

Cooperation and Communication for Development in South East Asia

Using the Momentum – Preparations for the 4th High Level Forum on Aid Effectiveness

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Using the Momentum – Preparations for the 4th High Level Forum on Aid Effectiveness

- Some Reminders:
 - Where have we come from?
 - Why does Aid Effectiveness Matter?
- Getting to HLF-4:
 - What the partner countries want
 - The communications strategy
 - Strengthening Accountability
- Next Steps
- The key role of South East Asia in a successful HLF-4

Change? Why Change?



It's about making aid work better where it is needed

Where do we come from?

The Aid Effectiveness Journey



**Monterrey
Consensus
(2002)**



**Rome HLF on
Harmonisation
(2003)**



**Paris
Declaration on
Aid
Effectiveness
(2005)**



**Accra Agenda
for Action
(2008)**



**Dili Declaration
on fragile states
(2010)**



**Bogota
Statement
on SSC
(2010)**



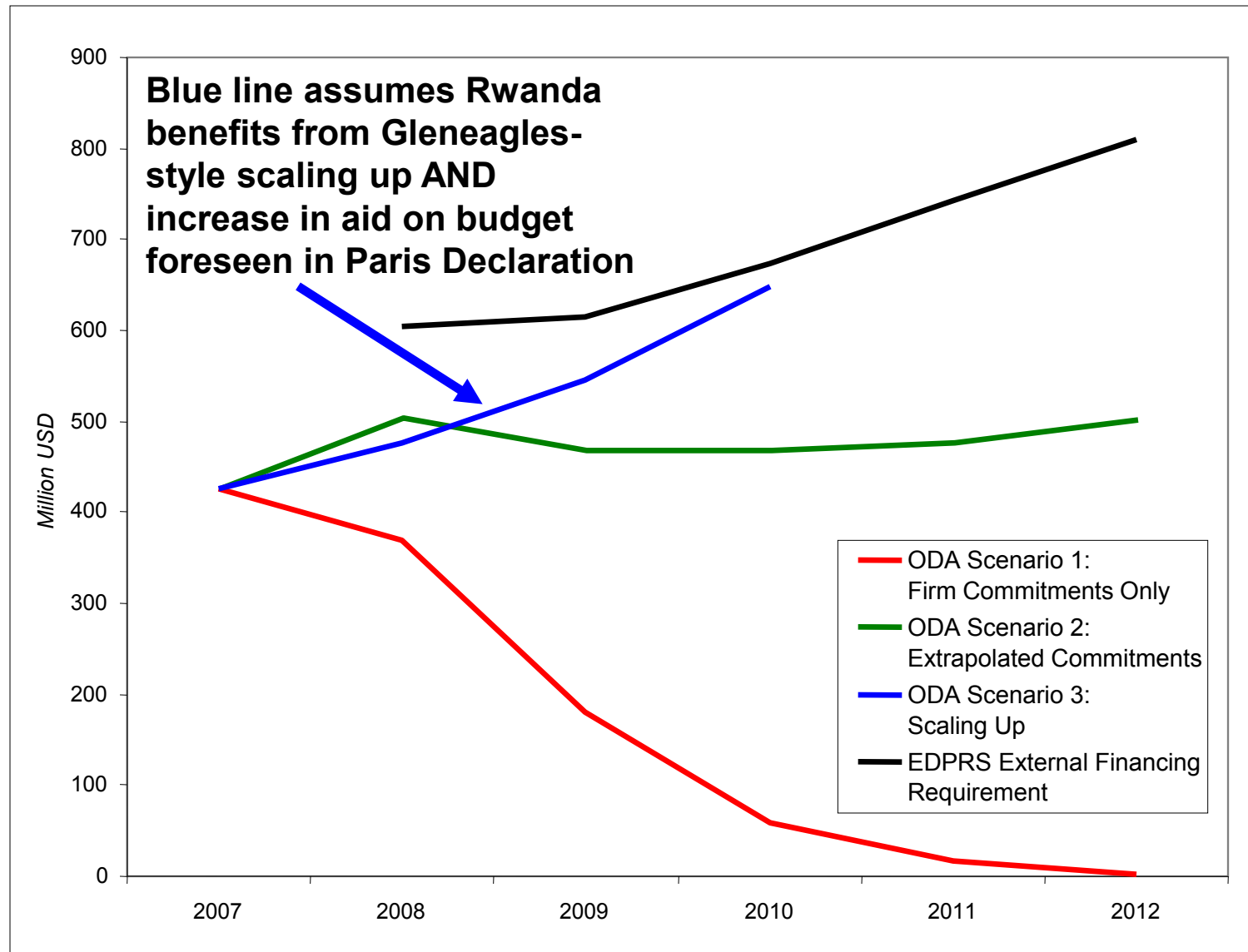
**Korea HLF
(2011)**

Key messages

- Global ODA is US\$ 120 bn. We need **a value for money framework** to make sure this is spent as effectively as possible.
- Paris Declaration and AAA provide this framework and **strengthen national and international accountability.**
- Supported by **ALL development actors** – donors, BRICs, developing countries, CSOs, Parliaments, global funds. Fully in line with MDG-8.
- **This isn't rocket science.** It's about doing what we already do, but doing it better. It should not involve extra bureaucracy.
- Aid effectiveness is about making aid make a difference – **keep it simple, stick to the essentials:** ownership, accountability, results.
- **Accelerating progress is urgent but possible:** political momentum is needed.

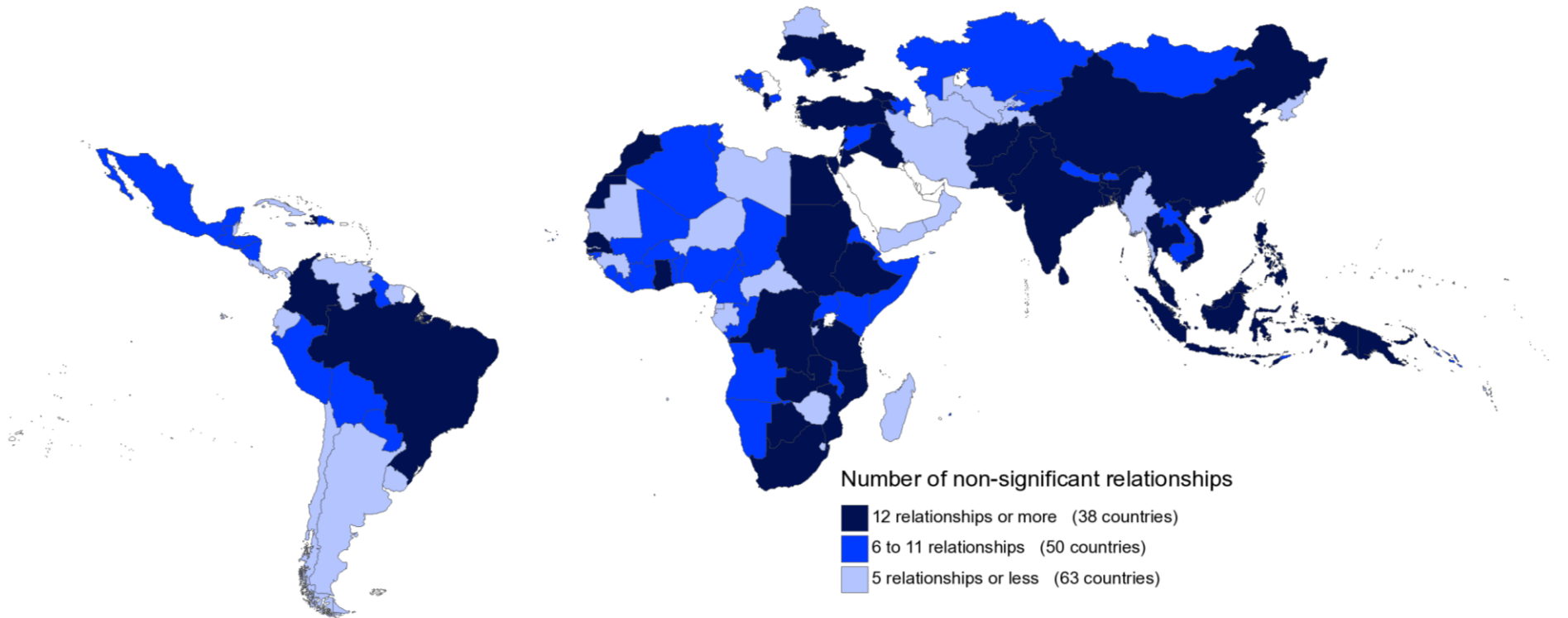
Why it matters? (1/4)

