



Draft Programme

(Last update on 23 May 2012)

Tuesday 22 May

7:30-9:15

REGISTRATION

9:15-10:00

OPENING SCENE SETTING AMPHITHEATRE 1

Angel Gurría, Secretary-General, OECD - [Speech](#)
Her Majesty Queen Rania Al Abdullah of Jordan - [Speech](#)

Two parallel sessions:

10:00-11:30

A. TALKING ABOUT A MORE INCLUSIVE ECONOMY AMPHITHEATRE 1

Moderator: *Paul Hannon*, Assistant Managing Editor, Dow Jones Newswires, *The Wall Street Journal*

Presentation: *John Martin*, Director, Employment, Labour, Social Affairs, OECD

Speakers:

Sharan Burrow, General Secretary, International Trade Union Confederation (ITUC)
James K. Galbraith, Lloyd M. Bentsen Jr. Chair in Government and Business Relations, Lyndon B. Johnson School of Public Affairs, University of Texas at Austin, United States
Seyfettin Gürsel, Director, Centre for Economic and Social Research, Bahçesehir University, Turkey
Stewart Lansley, Economist and Author

B. VOTING VS. PROTESTING AMPHITHEATRE 2

Moderator: *Shiv Malik*, Journalist and Author, *The Guardian*, United Kingdom

1/ From Indignation to Inspiration

Speakers:

Soukeina Bouraoui, Executive Director, Centre of Arab Women for Training and Research (CAWTAR), Tunisia
Naomi Colvin, Member, Occupy London Stock Exchange, United Kingdom
Andrés Villena Oliver, Economist, Sociologist and Activist, University of Malaga (UMA), Spain

2/ All About Making Friends and Revolving Doors

Speakers:

Carsten Berg, Deputy Chairman, Democracy International
Katrin Oddsdottir, Member of the Icelandic Constitutional Assembly

10:30-13:30

OECD_IDEAFACTORY – SKILLS CC8

Opening keynote speaker: *Andreas Schleicher*, Deputy Director and Special Advisor on Education Policy to the Secretary-General, OECD

Closing rapporteurs:

Ad Melkert, Former Minister of Social Affairs and Employment, Netherlands

Discussion leaders:

John Bangs, Chair, Education, Employment and Training Working Group, TUAC
Sofía Botero Uribe, Director for International Co-operation, COMFAMA, Mexico
Mike Campbell, Independent Expert
Johannes De Geus, Director, Learning and Development, Schouten Training, Netherlands
Kathrin Hoeckel, Policy Analyst, Directorate for Education, OECD
Young-Saing Kim, Research Fellow, Korea Research Institute for Vocational Education & Training (KRIVET)
Ben Lyons, Co-Director, Intern Aware, United Kingdom
Ellen MacArthur, Founder, Ellen MacArthur Foundation
Gastón Melo, Espacio de Vinculación A.C., EVAC, Mexico
Hayat Sindi, Founder, i2 Institute for Imagination and Ingenuity, Saudi Arabia
William Lacy Swing, Director-General, International Organization for Migration
Chris Warhurst, Professor of Work and Organisational Studies, University of Sydney, Australia

11:30-12:45

**LAUNCH OF UPDATED OECD BETTER LIFE INDEX
AMPHITHEATRE 1**

Moderator: *Simon Rogers*, Editor, Datablog and Datastore, *The Guardian*, United Kingdom

Presentation:

Martine Durand, Director of Statistics and Chief Statistician, OECD
Anthony Gooch, Director, Public Affairs and Communications, OECD

Peter Brabeck-Letmathe, Chairman of the Board, Nestlé S.A.
Dennis J. Snower, President, Kiel Institute for the World Economy

Closing keynote: *Laura Chinchilla*, President, Costa Rica

One lunch debate:

12:30-14:30

**FOOD FOR THOUGHT: PROMOTING WOMEN CHAMPIONS
CC9**

Moderator: *Pamela Druckerman*, Journalist and Author

Speakers:

Michelle Bachelet, Executive Director, UN Women
Henryka Bochniarz, President, Polish Confederation of Private Employers Lewiatan (PKPP Lewiatan)
Cherie Blair, Founder, Cherie Blair Foundation for Women
Aart De Geus, Member, Executive Board, Bertelsmann Stiftung
Özge Alpay, Deputy Chairwoman, Flying Broom, Turkey
Yves Leterme, Deputy Secretary-General, OECD
Monika Queisser, Head of Social Policy Division, Directorate for Employment, Labour and Social Affairs, OECD
Sanjit Bunker Roy, Director and Founder, Barefoot College, India
Marina Yannakoudakis, Member, European Parliament

**PRESENTATION OF OECD GENDER MAINSTREAMING CHAMPION AWARD & OECD
DIVERSITY AWARD**

14:00-15:00

**ENTREPRENEURSHIP AND NEW ECONOMIC THINKING
AUDITORIUM**

Moderator: *Karen Wilson*, Structural Policy Division; Science, Technology and Industry Directorate, OECD

Speakers:

Sergio Arzeni, Director, Centre for Entrepreneurship, SMEs and Local Development, OECD
Ellen MacArthur, Founder, Ellen MacArthur Foundation

Two parallel sessions:

14:00-15:30

A. NEW ECONOMIC AND SOCIETAL APPROACHES AMPHITHEATRE 1

Moderator: *Heather Stewart*, Economics Editor, Observer, *The Guardian*, United Kingdom

Possible speakers:

Vedat Akgiray, President, Capital Markets Board, Turkey
Robert Johnson, Executive Director, Institute for New Economic Thinking (INET)
Robert Skidelsky, Emeritus Professor of Political Economy, University of Warwick, United Kingdom
William White, Chairman, Economic Development Review Committee (EDRC), OECD
Ngaire Woods, Dean, Blavatnik School of Government; Founder and Director of the Global Economic Governance Programme, Oxford University, United Kingdom

B. TAX ME. IF YOU CAN AMPHITHEATRE 2

Moderator: *Jean-Marc Vittori*, Editorial Writer, *Les Echos*, France

1/ Tax: Social Responsibility or Legal Obligation?

Speakers:

Luc Cortebeek, President, Confederation of Christian Trade Unions; Vice-President, Trade Union Advisory Committee to the OECD (TUAC)
Sony Kapoor, Managing Director, Re-Define
Aparna Mathur, Resident Scholar, American Enterprise Institute (AEI), United States

2/ Integrity, Transparency & Trust

Speakers:

Richard A. Boucher, Deputy Secretary-General, OECD
Daniel Karam Toume, Director-General, Mexican Institute of Social Security
Cobus de Swardt, Managing Director, Transparency International

15:30-16:00

COFFEE BREAK

15:30-18:30

OECD_IDEAFACTORY – GENDER CC8

Opening & closing keynote speakers:

Michelle Bachelet, Executive Director, UN Women
Yves Leterme, Deputy Secretary-General, OECD

Discussion leaders:

Soukeina Bouraoui, Executive Director, Centre of Arab Women for Training and Research (CAWTAR), Tunisia
Adeline Braescu-Kerlan, Co-Founder and General Secretary, WoMen'Up, France
Sharan Burrow, General Secretary, International Trade Union Confederation (ITUC)
Aart de Geus, Member, Executive Board, Bertelsmann Stiftung
Madonna Jarrett, Associate Director, Global Regulatory and Public Policy Group, Deloitte Touche Tohmatsu Ltd.
Jean-Michel Monnot, Vice-President, Diversity and Inclusion Group, Sodexo
Marina Niforos, Executive Director, American Chamber of Commerce in France (AmCham)
Anne-Sophie Parent, Secretary-General, AGE Europe Platform
Gita Patel, Director, Stargate Capital Investment Group
Monika Queisser, Head of Social Policy Division, Directorate for Employment, Labour and Social Affairs, OECD
Madi Sharma, Entrepreneur; UK Member, European Economic and Social Committee
Cristina Terra, Professor, School of Economics, FGV Foundation, Brazil

Two parallel sessions:

16:00-17:30

A. THE SQUEEZED AND EMERGING MIDDLE CLASSES **AMPHITHEATRE 1**

Moderator: *Matina Stevis*, Journalist, Dow Jones Newswires, *The Wall Street Journal*

