

OECD FORUM 2015

Programme

03 June 2015

Tuesday 2 June

7:45-9:00

REGISTRATION

9:00-10:00

OECD FORUM OPENING SESSION – INVESTING IN THE FUTURE: PEOPLE, PLANET, PROSPERITY BLUE AMPHITHEATRE

Master of Ceremony: Axel Threlfall, Editor-at-Large, Reuters – @axelthrelfall

Speakers

- Helen Clark, Administrator, United Nations Development Programme (UNDP) – @HelenClarkUNDP
 - Angel Gurría, Secretary-General, OECD
 - Ségolène Royal, Minister for the Environment, Sustainable Development and Energy, France – @RoyalSegolene
-

10:00-10:15

NETWORKING BREAK

10:15-11:00

A. MEET THE AUTHOR – *THE HEDGEHOG AND THE BEETLE* DISCOVERY LAB

- Burkhard Gnärig, Executive Director, International Civil Society Centre; Author, *The Hedgehog and the Beetle: Disruption and Innovation in the Civil Society Sector* – @CSODisruption
- **With** Patrick Love, Editor, Public Affairs & Communications, OECD

B. OECD BETTER LIFE INDEX: CIVIC ENGAGEMENT IN THE DIGITAL AGE BETTER LIFE INDEX STAND

- Anthony Gooch, Director, Public Affairs and Communications, OECD – @pitres
-

10:15-11:45

A. UNLOCKING INVESTMENT BLUE AMPHITHEATRE

Moderator: Caroline Hyde, European Business Correspondent, Bloomberg Television – @CarolineHydeTV

Speakers

- Ronald Cohen, Chair, G8 Social Impact Investment Taskforce
- Arda Ermut, President, Investment Support and Promotion Agency of Turkey (ISPAT); President, WAIPA – @WAIPAorg
- İlhami Koç, Deputy CEO, Isbank, Turkey – @isbankasi
- Eric Labaye, Chairman, McKinsey Global Institute – @McKinsey_MGI
- Danièle Nouy, Chair, Supervisory Board, European Central Bank – @ecb
- Richard Trumka, President, TUAC; President, AFL-CIO – @RichardTrumka

Discussant

- Thierry de Longuemar, Vice President, Finance and Risk Management, Asian Development Bank (ADB)

B. ADDRESSING INEQUALITY

GREEN AMPHITHEATRE

Moderator: Deborah Berlinck, Collaborator, *Folha de Sao Paulo*, Brazil – @DeborahBerlinck

Scene Setting

Jason Furman, Chairman, White House Council of Economic Advisers, United States – @CEAChair

Speakers

- Aart De Geus, Chairman and CEO, Bertelsmann Stiftung – @BertelsmannSt
- Xavier Godinot, Delegate for International Affairs, International Movement ATD Fourth World – @ATD4thWorld
- Marcelo Neri, Chief Economist, Center for Social Policies, Fundação Getulio Vargas (FGV), Brazil – @FGV
- Kristina Persson, Minister for Strategic Development and Nordic Cooperation, Sweden
- Stefano Scarpetta, Director, Employment, Labour and Social Affairs, OECD – @OECD_Social

Discussant

- Marc Leemans, President, CSC

C. THE SHARING ECONOMY: FROM MARKETS TO MARKET PLACES

PINK AMPHITHEATRE

Moderator: Axel Threlfall, Editor-at-Large, Reuters – @axelthrelfall

Scene Setting

Dirk Pilat, Deputy Director, Science, Technology and Innovation, OECD – @OECDInnovation

Speakers

- Tatiana Glad, Co-Founder, Waterlution; Co-Founder, Impact Hub Amsterdam – @tdglad
- Axelle Lemaire, Secretary of State for the Digital Economy, Ministry for the Economy, the Industry & the Digital Economy, France – @axellelemaire
- John Restakis, Senior Expert, P2P Foundation – @P2P_Foundation
- Daan Weddepohl, Founder, Peerby – @dwed

10:15-13:15

IDEAFACTORY – CLIMATE, CARBON, COP21 AND BEYOND

IDEAFACTORY ROOM

Opening Speaker

- Simon Upton, Director, Environment, OECD – @OECD_ENV

Discussion leaders

- Richard Baron, Co-ordinator, Aligning Policies for a Low-Carbon Economy, OECD
- Chris Barrett, Executive Director, Finance and Economics, European Climate Foundation
- Delphine Blumereau, President, CliMates – @CliMates_
- Yvo de Boer, Director-General, GGGI; former Executive-Secretary, UNFCCC – @yvodeboer_gggi
- Sharan Burrow, General Secretary, International Trade Union Confederation – @SharanBurrow
- Céline Charveriat, Director of Advocacy & Campaigns, Oxfam International – @Oxfam @MCcharveriat
- Stanislas Dupré, Founder and Director, 2 Degrees Investing Initiative
- Ivo Hlaváč, Chief Public and Regulatory Affairs Officer & Member of the Board of Directors, ČEZ - Czech Energy Company
- Mikael Karlsson, President, European Environmental Bureau – @MikaelKarlsson_
- Maria Mendiluce, Director Climate & Energy, World Business Council on Sustainable Development (WBCSD) – @wbcSD
- Helen Mountford, Director of Economics, World Resources Institute; Global Programme Director, New Climate Economy project – @NewClimateEcon
- Henk Ovink, Water Envoy, Kingdom of the Netherlands – @henkovink
- Thierry Philipponnat, Founder, Finance Watch; Member of the Board, Autorité des Marchés Financiers, France

