

Aid Effectiveness & Regional Integration: Challenges in Cooperation and Communication for Development in Southeast Asia

Hanoi: 26-27 April, 2010

Session 3: How Can Development Results and Its Benefits For Poor People Be Better Communicated to the Public?

Arunasalam Rasappan
Senior Advisor

**Center for Development & Research in Evaluation
(CeDRE) International**

arasappan@cedre.org.my



Development Results – Some Basic Principles

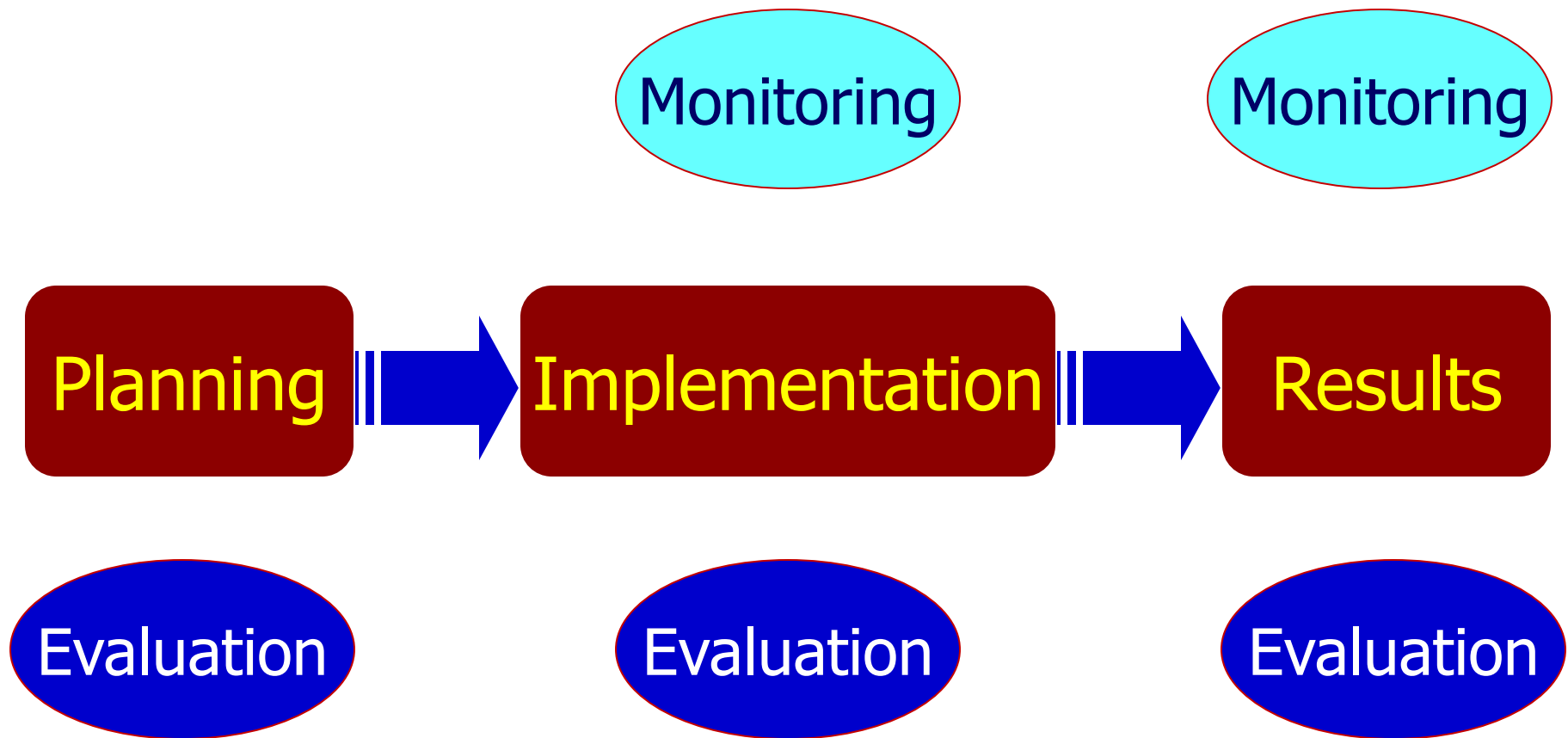
➤ Focus on priority areas and key results required for a country