1/ From Silent Majority to Motor of the Economy

Speakers:

Marcelo Neri, Chief Economist, Center for Social Policies, FGV Foundation, Brazil
Sanjit Bunker Roy, Director and Founder, Barefoot College, India
Richard Trumka, President, AFL-CIO; Trade Union Advisory Committee to the OECD (TUAC)

2/ From Insecurity to Openness

Speakers:

Ian Goldin, Director, Oxford Martin School, University of Oxford, United Kingdom
Elena Panfilova, Director-General, Transparency International Russia
William Lacy Swing, Director-General, International Organization for Migration

B. FINANCIAL REGULATION: HOW TO FIND THE RIGHT BALANCE? **AMPHITHEATRE 2**

Moderator: *Axel Threlfall*, Lead Anchor, Reuters

Speakers:

Philip Jennings, General Secretary, UNI Global Union
Thierry Philipponnat, Secretary-General, Finance Watch
Ira Rheingold, Executive Director, National Association of Consumer Advocates (NACA), United States

17:00-18:00

DIGITAL INCLUSION, ECONOMIC EMPOWERMENT AND EQUALITY **AUDITORIUM**

Moderator: *Shiv Malik*, Journalist and Author, *The Guardian*, United Kingdom

Speakers:

Mois Cherem, CEO, Enova, Mexico
Aleph Molinari, President, Fundación Proceso ECO, Mexico

17:30-17:45

COFFEE BREAK

Two parallel sessions:

17:45-19:15

A. GROWTH OF THE SILVER ECONOMY: NETWORKED SLIPPERS **AMPHITHEATRE 1**

Moderator: *Mark Pearson*, Head of Health Division, Employment, Labour and Social Affairs, OECD

Speakers:

Monika Kosińska, Secretary-General, European Public Health Alliance (EPHA)
Bruno Strigini, President, Europe & Canada, MSD (Merck & Co., Inc.)
Peter Waldorff, General Secretary, Public Services International (PSI)

B. INSPIRATION 2012 & PERSPECTIVES 2013

Opportunity for consultation with Forum participants on OECD Forum 2013

AMPHITHEATRE 2

Moderator: *Anthony Gooch*, Director, Public Affairs and Communications, OECD

Speakers:

Eric D. Beinhocker, Executive Director, Institute for New Economic Thinking at the University of Oxford, United Kingdom

Naomi Colvin, Member, Occupy London Stock Exchange, United Kingdom

Tuğrul Kudatgobilik, President, Turkish Confederation of Employer Associations (TISK)

Stewart Lansley, Economist and Author

19:15

COCKTAIL & VIDEO COMPETITION AWARD

RESTAURANT LE BUFFET DU PARC

Wednesday 23 May

7:30-8:30

REGISTRATION

Three parallel sessions:

8:30-10:00

A. ATTRACTING LONG-TERM INVESTMENT: CITIES, SOURCE OF CHANGE AND GROWTH AMPHITHEATRE 2

Moderator: *Andrei Netto*, Paris Correspondent, O Estado de Sao Paulo, Brazil

Speakers:

Andrew Boraine, Chief Executive, The Cape Town Partnership; Western Cape Economic Development Partnership, South Africa
Pierre Ducret, Chairman, CDC Climat, France
Federico Ghizzoni, CEO, UniCredit SpA
Gülsüm Yazgankiran, Director-General, General Directorate of Economic Research, Undersecretariat of Treasury, Turkey

B. MENA: DELIVERING JOBS, GROWTH AND TRUST AMPHITHEATRE 1

Moderator: *Scheherazade Daneshkhu*, Paris Correspondent, *Financial Times*

Speakers:

Angel Gurría, Secretary-General, OECD
Abderrahmane Ladgham, Minister Delegate to the Head of Government in charge of Governance and Anti-corruption, Tunisia
Riadh Bettaïeb, Minister of Investment and International Co-operation, Tunisia
Robert D. Hormats, Under-Secretary Under Secretary for Economic Growth, Energy, and the Environment, Department of State, United States
Mohamed Najib Boulif, Minister Delegate for General Affairs and Good Governance, Morocco
Ewa Björling, Minister for Trade, Ministry for Foreign Affairs, Sweden
Haifa Fahoum Al Kaylani, Chairman, Arab International Women's Forum