- Cédric Ringenbach, Director, The Shift Project – @cedringen
- Vandana Shiva, Director, Research Foundation for Science Technology and Ecology – @drvandanashiva
- Soogil Young, Visiting Professor of Green Growth, KDI, Korea

11:00-11:45

A. TALK TOGETHER – SOCIAL MEDIA & INFLUENCE: ARE YOU LISTENING?

DISCOVERY LAB

- Mary Goudie, Member, House of Lords, United Kingdom; Founder, The 30% Club – @BaronessGoudie
- Matthias Lüfkens, Author, *Twiplomacy* – @Juefkens

B. MEET THE AUTHOR – WHAT MAKES A COUNTRY HAPPY?

DISCOVERY LAB

- Malène Rydahl, Author, *Heureux comme un Danois* (« Happy Like a Dane ») – @MaleneRydahl
- With Lorena Sanchez, Better Life Index Project Manager, OECD – @Isanchez

11:45-12:00

NETWORKING BREAK

12:00-12:45

A. TALK TOGETHER – LIVING ON LESS THAN \$2 A DAY

DISCOVERY LAB

- Xavier Godinot, Delegate for International Affairs, International Movement ATD Fourth World – @ATD4thWorld
- René Locqueneux, Activist, ATD Fourth World International – @ATD4thWorld

French only

B. MEET THE AUTHOR – HUMANIZING THE ECONOMY & COMMONS TRANSITION

DISCOVERY LAB

- John Restakis, Senior Expert, P2P Foundation – @P2P_Foundation
- With Dirk Pilat, Deputy Director, Science, Technology and Innovation, OECD – @OECDInnovation

12:00-13:30

A. LUNCH DEBATE: PENSIONS – ARE WE SAVING ENOUGH FOR OUR FUTURE?

CC9

Moderator: Oleksandra Vakulina, Host, Business line, Euronews – @euronews @sashavakulina

Speakers

- Maria Luís Albuquerque, Minister of State and Finance, Portugal
- Myrna Blyth, Editorial Director, AARP Media, United States – @AARP
- Chris Driessen, Senior Policy Advisor, FNV – @FNV
- Mary Goudie, Member, House of Lords, United Kingdom; Founder, The 30% Club – @BaronessGoudie
- Laura Liswood, Secretary General, Council of Women World Leaders – @LauraLiswood
- Mike Mansfield, Manager, Aegon Retirement Research – @Aegon
- Michaela Marksová, Minister of Labour and Social Affairs, Czech Republic – @MMarksova
- Hans Martens, Senior Adviser, European Policy Centre – @epc_eu
- Angel Melguizo, Head of Unit, Latin America and the Caribbean, Development Centre, OECD – @OECDdev
- Monika Queisser, Head of Social Policy Division, Employment, Labour and Social Affairs, OECD – @OECD_Social
- Paweł Wojciechowski, Chief Economist, Social Security Institution (ZUS), Poland

B. LUNCH DEBATE: REVERSE MENTORING: SHARING KNOWLEDGE BETWEEN GENERATIONS

CC2

Moderator: Christophe Leclercq, Founder, EurActiv – @EurActiv @LeclercqEU

Speakers

- Yves Flückiger, Vice Rector, University of Geneva, Switzerland
- Marianna Georgallis, Policy and Advocacy Coordinator, Employment and Social Policies, European Youth Forum – @Youth_Forum
- Marko Majer, CEO and Founding Partner, MAYERMcCANN, Slovenia
- Giuseppe Porcaro, Head of Communications and Events, Bruegel – @porcarorama

C. PANEL WITH LUNCH – NEW ECONOMICS?

PINK AMPHITHEATRE

Moderator: Shiv Malik, Journalist and Author, *The Guardian* – @shivmalik

Speakers

- Burkhard Gnärig, Executive Director, International Civil Society Centre – @CSODisruption
- Mathilde Mesnard, Senior advisor to the Secretary General, OECD
- Chandran Nair, Founder and Chief Executive, Global Institute For Tomorrow (GIFT)
- Awraham Soetendorp, President and Founder, Jacob Soetendorp Institute for Human Values, The Netherlands

13:00-13:45

TALK TOGETHER – AMSTERDAM SHARING CITY

DISCOVERY LAB

- Harmen van Sprang, Co-Founder, ShareNL – @harmenvs
- **With** Anne Carblanc, Head, Digital Economy Policy, Science, Technology and Innovation, OECD – @OECDInnovation

13:30-13:45

NETWORKING BREAK

13:45-15:15

A. THE URGENCY OF NOW: COP21 AND BEYOND

BLUE AMPHITHEATRE

Moderator: Fiona Harvey, Environment Journalist, *The Guardian* – @fionaharvey

Scene Setting

Susilo Bambang Yudhoyono, Chair, Council, Global Green Growth Institute; former President, Indonesia – @SBYudhoyono

