

### PAGE 5: ABOUT YOU

Q1: Respondent	MEXICO		
Q2: About you			
Name	Roberto Zapata (*translated)		
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Ministry	Secretariat of the Economy		
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#### PAGE 7: SECTION 1: AID-FOR-TRADE PRIORITIES - YOUR GOVERNMENT'S AID-FOR-TRADE PRIORITIES

Q3: Does your national development strategy include trade priorities ? (i.e. Aid-for-Trade priorities)

Yes

#### PAGE 8: SECTION 1: AID-FOR-TRADE PRIORITIES

Q4: If yes, please indicate your Aid-for-Trade priorities :Below are listed the most common priority areas grouped according to broad Aid-for-Trade categories. Please rank the top 5 priority areas among the ones listed below.(1 being the most important)

Trade policy analysis, negotiations and implementation	1
Trade facilitation	3
Connecting to value chains	5
Regional integration	2

#### PAGE 9: SECTION 1: AID-FOR-TRADE PRIORITIES

Q5: Have your Aid-for-Trade priorities changed since	No
2014?	

#### PAGE 10: SECTION 1: AID-FOR-TRADE PRIORITIES

Q6: If yes, please rank the top 3 drivers of these changes :(Please choose no more than 3 options)

Respondent skipped this question

Q7: Have these changes been reflected in your dialogue with development partners?

Respondent skipped this question

#### PAGE 11: SECTION 1: AID-FOR-TRADE PRIORITIES

Q8: In your view, can Aid for Trade make a contribution to the achievement of the 2030 Sustainable Development Agenda?

Yes

#### PAGE 12: SECTION 1: AID-FOR-TRADE PRIORITIES

Q9: If yes, please specify which Sustainable Development Goals (SDGs) you think that Aid for Trade may help to achieve?Sustainable Development Goals:

- 1. No poverty, 2. Zero hunger,
- 3. Good health and well-being,
- 8. Decent work and economic growth,
- 10. Reduce inequalities,
- 17. Partnership for the goals

#### PAGE 13: SECTION 1: AID-FOR-TRADE PRIORITIES

Q10: In your view, can Aid for Trade make a contribution to women's economic empowerment?

Yes.

Additional information on how Aid for Trade can make a contribution to women's economic empowerment.

We consider that this programme can undoubtedly contribute to women's economic empowerment; by providing them with all types of tools such as financial support, electronic media or procedures to facilitate their incorporation in foreign trade, it will help raise productivity, accelerate economic growth and promote their development. It is worth mentioning that in August 2015, during President Michelle Bachelet's State visit to Mexico, the Governments of Mexico and Chile agreed to work together on a gender cooperation project called "Economic empowerment: participation of businesswomen in foreign trade", which was approved for implementation using resources from the Mexico Chile Cooperation Fund. The project plans to target businesswomen who are currently exporting, seeking to export and have faced some difficulty in doing so, or might consider exporting.

Q11: Have you participated in any evaluation process that has been undertaken on the Aid-for-Trade support you receive?

No

PAGE 15: SECTION 2: TRADE FACILITATION AGREEMENT

Q12: Is trade facilitation reflected as a priority in your national or regional development policy? (You may tick more than 1 box)

Yes, National Development Strategy with a broader conception of trade facilitation (e.g. trade and transport facilitation)

Additional information on whether trade facilitation is reflected as a priority in your national or regional development policy.

• The Government of the Republic has promoted trade facilitation by developing a broad conception that seeks to deepen its scope and impact by considering the specificities of and areas of opportunity for foreign trade in Mexico and the provisions of the WTO Agreement on Trade Facilitation (TFA); this has led to the establishment of lines of action and strategies in the Government's programme documents (National Development Plan 2013 2018 (PND) and the Innovative Development Programme 2013 2018 (PRODEINN)). These lines of action and strategies have underpinned the design of a broad trade facilitation agenda based on the following three pillars: Trade Efficiency, Customs Procedures and Logistics Infrastructure. • The trade facilitation agenda includes the announcement of some measures with a direct impact in relation of Article 1, Aid for Trade, Publication and Availability of Information of the TFA. These measures are (a) the implementation of an electronic portal (Portal of the Mixed Commission for the Promotion of Exports (COMPEX)) which will answer requests for information and provide forms and documents, helping users involved in foreign trade to resolve problems throughout the import and export process, thanks to coordinated action by the different government departments with responsibility for foreign trade matters; and (b) the implementation of a single portal of the Government of the Republic containing all the information necessary to become engaged in foreign trade (National Foreign Trade Enquiry Point (SNICE)), which, through information management and access to innovative trade facilitation tools, will provide benefits to users, MSMEs in particular, such as an information and knowledge database accessible without intermediaries, reducing the number of websites from 10 to one and interaction with 10 authorities at 10 different contact points to a single contact point. • Alongside these measures, two public consultations on foreign trade were launched in late 2015. The first concerned impediments to trade and was aimed at enabling people with an interest in foreign trade to make suggestions, point out problems and put forward proposals regarding any area or aspect of our country's foreign trade. It was completed

in the first half of 2016, and the information is currently being processed and analysed with a view to drawing up a work programme aimed at making regulatory. administrative, operational, logistics and infrastructure improvements in the area of foreign trade. • The second was a technical consultation on the way in which the changes adopted under the Sixth Amendment of the Harmonized System of the World Customs Organization (WCO) will be implemented in Mexico's Tariff. Those engaged in foreign trade were invited to share their views on the descriptions of the tariff headings to be modified, with a view to simplifying the Tariff. Both consultations were a key exercise in government openness and dialogue that allowed more efficient communication between the population, the trade sector and the government. • Likewise, the revised Customs Law of December 2013 brought domestic provisions into line with international best practices in customs matters, such as the elimination of the customs agent requirement, which has put Mexico in a position to accede to instruments such as the WCO Revised Kyoto Convention, which lies at the heart of the Trade Facilitation Agreement. • Trade facilitation is a priority under customs policy 4/20 and also a priority of international customs policy, as evidenced by the Strategic Customs Plan 2013-2018, whose two main thrusts are facilitation and control.

#### PAGE 16: SECTION 2: TRADE FACILITATION AGREEMENT

Q13: If yes, in which policy document(s) can trade facilitation be found as a priority? (You may tick more than 1 box)

National development strategy,

National trade strategy,

National infrastructure development strategy,

National sectoral strategy(ies),

Additional information on the policy document(s) in which trade facilitation can be found as a priority.

- National Development Plan 2013 2018 (National Development Strategy, national trade strategy, national infrastructure development strategy) – Innovative Development Programme 2013 2018 (national trade strategy, national sectoral strategy) – Working Group on Trade Facilitation of the Business Advisory Council for Economic Growth in Mexico – (a) Pacific Alliance Subgroup on Trade Facilitation and Customs Cooperation (regional trade agreements).

#### PAGE 17: SECTION 2: TRADE FACILITATION AGREEMENT

Q14: If no, does your government plan to include trade facilitation as a priority in future planning document(s)? (You may tick more than one box)

Respondent skipped this question

#### PAGE 18: SECTION 2: TRADE FACILITATION AGREEMENT

Q15: Please outline the current status of work related to
the implementation of the Trade Facilitation
Agreement(You may tick more than 1 box)

Acceptance of Amendment Protocol ("Trade Facilitation Agreement ratification") deposited

Q16: Are you planning to use the flexibilities set out in section II of the Trade Facilitation Agreement?

Unsure

#### PAGE 19: SECTION 2: TRADE FACILITATION AGREEMENT

Q17: If yes, please specify:(You may tick more than 1 box)

Respondent skipped this question

#### PAGE 20: SECTION 2: TRADE FACILITATION AGREEMENT

Q18: Which disciplines of the Trade Facilitation Agreement are you seeking Aid-for-Trade support to implement?(You may tick more that 1 box) Respondent skipped this question

Q19: Are you engaged in a dialogue with development partners on your Trade Facilitation Agreement implementation needs?

Yes

#### PAGE 21: SECTION 2: TRADE FACILITATION AGREEMENT

Q20: If yes, please specify with which development partners you are discussing Trade Facilitation Agreement implementation.

Other (please specify),

World Customs Organization, World Bank Group,

Inter American Development Bank,

Additional information on the development partners with which you are discussing TFA implementation. Chile, Colombia, El Salvador, Peru and Trinidad & Tobago.

#### PAGE 22: SECTION 2: TRADE FACILITATION AGREEMENT

Q21: If no, what difficulties, if any, are you facing in securing Aid-for-Trade support to help implement the Trade Facilitation Agreement?(You may tick more than 1 box)

Respondent skipped this question

#### PAGE 23: SECTION 2: TRADE FACILITATION AGREEMENT

# Q22: Is there an Aid-for-Trade facilitation project or programme that you wish to showcase as an example of best practice?

No,

If yes, please provide further details and a link to the project website or other documentation:
Under consideration with a view to its possible selection.

#### PAGE 25: SECTION 3: E-COMMERCE

# Q23: Does your government have a national strategy for e-commerce (or other national digital-related strategy)?

Yes.

If yes, please provide a weblink to the relevant national e-commerce (or national digital-related strategy).

http://www.gob.mx/mexicodigital http://www.gob.mx/mexicodigital/acciones-yprogramas/economia-digital-12287?idiom=es

#### PAGE 26: SECTION 3: E-COMMERCE

# Q24: If yes, please indicate which of the following: (You may tick more than 1 box)

Information and Communication Technology (ICT) development

aevelopmer

Broadband development, E-commerce development,

E-government, Telecommunications strategy

# Q25: If yes, is this national strategy reflected in your national development strategy?

Yes

#### PAGE 27: SECTION 3: E-COMMERCE

Q26: If no, does your government plan to develop or update your national development strategy to include e-commerce (or other digital-related) priorities?

Respondent skipped this question

Q27: Does your government plan to develop a separate e-commerce or (other digital-related) strategy?

Respondent skipped this question

#### PAGE 28: SECTION 3: E-COMMERCE

Q28: Do you have any mechanism(s) to coordinate your national e-commerce (or other digital strategy) across government?

Coordination ensured by ministry responsible for Information and Communication Technologies

Additional information on mechanism(s) used to coordinate your national e-commerce (or other digital strategy) across government.

Coordination for the national digital strategy

Q29: Does your existing or planned national strategy for e-commerce (or other digital-related) strategy cover issues related to trade in services and/or goods through e-commerce?

Yes

#### PAGE 29: SECTION 3: E-COMMERCE

Q30: If yes, please indicate which issues are covered in your national e-commerce (or other digital related) strategy:(You may tick more than 1 box)

Access to online platforms,

Business to consumer transactions,

Business to business transactions.

Consumer to consumer transactions,

Payment issues, Infrastructure, Delivery systems,

Point of Sale (POS) systems,

Additional information on issues covered in your national e-commerce (or other digital related) strategy:

Lines of action: Promote use of the internet for making purchases online and by mobile phone. – Increase access to financial support and services to expand online payment possibilities. – Promote people's confidence in e commerce. – Generate a clear, flexible and inclusive regulatory framework for businesspeople, retail distributors and banks. – Encourage investment in and financing of e commerce.

PAGE 30: SECTION 3: E-COMMERCE

Q31: For EXPORTS, what challenges do your micro, small and medium sized enterprises (MSMEs) face in relation to cross border e-commerce transactions? (You may tick more than 1 box)

Problems with intellectual property protection regulations

,

No or low customs de minimis threshold,

High costs of small parcel shipment,

Difficulties in determination or payment of sales tax or other charges

PAGE 31: SECTION 3: E-COMMERCE

Q32: For IMPORTS, what challenges do your micro, small and medium sized enterprises (MSMEs) face in relation to cross border e-commerce transactions? (You may tick more than 1 box)

Dealing with returned goods,

Problems with determination and payment of customs or other duties

PAGE 32: SECTION 3: E-COMMERCE

Q33: Please estimate the percentage of goods and services that your country exports and imports internationally through e-commerce / digital channels and the growth of imports and exports though e-commerce / digital channels over the past 3 years.

Percentage of goods exported through e-commerce No data available

Percentage of services exported through e-commerce No data available

Percentage of goods traded as expedited shipments

No data available

Growth of imports through e-commerce channels in the No data available

past 3 years

Growth of export through e-commerce channels in the past

3 years

No data available

Growth of expedited shipments

No data available

PAGE 33: SECTION 3: E-COMMERCE

Q34: For EXPORTS, what challenges does the on-line purchase of merchandise goods through e-commerce present for your customs and other border management authorities? (You may tick more than 1 box)

Difficulties issuing export certificates,

Difficulties issuing origin certificates,

Problems clearing small parcel shipments

PAGE 34: SECTION 3 : E-COMMERCE

Q35: For IMPORTS, what challenges does the on-line purchase of merchandise goods through e-commerce present for your customs and other border management authorities? (You may tick more than 1 box)

Additional costs related to processing small parcel trade

,

Difficulties applying intellectual property protection,

Difficulties applying Sanitary and Phytosanitary measures

,

Difficulties in applying customs risk management techniques

,

Problems in payment of customs duties

#### PAGE 35: SECTION 3: E-COMMERCE

Q36: Please indicate how consumers and enterprises connect to the internet.

Fixed broadband 41-50%

Wifi 51-60%

Mobile phone 61-70%

Q37: Please indicate the main issues that enterprises and consumers in your countries have in accessing and using internet services.(You may tick more than 1 box)

Credit card payments, Cybercrime laws,

Data protection, E-signatures, On-line fraud,

Private data protection (including safe harbouring of data)

#### PAGE 36: SECTION 3: E-COMMERCE

Q38: Are electronic payments solutions available in your country?(You may tick more than 1 box)

Yes, e-banking, Yes, mobile money,

Yes, e-government transactions,

Yes, credit or debit card transactions

### PAGE 37: SECTION 3: E-COMMERCE

Q39: If yes, please estimate the percentage of transactions paid electronically in your country (through e-banking, mobile money or e-government):

61-70%,

Please provide a reference of webllink to the document(s) on which your answer is based. http://www.banxico.org.mx/SieInternet/consultarDirect orioInternetAction.do? sector=21&accion=consultarCuadro&idCuadro=CF621

&locale=es

#### PAGE 38: SECTION 3: E-COMMERCE

Q40: If no, please outline what is holding back e-banking, mobile money and e-government transactions. (You may tick more than 1 box)

Respondent skipped this question

#### PAGE 39: SECTION 3: E-COMMERCE

Q41: Do consumers in your country use mobile phones for domestic and international remittances and fund transfer?

Yes, both domestic and international remittances and fund transfer

Additional information on how mobile phones can be used for remittances and fund transfer.

There are statistics concerning the transfer of funds and remittances at:

http://www.banxico.org.mx/SieInternet/consultarDirect orioInternetAction.do?

sector=21&accion=consultarCuadro&idCuadro=CF358 &locale=es

#### PAGE 40: SECTION 3: E-COMMERCE

Q42: Please indicate which e-government services your country provides:(You may tick more than 1 box)

E-government forms and application downloads,

On-line submission of forms and applications,

Electronic payments

#### PAGE 41: SECTION 3: E-COMMERCE

Q43: Are Information and Communication Technology support programmes available to support students, workers and Micro, Small and Medium Sized Enterprises (MSMEs)?

