

Promoting Investment in the Mediterranean

ACTIVITY REPORT

The **EU-OECD Programme on Promoting Investment in the Mediterranean** supports efforts to boost the quality and quantity of investment to and within the southern Mediterranean region. Over the past two years, it has worked in partnership with governments and institutions from eight MED economies to advance business climate reforms through policy dialogues and capacity building workshops.

Regional and national seminars have allowed participants to share best practices and brainstorm solutions to create more robust and coherent investment policies and strategies. These exchanges have also created a unique network of investment policymakers and practitioners.

**EU-OECD PROGRAMME ON
PROMOTING INVESTMENT
in the Mediterranean**

REGULATORY REFORM

*Regional Seminar
Tunis | 16-17 May 2017*

- Examined legal reforms in the region
- Debated challenges to creating an enabling regulatory framework, including how restrictions affect the attraction of investors

ACHIEVEMENT

- ✓ Updated the FDI Restrictiveness Index and collected data for its expansion to Algeria, Lebanon, Libya, and the Palestinian Authority

[Policy notes](#)

Stocktaking of investment regimes and legal reforms in MED economies

Regulatory reforms in MED economies: Focus on FDI restrictions

INCENTIVES & TERRITORIAL DEVELOPMENT

*Regional Seminar
Paris | 16-17 October 2017*

- Brought together EU & MED IPAs to exchange good practices in territorial development and investment promotion
- Launched a preliminary mapping of investment incentives in MED economies

ACHIEVEMENTS

- ✓ Took stock of investment incentive policies in the region
- ✓ Undertook field visit to Business France

[Policy note](#)

Making investment promotion work for sustainable development in MED: focus on incentives and territorial development

SUSTAINABLE INVESTMENT & RESPONSIBLE BUSINESS CONDUCT

*Regional Seminar
Cairo | 6-7 November 2017*

*National Workshop for
Egypt
Cairo | 7 November 2017*

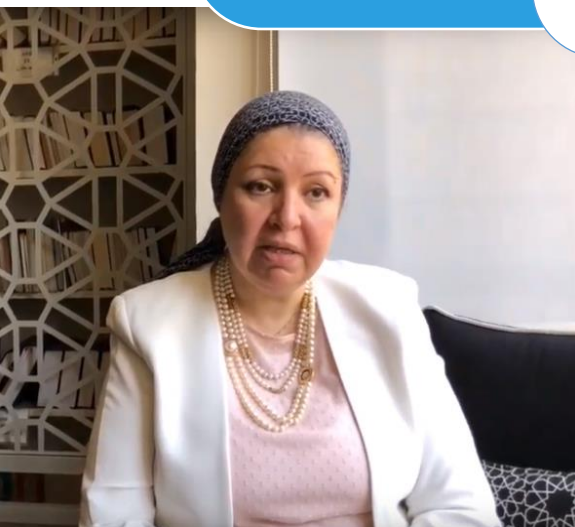
- Built awareness on the role of Responsible Business Conduct (RBC) policies to reinforce investment climates
- Improved government and business awareness of ways to promote RBC through concrete actions

ACHIEVEMENTS

- ✓ Re-established Egypt's national contact point to promote and implement the OECD Guidelines for Multinational Enterprises

[Policy note](#)

Diagnostic report on responsible business conduct in the MED region



“There is a long history of cooperation between the OECD and GAFI. Today, this workshop is very beneficial for us and for the whole government.”

Ms Mona Zoba Executive Chair, General Authority for investment and Free Zones (GAFI), Egypt

INSTITUTIONAL REFORM OF IPAs

*Regional Seminar
Rabat | 30 -31 January
2018*

*National Workshop
for Morocco
Rabat | 1 February
2018*

- Exchanged views on frameworks, governance and mandate of IPAs in the EU and the MED
- Informed of emerging trends and options for institutional reform

ACHIEVEMENTS

- ✓ Created a dialogue network among EU and MED IPAs
- ✓ Supported Morocco in reforming the Agency for Investment and Exports Development (AMDIE)

Relevant background papers
Institutional reforms of investment promotion agencies in the OECD and the MED region
Institutional transformation of IPAs and case study of Business France

BUSINESS LINKAGES, GLOBAL VALUE CHAINS (GVC) & LOCAL DEVELOPMENT

*Regional Seminar
Beirut | 17-18 April
2018*

*National Workshop
for Lebanon
Beirut | 19 April 2018*

- Shared experiences on investment attraction practices generating links with the local economy
- Explored ways to promote links between MNEs and SMEs to strengthen the MED's participation in GVC

ACHIEVEMENTS

- ✓ Facilitated dialogue with MNEs and explored concrete options to strengthen linkages with the local economy
- ✓ Supported Lebanon's national dialogue on inclusive investment for local development and the government's vision for stabilisation, growth and employment

Policy note
Making global value chains more inclusive in the MED region: The role of MNE-SME

INVESTMENT DISPUTE MANAGEMENT & PREVENTION

*Regional Seminar
Cairo | 26 - 27 June 2018*

*National Workshop on
Dispute Prevention
Cairo | 28 June 2018**

*Participation in the
Conference for a Euro-
Mediterranean Community
of International Arbitration
Madrid | 19 – 20 November
2018*

- Built capacity for dealing with and preventing investor-State disputes
- Improved awareness of the need for institutional coordination in dealing with investment disputes

ACHIEVEMENTS

- ✓ Developed case studies and good practices to give incentives for setting dispute prevention mechanisms

Policy notes
Stocktaking of Investment Dispute Management and Prevention in the Southern Mediterranean Region

Regional Seminar "Regulatory Reform"
Tunis | 16 – 17 May 2017



* These events were held in the framework of distinct bilateral projects.

INVESTMENT PROMOTION TRENDS & PRACTICES IN THE MED

*Regional Seminar
Paris | 22 -23 October
2018*

- Discussed results of preliminary mapping of MED IPAs
- Explored concrete options for policy action during field visit to Paris Region IPA

ACHIEVEMENTS

- ✓ Engaged MED IPAs in the global policy dialogue on investment promotion

Relevant background papers
OECD Mapping of Investment Promotion Agencies (IPAs) in the Mediterranean

FDI STATISTICS

*National Workshop on
Morocco
Rabat | 2017**

*National Workshop for
Cairo | 30 April 2018**

*National Workshop for
Jordan
Beirut | 28 November
2018*

*National Workshop for
Tunisia
Tunis | 7 March 2019*

- Trained statisticians of IPAs on best practices for FDI data collection and use
- Took stock of countries' achievements and remaining challenges in harmonising modes of FDI calculation

ACHIEVEMENTS

- ✓ Improved modes of calculations of FDI based on international standards allowing for improved FDI statistics, benchmarking and better use for policy orientation

Relevant background papers
OECD Report on the Compilation of FDI Statistics in Jordan
OECD Report on the Compilation of FDI Statistics in Tunisia



Regional Seminar "Institutional Reforms of IPAs" Rabat | January 2018

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