



The OECD Smart Cities and Inclusive Growth Programme

Over the past two decades, smart cities have proliferated around the globe as a way to build more efficient and liveable urban environments. Are smart cities just a buzzword, or do they really deliver better opportunities and well-being for all residents?

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What's the issue?

Initially, the “**smart city**” concept was largely supply-driven and focused on initiatives that use digital and ICT-based innovation to improve the efficiency of urban services and generate new economic opportunities. More recently, while multiple definitions of smart cities co-exist, and digital divides persist, greater attention has been paid to the distributional effects of smart cities on people, planet and places, and the need to spread the benefits of smart cities across all segments of society.

While digital innovation remains central to the smart city concept, a key question is whether investment in smart technologies and digital innovations ultimately contribute to improving the well-being of citizens. This is why the OECD defines smart cities as initiatives or approaches that effectively leverage digitalisation to boost citizen well-being and deliver more efficient, sustainable and inclusive urban services and environments as part of a collaborative, multi-stakeholder process.

Smart Cities at the OECD

The OECD launched in July 2019, the **Smart Cities and Inclusive Growth Programme** which seeks to assess and measure the performance of smart cities and how they contribute to inclusive growth and well-being.

The Programme will not only develop an indicator framework but also collect and analyse best practices, propose a typology of cities to foster peer-to-peer dialogue and provide governments with a checklist with key principles and framework conditions.

Within the Programme, a “start-up” or “human city accelerator” will also help city leaders and managers better define and build relevant products and services that solve real problems addressing real needs; identify clients and market segments; and find funding opportunities and contract to develop smart city solutions. It will also help entrepreneurs learn in a few months what they would have learned in years, through mentorship, networking, education and visibility.



Become our partner

Who can partner with the Programme?

Sponsor partners willing to engage in this multi-stakeholder policy platform are private foundations, private sector actors or development banks/financial institutions, who wish to contribute their expertise and experience on cities and economic development, and their financial support to the programme. It is through the support of sponsor partners that the OECD Smart Cities and Inclusive Growth Programme can be realised.

Sponsor partners may support research, findings about smart solutions. They are also expected to offer their practical and operational expertise, data, research, and insights about cities in relation to smart cities and inclusive growth priorities, and provide a reality check to the evidence produced and its implementation from the ground up. They participate in the community of thought leaders dedicated to promoting smart cities and inclusive growth.

Why partner with the Programme?

By bringing their perspectives and contributions to the Programme, gaining privilege access to OECD's expert analysis and benefitting from extensive exposure, sponsor partners can benefit from the Programme and shape the debate. Among other benefits, sponsor partners participation can result into:

- Unique opportunity to experience dialogues and network with influencers;
- Possibility to high visibility in the Programme's promotional material and media platforms and social media collaboration, as appropriate;
- Capacity to shape new areas of work and to contribute knowledge and expertise to critical thinking, insights and the dialogue.



Contributions


Sponsor partners willing to engage in this multi-stakeholder policy platform are offering a contribution of 20,000 EUR as a sponsorship to participate to all activities of the Smart Cities and Inclusive Growth Program in 2019-2020. Other Sponsor support can be discussed to leverage the specific assets of partner organisations.

CONTACT

Interested in our partnership / sponsorship opportunities? Please contact:

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