Rwanda: Some Financing Scenarios



Why it matters? (2/4)

A map of donor fragmentation



- ≈ 4000 aid relationships globally (of 46 donors)
- 50% of all relations represent only 5% of aid, are classified as non significant

Why it matters? (3/4)

Try manage this: Aid architecture in the health sector



Why it matters? (4/4)

Problematic aid management at country level 14 420 missions in 55 countries in 2007



What we have to deliver: Priority issues for partner countries (Partner Country Caucus, Dec. 09)

- **Alignment** to country systems, procedures, development policies and strategies;
- **Predictability** of aid
- **Mutual Accountability** and managing for development results
- **Conditionality** – shift from policy to outcome-based conditionality
- **Harmonisation** – reduction of aid fragmentation and transaction costs
- **Capacity development** as a cross-cutting objective

A major achievement: the Bogota Statement (March 2010)

- A breakthrough agreement bringing in non DAC donors (including S.E. Asia)
- Policy recommendations drawing on the AAA to further implement the effectiveness agenda in the South-South context
- South South cooperation recognised as a complement to North-South development co-operation
- Country case studies contributing to generate evidence for HLF4
- Directly relevant to S.E. Asia

The communication strategy

COMMUNICATIONS STRATEGY

Who is communicating - whose is the voice behind the communications?

To whom – who is the main target audience?

Why – What do we want to achieve in that audience?
What do we want them to do?

How? What will we use as material to do this?

When? What are our milestones?

What? What are the central messages to communicate?

By whom? How will we achieve this? Who will be the implementers of the strategy?

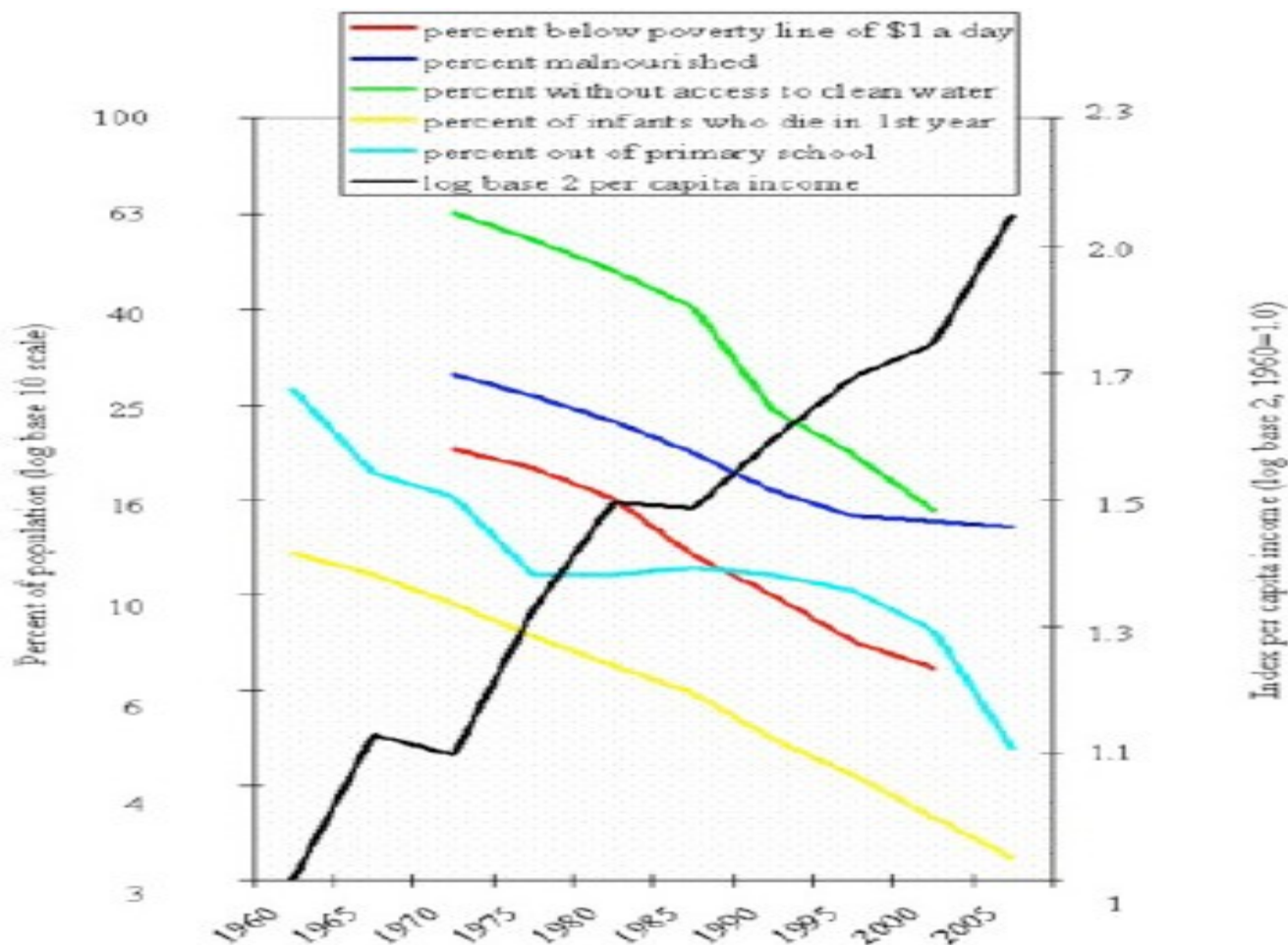
What next? What will happen after Seoul?