➤ Development results must address multi-level priority needs and/or problems

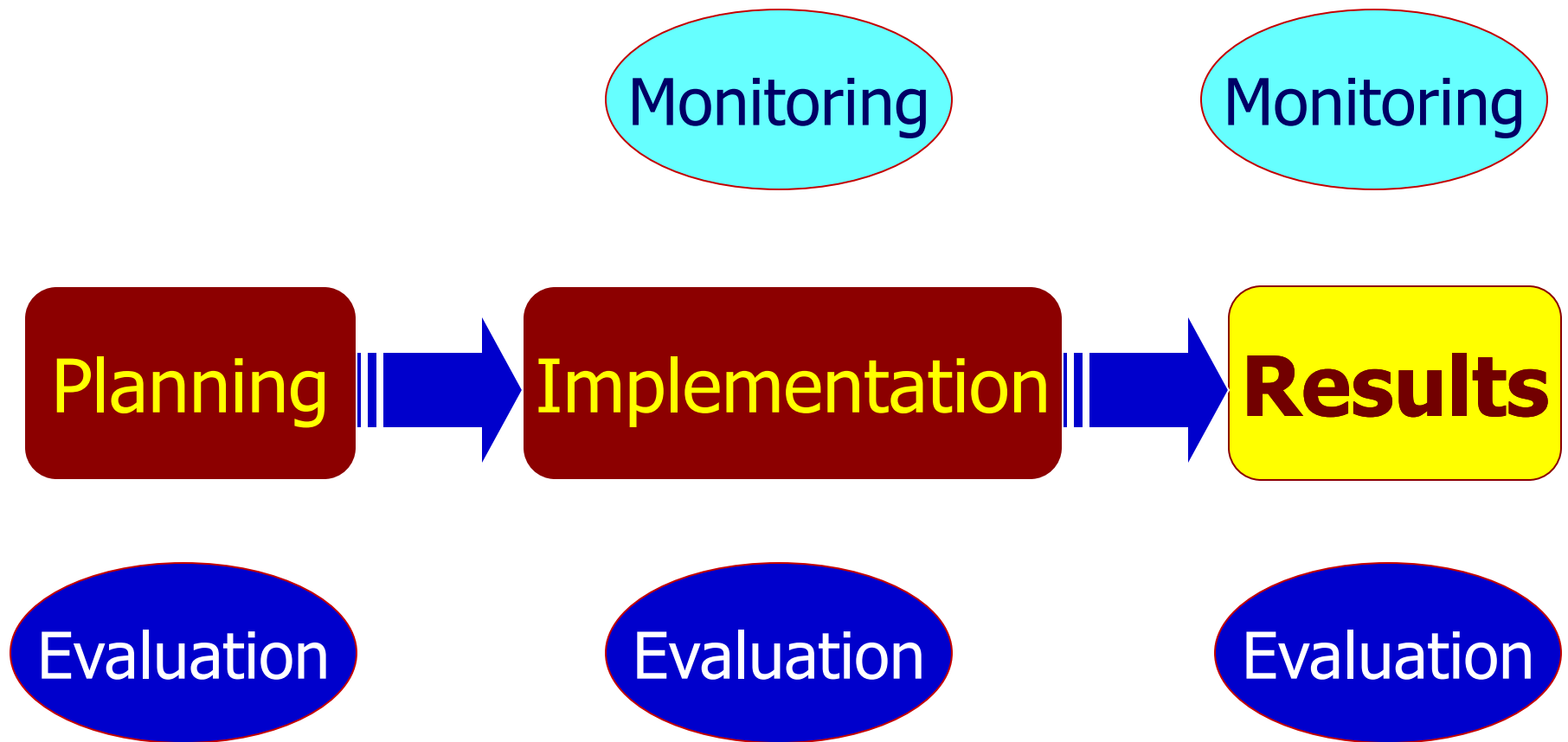
➤ Development results: purposive & shared

➤ Development results and communication must be a collaborative effort and integrated into the overall Development Plan!

