upcoming year.

11:45-12:15 Discussion with partners

- **Mr. Shérif Younis**, Financial & Trade Advisor, Union for the Mediterranean
- **Mr. Emmanuel Noutary**, General Delegate, ANIMA Investment Network
- **Mme. Clémence Vergne**, Économiste, Agence Française de Développement

12:15-12:30 Closing remarks

- **OECD/EU**

Participants List
EU-OECD Programme on Promoting Investment in the Mediterranean
First Advisory Board Meeting

Liste des participants
Programme UE-OCDE sur la Promotion de l'Investissement en Méditerranée
Première réunion du Comité consultatif

7 March 2017

MENA

Algeria/Algérie

<i>Mr. Abdelhafid CHARIF</i>	<i>Chef de Bureau Direction Générale des Relations Économiques et de la Coopération Internationales, Ministère des Affaires Étrangères</i>
<i>Mr. Mohamed MEFLAH</i>	<i>Conseiller des affaires économiques Ambassade d'Algérie en France</i>

Egypt/Égypte

<i>Ms. Eman GAMAL</i>	<i>Head of Policy Advocacy Department General Authority for Investment (GAFI)</i>
<i>Ms. Sara YOUSRI</i>	<i>Vice-Chairman Office General Authority for Investment (GAFI)</i>

Jordan/Jordanie

<i>Ms. Asma BISHMAF</i>	<i>Diplomatic Attaché Embassy of Jordan to France</i>
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Lebanon/Liban

<i>Ms. Alia ABBAS</i>	<i>Director General of Economy and Trade General Directorate of Economy and Trade Ministry of Economy and Trade</i>
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Libya/Libye

<i>Mr. Luai BEN SASI</i>	<i>Executive General manager Libya Investment and Privatisation Board</i>
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Morocco/Maroc

<i>Mr. Hicham BOUDRAA</i>	<i>Directeur Général Agence Marocaine de Développement des Investissements (AMDI)</i>
<i>Ms. Jihane LMIMOUNI</i>	<i>Chef de Service Organisations Internationales Agence Marocaine de Développement des Investissements (AMDI)</i>

Palestinian Authority/Autorité palestinienne

Mrs. Jomana AL-YAHYA Counsellor
Mission of the Palestinian Authority, Paris

Tunisia/Tunisie

Mr. Lassaad BOUTARA *Ministre Plénipotentiaire*
Ambassade de Tunisie à Paris

M. Khalil LAABIDI *Directeur Général*
Foreign Investment Promotion Agency (FIPA)

Ms. Aziza ZAGHOUANI *Director of Foreign Investment*
Ministry of Development, Investment, and international Cooperation

Mr. Ezzddine JELLITTI *Directeur de la FIPA France*
Agence de Promotion de l'Investissement Étranger /
Foreign Investment Promotion Agency (FIPA)

OECD Members /Membres de l'OCDE

France

Mr. Patrick LE MENES *Conseiller*
Représentation Permanente de la France auprès de l'OCDE

Mr. Olivier MARTIEL *Conseiller*
Service des Affaires économiques et financières
Représentation Permanente de la France auprès de l'OCDE

Ms. Nora LAJARGE *Chargée de mission*
Représentation Permanente de la France auprès de l'OCDE

Germany/Allemagne

Ms. Kathrin EBERT *Assistant to the Ambassador and to the Deputy Permanent Representative*
Permanent Mission of the Federal Republic of Germany to the OECD

Israel/Israël

Ms. Crystal BARANSI *Advisor*
Permanent Delegation of Israel to the OECD

Mexico/Mexique

Mr. Arturo HERNÁNDEZ BASAVE *Deputy Permanent Representative*
Permanent Delegation of Mexico to the OECD

Ms. Elizabeth SOSA ALTAMIRANO *Policy Analyst*
Permanent Delegation of Mexico to the OECD

Switzerland /Suisse

Mr. Dimitri PITTET *Assistant Diplomatique*
DFAE, Délégation permanente de la Suisse auprès de l'OCDE

European Commission/Commission Européenne

Mr. Filippos PIERROS *Minister-Counsellor,*
Deputy Permanent Representative of the EU Delegation to the OECD

Mrs Ingrid SCHWAIGER Deputy Head of Unit, Head of economic section
Regional Programmes Neighbourhood South

Mr. Fernando NINO PAGE Principal Administrator
Regional Programmes Neighbourhood South

Autres/Other

Union for the Mediterranean/Union pour la Méditerranée

Mr. Sherif YOUNIS Financial & Trade Advisor
Business Development & Project Funding Coordination

ANIMA Investment Network

Mr. Emmanuel NOUTARY General Delegate
Invest in Med Programme

Agence Française de Développement (AFD)

Mrs. Clémence VERGNE Économiste
Division Analyse macroéconomique et risque-pays

Trade Union Advisory Committee (TUAC)/Commission syndicale consultative (TUAC)

Mr. Pierre HABBARD Senior Policy Adviser

BUSINESS France

Ms. Véronique LEDRU Mission Coopération Internationale
International Co-operation Department

OECD/OCDE

Ms. Mathilde MESNARD Deputy Director, DAF

Mr. Carlos CONDE Head of Division, SGE/GRS/MEA

Ms. Marie-Estelle REY Senior Policy Analyst, SGE/GRS/MEA

Ms. Hélène FRANCOIS Legal Analyst – Investment Policy Reviews, DAF/INV

Ms. Diane PALLEZ - GUILLEVIC Policy Analyst, SGE/GRS/MEA

Mr. Sabri DRAIA Policy Analyst, SGE/GRS/MEA

Mr. Fares AL HUSSAMI Policy Analyst, DAF/INV

CONTACTS

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Annex 1:

Presentation given at the Advisory Group Meeting

Click on the slide to access the powerpoint



EU-OECD Programme on Promoting Investment in the Mediterranean

**First Advisory Board meeting
7 March 2017, Paris**



Annex 2: Calendar of planned activities



Calendar of planned activities: April 2017-March 2018

Pillars and components	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
PILLAR 1: Policy and legal framework for inclusive investment 1. Promote sound investment policies and strategies 2. Increase capacity of partner countries in reforming and improving their investment policy and legal frameworks 3. Improve capacity of designing and implementing IIAs and handling investment disputes		Regional workshop on implementation of legal investment reforms with a focus on FDI restrictions (Tunisia TBC) <hr/> National workshop on FDI restrictions (Tunisia TBC)				Regional workshop on sustainable investment with a focus on RBC policies (Egypt TBC) <hr/> National workshop on RBC (Egypt TBC)				Release of diagnostic report on RBC in MENA		Regional workshop on investment dispute prevention policies (Paris TBC)
PILLAR 2: Investment promotion, institutional coordination and public-private dialogue 4. Enhance institutional co-ordination on investment policies and promotion, building on PPD 5. Improve capacity of IPAs and related institutions through networking and peer learning	Circulation of a survey on MENA Investment Promotion Agencies						Meeting of the Euro-Mediterranean IPAs on investment promotion policies for sustainable development (Paris)		Peer-learning session for Med IPAs on institutional reforms (Morocco TBC) <hr/> National workshop on Institutional transformation (Morocco TBC)			
PILLAR 3: Monitoring of reforms and FDI statistics 6. Monitor effectiveness of investment policies, strengthen FDI statistics and increase communication on reforms.	Circulation of a survey on FDI statistics to Jordan and Tunisia to be followed by an assessment report											