9:00-10:00

C. TRADE AND JOBS AUDITORIUM

Moderator: *Ken Ash*, Director, Trade and Agriculture, OECD

Speakers:

Ed Fast, Minister of International Trade and Minister for the Asia-Pacific Gateway, Canada
Tim Groser, Minister of Trade, New Zealand
Ron Kirk, Trade Representative, United States
Pascal Lamy, Director-General, WTO
Pier Carlo Padoan, Deputy Secretary-General and Chief Economist, OECD

10:00-10:30

KEYNOTE ADDRESS: *Ali Babacan*, Deputy Prime Minister for Economic and Financial Affairs, Turkey AMPHITHEATRE 1

10:30-13:00

JOINT FORUM/MCM SESSION

PRESENTATION OF THE *ECONOMIC OUTLOOK* AMPHITHEATRE 1

Angel Gurría, Secretary-General, OECD
Pier Carlo Padoan, Deputy Secretary-General and Chief Economist, OECD

**ECONOMIC OUTLOOK DEBATE –
RESTORING CONFIDENCE AND GENERATING INCLUSIVE GROWTH
AMPHITHEATRE 1**

Moderator: *Axel Threlfall*, Lead Anchor, Reuters

Speakers:

Felipe Larrain, Minister of Finance, Chile
José Antonio Meade, Secretary of Finance and Public Credit, Mexico
Richard Bruton, Minister for Jobs, Enterprise and Innovation, Ireland
Maria van der Hoeven, Executive Director, International Energy Agency
H. Ersin Özince, Chairman, Isbank, Turkey
Richard Trumka, President, AFL-CIO; Trade Union Advisory Committee to the OECD (TUAC)

Two parallel lunch debates:

13:00-14:30

**A. FOOD FOR THOUGHT: SUBSIDIES: ARE THEY COSTING THE EARTH?
CC8**

Moderator: *Nicolas Barré*, Deputy Managing Editor, *Les Echos*, France

Presentation: *Fatih Birol*, Chief Economist, International Energy Agency
And *Ronald Steenblik*, Senior Trade Policy Analyst, OECD

Speakers:

Laurent Abadie, Chairman and Chief Executive Officer, Panasonic Europe; Managing Executive Officer, Panasonic Corporation
Doaa Abdel Motaal, Deputy Chief of Staff, Office of the Director-General, WTO
Celine Charveriat, Director of Advocacy and Campaigns, Oxfam International
Felix Cohen, Director, Netherlands Nutrition Centre
Connie Hedegaard, European Commissioner for Climate Action
Helen Mountford, Deputy Director, Environment, OECD
Robin Simpson, Senior Policy Adviser, Consumers International
Anja von Moltke, Economic Affairs Officer, Technology, Industry and Economics, UNEP

**B. FOOD FOR THOUGHT: IS ENTREPRENEURSHIP RISKING IT ALL?
CC9**

Moderator: *Tamzin Booth*, European Business Editor, *The Economist*

Speakers:

Sergio Arzeni, Director, Centre for Entrepreneurship, SMEs and Local Development, OECD
Hasang Cheon, Social Entrepreneur; CEO, HeadFlow, Inc., Korea
Nicola Ehlermann-Cache, Senior Policy Analyst, MENA Programme, Directorate for Financial and Enterprise Affairs, OECD
Mohamed El Sawy, Head, Corporate Social Responsibility Committee, Egyptian Junior Business Association
Romi Haan, President and CEO, HAAN Corporation, Korea
Antonella Noya, Senior Policy Analyst, Centre for Entrepreneurship, SMEs and Local Development, OECD
Giuseppe Porcaro, Secretary-General, European Youth Forum
Filipe Santos, Professor of Entrepreneurship, INSEAD, France
Yossi Vardi, Entrepreneur and Angel Investor
Karen Wilson, Structural Policy Division; Science, Technology and Industry Directorate, OECD