Speakers

- Sharan Burrow, General Secretary, International Trade Union Confederation – @SharanBurrow
- Marcin Korolec, Secretary of State, Government Plenipotentiary for Climate Policy, Ministry of the Environment, Poland – @MarcinKorolec
- Helen Mountford, Director of Economics, World Resources Institute; Global Programme Director, New Climate Economy project – @NewClimateEcon
- Hélène Lebedeff, Deputy Vice President, Sustainable Development, Veolia Environnement – @veolia
- Soogil Young, Visiting Professor of Green Growth, KDI, Korea

B. TRADE & INVESTMENT FOR DEVELOPMENT

GREEN AMPHITHEATRE

Moderator: Petra Pinzler, Berlin Correspondent, *DIE ZEIT*, Germany – @PPinzler

Panel 1

- Arancha González, Executive Director, International Trade Centre – @AranchaGlezLaya
- Tim Groser, Minister of Trade, Minister for Climate Change Issues, and Associate Minister of Foreign Affairs, New Zealand
- Rick Johnston, Executive Board Vice Chair, BIAC; Managing Director, Global Government Affairs, Citigroup, Inc. – @BIACOECD
- Martin Tlapa, Deputy Minister of Foreign Affairs for non-European countries and Economic Diplomacy, Czech Republic – @TlapaMar

Panel 2

- Bas van Abel, Designer & Founder, Fairphone – @Fairphone
- Anabel Gonzalez, Senior Director, Global Practice on Trade and Competitiveness, World Bank Group; former Minister of Foreign Trade, Costa Rica
- Aung Naing Oo, Director-General, Ministry of National Planning and Economic Development, Myanmar

C. THE NEW PRODUCTION REVOLUTION

PINK AMPHITHEATRE

Moderator: Nicolas Barré, Editor in Chief, *Les Échos*, France – @nicolasbarre_

Scene Setting

Andrew Wyckoff, Director, Science, Technology and Innovation, OECD – @OECDinnovation

Speakers

- Rut Bízková, Chairwoman, Technology Agency, Czech Republic – @RutBizkova
- Jacques van den Broek, CEO and Chairman of the Executive Board, Randstad – @Randstad
- Anindya Ghose, Professor, IT & Marketing; Co-Director, Center for Business Analytics, Leonard N. Stern School of Business, New York University, United States – @aghose
- Philip J. Jennings, General Secretary, UNI Global Union – @PJenningsUNI
- Marietje Schaake, Member, European Parliament – @MarietjeSchaake

14:00-14:45

A. TALK TOGETHER – MANAGING DIVERSITY IN CITIES

DISCOVERY LAB

Moderator: Shiv Malik, Journalist and Author, *The Guardian* – @shivmalik

- Ahmed Aboutaleb, Mayor, Rotterdam, The Netherlands – @rotterdam
- Steve Faigenbaum, Director, City of Dreams; Internal Combustion – @ICthefil

B. MEET THE AUTHOR – *THE OTHER HUNDRED ENTREPRENEURS*

DISCOVERY LAB

- Chandran Nair, Founder and Chief Executive, Global Institute For Tomorrow (GIFT); Author, *The Other Hundred Entrepreneurs*
- **With** Yumiko Murakami, Head, Tokyo Centre, OECD

C. WHAT DOES YOUTH WELL-BEING REALLY MEAN?

BETTER LIFE INDEX STAND

- Marianna Georgallis, Policy and Advocacy Coordinator, Employment and Social Policies, European Youth Forum – @Youth_Forum
- **With** Kate Scrivens, Wikiprogress Manager, OECD – @wikiprogress

14:45-15:30

MEET THE AUTHOR – *RETURN ON CHARACTER: THE REAL REASON LEADERS AND THEIR COMPANIES WIN*

DISCOVERY LAB

- Fred Kiel, Author, *Return on Character: The Real Reason Leaders and their Companies Win* – @FKiel
- **With** Sergio Arzeni, Director, Centre for Entrepreneurship, SMEs and Local Development, OECD – @OECD_lead

15:00-15:45

TALK TOGETHER – SOCIAL IMPACT INVESTMENT

DISCOVERY LAB

Moderator: Karen Wilson, Statistics and Development Finance Division, Development Co-operation Directorate, OECD

Speakers

- Jake Benford, Senior Project Manager, Social Impact Investing, Bertelsmann Stiftung – @BertelsmannSt
- Ronald Cohen, Chair, G8 Social Impact Investment Taskforce
- Willemijn Verloop, Founder & Director, Social Enterprise NL; Founding Partner, Social Impact Ventures NL – @willemijnSE

