

OBJECTIVES

The guidebook helps countries prevent and manage non-communicable diseases (NCDs) by encouraging the dissemination of proven best practice interventions. This can reduce waste in the healthcare system as countries do not have to “start from scratch” using unproven approaches, but rather draw upon lessons learnt from previous implementation experiences.

WHAT DOES IT COVER?

The guidebook is broken into three sequential steps:

Select interventions according to five best practice criteria and assess their transferability potential to a new region

Implement best practice interventions into a new region using a general framework for defining implementation in terms of “who does what, when, and how”

Evaluate implemented best practice interventions by laying out the steps involved in developing and executing an evaluation study


Each step was designed **based on real-world experiences**, which are highlighted throughout the guidebook.




Find the Guidebook on Best Practices in Public Health at
<https://oe.cd/best-practices>


POLICY APPLICATIONS

The guidebook can be applied to various public health interventions including those to prevent, manage and control NCDs. For example:

 **Healthier lifestyles.** Interventions promoting healthier diets and an active lifestyle operating in various sectors such as schools, workplaces and the community.

 **Healthier environments.** Interventions that structurally alter the environment in which people live, in order to promote healthy behaviours.

 **Integrated care.** Interventions where patients and teams of health professionals work together to deliver high quality care that takes into account patient preferences and values.

 **Digital care.** Interventions promoting the use of digital technologies to deliver better quality, more effective healthcare services.

WHO IS IT FOR?

The guidebook is a practical tool designed for policy makers and other stakeholders involved in planning, delivering and transferring interventions such as those to prevent and manage NCDs.

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