

# OECD Forum 2014

## Programme

### “Resilient Economies for Inclusive Societies”

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(Last update on 21 April 2014)

## Monday 5 May

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7:45-9:00

### REGISTRATION

9:00-10:00

### OECD FORUM OPENING SESSION

**Master of Ceremony:** Axel Threlfall, Lead Anchor, Reuters

#### Keynote speeches

- Alenka Bratušek, Prime Minister, Republic of Slovenia
- Jason Furman, Chairman, White House Council of Economic Advisers, United States
- Angel Gurría, Secretary-General, OECD

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10:00-10:15

### NETWORKING BREAK

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10:15-12:00

### A. INCLUSIVE SOCIETIES

**Moderator:** Monique Villa, Journalist; CEO, Thomson Reuters Foundation

#### (1) Inclusive Growth

- Xavier de Souza Briggs, Vice President of Economic Opportunity and Assets, Ford Foundation
- Angel Gurría, Secretary-General, OECD

#### (2) Quality Jobs & Inequality

- Winnie Byanyima, Executive Director, Oxfam International
- Jason Furman, Chairman, White House Council of Economic Advisers, United States
- Philip J. Jennings, General Secretary, UNI Global Union
- Michel Landel, CEO and Member of the Board of Directors, President of Executive Committee, Sodexo

### B. THE SHARING ECONOMY

**Moderator:** tbc

#### Speakers

- Frédéric Mazzella, CEO, BlaBlaCar
- Mariana Mazzucato, R.M. Phillips Professor in Economics of Innovation, University of Sussex (SPRU); Visiting Professor in Economics of Innovation, Open University, United Kingdom
- April Rinne, Chief Strategy Officer, Collaborative Lab
- William Saito, Special Advisor, Cabinet Office, Japan

### C. PRESENTATION OF THE 2014 EDITION OF THE BETTER LIFE INDEX DISCUSSION ON NETIZEN ENGAGEMENT & EMPOWERMENT

**Moderator:** Shiv Malik, Journalist and Author, The Guardian

- Martine Durand, Director of Statistics and Chief Statistician, OECD
- Anthony Gooch, Director, Public Affairs and Communications, OECD

### Speakers

- Ken Bluestone, Influencing and Advocacy Manager, Age International
  - Santiago Iñiguez de Onzoño, President, IE University; Dean, IE Business School, Spain
  - Eva Majewski, Chairwoman, European Democrat Students
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10:30-13:00

## IDEAFACTORY – ADDRESSING THE TALENT GAP

**Facilitator:** tbc

### Discussion leaders

- Jaap Buis, Public Affairs Manager, Randstad Holding nv
  - Olivier Crouzet, Director of Studies, Ecole 42, France
  - Yves Flückiger, Vice Rector, University of Geneva, Switzerland
  - Enrico Giovannini, former Minister of Labour and Social Policies; Professor, Economics and Finance, University of Rome “Tor Vergata”, Italy
  - Shea Gopaul, Executive Director, Global Apprenticeship Network
  - Colm Harmon, Head, School of Economics, Faculty of Arts and Social Sciences, The University of Sydney, Australia
  - Peter Jungen, Chairman, Peter Jungen Holding GmbH (tbc)
  - David Nordfors, President, The International Institute of Innovation Journalism and Communication; Chief Organizer, I4J Summit
  - Giuseppe Porcaro, Secretary General, European Youth Forum
  - Steve Sargent, President and CEO, GE Australia & New Zealand; Chair, B20 Human Capital Task Force
  - Cristina Terra, Professor, School of Economics, FGV Foundation, Brazil
  - Thiébaud Weber, Confederal Secretary, CFDT, France
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12:00-13:30

## A. LUNCH DEBATE: MIGRATION

**Moderator:** Ali Aslan, Anchor, Deutsche Welle, Germany

### Speakers

- Laima Andrikiene, Member, European Parliament
- Daniela Bobeva, Deputy Prime Minister, Republic of Bulgaria
- Bernt Bratsberg, Senior Research Fellow, Ragnar Frisch Centre for Economic Research, Norway (tbc)
- Chukwu-Emeka Chikezie, Director, Up!-Africa Limited
- Paul Collier, Director, Centre for the Study of African Economies, Professor of Economics and Public Policy, Blavatnik School of Government, University of Oxford, United Kingdom
- Jean-Christophe Dumont, Head, International Migration, Employment, Labour and Social Affairs, OECD
- Sandro Gozi, Secretary of State for European Affairs, Italy (tbc)
- Omar Munie, Designer, Omar Munie Clothing
- Jan Niessen, Director, Migration Policy Group
- Young-bum Park, President, Korea Research Institute for Vocational Education and Training (KRIVET)