15:15-15:30

NETWORKING BREAK

15:30-17:00

A. 1 LIFE, 20 PROJECTS: EDUCATION & QUALITY JOBS

BLUE AMPHITHEATRE

Moderator: Sophie Fay, Chief Editor, Business, *L'Obs*, France – @SophiFay

Panel 1 / Education

- Andrew Bollington, Global Head of Research and Learning, LEGO Foundation – @LEGOfoundation
- Tyler Cowen, Holbert C. Harris Chair of Economics, George Mason University, United States; Author, *Average is Over* – @tylercowen
- Miroslava Kopicová, former Minister of Education; Director, National Training Fund, Czech Republic
- Ju-ho Lee, Professor, KDI; former Minister of Education, Science and Technology, Korea; Visiting Professor, ESSEC Business School

Panel 2 / Quality Jobs

- Allan Päll, Secretary General, European Youth Forum – @allanpall
- Bill Spriggs, Chief Economist, AFL-CIO – @AFLCIOGlobal
- Michel Visser, Founder, Konnektid – @vissermichel

B. SUSTAINABLE DEVELOPMENT GOALS

GREEN AMPHITHEATRE

Moderator: Joohee Cho, Seoul Bureau Chief, ABC News – @jooheecho

Scene Setting

Erik Solheim, Chairman, Development Assistance Committee, OECD – @SolheimDAC

Speakers

- Céline Charveriat, Director of Advocacy & Campaigns, Oxfam International – @Oxfam @MCcharveriat
- Helen Clark, Administrator, United Nations Development Programme (UNDP) – @HelenClarkUNDP
- Michel Landel, CEO and Member of the Board of Directors, President of Executive Committee, Sodexo – @SodexoGroup

Discussants

- Marie Gad, Ad hoc Africa Group Chair, BIAC – @BIACOECD
- Aart De Geus, Chairman and CEO, Bertelsmann Stiftung – @BertelsmannSt
- Karin Küblböck, Economist, Department for World Economy and Development, Austrian Foundation for Development Research

C. THE URBAN AGE

PINK AMPHITHEATRE

Moderator: Sophie Pedder, Paris Bureau Chief, *The Economist* – @PedderSophie

Scene Setting

Ahmed Aboutaleb, Mayor, Rotterdam, The Netherlands – @rotterdam

Speakers

- Ahmed Aboutaleb, Mayor, Rotterdam, The Netherlands – @rotterdam
- Rolf Alter, Director, Public Governance and Territorial Development, OECD – @raltergov
- Adriana Krnáčová, Mayor, Prague, Czech Republic
- Tri Rismaharini, Mayor, Surabaya, Indonesia – @Tri_Rismaharini

D. DISCUSSION CAFÉ – MENTORING – BUILDING A REWARDING CAREER: WHAT MAKES A DIFFERENCE? CC2

Facilitators

Stéphanie Nervegna, Director Organisation & HR Consulting, Ylios Transeetive
& Annick de Vanssay, Managing Director, JUMP

Speakers

- Rohini Anand, Senior Vice President and Global Chief Diversity Officer, Sodexo – @SodexoGroup
- Deborah Berlinck, Collaborator, *Folha de Sao Paulo*, Brazil – @DeborahBerlinck
- Alenka Bratušek, former Prime Minister, Republic of Slovenia
- Annie Chang, President, AC Global Solutions (ACGS), Japan – @AnnieChangWITJ
- Clara Gaymard, President, Women's Forum for the Economy & Society – @Womens_Forum
- Adela Gooch, Independent Analyst
- Françoise Holder, President, Force Femmes, France – @ForceFemmes
- Mari Kiviniemi, Deputy Secretary-General, OECD – @marikiviniemi
- Linda Lanzillotta, Vice President, Italian Senate; Ambassador, Women in Parliaments – @L_lanzillotta
- Laura Liswood, Secretary General, Council of Women World Leaders – @LauraLiswood
- Michaela Marksová, Minister of Labour and Social Affairs, Czech Republic – @MMarksova
- Joanna Maycock, Secretary-General, European Women's Lobby – @JoannaMaycock
- Monika Queisser, Head of Social Policy Division, Employment, Labour and Social Affairs, OECD – @OECD_Social
- Nicola Ross-Ruggeri, Human Resource Advisor, OECD
- Tatyana Teplova, Deputy Head of Division, Governance Reviews and Partnerships, Public Governance and Territorial Development, OECD

15:30-18:30

IDEAFACTORY – SHAPING OUR FUTURE LEADERS IDEAFACTORY ROOM

Discussion leaders

- Yann Algan, Professor of Economics, SciencesPo, France – @sciencespo
- Maria Tereza Fleury, Dean, Escola de Administração de Empresa de Sao Paulo, Fundação Getulio Vargas (FGV), Brazil – @FGV
- Anthony Gooch, Director, Public Affairs and Communications, OECD – @pitres
- Colm Harmon, Head, School of Economics, Faculty of Arts and Social Sciences, The University of Sydney, Australia – @colmharmon
- Renate Hornung-Draus, Managing Director, Confederation of German Employers' Association (BDA) – @BIACOED
- Santiago Iñiguez de Onzoño, Rector, IE University; Dean, IE Business School, Spain – @IEbusiness
- Fred Kiel, Author, *Return on Character: The Real Reason Leaders and their Companies Win* – @FKiel
- Silvana Koch-Mehrin, Founder & CEO, Women in Parliaments Global Forum – @skochmehrin
- Sergei Myasoedov, Vice-Rector, Russian Academy of National Economy and Public Administration (RANEPA); Dean, IBS-Moscow; President, RABE (Russian Association on Business Education)
- Julie Mercer, Global Industry Leader for Education; UK Lead Partner, Deloitte – @julieemercer
- Yumiko Murakami, Head, Tokyo Centre, OECD
- William Saito, Special Advisor, Cabinet Office, Japan – @whsaito