COMMUNICATIONS STRATEGY

“In the midst of the general doom and gloom, fears about how the crisis will affect poor countries, and fierce criticism of markets, states, and aid agencies, perhaps it’s healthy to step back to the big picture, to recognize there has already been some very real good news. The following graph shows some overall statistics for the developing world”

Communication Strategy

Aid can make a difference



COMMUNICATIONS STRATEGY

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Shaping communication messages

- Aid works – plenty of good news which needs to be better communicated
- Need to keep the momentum
- Strong demand from partner countries (legacy of the Paris Declaration)

GENERATING EVIDENCE FOR HLF-4

- Document what we are doing:
 - Monitoring and evaluation (14 countries in Asia)
 - Focus countries (2-4 countries in Asia?)
- Interrogate the evidence
 - *Meta-analysis of evaluation?*

Accountability and Aid Effectiveness

- Accountability → kept under check, transparency, responsibility, results. Many dimensions: political, financial, managerial. Domestic, international, mutual.
- Effectiveness → make aid work, value for money, reduce transaction costs, focus on results. Key principles: ownership; alignment; harmonisation; managing for results; **mutual accountability**.

Communication is at the heart of all these principles....

Communication to ensure different roles work towards a common development objective

Approves budget



Parliament

Take the lead



executive

Participate and watch



CSO

Take the lead in their region



Local governments

Oversight



Media

Communications for Accountability...

How to change misperceptions?

Aiding tyrants

HARD-PRESSED British taxpayers fork out £5.6BILLION a year in overseas aid.

What's next? (1/3)



What's next? (2/3)

Results are within reach

- **Untying of aid:** the home stretch
- **Aid predictability:** disclose information, clarify eligibility criteria
- **Use country systems:** it works. Just do it.
- **Empower Staff:** deliver as much as possible in 2010

What's next? (3/3)

Main Expectations for HLF 4

- **Keep aid effectiveness as a main focus**—progress against the Paris targets, changes in the field (Focus country initiative).
- **Make aid make a difference** - Use evidence to identify which principles matter most – and focus on these.
- **Step up the multi-stakeholder and inclusive process** – CSO, Parliaments, private sector, BRICs
- **Maintain high level political commitment on aid by demonstrating Value for Money and Accountability**
- **Get 'Back to Basics'** - Aid Effectiveness is about doing, not talking. Over-bureaucratisation (eg co-ordination) by some risks the whole agenda.
- **Decide on an aid effectiveness framework to 2015** – based on evidence of what matters for development, and with a monitoring process to hold partners to account.