## B. LUNCH DEBATE: GETTING CITIES RIGHT

**Moderator:** Monique Villa, Journalist; CEO, Thomson Reuters Foundation (tbc)

### Speakers

- Ana Marie Argilagos, Professor of International Development and Urban Planning, New York University, United States
- Thorsten Bauer, Founder, URBANSCREEN GmbH
- John Beard, Director, Ageing and Life Course Programme, World Health Organization
- Rob van Gijssel, Mayor, Eindhoven, The Netherlands
- Ir. Tri Rismaharini, M.T., Mayor, Surabaya, Indonesia (tbc)
- Philippe Sajhau, Vice-President, "Smarter Cities", IBM France

## C. LUNCH DEBATE: RE-USING FOOD

**Moderator:** Clotilde Dusoulier, Chef & Author

### Speakers

- Shabnam Anvar, Founding Member, Disco Soupe

- Alun Davies, Minister for Natural Resources and Food, Welsh Government, United Kingdom
  - Thomas Jelley, Director, Sodexo Institute for Quality of Life
  - Masa Kogure, CEO & Founder, Table for Two
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13:30-15:00

## A. TAX FOR DEVELOPMENT

**Moderator:** Zeinab Badawi, Presenter, World News Today, BBC World News (tbc)

### Scene Setting

- Pascal Saint-Amans, Director, Centre for Tax Policy and Administration, OECD
- & Erik Solheim, Chair, Development Assistance Committee, OECD

### Speakers

- Winnie Byanyima, Executive Director, Oxfam International
- John Christensen, Director, Tax Justice Network
- Paul Collier, Director, Centre for the Study of African Economies, Professor of Economics and Public Policy, Blavatnik School of Government, University of Oxford, United Kingdom
- Margaret Hodge, Chair, Public Accounts Committee, House of Commons, United Kingdom
- Alan McLean, Member, Taxation and Fiscal Policy Committee, BIAC
- Ngozi Okonjo-Iweala, Coordinating Minister for the Economy and Finance, Nigeria

## B. AGEING (UN)EQUALLY?

**Moderator:** Shiv Malik, Journalist and Author, The Guardian

### Scene Setting

- Yves Leterme, Deputy Secretary-General, OECD (tbc)

### (1) Ageing & Gender

- Shinichi Abe, Managing Director, Enterprise Business, Google Japan
- Ulf Kristersson, Minister for Social Security, Ministry of Health and Social Affairs, Sweden
- Yukako Uchinaga, President, Japan Women's Innovative Network (J-Win)

### (2) 50+ Labour Market

- Herman Nijns, CEO, Randstad Belgium
- Mateja Kožuh Novak, President, Slovenian Federation of Pensioners' Organizations (ZDUS)
- Katsutoshi Saito, Chairman, Dai-ichi Life; Vice-Chair, BIAC
- Debra Whitman, Executive Vice-President, Policy, Strategy and International Affairs, AARP

## C. THE CREATIVE ECONOMY

**Moderator:** Joohee Cho, Seoul Bureau Chief, ABC News

### Speakers

- Rob van Gijzel, Mayor, Eindhoven, The Netherlands
  - Randa Grob-Zakhary, CEO, LEGO Foundation
  - Charles Rivkin, Assistant Secretary of State for Economic and Business Affairs, United States
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15:00-15:15

## NETWORKING BREAK

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15:15-16:45

## A. HEALTH & INNOVATION

**Moderator:** Kenneth Cukier, Data editor, The Economist

### Keynote Speech

- Shinya Yamanaka, Nobel Laureate in Physiology or Medicine; Professor & Director, Center for iPS Cell Research and Application, Institute for Integrated Cell-Material Sciences, Kyoto University, Japan