- Andreas Schleicher, Director for the Directorate of Education and Skills; Special Advisor on Education Policy to the Secretary-General, OECD – @SchleicherEDU
- Radek Špicar, Executive Director, Aspen Institute, Prague, Czech Republic
- Maria-Pia Victoria-Feser, Dean, Faculty of Economics and Management, University of Geneva, Switzerland
- Kevyn Yong, Academic Dean, ESSEC Asia Pacific; Associate Professor, Management Department, ESSEC Business School – @ESSEC_AP

16:00-16:45

A. TALK TOGETHER – INSPIRATION & PERSPECTIVES FOR OECD FORUM 2016 DISCOVERY LAB

Feedback from Forum participants

- Willemien Bax, Head, Public Affairs, OECD; Programme Manager, OECD Forum

B. PUNCTUATED EQUILIBRIA, LONG TRENDS & SHORT-TERM REVOLUTIONS IN HUMAN HISTORY BETTER LIFE INDEX STAND

- Miroslav Bárta, Professor, Faculty of Arts, Czech Institute of Egyptology, Czech Republic – @Miroslav_Barta
- **With** Conal Smith, Senior Economist, Statistics Directorate, OECD – @OECD_Stat

17:00-17:15

NETWORKING BREAK

17:00-17:45

A. TALK TOGETHER – *FINANCING SUSTAINABLE DEVELOPMENT* DISCOVERY LAB

- Patrick Guillaumont, President, Fondation pour les Études et Recherches sur le Développement International (Ferdí)
- **With** Bathylle Missika, Acting Head, Policy Dialogues Division, Development Centre, OECD – @OECDdev

B. MEET THE AUTHOR – *FLEXIBILITY AT WORK* DISCOVERY LAB

- Jaap Buis, Public Affairs Manager, Randstad Holding nv
- **With** Sandrine Cazes, Senior Economist, Household Statistics and Progress Measurement, Statistics Directorate, OECD – @OECD_Stat

17:15-18:45

A. RESPONSIBLE BUSINESS CONDUCT BLUE AMPHITHEATRE

Moderator: Stéphane Pedrazzi, Paris correspondent, CNBC – @StephPedrazzi

Scene Setting

Roel Nieuwenkamp, Chair, Working Party on Responsible Business Conduct, OECD – @nieuwenkamp_csr

Speakers

- Jörg Asmussen, State Secretary, Federal Ministry of Labour and Social Affairs, Germany
- Marco Lambertini, Director General, WWF International – @WWF_DG
- Corinne Lagache, Vice Chair, Anticorruption Task Force, BIAC – @BIACOECD
- Marylise Léon, National Secretary, CFDT, France – @CFDT
- Keith Tuffley, Managing Partner, The B Team – @keithtuffley

B. THE INTERNET OF SELF: HEALTH & INNOVATION

GREEN AMPHITHEATRE

Moderator: Maako Kotani, Anchor, Broadcast Satellite, "Nikkei plus 10", Japan

Speakers

- Nicole Denjoy, Secretary-General, COCIR; Chair, Health Task Force, BIAC – @NicoleDenjoy
- Stefan Kapferer, Deputy Secretary-General, OECD
- Peggy Maguire, President, European Public Health Alliance; Director General, European Institute of Women's Health – @eiwh
- Cyril Schiever, President, MSD France – @CyrilSchiever
- Jakob Šušterič, CEO, MESI, Slovenia – @MESImedical

C. WOMEN IN PUBLIC & PRIVATE SECTOR CAREERS

PINK AMPHITHEATRE

Moderator: Shiv Malik, Journalist and Author, *The Guardian* – @shivmalik

Speakers

- Michel Landel, CEO and Member of the Board of Directors, President of Executive Committee, Sodexo – @SodexoGroup
- Laura Liswood, Secretary General, Council of Women World Leaders – @LauraLiswood
- Farah Mohamed, Founder & CEO, G(irls)20 – @FarahMohamed007
- Elizabeth Nyamayaro, Senior Advisor to Under-Secretary-General & Executive Director, UN WOMEN; Head, HeforShe Campaign – @e_nyamayaro
- Gunnar Bragi Sveinsson, Minister of Foreign Affairs and External Trade, Iceland – @GunnarBragiS

D. DISCUSSION CAFÉ – NEW ENTREPRENEURS: START UP, STAND UP, SCALE UP CC2

Facilitators: Tatiana Glad, Co-Founder, Waterlution; Co-Founder, Impact Hub Amsterdam – @tdglad
& Bram Pauwels, Communications Lead, Impact Hub Amsterdam – @ImpactHubAMS

