

BETTER POLICIES FOR BETTER LIVES

OECD 50th Anniversary Forum / Paris, 24-25 May 2011

Programme

TUESDAY 24 MAY - MORNING

7:30-9:00 Registration

9:00-10:00

Opening Session: Better Policies for Better Lives

OECD Better Life Initiative

Session Summary

Angel Gurría, Secretary-General, OECD (speech)

Herman Van Rompuy, President, European Council (speech)

Moderator: Axel Threlfall, Lead Anchor, Reuters

10:00-12:30 Plenary session:

Measuring Progress of Societies (background notes)

- Amphitheatre 1 (with retransmission in Amphitheatre 2) -**Session Summary**

Keynote: Danilo Türk, President, Republic of Slovenia

Introduced by: Angel Gurría, Secretary-General, OECD (speech)

Presentation of OECD Better Life Initiative: Your Better Life Index

Martine Durand, Director of Statistics and Chief Statistician, OECD Anthony Gooch, Director, Public Affairs and Communications, OECD

Moderator: Larry Elliott, Economics Editor, The Guardian, United Kingdom

- Panel 1: Better Policies

Speakers: Jacques Attali, Chairman, PlaNet Finance

Antoine Frérot, Chairman and CEO, Veolia Environnement Pravin Jamnadas Gordhan, Minister of Finance, South

Africa

- Panel 2: Better Lives

Speakers: Sharan Burrow, General Secretary, International Trade

Union Confederation (ITUC)

Steve Killelea, Founder, Institute for Economics and

Peace

Yoshinori Suematsu, Senior Vice-Minister, Cabinet

Office, Japan

Discussants: Irena Križman, Director-General, Statistical Office,

Republic of Slovenia and President, Executive Committee, International Association for Official

Statistics (IAOS)

Giuseppe Porcaro, Secretary-General, European Youth

Forum (YFJ)



10:00-12:30: **OECD_IdeaFactory:** Greening Growth (more...) - Room CC10 -

Opening Keynote:

Jeremy Rifkin, Founder and President, Foundation on Economic Trends, United States **Closing Keynote**:

Simon Upton, Director, Environment Directorate, OECD

OECD Discussion Leaders:

Lamia Kamal-Chaoui, Head, Urban Development Programme
Helen Mountford, Deputy Director, Environment Directorate
Raed Safadi, Deputy Director, Trade and Agriculture Directorate
Andrew Wyckoff, Director, Directorate for Science, Technology and Industry

Discussion Leaders:

Eric Lesueur, Director of Uban Planning and New Services, Veolia Environnement Ján Kubiš, Executive Secretary, UNECE

Lesa Mitchell, Vice-President, Kauffman Foundation

Chandran Nair, Founder and CEO, Global Institute for Tomorrow (GIFT)

Anabella Rosemberg, Policy Adviser, ITUC/TUAC

Björn Stigson, President, WBCSD

Monique Ventura-Delatour, Director, Sustainability Eco System EMEA, SAP AG

Jeremy Wates, Secretary-General, European Environmental Bureau

12:30-13:30 Lunch

- Auditorium -

TUESDAY 24 MAY - AFTERNOON

13:30-15:30 Two parallel sessions:

A. New Sources of Growth: Green Your Life! (background notes)

- Amphitheatre 1 -

Session Summary

Simon Upton, Director, Environment, OECD *Moderator:*

Keynote: Han Seung-soo, Former Prime Minister, Korea; Chair of the Board of Directors, Global Green Growth Institute (GGGI)

- Panel 1: Lessons from Successful Green Growth Reform

Speakers: Tim Groser, Minister of Trade, New Zealand

James P. Leape, Director-General, WWF International Chandran Nair, Founder and CEO, Global Institute For

Tomorrow (GIFT)

Discussant: Thomas Koenen, Managing Director, Department of

Climate and Sustainable Development, Bundesverband

der Deutschen Industrie (BDI), Germany

Keynote: Jeremy Rifkin, Founder and President, Foundation on Economic Trends, United States

- Panel 2: Stimulating Change in Business Practice and Consumer **Behaviour**

Speakers: Simon Brooks, Vice-President, European Investment Bank (EIB)

Marie-Louise Knuppert, Confederal Secretary, Danish

Confederation of Trade Unions (LO-DK)

