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Eiji Ohira is the Strategy Architect of the New Energy and Industrial Technology Development Organization (NEDO)'s Fuel Cell and Hydrogen Technology Office. In this capacity, he has been responsible the overall strategy, execution and coordination of NEDO's research, development and demonstration project on fuel cell and hydrogen since 2013.

He has also coordinated fuel cell and hydrogen activities with international stakeholders, through International Energy Agency's Technology Collaboration Program (IEA Hydrogen TCP (Vice Chair), Advanced Fuel Cell TCP), and International Partnership for Hydrogen and Fuel Cells in the Economy (IPHE).

He joined the NEDO in 1992, just after graduation from the Tokyo University of Science. He served as a visiting scholar at the Massachusetts Institute of Technology in 1997-1998.

Before taking up the current position in April 2013, he served in several positions, including Representative at NEDO Asian Representative Office, Director of the Energy Storage Technology Division.