



## Director, SME Climate Hub, UK

As Director of the SME Climate Hub, Pamela works with international partners, multinational companies and governments to accelerate a global movement and develop a one-stop-shop platform mobilizing small and medium-sized enterprises to take climate action on net zero.

Pamela previously served as Head of City Business Climate Alliances at C40, where she was responsible for expanding C40's service offering to member cities relating to the acceleration of climate solutions with local and global businesses. Her experience also includes initiating and leading multi-partner programmes focused on innovation and sustainability for Virgin Unite, the non-profit arm of the Virgin Group, and University of the Arts London.