Björn Stigson, President, World Business Council for

Sustainable Development (WBCSD)

B. Gender: Education, Employment and Entrepreneurship (background notes)

- Amphitheatre 2 -

Session Summary

- Panel 1: Babies and Bosses

Moderator: Stéphanie Antoine, Anchor, France 24

Speakers: Cherie Blair, Founder, Cherie Blair Foundation for Women

Carlos Mulas-Granados, Executive Director, IDEAS

Foundation, Spain

Yoshinori Suematsu, Senior Vice-Minister, Cabinet Office,

Japan

- Panel 2: Women's Economic Empowerment

Moderator: Alison Smale, Executive Editor, International Herald

Tribune

Speakers: Nizar Baraka, Minister delegate to the Prime Minister,

Economic and General Affairs, Morocco

Sanjit Bunker Roy, Director and Founder, Barefoot

College, India

Melanne S. Verveer, Ambassador-at-Large for Global Women's issues, Department of State, United States

Discussants: Ján Kubiš, Executive Secretary, United Nations

Economic Commission for Europe (UNECE)

Monika Queisser, Head of Social Policy Division,

Directorate of Employment, Labour and Social Affairs,

OECD

- OECD Gender Mainstreaming Champion Award

Announced by:

Cherie Blair, Founder, Cherie Blair Foundation for Women Karen F. Kornbluh, U.S. Ambassador to the OECD



13:30-15:30: **OECD_IdeaFactory: Getting Ready for the Jobs of Tomorrow** (more...)

- Room CC10 -

Opening keynote:

Soumitra Dutta, Roland Berger Chaired Professor of Business and Technology, INSEAD, France

Closing keynote:

John P. Martin, Director of Employment, Labour and Social Affairs, OECD

OECD Discussion Leaders:

Joanne Caddy, Counsellor and Communications Manager, Education Directorate Kathrin Hoeckel, Analyst, Education Directorate Stefano Scarpetta, Deputy Director, Employment, Labor, Social Affairs Directorate

Discussion Leaders:

Martin Bruncko, Plenipotentiary for the Knowledge Economy, Slovak Republic Julie Coudry, Founder, La MANU

Johannes de Geus, Director Learning & Development, Schouten Training Bob Harris, Chief Consultant to the General Secretary, Education International

Jody Holtzman, Senior Vice President for Thought Leadership, AARP

John Hope Bryant, Founder and CEO, Operation HOPE

Monika Kosinska, Secretary-General, European Public Health Alliance

Santa Ozolina, Policy Officer, Employment and Social Affairs, European Youth Forum (YFJ)

Edward Whitehouse, Principal Administrator, Directorate for Employment, Labour and Social Affairs, OECD

15:30-16:00 Coffee Break

16:00-18:00 Two parallel sessions:

A. Restoring Trust in the System (background notes)

- Amphitheatre 1 -

Session Summary

Keynote: Iveta Radičová, Prime Minister, Slovak Republic

Moderator: Soumitra Dutta, Roland Berger Chaired Professor of Business and Technology, INSEAD, France

- Panel 1: Financial Regulation and Consumer Protection

Speakers: John Hope Bryant, Founder, Chairman and CEO,

Operation HOPE

Federico Ghizzoni, CEO, UniCredit SpA

Marilena Igreja Lazzarini, Member of the Council of Directors, Instituto Brasileiro de Defesa do Consumidor

(IDEC), Brazil

Ted Menzies, Minister of State, Finance, Canada (speech) Steingrímur J. Sigfússon, Minister of Finance, Iceland

Discussant: Renato G. Flores Jr., Professor, Fundação Getulio Vargas/

EPGE, Brazil

- Panel 2: Corporate Governance

Speakers: David Begg, General Secretary, Irish Congress of Trade

Unions

Lord Mandelson, Former EU Trade Commissioner Bruno Strigini, President, Europe & Canada, MSD

(Merck & Co., Inc.)

Christine Varney, Assistant Attorney General, Department of Justice, United States

Discussants: Richard Howitt, MEP, Rapporteur on Corporate Social

Responsibility, European Parliament

Anne-Catherine Husson-Traoré, CEO, Novethic, France

B. Life After the Babyboomers (background notes)

- Amphitheatre 2 -

Session Summary

Keynote:

Phil Zarlengo, Chair of the Board, AARP, United States

- Panel 1: How to Overcome the Long-Term Effects of the Crisis?