### Speakers

- Monika Kosińska, Secretary-General, European Public Health Alliance (EPHA)
- Helga Rohra, Chair, European Working Group of People with Dementia
- Bruno Strigini, President Europe and Canada, MSD (Merck & Co., Inc)

- Shinya Yamanaka, Nobel Laureate in Physiology or Medicine; Professor & Director, Center for iPS Cell Research and Application, Institute for Integrated Cell-Material Sciences, Kyoto University, Japan

## **B. SKILLS, EMPOWERMENT, RESILIENCE**

**Moderator:** tbc

### **Scene Setting**

- David Willetts, Minister of State for Universities and Science, United Kingdom

### **(1) Access to Skills**

- Randa Grob-Zakhary, CEO, LEGO Foundation
- Andreas Schleicher, Deputy Director and Special Adviser on Education Policy to the Secretary-General, OECD
- Bill Spriggs, Chief Economist, AFL-CIO

### **(2) Skills & the Digital Economy**

- Tyler Cowen, Holbert C. Harris Chair of Economics, George Mason University, United States
- Dale J. Stephens, Founder, UnCollege
- Anka Mulder, Vice-President for Education & Operations, Delft University of Technology, Netherlands

## **C. INSTITUTIONAL (IN)COMPETENCE: 21<sup>ST</sup> CENTURY POLITICS**

**Moderator:** tbc

### **(1) Global Governance**

- Tim Costello, CEO, World Vision Australia; Leader, C20 process, G20 Australian Presidency
- John Evans, General Secretary, TUAC
- Pascal Lamy, former Director-General, World Trade Organization; Chairman, Oxford Martin Commission for Future Generations

### **(2) Integrity for Better Politics**

- Philip Coggan, Buttonwood Columnist and capital markets Editor, The Economist
- Sandro Gozi, Secretary of State for European Affairs, Italy (tbc)
- Drago Kos, Chairman, OECD Working Group on Bribery

15:30-18:30

## **IDEAFACTORY – A NEW AGE**

### **Opening**

- Daniela Bobeva, Deputy Prime Minister, Republic of Bulgaria
- Ken Bluestone, Influencing and Advocacy Manager, Age International
- Thomas Jelley, Director, Sodexo Institute for Quality of Life
- Anne-Sophie Parent, Secretary General, AGE
- Jacques Séguéla, Business Person and Author

### **Discussion leaders**

- John Beard, Director, Ageing and Life Course Programme, World Health Organization
- Ken Bluestone, Influencing and Advocacy Manager of Age International
- Daniela Bobeva, Deputy Prime Minister, Republic of Bulgaria
- Thomas Jelley, Director, Sodexo Institute for Quality of Life
- Marie-Louise Knuppert, Vice President, TUAC; Elected Confederal Secretary, Danish Confederation of Trade Unions (LO-DK)
- Konstantinos Kyranakis, President, Youth of the European People's Party
- Niku Määttänen, Research supervisor, Research Institute of the Finnish Economy (ETLA)
- Anne-Sophie Parent, Secretary General, AGE
- Jacques Séguéla, Business Person and Author
- Claire Turner, Head, Ageing Society, Joseph Rowntree Foundation
- Lorraine K. Tyler, Head, Centre for Speech, Language and the Brain; Head, Cambridge Centre for Ageing and Neuroscience, United Kingdom
- Yukako Uchinaga, President, Japan Women's Innovative Network (J-Win)
- Fabian Zuleeg, Chief Executive, European Policy Centre

**Closing Speaker** (tbc)

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16:45-18:15

## A. FOCUS ON SOUTHEAST ASIA

**Moderator:** Hiroko Kuniya, Anchor, NHK

### Scene Setting

- Angel Gurría, Secretary-General, OECD

### Speakers

- Tim Groser, Minister of Trade, Minister for Climate Change Issues and Associate Minister Foreign Affairs, New Zealand
- Chandran Nair, Founder and Chief Executive, Global Institute For Tomorrow (GIFT)
- Kan Zaw, Minister for National Planning and Economic Development, Republic of the Union of Myanmar

