



Green Power: Women Entrepreneurs for Inclusive and Sustainable Growth

 22 May 2023

 15:00-16:00 CEST (Paris time)

 Zoom

WHAT'S THE ISSUE?

Mitigating climate change is a critical issue on the global policy agenda, and many national governments have committed to ambitious policy targets for moving towards a more green and sustainable economy. Moreover, SMEs and entrepreneurs are of critical importance to addressing climate issues and achieving climate objectives. Considering SMEs and entrepreneurs in the development of environmental and climate policies is a key focus of the OECD work on [No Net Zero without SMEs](#). This COGITO Talks event builds on existing green entrepreneurship work undertaken by the OECD, which includes [Policies to Support Green Entrepreneurship: Building a hub for green entrepreneurship in Denmark](#) and the development of green entrepreneurship indicators as part of the dashboard of SME greening and green entrepreneurship indicators.

Women entrepreneurs hold potential to drive the green transition, yet they remain under-represented and disadvantaged in many of the disciplines and fields that will be vital to global efforts of sustainability and green economy goals. Only a small percentage of green companies are founded or led by women. Greater efforts are needed to mobilise women in green entrepreneurship and to address the existing barriers and challenges faced by women.

WHY ATTEND THE COGITO TALKS EVENT?

The COGITO Talks event will explore how inclusive entrepreneurship policies can support the road to sustainability and tap into the potential of green women entrepreneurs. The discussion will consider the barriers and challenges faced by green women entrepreneurs, including in the areas of awareness, perceptions of gender and women's roles in STEM fields, lack of skills for innovation, difficulty accessing innovation networks, lack of finance for green entrepreneurship and difficulties accessing available finance, as well as steps governments can take to encourage more and support existing green women entrepreneurs.

- Are women entrepreneurs more engaged in green issues than their male counterparts?
- To what extent can inclusive entrepreneurship reinforce the green economy?
- How can governments encourage women entrepreneurs to start more sustainable businesses and build a pipeline of green women entrepreneurs and leaders?
- What can governments do to ensure that green entrepreneurship policies and programmes are inclusive, notably for women entrepreneurs?

AGENDA

15:00-15:45 Welcome & moderated discussion with

- **David Halabisky** – Project Coordinator, OECD Entrepreneurship, SME and Tourism Division
- **Lubomila Jordanova** – CEO & Co-founder Plan A, Co-Founder of Greentech Alliance, Germany
- **Sarah Hutchison** – Senior Project Manager Consultant, WIPO, Switzerland

15:45-16:00 Open questions & discussion

[REGISTER HERE](#)

You may also register for the COGITO Talks event using this [link](#). After registering, you will receive a confirmation email containing information about joining the meeting. If you do not receive an email confirmation or have trouble registering, please contact heather.mortimercharoy@oecd.org

For more information, contact david.halabisky@oecd.org or helen.shymanski@oecd.org.

ABOUT US

The OECD Centre for Entrepreneurship, SMEs, Regions and Cities provides comparative statistics, analysis and capacity building for local and national actors to work together to unleash the potential of entrepreneurs and small and medium-sized enterprises, promote inclusive and sustainable regions and cities, boost local job creation, and support sound tourism policies.