Moderator: Alexandrine Bouilhet, Head, International Economy Department, Le Figaro, France

Speakers:

John Hearn, Vice-President (International), University of

Sydney, Australia

Monika Kosinska, Secretary-General, European Public

Health Alliance (EPHA)

Carlos Susías Rodado, President, European Anti-Poverty

Network-España, Spain

Discussant: Aleph Torres, President, Fundación Proacceso ECO, A.C.,

Mexico

- Panel 2: Promoting Solidarity

Moderator: Simon Kuper, Columnist, Financial Times

Speakers: Peter Matjašič, President, European Youth Forum (YFJ)

Jan Niessen, Director, Migration Policy Group, Belgium Sandra Polaski, Deputy Undersecretary for International

Affairs, Department of Labor, United States

Stephen Pursey, Senior Adviser to the Director-General,

International Labour Organization (ILO)

Discussant: Edward Whitehouse, Principal Administrator, Directorate

for Employment, Labour and Social Affairs, OECD

WEDNESDAY 25 MAY - MORNING

7:30-8:30 **Registration**

8:30-10:30 Two parallel sessions:

A. Shifting Wealth (background notes)

- Amphitheatre 1 -

Session Summary

- Panel 1: Emerging Economies

Moderator: Liam Halligan, Economic Columnist, Sunday Telegraph

Speakers: Robert D. Hormats, Under-Secretary of State for

Economic, Energy and Agricultural Affairs, Department of

State, United States

Pascal Lamy, Director-General, World Trade Organization

(WTO)

Anatoly Moskalenko, Member of Management Committee, LUKOIL, Russian Federation

Anand Sharma, Minister for Commerce and Industry,

India

Valdemar Carneiro Leão, Under-Secretary for Economic and Financial Affairs, Ministry of Foreign Affairs, Brazil

Discussant: Sigbjørn Johnsen, Minister of Finance, Norway

- Panel 2: Trade and Investment

Moderator: Narayan Lakshman, Special Correspondent, The Hindu,

India

Speakers: Karel De Gucht, European Commissioner for Trade,

European Commission

Lord Green, Minister of State for Trade and Investment,

United Kingdom

Augustin de Romanet, CEO, Caisse des Dépôts, France Levin Zhu, President and CEO, China International Capital Corporation Limited (CICC), People's Republic of

China

Discussant: Mario Pezzini, Director, OECD Development Centre

B. New Paradigms for Development (background notes)

- Amphitheatre 2 -

Session Summary

Moderators:

J. Brian Atwood, Chair, Development Assistance Committee, OECD Bert Koenders, Co-chair, OECD Working Party on Aid Effectiveness

- Panel 1: Sustaining Development

Speakers:

Paul Collier, Professor of Economics, University of Oxford, United Kingdom

Donald Kaberuka, President, African Development Bank (AfDB)

Farah Karimi, Executive Director, Oxfam Novib, Netherlands

Dambisa F. Moyo, Author and Economist

Kanayo F. Nwanze, President, International Fund for Agricultural Development (IFAD)

- Panel 2: Mobilising Domestic Resources and Partnerships

Speakers:

Marco De Ponte, Secretary-General, ActionAid Italy Bernd Eisenblätter, Chairman, Management Board, Deutsche Gesellschaft für Internationale

Zusammenarbeit (GIZ), Germany

Jose W. Fernandez, Assistant Secretary of State for Economic, Energy and Business Affairs, Department of State, United States

Pravin Jamnadas Gordhan, Minister of Finance, South

Africa

Mahmoud Mohieldin, Managing Director, World Bank

Discussant: Jeffrey Owens, Director, Centre for Tax Policy and Administration, OECD

10:30-11:00 Presentation of the *Economic Outlook*

- Amphitheatre 1 (Limited access / retransmission Auditorium) - **Session Summary**

Angel Gurría, Secretary-General, OECD Pier Carlo Padoan, Deputy Secretary-General and Chief Economist, OECD

Two parallel sessions:

11:00-13:00

A. Economic Outlook Debate

- Amphitheatre 1 (Limited access / retransmission provided) -

Moderator: Chris Giles, Economics Editor, Financial Times, United Kingdom Q and A Discussion managed by the moderator