Role of South East Asia in Delivering a Successful HLF-4

- S.E. Asia can contribute to meeting the PD targets for 2010 (as donors and recipients)
- Also key role in supporting HLF-4
 - Evidence
 - Shaping the future agenda
 - Donors and recipients (SSC & traditional aid)
- The most successful developing region: lessons for all on what makes development work!



THANK YOU.

For more information
www.oecd.org/dac

Some Background

The Working Party on Aid Effectiveness

A major international partnership

- the only global platform bringing together all actors engaged in development assistance
- the strongest and most widespread vehicle for mutual accountability
- the most successful illustration of the fairer global partnership for development demanded by MDG-8

WP-EFF: Role in the Global Aid Architecture

- Broad “**coalition of the willing**” at the international, regional and national levels
- Unique platform for **peer learning** and **accountability**
- **Flexible and demand-driven** approach – reflects the changing global aid architecture (CSOs, South-South, innovative financing etc)
- **Legitimacy** based on broad membership and complementarity with other actors/platforms

The WP-EFF mandate

- Main responsibilities:
 - Identifying aid effectiveness bottlenecks, promoting relevant applied research, analysis and dialogue.
 - Disseminating the messages of the PD and the AAA, and relevant good practice.
 - Facilitating all development actors' efforts to implement aid effectiveness commitments.
 - Monitoring PD/AAA implementation.

Work program : five main “clusters”

CHAIRS
Vice Chairs

EXECUTIVE COMMITTEE (26 members)

WORKING PARTY PLENARY (80 participants)

A Ownership & Accountability

- Broad-based Ownership
- Donor support to domestic Accountability (Govnet)
- Mutual Accountability at country level and international Accountability
- CSO and aid effectiveness

B Use of Country Systems

- Support implementation of commitments.
- Strengthen capacity & performance.
- Improve transparency on use of country systems

C Transparent & Responsible aid

- Aid transparency
- Predictability
- In-country division of labour
- International division of labour
- Conditionality

D Assessing Progress

- Monitor implementation of PD & AAA.
- Evaluate implementation
- Document progress
- Monitoring the fragile states principles

E Managing for Development Results

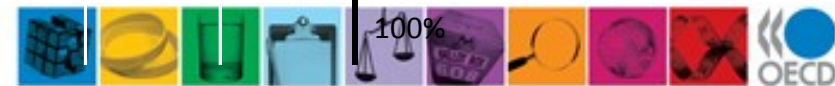
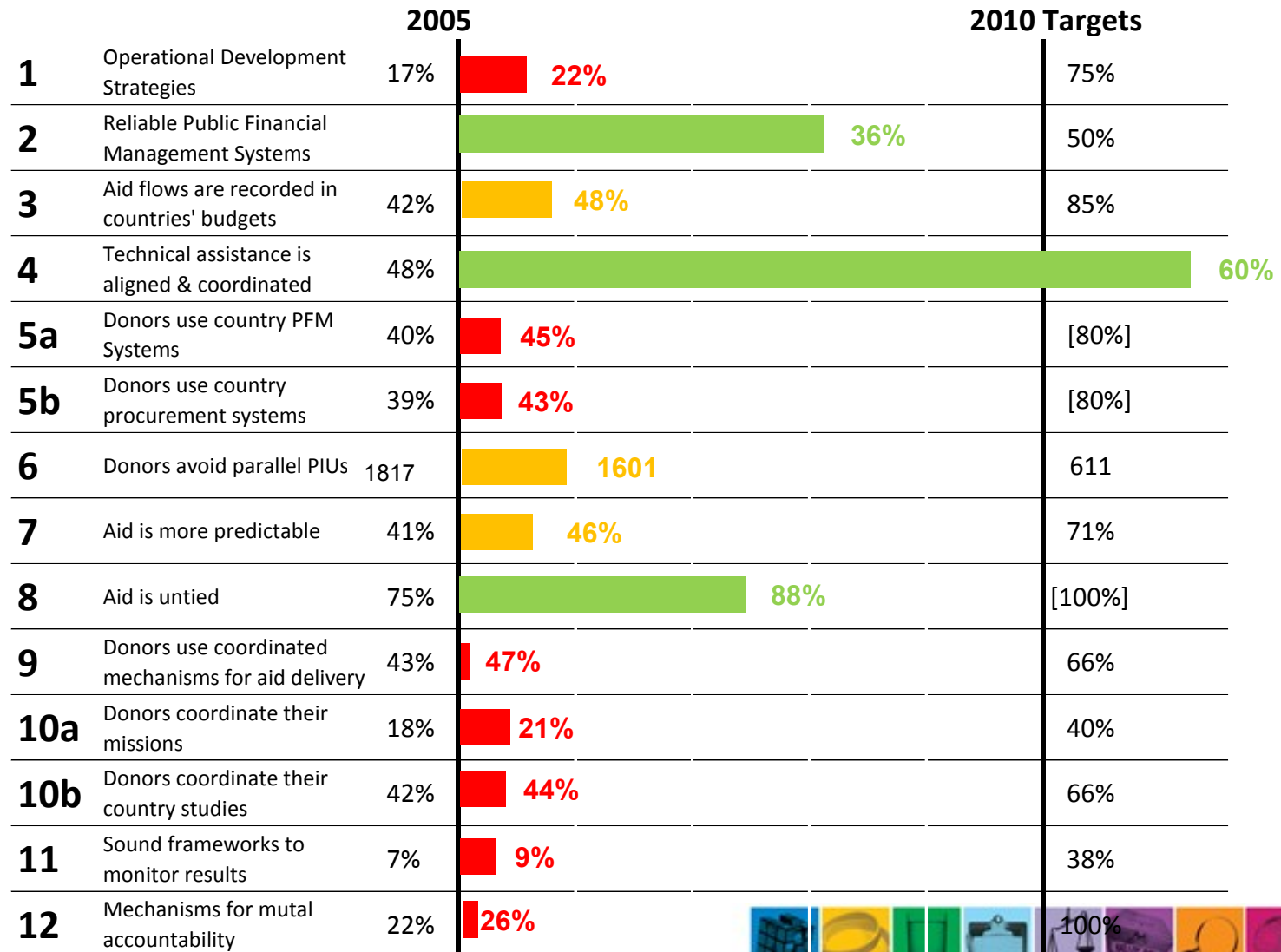
- Communities of Practice
- Capacity development
- Incentives
- Results Reporting in Donor Agencies

...and transversal approaches

- Capacity Development
- South South Cooperation
- Sector approach : Health, ...
- + “Cross cutting” issues : gender, HR, env...

Must ensure these «feed» the clusters

Paris Declaration: 56 commitments and 12 indicators (targets for 2010)



Key milestones – 2010

	WP-EFF	Key processes & Events	Implementing Commitments	Tracking Evidence	Consultations Process
Q1	ExCOM, Bogota	Bogota HLE – Bogota Statement on SSC and CD, 24-26 March 2010	On-going through 2010: WP-EFF clusters , Focus Country initiative, WP-EFF co-chairs visit	Monitoring PD survey: Communication	On-going through 2010: Brainstorming options, side events
Q2	ExCOM, Tunis (tbc)	DAC SLM, April UN DCF, June			
Q3	ExCOM	MDG High-Level Event, Sept.		Monitoring PD survey: Finalisation of tools	
Q4	WP-EFF Plenary: Endorse overall structure and outcome of event, consultation process ExCOM	Workshop on Global Aid Architecture, Korea		Monitoring PD survey launch workshops	

Key milestones – 2011

	WP-EFF	Key processes & Events	Implementing Commitments	Tracking Evidence	Consultations Process
Q1	WP-EFF, ExCOM (tbc)	To be identified throughout the year	On-going through 2011: WP-EFF clusters	Monitoring PD survey: Implementation Monitoring Fragile States	HLF 4 regional consultations (tbc)
Q2	WP-EFF, ExCom, TBC			Monitoring PD Survey: preliminary results PD Evaluation: Synthesis Report Progress Report: Draft	HLF 4 regional consultations (tbc)
Q3	WP-EFF, ExCom, TBC			Finalisation of reports	HLF 4 regional consultations (tbc)
Q4	<p>Fourth High Level Forum on Aid Effectiveness 29 November – 1 December, Korea</p>				