

OECD CENTRE ON PHILANTHROPY

Data and analysis for development



How foundations influence policy and practice: Big wins and common pitfalls

Webinar series: [Private Philanthropy for Development Vol.2 \(Part 2\)](#)

11 December 2020 | 15.00 - 16.30 CET

About the webinar

There are many opportunities for philanthropists to shape new policy approaches, corporate practice, and philanthropic models. Through advocacy, research and innovation, philanthropy is uniquely placed to contribute to development debates and build equitable and resilient societies. This webinar will provide an opportunity to explore successful advocacy strategies and common pitfalls foundations face when seeking to spur wider policy change.

Leaders from foundations will discuss solutions, exploring:

- How can philanthropy tactically channel its resources to inspire policy reform?
- What are some of the common pitfalls foundations face when engaging in advocacy?
- Looking ahead, what steps can foundations take to become stronger advocates for effective development policies and practice?

Draft agenda

- Opening: **Bathylle Missika**, Head of Division, Networks, Partnerships and Gender, OECD Development Centre
- Kick-off remarks and moderation: **Hisham Mundol**, Former Executive Director, India and Child Protection, Children Investment Fund Foundation (CIFF)
- Guest speakers:
 - **Leslie Johnston**, Chief Executive Officer, Laudes Foundation
 - **Marion Birnstill**, Senior Manager, Partnerships, Johnson & Johnson Foundation EMEA
 - **Shloka Nath**, Head of Advocacy and Policy, Tata Trusts and Executive Director, India Climate Collaborative
- Q&A and Closing

About the webinar series on Private Philanthropy for Development Vol. 2: Leveraging, Influencing and Learning

This webinar is the second in a series that will inform **the second edition of the OECD's flagship survey and report on [Private Philanthropy for Development](#)**. Providing open, free, comparable and reliable data on philanthropy is at the heart of the **OECD Centre on Philanthropy's** contribution to the 2030 Agenda. Over [140 foundations](#), participated in the first edition of the survey. This resulted in the launch of an **open database**, with grants and projects representing USD 24 billion of funding between 2013 and 2015, and a **flagship report [Private Philanthropy for Development](#)** that questioned long-held assumptions about the volume, nature and potential of foundations' engagement in developing countries. In addition to gathering a comprehensive dataset on philanthropy's role in the financing of global development, the second edition of the report will feature a special focus on how foundations are **learning, influencing and leveraging** their resources to contribute to sustainable and inclusive development in the post-COVID era.

PART 1: Leveraging | 17 November 2020 | 15.00 - 16.30 CET

In the midst of the COVID-19 pandemic, development partners are seeing donations drop and cash reserves dwindle. In this session, global philanthropy leaders discussed solutions, exploring: What are the trade-offs between increasing immediate funding during lean times, and guaranteeing foundations' future spending capacity? Beyond funding volumes, how can foundations adapt the way they fund development partners to better support their financial health, and ultimately their effectiveness and sustainability?

Part 2: Influencing | 11 December 2020 | 15.00 - 16.30 CET

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Part 3: Learning | 19 January 2021 | 15.00 - 16.30 CET

Philanthropy for development aims at improving the livelihoods of people in developing countries and addressing challenges set in Agenda 2030. Whether or not these ambitions are actually achieved or even achievable is an essential question, but one that is not often examined. Without rigorous assessments and evaluations, philanthropists are flying blind. Discussions in this session will provide an opportunity for foundation leaders to share their learning strategies and explore how foundations can further capitalise on data, evaluation and peer learning to maximise their impact.