- Panel 1: Economic Outlook

Speakers: Andrus Ansip, Prime Minister, Estonia Ali Babacan, Deputy Prime Minister, Turkey Felipe Larraín, Finance Minister, Chile

Olli Rehn, Commissioner for Economic & Monetary Affairs,

Stanley Fischer, Governor of the Bank of Israel Richard Trumka, President, American Federation of Labor & Congress of Industrial Organizations, TUAC

- Panel 2: Bringing People Back to Work

Speakers: Danilo Türk, President, Slovenia

Jan Björklund, Minister of Education and Research, Deputy

Prime Minister, Sweden

Mari Pangestu, Minister of Trade, Indonesia

Ernesto Cordero Arroyo, Minister of Finance & Public

Credit, Mexico

Christine Lagarde, Ministre de l'Economie, des Finances et

de l'Industrie, France

Terry McGraw, President & CEO of The McGraw-Hill

Companies & President of the USCIB, BIAC

11:00-12:45

B. Restoring Trust and Strengthening Governance (background notes)

- Amphitheatre 2 -

Session Summary

Keynote: Mo Ibrahim, Founder and Chairman, Mo Ibrahim Foundation Moderator: Jean-Marc Vittori, Editorial Writer, Les Echos, France

- Panel 1: Anti-Bribery Convention and Tax Havens

Speakers: Mo Ibrahim, Founder and Chairman, Mo Ibrahim Foundation

Elena A. Panfilova, Director-General, Center for Anti-Corruption Research and Initiative, Transparency International Russia / Huguette Labelle, Chair of the Board, Transparency International

Mark Pieth, Chairman, OECD Working Group on Bribery in International Business Transactions

Discussants: Chris Chukwu, Director, Financial Policy and Regulation, Central Bank of Nigeria

> Massimo Mantovani, Director of Legal Affairs (General Counsel), Eni SpA, Italy

- Panel 2: Multinational Enterprises (MNEs)

Speakers: Jean-Marc Duvoisin, Deputy Executive Vice-President,

Nestlé S.A.

Roel Nieuwenkamp, Director, International Trade and Globalization, Ministry of Economic Affairs, Agriculture

and Innovation, Netherlands

Joris Oldenziel, Programme Manager, OECD Watch John G. Ruggie, Special Representative of the UN Secretary-General for Business and Human Rights,

United Nations

Discussants: Artur Henrique Da Silva Santos, President, Central

Unica dos Trabalhadores (CUT), Brazil

Richard Howitt, MEP, Rapporteur on Corporate Social

Responsibility, European Parliament

13:00-15:00 Lunch

WEDNESDAY 25 MAY - AFTERNOON

15:15-16:55 **Green and Growth go together**

- Amphitheatre 1 (By invitation only / retransmission provided) -

Angel Gurría, Secretary-General, OECD Opening:

Introductory

Kim Hwang-sik, Prime Minister, Korea (speech) speech:

Presentation: Angel Gurría, Secretary-General, OECD

Moderator: Simon Upton, Director, OECD

Leader's Kim Hwang-sik, Prime Minister, Korea Roundtable: Jens Stoltenberg, Prime Minister, Norway

Iveta Radičová, Prime Minister, Slovak Republic

Maxime Verhagen, Deputy Prime Minister & Minister of Economic Affairs, Agriculture and Innovation, The

Netherlands

Lene Espersen, Minister of Foreign Affairs, Denmark Patricia Espinosa Cantellano, Minister of Foreign Affairs,

Mexico

Achim Steiner, Executive Director, UNEP

Randolf Rodenstock, BIAC Sharan Burrow, TUAC

17:50-19:00

Public Commemoration of OECD's 50th Anniversary

- Amphitheatre 1 (By invitation only / retransmission provided) -

Roundtable "Riding the Storm - Lessons from Leaders"
Angel Gurría, Secretary-General, OECD
Sebastián Piñera, President, Chile
Werner Faymann, Federal Chancellor, Austria
Yves Leterme, Prime Minister, Belgium
George Papandreou, Prime Minister, Greece
Viktor Orbán, Prime Minister, Hungary

Addresses by:

Hillary Clinton, US Secretary of State, Chair of the Ministerial meeting (speech) François Fillon, Prime Minister, France (speech in French)

Naoto Kan, Prime Minister, Japan (speech)

José Manuel Barroso, President of the European Commission (speech)