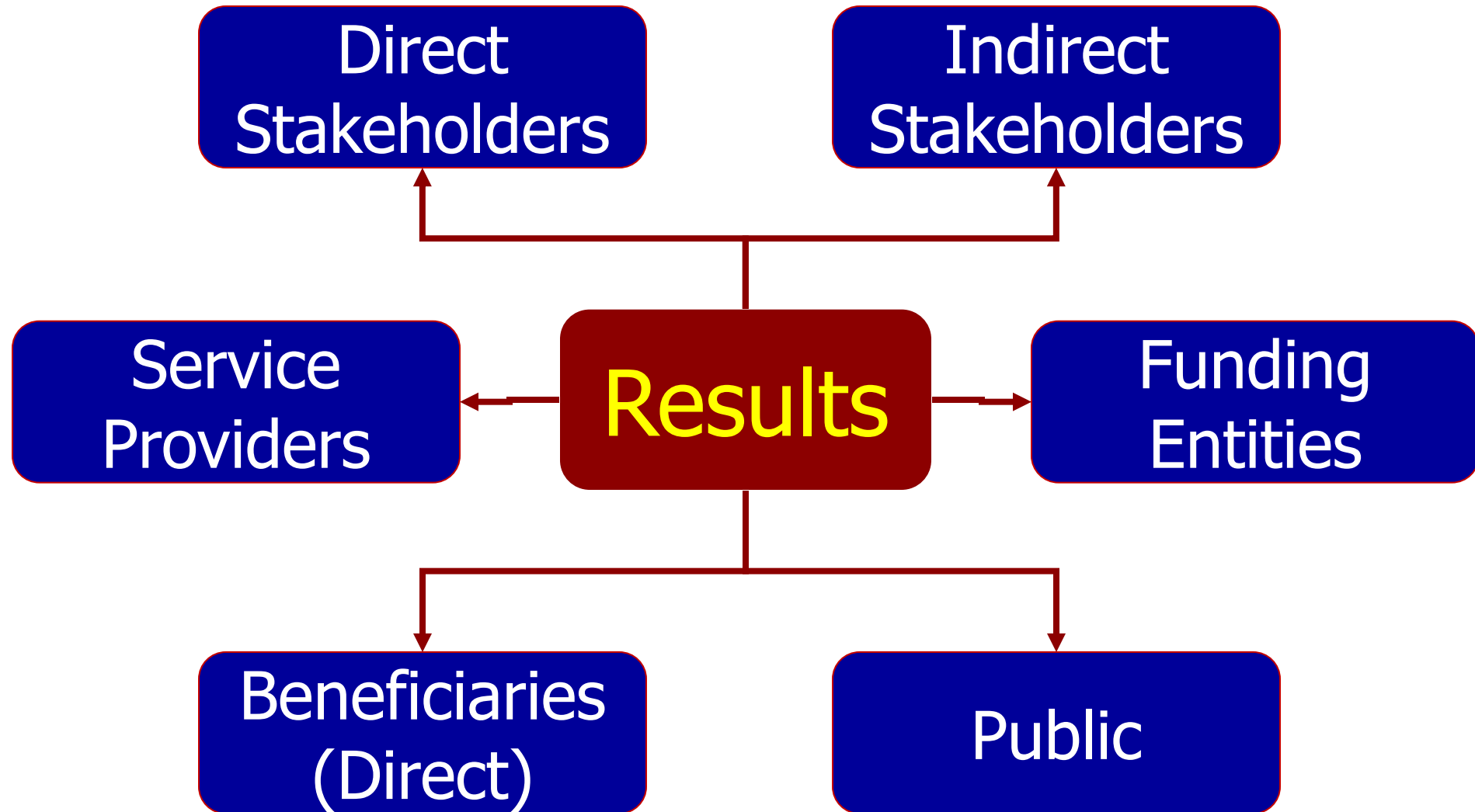
Development Results & M&E



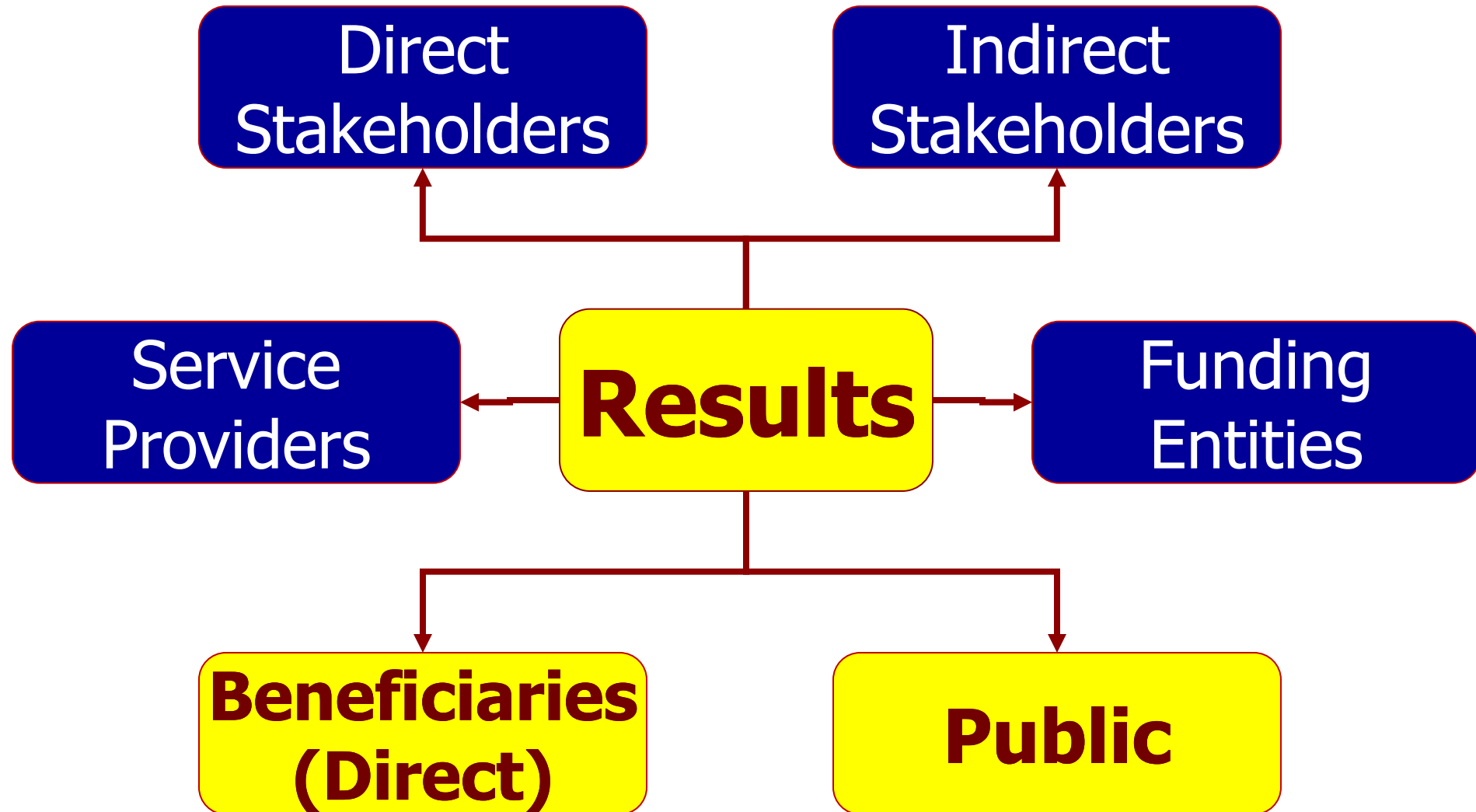
Development Results & M&E



Development Results & Communication



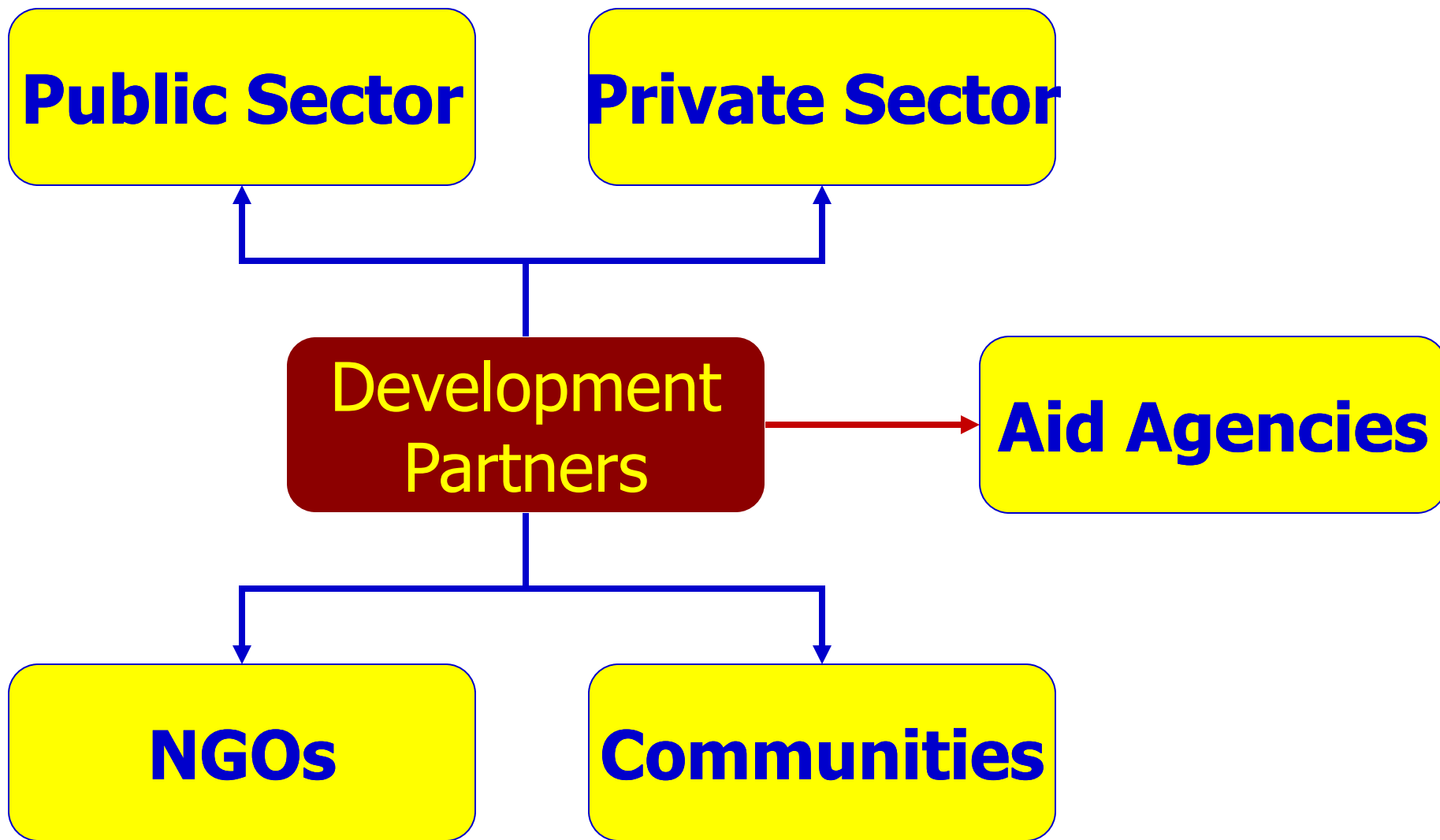
Development Results & Communication