Yes.

Additional information on whether ICT support programmes are available for students, workers and MSMEs.

http://www.vitrinatic.inadem.gob.mx/vitrinatic/index.php/mi-empresa-tic

Q44: Is there an Aid-for-E-commerce project or programme that you wish to showcase as an example of best practice?

No

#### PAGE 42: SECTION 3: E-COMMERCE

Q45: Do you anticipate a need for future assistance in order to meet your e-commerce strategic objectives?

Unsure

#### PAGE 43: SECTION 3: E-COMMERCE

Q46: If yes, please indicate who you would like to work with to provide this support:(You may tick more than 1 box)

Respondent skipped this question

PAGE 44: SECTION 3: E-COMMERCE

Q47: In your view, can growth in e-commerce make a contribution to women's economic empowerment?

Yes.

Additional information on how growth in e-commerce can make a contribution to women's economic empowerment.

Code X (Código X) is an initiative run by the President's Office for Coordination of the National Digital Strategy to consolidate the national and international efforts of industry, civil society, academia and government circles in order to promote the inclusion of girls and women in information and communication technology (ICT). One of the Code X initiatives is to join the International Telecommunication Union Girls in ICT Day to inform businesses, government bodies and teaching institutions about ICT opportunities for their future. The Migrant Women portal is promoted by the Government of Mexico through the Ministry of Communications and Transport and Coordination of the Information and Knowledge Society. It offers reliable and relevant information and communication services for migrant women and their families - both in Mexico and abroad, mainly in the United States, and for foreigners established in or transiting through Mexico, from Central America in particular in order to reduce the risks of the dual vulnerability of being both women and migrants. It provides information from the Government and civil organizations to answer questions regarding procedures, services, health, human rights, education, work, emergency hotlines and support centres for migrants.

PAGE 46: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q48: Does your national development strategy include trade-related infrastructure development priorities?

Yes

PAGE 47: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q49: If yes, please indicate which trade-related infrastructure sectors feature as priority sectors in your national development strategy.(You may tick more than 1 box)

TRANSPORT INFRASTRUCTURE,

Air transport infrastructure,

Rail transport infrastructure,

Telecommunications infrastructure,

ENERGY-RELATED INFRASTRUCTURE,

Energy distribution infrastructure,

Energy transport infrastructure (pipelines for transportation of petroleum, natural gas, etc.)

Other (please specify),

Additional information on trade-related infrastructure sectors that feature as priority sectors in your national development strategy.

Mining, agriculture, tourism

PAGE 48: SECTION 3: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q50: Does your national development strategy link trade-related infrastructure to the development of related services sectors?

Yes

PAGE 49: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q51: If yes, please indicate which services trade sectors feature as priority sectors in your national development strategy. (You may tick more than 1 box)

Services incidental to energy distribution,

Telecommunication services,

EDUCATIONAL SERVICES.

Primary education services,

Secondary education services,

Higher education services,

Adult education services,

HEALTH RELATED AND SOCIAL SERVICES,

Other human health services,

TOURISM AND TRAVEL RELATED SERVICES,

RECREATIONAL, CULTURAL AND SPORTING SERVICES (other than audio visual services)

Air transport services, Rail transport services,

Other (please specify),

Additional information about service sectors that feature as priority sectors in your national development strategy.
Environment services

#### PAGE 50: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q52: Does your national development strategy (or other national economic policy documents) link growth in services capacity and trade to growth in industrial capacity and manufacturing exports?