14:30-15:00

COFFEE BREAK

15:00-16:30

**A. WOMEN ON BOARD
AMPHITHEATRE 1**

Moderator: *Katrin Bennhold*, Journalist, *International Herald Tribune*

Video Introduction

Speakers:

Vuslat Doğan Sabancı, Chairwoman, Hürriyet Gazetecilik ve Matbaacılık Anonim Şirketi, Turkey
Charles P. Heeter, Jr., Managing Principal, Global Public Policy, Deloitte Touche Tohmatsu Ltd.;
Chairman, BIAC
Karolína Peake, Deputy Prime Minister, Czech Republic
Manu Sareen, Minister for Gender Equality, Denmark

B. FEEDING THE WORLD, SUSTAINING THE PLANET

AUDITORIUM

Moderator: *Kate Trollope*, Editor, EU Food Policy

Speakers:

Felix Cohen, Director, Netherlands Nutrition Centre
Dennis George, General Secretary, Federation of Unions of South Africa (FEDUSA)
Arnold van Huis, Professor of Entomology, Head Laboratory of Entomology, Wageningen University,
Netherlands
Marcela Villarreal, Director, Gender, Equity and Rural Employment Division, FAO

15:30-17:00

HAVE YOUR SAY: NEW ECONOMIC AND SOCIETAL APPROACHES CC9

Moderator: *Carlo C. Jaeger*, Chair, Global Climate Forum

Presentation: *Richard Wilkinson*, Emeritus Professor, University of Nottingham, United Kingdom

16:30-18:00

A. HOW SKILLS MATTER CC8

Moderator: *Zeynep Erataman*, Anchor, CNBC-e, Turkey

Presentation:

Andreas Schleicher, Deputy Director and Special Advisor on Education Policy to the Secretary-General, OECD

1/ Skills Mismatch and Braindrain

Speakers:

Andreas Schleicher, Deputy Director and Special Advisor on Education Policy to the Secretary-General, OECD **And** *Kathrin Hoeckel*, Policy Analyst, Directorate for Education, OECD
Ben Lyons, Co-Director, Intern Aware, United Kingdom
Phil O'Reilly, Chief Executive, BusinessNZ, New Zealand

2/ From Jobs for Life to Employability for Life

Speakers:

Nobuaki Koga, President, RENGO, Japan
Peter Matjašič, President, European Youth Forum (YFJ)
Jan Muehlfeit, Chairman Europe, Microsoft Corporation

B. RUSSIA: A GLOBAL VIEW

AMPHITHEATRE 1

Moderator: *Ekaterina Kravchenko*, Senior Journalist, *Vedomosti*, Russian Federation

Keynote address: *Alexei Likhachev*, Deputy Minister, Ministry of Economic Development, Russian Federation
Pascal Lamy, Director-General, WTO

1/ Russia and the World:

Speakers:

Viktor Astanin, First Deputy Rector, Russian Law Academy, Ministry of Justice, Russian Federation
Mikhail Shmakov, President, Federation of Independent Trade Unions of Russia (FNPR)

Sergei Vasiliev, Member of the Board and Deputy Chairman, Vnesheconombank, Russian Federation

2/ Focus on Energy:

Speakers:

Luis Echávarri, Director-General, Nuclear Energy Agency (NEA)

Anatoly Moskalenko, Member of the Management Committee, Vice-President, Human Resources Management and Corporate Structure Development, OAO 'LUKOIL', Russian Federation

Sunjoy Joshi, Director, Observer Research Foundation, India

Nikolai Spasskiy, Deputy Director-General, Rosatom, Russian Federation

C. WOMEN ENTREPRENEURSHIP IN THE MENA REGION

AUDITORIUM

Moderator: *Anthony O'Sullivan*, Head of Division, Private Sector Development, Directorate for Financial and Enterprise Affairs, OECD

Speakers:

Haifa Fahoum Al Kaylani, Chairman, Arab International Women's Forum

Soukeina Bouraoui, Executive Director, Centre of Arab Women for Training and Research (CAWTAR), Tunisia

Mohamed El Sawy, Head, Corporate Social Responsibility Committee, Egyptian Junior Business Association