



#### 1. COUNTRY

JORDAN

2. ABOUT YOU Name: - Ahmad Hammad Position: - Deputy Director of Foreign Trade Policy Ministry: - Ministry of Industry and Trade Email Address: - ahmed.h@mit.gov.jo Phone Number: - 0096265629030 3. Have your Aid-for-Trade priorities changed since 2010? NO 4. If YES, please indicate your NEW Aid-for-Trade priorities. Below are listed the most common priority areas grouped according to broad Aid-for-Trade categories. Please rank the top 3 NEW priority areas among the 12 listed (1 being the most important). No Response 5. If your Aid-for-Trade priorities have changed since 2010, please identify the top 3 drivers of these changes (1 being the most important). No Response 6. If your Aid-for-Trade priorities have changed since 2010, have these changes been reflected in your national development strategy? No Response 7. If your Aid-for-Trade priorities have changed since 2010, have these changes been reflected in your dialogue with donors? No Response 8. Does your national development strategy identify specific sectors as sources of growth? 9. If YES, please indicate which SECTORS and sub-sectors. Agricultural products **MANUFACTURING** Clothing Tourism services Computer and information services Business and professional services Other (please specify) - Pharmaceuticals and Stone & Marbles

10. Do you have national strategies for these sectors?

NOT SURE





#### 11. If YES, to what extent are trade objectives integrated into sectoral strategies?

No Response

#### 12. How important a role do imports play in sectoral development strategies?

|                                     | Imports are a factor | Imports are not considered in | Imports are a challenge to | Not  |
|-------------------------------------|----------------------|-------------------------------|----------------------------|------|
|                                     | for future growth    | the sectoral strategy         | future sectoral growth     | sure |
| Agriculture, fisheries and forestry |                      | х                             |                            |      |
| Fuels and mining products           |                      | х                             |                            |      |
| Manufacturing                       | Х                    |                               |                            |      |
| Services                            |                      | Х                             |                            |      |
| Intellectual Property               |                      |                               |                            | Х    |
| Other                               |                      |                               |                            |      |
| Additional comments:                |                      |                               |                            |      |

#### 13. Do you have a national trade or export development strategy?

YES

#### 14. If YES, to what extent is the national trade or export strategy aligned with sectoral strategies?

|                                     | WELL ALIGNED | PARTIALLY ALIGNED | NOT ALIGNED | NOT SURE |
|-------------------------------------|--------------|-------------------|-------------|----------|
| Agriculture, fisheries and forestry | Х            |                   |             |          |
| Fuels and mining products           |              |                   |             |          |
| Manufacturing                       | х            |                   |             |          |
| Services                            | х            |                   |             |          |
| Intellectual Property               |              |                   |             |          |
| Other                               |              |                   |             |          |
| Additional comments:                |              |                   |             |          |

### 15. If NO, please explain why there is no trade or export strategy?

No Response

#### 16. Was the private sector involved in the elaboration of your national strategies?

|  | YES | NO | NOT SURE |
|--|-----|----|----------|
| National development strategy                        | Х   |    |          |
| Sectoral strategies                                  | Х   |    |          |
| National trade or export development strategy        | Х   |    |          |
| Through public-private consultation body or dialogue | Х   |    |          |
| Additional comments:                                 |     |    |          |

### 17. What stage of processing are the goods that you export?

|                         | Raw                         | Basic intermediate | More advanced intermediate | Finished |
|-------------------------|-----------------------------|--------------------|----------------------------|----------|
|                         | materials products products |                    | products                   |          |
| Agricultural products   | Х                           |                    |                            |          |
| Food products           |                             |                    |                            | х        |
| Fish and fish products  |                             |                    |                            |          |
| Forestry products       |                             |                    |                            |          |
| Fuels                   |                             |                    |                            |          |
| Ores and other minerals | Х                           |                    |                            |          |
| Iron and steel          |                             |                    |                            | х        |
| Chemicals               |                             |                    |                            | Х        |





| Office and telecoms equipment |   |
|-------------------------------|---|
| Automotive products           |   |
| Textiles                      | Х |
| Clothing                      | Х |
| Additional comments:          |   |

### 18. What type of services do you export?

|                                    | Services | No services data available | Not sure |
|------------------------------------|----------|----------------------------|----------|
| Transportation services            | Х        |                            |          |
| Tourism services                   | Х        |                            |          |
| Communication services             |          |                            |          |
| Construction services              | Х        |                            |          |
| Insurance services                 |          |                            |          |
| Banking services                   | Х        |                            |          |
| Computer and information services  | Х        |                            |          |
| Business and professional services | Х        |                            |          |
| Additional comments:               |          |                            |          |

## 19. What do you consider to be the main obstacles to greater participation of your companies in value chains? Please rank the top 3 constraints (1 being the most serious constraint).

|  | 1 2 3 |
|--|-------|
| Lack of comparative advantage                  | X     |
| Market entry costs                             |       |
| Inadequate domestic infrastructure             |       |
| Burdensome border procedures in export markets |       |
| Burdensome documentation requirements          |       |
| Limited access to trade finance                | х     |
| Inability to attract foreign direct investment |       |
| Lack of labour force skills                    | х     |
| Structure of value chains                      |       |
| Trade restrictions                             |       |
| Standards compliance                           |       |
| Other  |       |
| Additional comments:                           |       |

# 20. What are your government's priorities to expand export of goods and services? Please rank these objectives by order of importance (1 being the most important).

|   | 1 2 3 4 5 6 |
|---|-------------|
| Adding value to your exports  | Х           |
| Developing new export markets   | Х           |
| Developing new export products  | Х           |
| Addressing export competitiveness issues  | Х           |
| Promoting an enabling business environment  | Х           |
| Promoting specific trade policy objectives or agreements (e.g. Free Trade Agreements) | )           |
| Additional comments:  |             |

### 21. What policy measures do you use to achieve these objectives?

|                            | MOST IMPORTANT | IMPORTANT | NOT IMPORTANT | NOT SURE |
|----------------------------|----------------|-----------|---------------|----------|
| Industrial policy          |                | Х         |               |          |
| Firm and industry subsides |                |           | Х             |          |





| Tax incentives                   |   | x |   |  |
|----------------------------------|---|---|---|--|
| Local content requirements       |   |   | x |  |
| Export restrictions              |   |   | x |  |
| Infrastructure development       | Х |   |   |  |
| Public-private partnerships      | Х |   |   |  |
| Improving the investment climate | Х |   |   |  |
| Import policy                    |   | X |   |  |
| Regulatory reform                | Х |   |   |  |
| Service sector development       | Х |   |   |  |
| Other                            |   |   |   |  |
| Additional comments:             |   |   |   |  |

#### 22. Do you operate Export Processing Zones?

YES

23. If YES, what percentage of your exports by value do you estimate originated from your Export Processing Zones in the last year for which you have statistics?

40 - 50%

24. Do your national strategies (national development strategy, sectoral strategies or trade strategy) discuss value chains?

YES

### 25. If YES, to what extent do your national strategies consider trade growth objectives from the perspective of participation in value chains?

|   | FULLY | PARTIALLY | NOT AT ALL | NOT SURE |
|---|-------|-----------|------------|----------|
| National development strategy                 | Х     |           |            |          |
| Sectoral strategies                           | Х     |           |            |          |
| National trade or export development strategy | Х     |           |            |          |
| Comments:                                     |       |           |            |          |

26. To what extent does your dialogue with DEVELOPMENT partners address the problems your firms face in accessing value chains?

FULLY ADDRESSED (i.e. all priority sectors and all constraints)

27. To what extent does your dialogue with SOUTH-SOUTH partners address the problems your firms face in accessing value chains?

PARTIALLY ADDRESSED (i.e. some priority sectors and some constraints)

### 28. What type of Aid-for-Trade support do you consider as the most effective in assisting your firms to enter or move up value chains?

|   | VERY      | VERY                              |
|---|-----------|-----------------------------------|
|   | EFFECTIVE | EFFECTIVE INEFFECTIVE INEFFECTIVE |
| Infrastructure development support                  | Х         |                                   |
| Investment promotion support                        |           | Х                                 |
| Trade promotion and market analysis and development | х         |                                   |
| Business development                                | Х         |                                   |
| Support to improve business climate                 |           | Х                                 |
| Support for export processing zones                 |           | Х                                 |
| Support for labour skills development               | Х         |                                   |
| Direct sectoral support                             | Х         |                                   |





| Support for financial services | X |  |
|--------------------------------|---|--|
| Other                          |   |  |
| Additional comments:           |   |  |

## 29. What is the most important source of financing for your firms to connect to regional, South-South and global markets?

|                                 | MOST IMPORTANT | IMPORTANT | NOT IMPORTANT | NOT SURE |
|---------------------------------|----------------|-----------|---------------|----------|
| Official development assistance | Х              |           |               |          |
| Non-concessional financing      | Х              |           |               |          |
| Foreign direct investment       |                | х         |               |          |
| Domestic private investment     | Х              |           |               |          |
| Domestic public investment      |                |           | