

## PAGE 5: ABOUT YOU

| Q1: Respondent | SENEGAL   |
|----------------|---|
| Q2: About you  |   |
| Name           | Cheikh Saadbouh SECK (*translated)  |
| Position       | Coordinator, National Unity for the<br>Implementation of the Enhanced Integrated<br>Framework |
| Ministry       | Ministry of Trade, Informal Sector, Consumer Affairs, Promotion of Local products and SMEs    |
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#### PAGE 7: SECTION 1: AID-FOR-TRADE PRIORITIES - YOUR GOVERNMENT'S AID-FOR-TRADE PRIORITIES

| Q3: Does your national development strategy include |
|---|
| trade priorities ? (i.e. Aid-for-Trade priorities)  |

Yes

#### PAGE 8: SECTION 1: AID-FOR-TRADE PRIORITIES

# Q4: If yes, please indicate your Aid-for-Trade priorities :Below are listed the most common priority areas grouped according to broad Aid-for-Trade categories. Please rank the top 5 priority areas among the ones listed below.(1 being the most important)

| Trade policy analysis, negotiations and implementation | 4  |
|--|--|
| Trade facilitation                                     | 3  |
| Export diversification                                 | 1  |
| Connecting to value chains                             | 2  |
| Services development                                   | 5  |
| Please provide a weblink to the relevant strategy.     | Diagnostic Study on the Integration of Commerce, 2013 Plan Senegal Emergent 2014 |
|  |  |

### PAGE 9: SECTION 1 : AID-FOR-TRADE PRIORITIES

| Q5: Have your Aid-for-Trade priorities changed since 2014?  | No   |
|---|--|
| PAGE 10: SECTION 1 : AID-FOR-TRADE PRIORITIES   |  |
| Q6: If yes, please rank the top 3 drivers of these changes :(Please choose no more than 3 options)  | Respondent skipped this question   |
| Q7: Have these changes been reflected in your dialogue with development partners?   | Respondent skipped this question   |
| AGE 11: SECTION 1 : AID-FOR-TRADE PRIORITIES  |  |
| Q8: In your view, can Aid for Trade make a contribution to the achievement of the 2030 Sustainable Development Agenda?                                | Yes  |
| AGE 12: SECTION 1 : AID-FOR-TRADE PRIORITIES  |  |
| Q9: If yes, please specify which Sustainable Development Goals (SDGs) you think that Aid for Trade may help to achieve?Sustainable Development Goals: | <ol> <li>No poverty, 2. Zero hunger, 5. Gender equality,</li> <li>Decent work and economic growth,</li> <li>Industry, innovation and infrastructure,</li> <li>Reduce inequalities,</li> <li>Sustainable cities and communities,</li> <li>Responsible consumption and production,</li> <li>Partnership for the goals</li> </ol> |
| AGE 13: SECTION 1 : AID-FOR-TRADE PRIORITIES  |  |
| Q10: In your view, can Aid for Trade make a contribution to women's economic empowerment?   | Yes  |
| Q11: Have you participated in any evaluationprocess that has been undertaken on the Aid-for-Trade support you receive?                                | Unsure   |
| PAGE 15: SECTION 2 : TRADE FACILITATION AGREEMENT   |  |

Q12: Is trade facilitation reflected as a priority in your national or regional development policy? (You may tick more than 1 box)

Yes, National Development Strategy with a broader conception of trade facilitation (e.g. trade and transport facilitation)

#### PAGE 16: SECTION 2: TRADE FACILITATION AGREEMENT

Q13: If yes, in which policy document(s) can trade facilitation be found as a priority? (You may tick more than 1 box)

National development strategy,

National trade strategy,

Regional development strategy,

Regional infrastructure strategy,

Additional information on the policy document(s) in which trade facilitation can be found as a priority. Plan Senegal Emergent (PSE) Strategy Paper on regional integration for West Africa 2011-2015 (RISP) Regional Indicative Programme (RIP)

#### PAGE 17: SECTION 2: TRADE FACILITATION AGREEMENT

Q14: If no, does your government plan to include trade facilitation as a priority in future planning document(s)? (You may tick more than one box)

Respondent skipped this question

#### PAGE 18: SECTION 2: TRADE FACILITATION AGREEMENT

Q15: Please outline the current status of work related to the implementation of the Trade Facilitation Agreement(You may tick more than 1 box)

Acceptance of Amendment Protocol ("Trade Facilitation Agreement ratification") deposited

Q16: Are you planning to use the flexibilities set out in section II of the Trade Facilitation Agreement?

Yes

#### PAGE 19: SECTION 2: TRADE FACILITATION AGREEMENT

Q17: If yes, please specify:(You may tick more than 1 box)

Category A commitments deposited,

Category B commitments under preparation,

Category C commitments under preparation

#### PAGE 20: SECTION 2: TRADE FACILITATION AGREEMENT

PAGE 26: SECTION 3: E-COMMERCE

| Art 1: Publication and Availability of Information,   |  |
|---|--|
| Art 5: Other measures to Enhance Impartiality, Non discrimination and Transparency                                      |  |
| ,   |  |
| Art 6: Disciplines on Fees and Charges Imposed on<br>or in Connection with Importation and Exportation<br>and Penalties |  |
| ,   |  |
| Art 7: Release and Clearance of Goods ,   |  |
| Art 8: Border Agency Cooperation,   |  |
| Art 10: Formalities Connected with Importation, Exportation and Transit   |  |
| Yes   |  |
| Г   |  |
| United States, EU Institutions,   |  |
| International Trade Centre, World Bank Group  |  |
| г   |  |
| Respondent skipped this question  |  |
| г   |  |
| No<br>F   |  |
|   |  |
| Yes   |  |
| F -   |  |

PAGE 30: SECTION 3: E-COMMERCE

| Information and Communication Technology (ICT) development   |
|--|
| Stand-alone strategy   |
|  |
| Respondent skipped this question   |
| Respondent skipped this question   |
|  |
| National committee,  Additional information on mechanism(s) used to coordinate your national e-commerce (or other digital strategy) across government.  Primatoral Decree No. 560 / MCTEN / DTI of 29  January 2013 on the establishment, organization and operation of the steering committee for the elaboration of the national strategy development of the digital economy in Senegal. |
| Yes  |
|  |
| Access to online platforms,  Business to consumer transactions,  Business to business transactions,  |
|  |

Q31: For EXPORTS, what challenges do your micro, small and medium sized enterprises (MSMEs) face in relation to cross border e-commerce transactions? (You may tick more than 1 box)

High costs of small parcel shipment,

High shipping costs

#### PAGE 31: SECTION 3: E-COMMERCE

Q32: For IMPORTS, what challenges do your micro, small and medium sized enterprises (MSMEs) face in relation to cross border e-commerce transactions? (You may tick more than 1 box)

Respondent skipped this question

#### PAGE 32: SECTION 3: E-COMMERCE

Q33: Please estimate the percentage of goods and services that your country exports and imports internationally through e-commerce / digital channels and the growth of imports and exports though e-commerce / digital channels over the past 3 years.

Percentage of goods exported through e-commerce No capacity to estimate

Percentage of services exported through e-commerce No data available

Percentage of goods traded as expedited shipments

No capacity to estimate

Growth of imports through e-commerce channels in the No data available past 3 years

Growth of export through e-commerce channels in the past 3 years

Growth of expedited shipments

No data available

PAGE 33: SECTION 3: E-COMMERCE

Q34: For EXPORTS, what challenges does the on-line purchase of merchandise goods through e-commerce present for your customs and other border management authorities? (You may tick more than 1 box)

Difficulties to control counterfeit goods

PAGE 34: SECTION 3: E-COMMERCE

Q35: For IMPORTS, what challenges does the on-line purchase of merchandise goods through e-commerce present for your customs and other border management authorities? (You may tick more than 1 box)

Respondent skipped this question

No capacity to estimate

PAGE 35: SECTION 3: E-COMMERCE

| Q36: Please indicate how consumers and enterprises connect to the internet.  | Respondent skipped this question   |
|--|--|
| Q37: Please indicate the main issues that enterprises and consumers in your countries have in accessing and using internet services.(You may tick more than 1 box) | Access to labour with necessary technical skills,                          |
|  | Cost of broadband subscription,  |
|  | Cost of mobile phone subscription, Data protection,                        |
|  | Intellectual property registration and policies addressing IP infringement |
|  | Private data protection (including safe harbouring of data)                |
| PAGE 36: SECTION 3 : E-COMMERCE  |  |
| Q38: Are electronic payments solutions available in your   | Yes, e-banking, Yes, mobile money,   |
| country?(You may tick more than 1 box)   | Yes, e-government transactions,  |
|  | Yes, credit or debit card transactions                                     |
| PAGE 37: SECTION 3 : E-COMMERCE  |  |
| Q39: If yes, please estimate the percentage of transactions paid electronically in your country (through e-banking, mobile money or e-government):                 | No ability to estimate   |
| PAGE 38: SECTION 3 : E-COMMERCE  |  |
| Q40: If no, please outline what is holding back e-banking, mobile money and e-government transactions. (You may tick more than 1 box)                              | Respondent skipped this question   |
| PAGE 39: SECTION 3 : E-COMMERCE  |  |
| Q41: Do consumers in your country use mobile phones for domestic and international remittances and fund transfer?  | Yes, both domestic and international remittances and fund transfer         |
| PAGE 40: SECTION 3 : E-COMMERCE  |  |

| Q42: Please indicate which e-government services your country provides:(You may tick more than 1 box)  | E-government forms and application downloads,                   |  |
|--|---|--|
|  | On-line submission of forms and applications,                   |  |
|  | Electronic payments   |  |
| PAGE 41: SECTION 3 : E-COMMERCE  |   |  |
| Q43: Are Information and Communication Technology support programmes available to support students, workers and Micro, Small and Medium Sized Enterprises (MSMEs)? | Yes   |  |
| Q44: Is there an Aid-for-E-commerce project or programme that you wish to showcase as an example of best practice?   | Unsure  |  |
| PAGE 42: SECTION 3 : E-COMMERCE  |   |  |
| Q45: Do you anticipate a need for future assistance in order to meet your e-commerce strategic objectives?   | Yes   |  |
| PAGE 43: SECTION 3 : E-COMMERCE  |   |  |
| Q46: If yes, please indicate who you would like to work  | Bilateral donors, Multilateral and regional donors,             |  |
| with to provide this support:(You may tick more than 1 box)  | South-South partners,   |  |
|  | Corporate foundations / corporate social responsibility schemes |  |
|  | Private sector  |  |
| PAGE 44: SECTION 3 : E-COMMERCE  |   |  |
| Q47: In your view, can growth in e-commerce make a contribution to women's economic empowerment?   | Yes   |  |
| PAGE 46: SECTION 4: INFRASTRUCTURE, SERVICES, AND  | INVESTMENT  |  |
| Q48: Does your national development strategy include trade-related infrastructure development priorities?  | Yes   |  |

PAGE 47: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q49: If yes, please indicate which trade-related infrastructure sectors feature as priority sectors in your national development strategy.(You may tick more than 1 box)

Maritime transport infrastructure,

Internal waterways transport infrastructure,

Air transport infrastructure,

Rail transport infrastructure,

Road transport infrastructure,

Infrastructure related to all modes of transport: cargo handling, storage and/or warehousing

Telecommunications infrastructure,

Energy distribution infrastructure

PAGE 48: SECTION 3: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q50: Does your national development strategy link trade-related infrastructure to the development of related services sectors?

Yes

PAGE 49: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q51: If yes, please indicate which services trade sectors feature as priority sectors in your national development strategy. (You may tick more than 1 box)

Medical and dental services,

COMPUTER AND RELATED SERVICES (e.g., services related to installation of computer hardware, data processing and database services)

Services incidental to energy distribution,

Convention services, Telecommunication services,

CONSTRUCTION AND RELATED ENGINEERING SERVICES

,

DISTRIBUTION SERVICES (including wholesale and retail trade services)

,

EDUCATIONAL SERVICES,

Secondary education services,

Higher education services, FINANCIAL SERVICES,

HEALTH RELATED AND SOCIAL SERVICES,

Hospital services, Tele medicine,

TOURISM AND TRAVEL RELATED SERVICES,

TRANSPORT SERVICES (passenger and freight transportation)

,

Maritime transport services,

Internal waterways transport services,

Air transport services, Rail transport services,

Road transport services, Pipeline transport services,

Services auxiliary to all modes of transport (cargo handling, storage and warehouse, freight transport agency services, etc.)

PAGE 50: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q52: Does your national development strategy (or other national economic policy documents) link growth in services capacity and trade to growth in industrial capacity and manufacturing exports?

Yes

PAGE 51: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q53: If yes, please specify which services sectors are identified for growth in industrial capacity and manufacturing. (You may tick more than 1 box)

PROFESSIONAL SERVICES, Legal services,

Accounting, auditing and bookeeping services,

Architectural services, Engineering services,

Medical and dental services,

RESEARCH AND DEVELOPMENT SERVICES.

Advertising services,

Market research and public opinion polling services,

Technical testing and analysis services,

Services incidental to manufacturing services,

Services incidental to energy distribution,

Convention services,

COMMUNICATION SERVICES, Postal services,

Courier and express delivery services,

Telecommunication services, Audio visual services,

CONSTRUCTION AND RELATED ENGINEERING SERVICES

,

DISTRIBUTION SERVICES (including wholesale and retail trade services)

;

Higher education services, FINANCIAL SERVICES,

Insurance and insurance-related services,

Banking and other financial services (excluding insurance)

Tele medicine,

TOURISM AND TRAVEL RELATED SERVICES,

Hotels and restaurants (including catering),

Travel agencies and tour operators services,

Maritime transport services,

Internal waterways transport services,

Air transport services, Rail transport services,

Road transport services,

Services auxiliary to all modes of transport (cargo handling, storage and warehouse, freight transport agency services, etc.)

#### PAGE 52: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

# Q54: Which services sectors are growing fastest in your country? (You may tick more than 1 box)

PROFESSIONAL SERVICES,

COMPUTER AND RELATED SERVICES (e.g., services related to installation of computer hardware, data processing and database services)

OTHER BUSINESS SERVICES,

Telecommunication services,

CONSTRUCTION AND RELATED ENGINEERING SERVICES

,

DISTRIBUTION SERVICES (including wholesale and retail trade services)

,

Secondary education services,

FINANCIAL SERVICES,

TRANSPORT SERVICES (passenger and freight transportation)

#### PAGE 53: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q55: What are the main issues constraining growth in national services capacity? Issues constraining growth: (You may tick more than 1 box)

Absence of national services policy framework,

Access to finance,

Competition from suppliers in informal sector,

Costs of services offered,

Funding constraints of national professional bodies,

Lack of recognition internationally of professional or vocational qualifications

,

Licensing requirements,

Low levels of domestic investment,

Low levels of foreign direct investment,

Poor transport infrastructure (maritime, inland waterway, air, rail, road)

PAGE 54: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q56: What are the main issues constraining growth in your services trade? Issues constraining growth: (You may tick more than 1 box)

Absence of national services policy framework,

Access to finance, Costs of services offered,

Economic needs tests,

Education and vocational training,

Foreign ownership restrictions,

Lack of recognition internationally of professional or vocational qualifications

Licensing requirements,

Limitations on natural persons,

Limited access to export markets,

Poor transport infrastructure (maritime, inland waterway, air, rail, road)

Qualification requirements,

Quotas and numerical limits on service suppliers,

Regulatory restrictions

PAGE 55: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q57: Which services sectors do you expect will support implementation of the Trade Facilitation Agreement and will help realize associated economic benefits? (You may tick more than 1 box)

Legal services,

Accounting, auditing and bookeeping services,

COMPUTER AND RELATED SERVICES (e.g., services related to installation of computer hardware, data processing and database services)

Telecommunication services,

DISTRIBUTION SERVICES (including wholesale and retail trade services)

,

FINANCIAL SERVICES,

Insurance and insurance-related services,

Banking and other financial services (excluding insurance)

,

TRANSPORT SERVICES (passenger and freight transportation)

,

Internal waterways transport services,

Air transport services, Rail transport services,

Road transport services,

Services auxiliary to all modes of transport (cargo handling, storage and warehouse, freight transport agency services, etc.)

#### PAGE 56: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q58: Is there an Aid-for-Trade project or programme that you wish to highlight as an example of best practice?

Yes,

If yes, please provide further details and a link to the project website or other documentation: http://investinsenegal.com/-Autoroute-a-peage-Dakar-Diamniadio-.html

PAGE 57: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q59: Does your national development strategy include actions to improve the investment climate?

Yes

PAGE 58: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q60: If yes, please specify how: (You may tick more than 1 box)

By reducing risk for investors,

By updating investment policy, regulations and/or strategy

#### PAGE 59: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q61: What actions have you taken to improve the investment climate in the past 5 years? (You may tick more than 1 box)

Embedding investment policy in overall development strategy

,

Facilitating entry and operations of foreign investors,

Focusing on public governance and institutions,

Reviewing tax policy,

Signing a bilateral investment treaty(ies) or other investment agreements

,

Signing investment agreements focused on investment promotion and facilitation

,

Training officials,

Updating investment policy, regulations and/or strategy

#### PAGE 60: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

| Q62: Are development partners supporting investment climate reforms ?                                   | Respondent skipped this question |
|---|----------------------------------|
| Q63: If yes, is there a project or programme that you wish to highlight as an example of best practice? | Respondent skipped this question |

#### PAGE 61: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q64: Does your national development strategy seek to attract investment in particular services sectors? If so, please identify which ones. (You may tick more than 1 box)

PROFESSIONAL SERVICES,

COMPUTER AND RELATED SERVICES (e.g., services related to installation of computer hardware, data processing and database services)

OTHER BUSINESS SERVICES,

CONSTRUCTION AND RELATED ENGINEERING SERVICES

.

DISTRIBUTION SERVICES (including wholesale and retail trade services)

,

FINANCIAL SERVICES,

HEALTH RELATED AND SOCIAL SERVICES,

Hotels and restaurants (including catering),

Travel agencies and tour operators services,

Air transport services, Road transport services,

Services auxiliary to all modes of transport (cargo handling, storage and warehouse, freight transport agency services, etc.)

PAGE 62: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q65: Can the development of services capacity and trade contribute to women's economic empowerment?

Yes

PAGE 63: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q66: If yes, please specify which services sectors in your country may have particular impact on women's economic empowerment?Services sectors:(You may tick more than 1 box)

COMPUTER AND RELATED SERVICES (e.g., services related to installation of computer hardware, data processing and database services)

Advertising services, Telecommunication services,

Audio visual services,

DISTRIBUTION SERVICES (including wholesale and retail trade services)

FINANCIAL SERVICES,

Hotels and restaurants (including catering)

#### PAGE 64: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q67: In your view, can services trade make a contribution to the achievement of the 2030 Sustainable Development Agenda?

Yes

#### PAGE 65: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q68: If yes, please specify which Sustainable Development Goals (SDGs) you think that growth in services trade may help. Sustainable Development Goals: (You may tick more than 1 box)

- 3. Good health and well-being, 4. Quality education,
- 5. Gender equality, 7. Affordable and clean energy,
- 8. Decent work and economic growth,
- 9. Industry, innovation and infrastructure,
- 10. Reduce inequalities,
- 11. Sustainable cities and communities,
- 12. Responsible consumption and production,
- 17. Partnership for the goals

PAGE 66: END OF SURVEY

Q69: CONSULTATION (Other ministries/agencies consulted in preparing this questionnaire reply):

Respondent skipped this question