

Bulgaria: Reforming the existing and designing of new measures for
activating inactive persons and their inclusion in the labour market in Bulgaria
REFORM/IM2020/004

Public Private Partnerships: finding innovative ways to connect people with jobs 7 October, 2021

Output 6 – International workshop on innovative policies and
approaches for reaching out and serving inactive people

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Background and objectives

Public Employment Services (PES) work with a large variety of actors to deliver employment services. This encompasses a wide field of activities, including subcontracting of employment services, agreements to place jobseekers through temporary agency work, partnerships on serving unemployed with very specific employment barriers, setting up joint platforms and developing active labour market programmes. Joining resources, knowledge and expertise allows for efficiency gains, a better outreach to vulnerable groups and employers, as well as the development of innovative approaches. Partners of PES in public-private partnerships (PPPs) are manifold, including temporary work agencies, private recruitment agencies, online platforms, for-profit and not-for-profit counselling and placement providers, non-governmental organisations (NGOs) supporting different groups, training providers and social partners. Establishing and implementing partnerships for the delivery of employment services is a permanent learning process, as key actors are building up their governance capacities and their expertise.

This workshop shed light on the experiences by PES and private actors in three OECD countries – Austria, France, and the Netherlands – in engaging in PPPs for the delivery of employment services, including for vulnerable groups with severe and/or multiple employment barriers.

Around 60 participants from Bulgaria joined the event, including representatives of the Bulgarian PES, Ministry of Labour and Social Policy, NGOs, and other private actors. In addition to the speakers, representatives from the OECD Activation Team (OECD Directorate for Employment, Labour and Social Affairs) and the European Commission (DG Reform) participated in the event.

Agenda

Time EET (CET)	Item	Detailed agenda
10:00 – 10:15 (9:00 – 9:15)	Opening remarks and welcome	<ul style="list-style-type: none"> European Commission, Elisa Gomez National Employment Agency (NEA), Anna Delibasheva OECD, Theodora Xenogiani
10:15 – 10:25 (9:15 – 9:25)	Finding innovative ways to connect people with jobs through public-private partnerships: An overview of practices across the OECD	<ul style="list-style-type: none"> Nicola Duell (OECD) [presentation]
10:30– 11:45 (9:30 – 10:45)	Overcoming labour shortages by training unemployed: placement foundations in Austria Moderator: Nicola Duell (OECD)	<ul style="list-style-type: none"> Gesellschaft für aus- und weiterbildung gmbh - Implacement Foundation in Upper Austria, Peter Steiner SKF Österreich AG - an employer participating in an implacement foundation measure, Franz Hubmer Discussant: Kremena Kalcheva – Secretary General of NEA General discussion
11:45 – 13:00 (10:45 – 12:00)	Lunch break	
13:00 – 14:15 (12:00 – 13:15)	Public-Private Partnership to support people with disabilities into work in the Netherlands Frank Baars, UWV, Senior Contract Manager Re-integration Services Gerrit Jan Walstra and Yentl Witteman (USG) Moderator: Judd Ormsby (OECD)	<ul style="list-style-type: none"> Dutch PES (UWV) Frank Baars USG Restart - Private provider in the Netherlands, Gerrit Jan Walstra and Yentl Witteman [presentation] Discussant: MLSP: Lybomira Arshinkova – state expert in “Policy for people with disabilities, equal opportunities and social benefits” General discussion
14:15 – 15:00 (13:15 – 14:00)	Networking break Nicola Duell to introduce networking event. 2 Moderators in each breakout room: OECD EN: Judd Ormsby and Nicola Duell Moderators NEA BG: Milena Georgieva, Tatyana Pashinova, Moderators NEA EN: Anna Delibasheva, Maria Petrova Participation of international experts	<ul style="list-style-type: none"> Four breakout rooms (two in each of Bulgarian and English)
15:00 – 15:15 (14:00 – 14:15)	Break	
15:15 – 16:30 (14:15 – 15:30)	Public-private partnerships between the French PES Pôle Emploi and temporary work agencies/ private employment agencies Moderator: Marius Lüske (OECD)	<ul style="list-style-type: none"> The French PES (Pôle emploi), Sandrine Portier Private provider, (Prism'emploi), Isabelle Eynaud-Chevalier [presentation] Discussant Tanya Naidenova - Head of Key Account Management, Adecco Group Bulgaria General discussion
16:35 – 16:55 (15:35 – 15:55)	Closure and overview of main lessons learned	<ul style="list-style-type: none"> National Employment Agency, Anna Delibasheva, Kremena Kalcheva OECD, Judd Ormsby