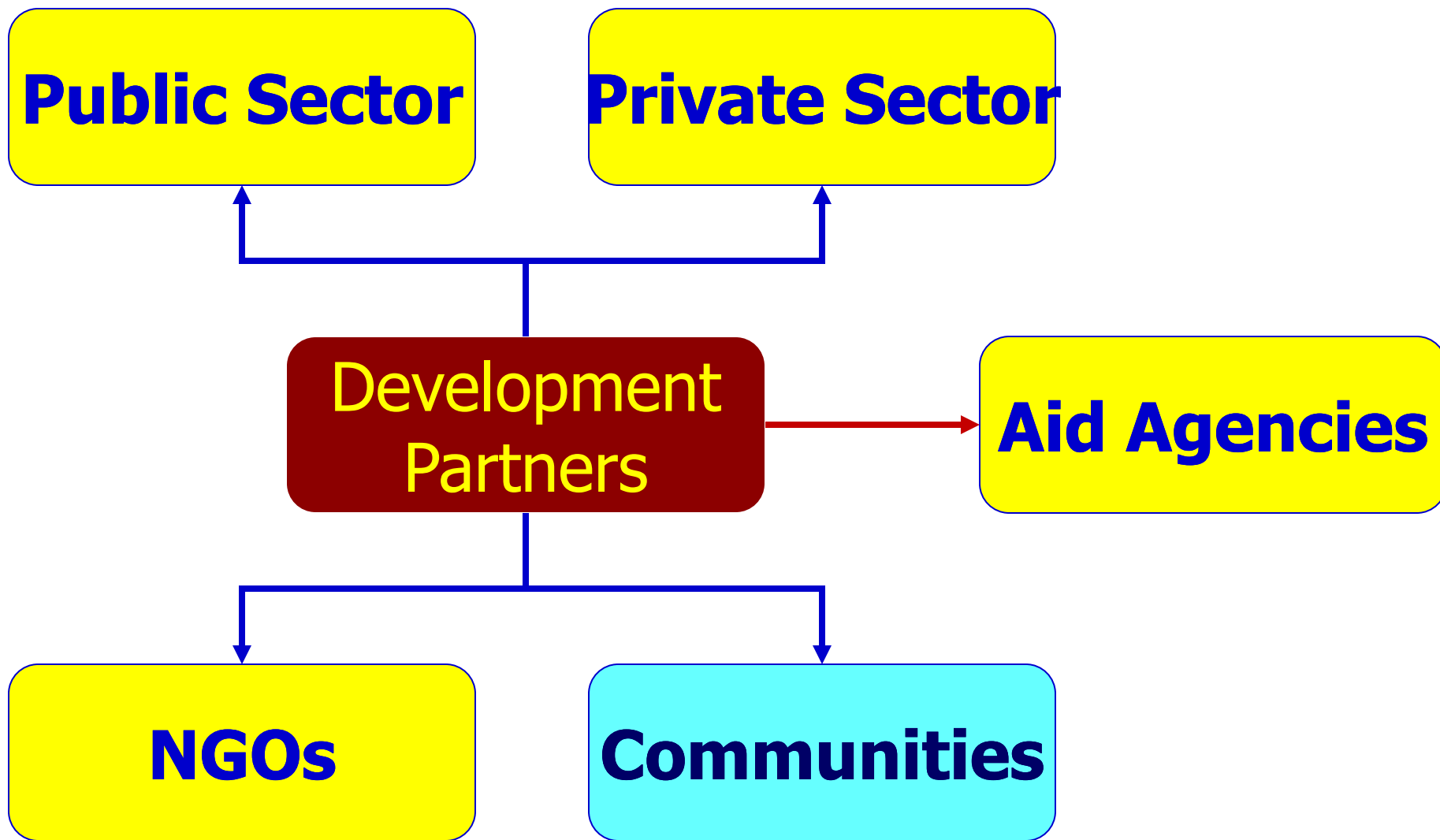
Communication of Dev't Results?

- Back to Basics – fundamental issues!
- Change approach to dev't management
- Collaboration and participation at all stages/ components
- Collaboration and participation of all development partners

Integrated Development Planning & Development Partners



Integrated Development Planning & Development Partners



Communication Mechanisms

➤ Clear & Transparent M&E & Results Framework

➤ Results Observatory at grass root level

➤ Mandatory regular M&E & reporting

➤ Strategic use of grassroots level institutions for information dissemination & feedback

➤ Budget support for beneficiary evaluations & information sharing

Results Matter!

Towards a Knowledge- Based Society!

MALAYSIAN EVALUATION SOCIETY

