



MINISTRY OF INVESTMENT



مركز المدبرين المصري
EGYPTIAN INSTITUTE OF DIRECTORS

Under the auspices, and with the participation, of
H.E. Dr. Mahmoud Mohieldin
Minister of Investment- Egypt

Egyptian Institute of Directors' 4th Annual Conference

“Corporate Governance in SMEs”

Tuesday, June 22nd -2010
Four Seasons -Nile Plaza

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Concept Note

The Egyptian Institute of Directors (EIoD)

The Egyptian Institute of Directors, Ministry of Investment, was able since its inauguration in 2003 to create a strong positive impression, and to spread corporate governance awareness in Egypt and the MENA region. It further assisted in improving corporate governance practices amongst listed, non-listed, family-owned businesses, and state-owned enterprises. The activities of the EIoD target directors, key executives, shareholders, and stakeholders.

One of the tools used by the EIoD in spreading awareness on corporate governance is organizing large conferences and seminars that are well-attended by chairmen of companies, directors of national and multinational organizations as well as regulators and key government officials from all over the MENA region. EIoD's conferences are always addressed by leading experts from various international organizations such as the Organization for Economic Co-operation and Development (OECD), World Bank Institute (WBI), United Nations Conference on Trade and Development (UNCTAD), and International Finance Corporation (IFC).

History of EIoD's Annual Conferences

Since June 2007, The EIoD used to organize its annual conference on corporate governance under the auspices and with the participation of H.E. Dr. Mahmoud Mohieldin, the Minister of Investment. Each year the conference has a special theme under the umbrella of corporate governance

The first annual conference was organized in collaboration with the UNCTAD on June 18-19th, 2007 and held at the Mena House Oberoi Hotel, Egypt. The conference focused on "Investment and Good Practices in Corporate Governance". During the conference, many topics have been discussed such as the international practices in corporate governance disclosure, the status of corporate governance disclosure in the MENA region, the role of corporate governance disclosure in attracting foreign investments. In addition, the conference highlighted the disclosure of corporate governance practices in the financial institutions. The conference was attended by around 450 participants.

The second annual conference was organized in collaboration with the OECD and the UNCTAD on June 17th, 2008 at the Grand Hyatt Hotel, Egypt. The conference focused on the "Role of the Board and Business Sustainability".

The sessions of the conference highlighted the role and responsibilities of the board of directors in different types of companies. They also discussed board composition & structure, and the importance of separating between the role of the CEO and Chairman. The conference also discussed the board of directors' role in drafting and overseeing the company's information disclosure policies. The conference was attended by around 580 participants.

The third annual conference was organized in collaboration with the OECD and the UNCTAD on June 15th 2009 at the Four Seasons Hotel, Nile Plaza, Cairo, Egypt. The conference focused on “Audit & Business Sustainability”.

The sessions of the conference aimed at strengthening the audit tools (Internal, External and Audit Committee) within corporate governance best practices and the business sustainability. The conference discussed the current global financial crisis and the role that the audit function could have played to prevent it. The keynote speaker was Mr. Philip Armstrong, Head of Global Corporate Governance Forum. The conference was attended by around 600 participants.

The Fourth Annual Conference

This year's conference will be focusing on “Corporate governance in *SMEs*”. It aims at strengthening corporate governance best practices within small and medium enterprises. The conference will shed the light – during its first session- on the importance of The Nile Stock Exchange for growing medium and small companies “Nilex” and the role of banks in financing SMEs as well as the importance of disclosure of financial and extra financial information.

During the second session the conference will highlight the efforts spent in order to create an accommodating Business Environment for SMEs. During the third session of the conference a number of SMEs from the Egyptian market will share their cases with the audience.

It is worth mentioning that at the end of the opening session the conference will award the best three companies in terms of their discourse and corporate governance practices.

Who should participate:

It is expected for this year's conference to be attended by around 700 participants from various backgrounds that include: chairmen of companies, key executives, shareholders and stakeholders of SMEs. In addition to policy makers, leading businessmen, entrepreneurs, financial institutions, multinational companies, regional and international institutions, the nominated advisors of the Nilex, and corporate governance experts from Egypt and the MENA region.

Draft Agenda

8 : 3 0 - 9 : 3 0	Registration and Welcoming Coffee	
9 : 3 0 - 1 0 : 3 0	Conference inauguration	Overview on SMEs in Egypt Keynote speeches by: <ul style="list-style-type: none"> ▪ Dr. Ashraf Gamal El-Din, Executive Director, EIoD ▪ Eng. Ashraf El Gazairly, Chairman, Egyptian Junior Business Association ▪ Mr. Osama Saleh, Chairman of the Egyptian General Authority for Investment and Free Zones (GAFI) ▪ Ambassador Richard A. Boucher, Deputy Secretary-General, Organisation for Economic Co-operation and Development (OECD) ▪ H.E. Eng., Rachid Mohamed Rachid, Egyptian Minister of Trade and Industry ▪ H.E. Dr. Mahmoud Mohieldin, Egyptian Minister of Investment <p>At the end of this session the conference will award the best three companies in terms of their discourse and corporate governance practices.</p>
1 0 : 3 0 - 1 0 : 4 5		Coffee Break
1 0 : 4 5 - 1 2 : 3 0	Session I	Corporate Governance and Financing SMEs The session will be chaired by: Dr. Hala El Said , Executive Director, Egyptian Banking Institute <ul style="list-style-type: none"> ▪ Mr. Maged Shawky, Chairman, Egyptian Stock Exchange ▪ Mr. Basel El Heiny, Board Member and Managing Director of Credit and Retail Sectors Banque du Caire ▪ Mr. Ahmed Ragab, Executive Director, UNDP Center for Transparency, Ministry of Investment, Egypt. ▪ Mr. Sherif Samy, Chairman, SKILLRATE Advisors SAE ▪ Ms. Aliaa Soliman, Partner, AIT Consulting
1 2 : 3 0 - 1 4 : 0 0		Lunch
1 4 : 0 0 - 1 5 : 3 0	Session II	Creating an Accommodating Business Environment for SMEs Chairman of the session <ul style="list-style-type: none"> ▪ Mr. Graham Minter, former Co-Chair of the MENA-OECD Investment Programme ▪ Mr. Helmy Abouleish, Chair, IMC Council ▪ Ms. Reem El Saadi, Executive Director, SMEs Unit, GAFI ▪ Eng. Azmy Mostafa, Head of Technical Office, Social Fund for Development (SFD) ▪ Mr. Mohamed Yehia, Partner, KPMG Hazem Hassan
1 5 : 3 0 - 1 5 : 4 5		Coffee Break
1 5 : 4 5 - 1 7 : 1 5	Session III	Cases from The Egyptian Market Chairman of the session: Eng. Marwan El Samak , Member of Certified Director Forum of Egypt (CDFE) <ul style="list-style-type: none"> ▪ Dr. Saad Sallam, Olympic Group ▪ Eng. Hussam Leheta, Chairman and CEO, Egytrans ▪ Ms. Rana R. Nafie, Executive Director, Masria Card Company ▪ Mr. Amr Shaker, Chairman, Egyptian Group