Yes

#### PAGE 51: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q53: If yes, please specify which services sectors are identified for growth in industrial capacity and manufacturing. (You may tick more than 1 box)

PROFESSIONAL SERVICES,

Services incidental to fishing,

Services incidental to mining,

FINANCIAL SERVICES,

Insurance and insurance-related services,

TRANSPORT SERVICES (passenger and freight transportation)

Q54: Which services sectors are growing fastest in your country? (You may tick more than 1 box)

FINANCIAL SERVICES,

Insurance and insurance-related services,

TRANSPORT SERVICES (passenger and freight transportation)

PAGE 53: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q55: What are the main issues constraining growth in national services capacity? Issues constraining growth: (You may tick more than 1 box)

Competition from suppliers in informal sector,

Foreign ownership restrictions,

Limitations on natural persons,

Regulatory restrictions

PAGE 54: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q56: What are the main issues constraining growth in your services trade? Issues constraining growth: (You may tick more than 1 box)

Competition from suppliers in informal sector,

Foreign ownership restrictions,

Regulatory restrictions,

Limitations on natural persons

PAGE 55: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q57: Which services sectors do you expect will support implementation of the Trade Facilitation Agreement and will help realize associated economic benefits? (You may tick more than 1 box)

COMPUTER AND RELATED SERVICES (e.g., services related to installation of computer hardware, data processing and database services)

DISTRIBUTION SERVICES (including wholesale and retail trade services)

FINANCIAL SERVICES,

TRANSPORT SERVICES (passenger and freight transportation)

Other (please specify),

Additional information about how services will support implementation of the Trade Facilitation Agreement and help realise associated economic benefits.

Logistics services

Q58: Is there an Aid-for-Trade project or programme that you wish to highlight as an example of best practice?

No

#### PAGE 57: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q59: Does your national development strategy include actions to improve the investment climate?

Yes

#### PAGE 58: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q60: If yes, please specify how: (You may tick more than 1 box)

By establishing an investment authority, investment promotion agency (IPA) and/or investment development agency

By reducing risk for investors,

By updating investment policy, regulations and/or strategy

### PAGE 59: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q61: What actions have you taken to improve the investment climate in the past 5 years ? (You may tick more than 1 box)

Establishing an investment authority, investment promotion agency (IPA) and/or investment development agency

Signing a bilateral investment treaty(ies) or other investment agreements

Signing investment agreements focused on investment promotion and facilitation

Updating investment policy, regulations and/or strategy

#### PAGE 60: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q62: Are development partners supporting investment climate reforms ?

Yes

Q63: If yes, is there a project or programme that you wish to highlight as an example of best practice?

No

#### PAGE 61: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q64: Does your national development strategy seek to attract investment in particular services sectors? If so, please identify which ones. (You may tick more than 1 box)

PROFESSIONAL SERVICES,

COMPUTER AND RELATED SERVICES (e.g., services related to installation of computer hardware, data processing and database services)

Telecommunication services.

DISTRIBUTION SERVICES (including wholesale and retail trade services)

FINANCIAL SERVICES,

TOURISM AND TRAVEL RELATED SERVICES

PAGE 62: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q65: Can the development of services capacity and trade contribute to women's economic empowerment?

Yes

PAGE 63: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q66: If yes, please specify which services sectors in your country may have particular impact on women's economic empowerment? Services sectors: (You may tick more than 1 box)

PROFESSIONAL SERVICES,

EDUCATIONAL SERVICES,

Primary education services,

Secondary education services,

Higher education services,

Adult education services, FINANCIAL SERVICES,

TOURISM AND TRAVEL RELATED SERVICES

PAGE 64: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q67: In your view, can services trade make a contribution to the achievement of the 2030 Sustainable Development Agenda?

Yes

PAGE 65: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q68: If yes, please specify which Sustainable Development Goals (SDGs) you think that growth in services trade may help.Sustainable Development Goals:(You may tick more than 1 box)

- 4. Quality education, 5. Gender equality,
- 8. Decent work and economic growth,
- 9. Industry, innovation and infrastructure

**PAGE 66: END OF SURVEY** 

Q69: CONSULTATION (Other ministries/agencies consulted in preparing this questionnaire reply):

Ministry of Finance & National Treasury