## B. IS INVESTING IN FOSSIL FUELS A RISKY BUSINESS?

**Moderator:** Géraldine Amiel, News Editor, Dow Jones Newswires, Wall Street Journal Paris

### Scene Setting (tbc)

### Speakers

- Michel Gardel, Vice President, Communications, External & Environmental Affairs, Toyota Motor Europe NV/SA
- Anthony Hobley, CEO, Carbon Tracker Initiative
- Kumi Naidoo, Executive Director, Greenpeace International
- Jeremy Oppenheim, Programme Director, New Climate Economy
- Klaus Töpfer, Executive Director, Institute for Advanced Sustainability Studies; former Executive Director, United Nations Environment Programme (UNEP) (tbc)

## C. SAFETY & RISK IN THE DIGITAL ECONOMY

**Moderator:** Melinda Crane, Chief Political Correspondent, Deutsche Welle, Germany (tbc)

### Scene Setting

- Andrew Wyckoff, Director, Science, Technology and Industry, OECD

### Speakers

- Eric Boustouller, Corporate Vice President and Area Vice President, Microsoft Western Europe (tbc)
- Peter Hustinx, European Data Protection Supervisor
- Gus Hosein, Executive Director, Privacy International
- Sarah Spiekermann, Professor for Information Systems; Chair, Institute for Management Information Systems, Vienna University of Economics and Business, Austria

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18:30

## RECEPTION

# Tuesday 6 May

7:45-8:30

## REGISTRATION

8:30-9:30

## DEFINING RESILIENCE

**Moderator:** Yoichi Takita, Senior Staff Writer, Nikkei

### Speakers

- Shinichi Abe, Managing Director, Enterprise Business, Google Japan
- Nobuaki Koga, President, Japanese Trade Union Confederation (RENGO)
- Yoko Tsurimaki & Kohei Oyama, Students, Tohoku School, Japan
- Margareta Wahlström, United Nations Special Representative of the Secretary-General for Disaster Risk Reduction

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9:00-12:00

## IDEAFACTORY – THE FUTURE OF THE INTERNET

### Opening Speaker

### Discussion leaders

- Gustav Ahlsson, Deputy State Secretary, Ministry for Foreign Affairs, Sweden
- Karl Cox, Vice-President, Public Policy and Corporate Affairs, Europe, Middle East and Africa, Oracle France
- Kenneth Cukier, Data editor, The Economist (tbc)
- Yuko Harayama, Executive Member, Council for Science and Technology Policy, Cabinet Office, Japan
- Gus Hosein, Executive Director, Privacy International (tbc)
- Jens-Henrik Jeppesen, Representative and Director for European Affairs, Center for Democracy and Technology
- Shunichi Kajisa, President, Microsoft Development Co., Ltd.; Chief Technology Officer, Microsoft Japan Co., Ltd.
- Seong Ju Kang, Director General, Ministry of Science and Technology, ICT and Future Planning, Korea (tbc)
- Octave Klaba, Founder & CEO, OVH (tbc)
- Frédéric Massé, Vice-President, EMEA Government Relations, SAP
- Pieter Omtzigt, Member of the House of Representatives, The Netherlands (tbc)
- Kostas Rossoglou, Senior Legal Officer, BEUC
- Jean-Jacques Sahel, Vice President of Stakeholder Engagement for Europe, ICANN
- Sarah Spiekermann, Professor for Information Systems; Chair, Institute for Management Information Systems, Vienna University of Economics and Business, Austria
- Arun Sundararajan, Professor, Leonard N. Stern School of Business, New York University, United States
- Pastora Valero, Director, EU Public Policy, Cisco; Chair, Digital Economy Committee, AmCham EU
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**Closing speaker (tbc)**

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9:45-10:15

## KEYNOTE ADDRESS BY MINISTERIAL COUNCIL MEETING (MCM) CHAIR AMPHITHEATRE 1

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10:20-10:50

## CEREMONY FOR THE FORMAL LAUNCH OF THE OECD SOUTHEAST ASIA PROGRAMME

**Master of Ceremony:** Axel Threlfall, Lead Anchor, Reuters

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11:00-11:40

## PRESENTATION OF THE *ECONOMIC OUTLOOK* AMPHITHEATRE 1

**Moderator:** Stephen Sedgwick, Anchor, CNBC

### Speakers

- Angel Gurría, Secretary-General, OECD
- Rintaro Tamaki, Deputy Secretary-General, OECD