Speakers

- Bas van Abel, Designer & Founder, Fairphone – @Fairphone
- Sergio Arzeni, Director, Centre for Entrepreneurship, SMEs and Local Development, OECD – @OECD_jeed
- Jacques van den Broek, CEO and Chairman of the Executive Board, Randstad
- Albena Gadjanova, Co-Founder & Owner, TheTravelExperts.fr – @AlbenaGadjanova
- Karel Havlíček, Chairman, Association of Small and Medium-sized Enterprises and Crafts, Czech Republic
- Nicolas Hazard, President, Le Comptoir de l'Innovation ; Vice-President, Groupe SOS, France – @nicolashazard
- Chandran Nair, Founder and Chief Executive, Global Institute For Tomorrow (GIFT)
- Dirk Pilat, Deputy Director, Science, Technology and Innovation, OECD – @OECDInnovation
- Willemijn Verloop, Founder & Director, Social Enterprise NL; Founding Partner, Social Impact Ventures NL – willemijnSE

18:00-18:45

A. TALK TOGETHER – WATER & CITIES

DISCOVERY LAB

- Henk Ovink, Water Envoy, Kingdom of the Netherlands – @henkovink
- Tri Rismaharini, Mayor of Surabaya, Indonesia – @Tri_Rismaharini
- **With** Aziza Akhmouch, Head, Water Governance Programme, Public Governance and Territorial Development, OECD

B. MEET THE AUTHOR – THE BLACK BOX SOCIETY

DISCOVERY LAB

- Frank Pasquale, Professor of Law, Francis King Carey School of Law, University of Maryland, United States; Author, *The Black Box Society: The Secret Algorithms That Control Money and Information* – @FrankPasquale

18:45

RECEPTION
BUFFET DU PARC

Wednesday 3 June

7:45-8:30

REGISTRATION

9:00-9:45

MEET THE AUTHOR – *THE SHIFTS AND THE SHOCKS* PINK AMPHITHEATRE

- Martin Wolf, Chief Economics Commentator, *Financial Times*; Author, *The Shifts and the Shocks: What We've Learned – and Have Still to Learn – from the Financial Crisis* – @martinwolf_
- **With** Anthony Gooch, Director, Public Affairs and Communications, OECD – @pitres

9:45-10:15

OPENING OF THE MINISTERIAL COUNCIL MEETING BLUE AMPHITHEATRE

Moderator: Angel Gurría, Secretary-General, OECD

Keynote speaker

- Mark Rutte, Prime Minister, The Netherlands – @MinPres

10:20-10:40

PRESENTATION OF THE *ECONOMIC OUTLOOK* BLUE AMPHITHEATRE

Speakers

- Angel Gurría, Secretary-General, OECD
- Catherine L. Mann, Chief Economist, Head of the Economics Department and Special Counsellor to the Secretary-General, OECD – @CLMannEcon

10:45-11:45

STRUCTURAL REFORMS TO UNLOCK INVESTMENT IN SUPPORT OF SUSTAINABLE GROWTH BLUE AMPHITHEATRE

Moderator: Francine Lacqua, Anchor & Editor-at-large, Bloomberg Television – @flacqua

Speakers

- Maria Luís Albuquerque, Minister of State and Finance, Portugal
- Choi Kyung Hwan, Deputy Prime Minister, Minister of Strategy and Finance, Korea
- Jason Furman, Chairman, White House Council of Economic Advisers, United States – @CEAChair
- Luis de Guindos, Minister of Economy & Competitiveness, Spain – @Luis_De_Guindos
- Sigmar Gabriel, Vice-Chancellor & Federal Minister for Economic Affairs and Energy, Germany – @sigmargabriel
- Henk Kamp, Minister of Economic Affairs, Netherlands
- Luis Videgaray, Minister of Finance and Public Credit, Mexico – @LVidegaray

11:50-12:50

INVESTING IN HUMAN CAPITAL & KBC TO HELP REDUCE UNEMPLOYMENT & INEQUALITY BLUE AMPHITHEATRE

Moderator: Martin Wolf, Associate Editor & Chief Economics Commentator, *Financial Times* – @martinwolf_

Speakers

- Harlem Désir, Secretary of State for European Affairs, France
- Angel Gurría, Secretary-General, OECD
- Joaquim Levy, Minister of Finance, Brazil
- Michaela Marksová, Minister of Labour and Social Affairs, Czech Republic – @MMarksova
- Phil O'Reilly, Chair, BIAC – @BIACOED

- Pier Carlo Padoan, Minister of Economy & Finance, Italy
 - Richard Trumka, President, TUAC; President, AFL-CIO – @RichardTrumka
-

11:30-12:15

A. TALK TOGETHER – PEW SURVEY ON EUROPEAN ATTITUDES

DISCOVERY LAB

- Bruce Stokes, Director, Global Economic Attitudes, Pew Research Center – @bruceestokes
- **With** Martine Durand, Director of Statistics and Chief Statistician, OECD – @OECD_Stat

B. MEET THE AUTHOR – *THE AGE OF SUSTAINABLE DEVELOPMENT*

DISCOVERY LAB

- Jeffrey David Sachs, Director, The Earth Institute, Columbia University, United States; Author, *The Age of Sustainable Development* – @JeffDSachs
- **With** Jon Lomøy, Director, Development Co-operation Directorate, OECD

C. THE CONFIDENCE GAP: IMPLICATIONS FOR WOMEN IN INNOVATION, SCIENCE AND TECHNOLOGY

BETTER LIFE INDEX STAND

- Claudine Schmuck, Founder, Global Contact – @ClaudineSchmuck
 - **With** Francesca Borgonovi, Policy Analyst, Education and Skills Directorate, OECD
-

11:15-12:45

VALUING WATER BETTER

PINK AMPHITHEATRE

Moderator: Fiona Harvey, Environment Journalist, *The Guardian* – @fionaharvey

Speakers

- Tatiana Glad, Co-Founder, Waterlution; Co-Founder, Impact Hub Amsterdam – @tdglad
 - Jack Moss, Chair, Water Committee, BIAC – @AquaFed
 - Henk Ovink, Water Envoy, Kingdom of the Netherlands – @henkovink
 - Pierre Victoria, Director for Sustainable Development, Veolia Environnement – @PierreVictoria1 – @veolia
-

12:30-13:15

MEET THE AUTHOR – *CHINA'S ECONOMIC OUTLOOK*

DISCOVERY LAB

- Alvaro Pereira, Director, Country Studies, Economics Directorate, OECD
 - Phillip TK Yin, News Anchor, CCTV AMERICA – @PhillipTKYin
 - **With** Irène Hors, Head, Strategic Partnerships and New Initiatives, Global Relations Secretariat, OECD
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12:45-13:00

NETWORKING BREAK

13:15-14:00

A. TALK TOGETHER – KOREA-CZECH REPUBLIC INVESTMENT TIES

DISCOVERY LAB

- Martin Tlapa, Deputy Minister of Foreign Affairs for non-European countries and Economic Diplomacy, Czech Republic – @TlapaMar
- Petr Vanek, Director, Public Relations Department & Spokesperson, Hyundai Motor Manufacturing Czech

- With Sangkyom Kim, Senior APEC Counsellor, G20 Sherpa's office, OECD

B. MEET THE AUTHOR – SECURING LIVELIHOODS FOR ALL DISCOVERY LAB

- Carl Dahlman, Head, Thematic Division, Development Centre, OECD – @OECDdev
- With Anne-Lise Prigent, Editor, Public Affairs & Communications, OECD

13:00-14:30

A. LUNCH DEBATE: THE GENDER DIMENSION OF THE ECONOMIC OUTLOOK CC6

Moderator: Hee Kyong Kim, Deputy Head of Social Department, Newsroom, MBN, Korea

Scene Setting

Bruce Stokes, Director, Global Economic Attitudes, Pew Research Center – @pewresearch

Speakers

- Neila Chaabane Hamouda, former Secretary of State for Women and Family, Tunisia; Deputy Dean of Faculty of Juridical, Political and Social Sciences, Tunisia – @ChaabaneNeila
- Cathy Feingold, Director, International Department, AFL-CIO – @AFLCIOGlobal
- Sony Kapoor, Managing Director, Re-Define – @SonyKapoor
- Silvana Koch-Mehrin, Founder & CEO, Women in Parliaments Global Forum – @skochmehrin
- Laura Liswood, Secretary General, Council of Women World Leaders – @LauraLiswood
- Catherine L. Mann, Chief Economist and Head of the Economics Department, OECD – @CLMannEcon
- Joanna Maycock, Secretary-General, European Women's Lobby – @JoannaMaycock
- Monika Queisser, Head of Social Policy Division, Employment, Labour and Social Affairs, OECD – @OECD_Social
- Nicola Ross-Ruggeri, Human Resource Advisor, OECD
- Tatyana Teplova, Deputy Head of Division, Governance Reviews and Partnerships, Public Governance and Territorial Development, OECD

B. PANEL WITH LUNCH: TWO YEARS AFTER RANA PLAZA – ACHIEVEMENTS & CHALLENGES PINK AMPHITHEATRE

Moderator: Claire Fournier, Anchor, iTELE – @ClaireFournier_

Speakers

- Vincent Brossel, Director, Peoples Solidaires-ActionAid France – @VincentBrossel
- Joris Oldenzien, Head of Public Affairs & Stakeholder Engagement, Accord in Fire and Building Safety in Bangladesh – @JorisOldenzien
- Ben Vanpeperstraete, Supply Chain Coordinator, UNI Global Union – @bbenn
- Ineke Zeldenrust, International Coordinator, Clean Clothes Campaign – @cleanclothes

14:15-15:00

A. TALK TOGETHER – SHIFTING LIFESTYLES: GREEN INNOVATION DISCOVERY LAB

- Marjolein Helder, CEO, Plant-e, The Netherlands – @HelderMarjolein
- Eric Yeatman, Professor of Microengineering, Imperial College London, United Kingdom – @imperialcollege
- With Kumi Kitamori, Head of Division, Green Growth & Global Relations, Environment Directorate, OECD – @OECD_ENV

B. MEET THE AUTHOR – DATA-DRIVEN INNOVATION FOR GROWTH & WELL-BEING DISCOVERY LAB

- Christian Reimsbach-Kounatze, Economist & Policy Analyst, Science, Technology & Innovation, OECD – @OECDinnovation

- With Janine Treves, Editor, Public Affairs & Communications, OECD

C. WHAT MAKES A QUALITY JOB?

BETTER LIFE INDEX STAND

- Sandrine Cazes, Senior Economist, Household Statistics and Progress Measurement, Statistics Directorate, OECD – @OECD_Stat
- Paolo Falco, Economist, Employment, Labour and Social Affairs Directorate, OECD – @OECD_Social

14:45-15:00

NETWORKING BREAK

15:00-16:00

UNLOCKING GROWTH: THE ROLE OF INVESTMENT, INNOVATION & THE BUSINESS CLIMATE BLUE AMPHITHEATRE

Speakers

- Angel Gurría, Secretary-General, OECD
- François Hollande, President, France – @fhollande
- Mark Rutte, Prime Minister, The Netherlands – @MinPres

16:10-17:15

A. FUTURE SCENARIOS & RESOURCES BLUE AMPHITHEATRE

Moderator: Fiona Harvey, Environment Journalist, *The Guardian* – @fionaharvey

Speakers

- Eduard Nazarski, Director, Amnesty Netherlands – @EduardNazarski
- Kristina Persson, Minister for Strategic Development and Nordic Cooperation, Sweden
- Jeffrey David Sachs, Director, The Earth Institute, Columbia University, United States; Author, *The Age of Sustainable Development* – @JeffDSachs
- Melanie Schultz van Haegen-Maas Geesteranus, Minister for Infrastructure and the Environment, The Netherlands – @MelanieSvH
- Margareta Wahlström, United Nations Special Representative of the Secretary-General for Disaster Risk Reduction – @WahlstromM

B. TAX – THE PRICE WE PAY

PINK AMPHITHEATRE

Moderator: Vanessa Houlder, Tax correspondent, *Financial Times* – @VanessaHoulder1

Scene Setting

Pascal Saint-Amans, Director, Centre for Tax Policy and Administration, OECD – @OECDtax

Movie presentation (20 mns)

Speakers

- Brigitte Alepin, Author, *The Coming Fiscal Crisis*
- Mauricio Cárdenas, Minister of Finance and Public Credit, Colombia – @MauricioCard
- Harold Crooks, Director, *The Price We Pay*
- Claire Fehrenbach, Director, Oxfam France – @Oxfam @Claire_Fehrenba
- Rosa Pavanelli, General Secretary, Public Services International – @rosapavanelli

16:15-17:00

A. TALK TOGETHER – THE CITY OF DREAMS DISCOVERY LAB

- Steve Faigenbaum, Director, City of Dreams; Internal Combustion – @ICthefil

- **With** William Tompson, Senior Counsellor, Regional Development Policy Division, Governance and Territorial Development, OECD

B. MEET THE AUTHOR – *FACING THE FACTS: THE TRUTH ABOUT AGEING AND DEVELOPMENT*

DISCOVERY LAB

- Ken Bluestone, Influencing and Advocacy Manager, Age International – @AgeBluestone
- **With** Jon Lomøy, Director, Development Co-operation Directorate, OECD

C. INCOME REALITY CHECK: DEMONSTRATION OF THE OECD’S *COMPARE YOUR INCOME* WEB TOOL

BETTER LIFE INDEX STAND

- Carlotta Balestra, Policy Analyst, Household Statistics and Progress Measurement, Statistics Directorate, OECD – @OECD_Stat
 - Martine Zaida, Communications Co-Ordinator, Statistics Directorate, OECD – @OECD_Stat
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17:15-18:30

A. G20 – INCLUSIVENESS, INVESTMENT, IMPLEMENTATION

BLUE AMPHITHEATRE

Moderator: Phillip TK Yin, News Anchor, CCTV AMERICA – @PhillipTKYin

Speakers

- Sharan Burrow, General Secretary, International Trade Union Confederation – @SharanBurrow
- Cavit Dağdaş, Acting Undersecretary of Treasury, Turkey
- Phil O'Reilly, Chair, BIAC – @BIACOECD
- Gabriela Ramos, Chief of Staff & Sherpa to the G20, OECD
- Martin Wolf, Associate Editor & Chief Economics Commentator, *Financial Times* – @martinwolf_

B. MOVIE SCREENING – *THE PRICE WE PAY*

PINK AMPHITHEATRE

Discussion

- Brigitte Alepin, Author, *The Coming Fiscal Crisis*
 - Harold Crooks, Director, *The Price We Pay*
-

17:30-18:15

MEET THE AUTHOR – *CHOISISSEZ TOUT* (“CHOOSE EVERYTHING”)

DISCOVERY LAB

- Nathalie Loiseau, Head, Ecole nationale d'Administration, France; Author, *Choisissez Tout* – @nathalieloiseau
 - **With** Anthony Gooch, Director, Public Affairs and Communications, OECD – @pitres
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18:30

FORUM CLOSING RECEPTION

BUFFET DU PARC