11:45-12:45

## **ECONOMIC OUTLOOK DEBATE**

### **AMPHITHEATRE 1**

**Moderator:** Stephen Sedgwick, Anchor, CNBC

#### **Speakers**

- Minister, Japan
  - Phil O'Reilly, Chair, BIAAC; Chief Executive Officer, BusinessNZ
  - Richard Trumka, President, TUAC; President, AFL-CIO
  - Luis Videgaray, Secretary of Finance, Mexico
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12:45-13:00

## **NETWORKING BREAK**

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13:00-14:30

## **A. LUNCH DEBATE: INCLUSIVE ENTREPRENEURSHIP (50+, WOMEN, YOUTH, MIGRANTS)**

**Moderator:** Stéphanie Antoine, Anchor, France24 (tbc)

#### **Speakers**

- Shai Agassi, former CEO and Founder, Newrgy
- Sergio Arzeni, Director, Centre for Entrepreneurship, SMEs and Local Development, OECD (tbc)
- Neveen El-Tahri, Chairperson and Managing Director, Delta Shield for Investment
- Reinhard Cordes, CEO and Owner, ONLYGLASS
- Kamel Haddar, CEO, Origin Partners; Entrepreneur and Co-Founder, ATLAS
- Matthew Hancock, Minister for Skills and Enterprise, United Kingdom (tbc)
- Patricia Lahy-Engel, Director, TheHive Startup Accelerator, Gvahim, Israel
- Peter Jungen, Chairman, Peter Jungen Holding GmbH(tbc)
- Vasilios Makios, Emeritus Professor, Telecommunications & Information Technology, University of Patras, Greece (tbc)
- Omar Munie, Designer, Omar Munie Clothing
- Navi Radjou, Fellow, Judge Business School, University of Cambridge, United Kingdom
- Charles Rivkin, Assistant Secretary of State for Economic and Business Affairs, United States (tbc)
- William Saito, Special Advisor, Cabinet Office, Japan

## **B. LUNCH DEBATE: DISCUSSION ON FORESIGHT: WHAT IF?**

**Moderator:** Petra Pinzler, Berlin Correspondent, DIE ZEIT, Germany (tbc)

#### **Scene Setting**

Angela Wilkinson, Counsellor for Strategic Foresight, OECD

#### **Speakers**

- Jim Clarken, Executive Director, Oxfam Ireland (tbc)
  - Alan Cohn, Assistant Secretary for Strategy, Planning, Analysis & Risk, United States Department of Homeland Security
  - Burkhard Gnärig, Executive Director, International Civil Society Center
  - Robert Johnson, Executive Director, Institute for New Economic Thinking (INET)
  - Margareta Wahlström, United Nations Special Representative of the Secretary-General for Disaster Risk Reduction
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14:30-15:00

## **NETWORKING BREAK**

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15:00-16:30

## **A. THE FUTURE OF TRADE**

**Moderator:** Shawn Donnan, World Trade Editor, Financial Times

#### **Speakers**

- Roberto Carvalho de Azevêdo, Director-General, World Trade Organization
- James Bacchus, Chair, Commission on Trade and Investment Policy, International Chamber of Commerce (ICC) (tbc)
- Sharan Burrow, General Secretary, International Trade Union Confederation (ITUC)

- Tim Groser, Minister of Trade, Minister for Climate Change Issues and Associate Minister Foreign Affairs, New Zealand
- Peter M. Robinson, President and CEO, United States Council for International Business (USCIB)
- Tadayuki Nagashima, Executive Vice-President, Japan External Trade Organization (JETRO)

## **B. CAN WE BANK ON BANKS?**

**Moderator:** Faisal Islam, Economics Editor, Channel 4

### **Speakers**

- Minister (tbc)
  - Diane Coyle, Visiting Research Fellow, Smith School of Enterprise and the Environment, Oxford University, United Kingdom
  - John Hope Bryant, Founder, Chairman and CEO, Operation HOPE, United States
  - Guillermo de la Dehesa, Chairman, Centre for Economic Policy Research (CEPR)
  - Dennis Snower, President, Kiel Institute for the World Economy
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16:30-17:00

### **OECD FORUM CLOSING SESSION**

17:00-18:00

### **OECD FORUM CLOSING RECEPTION**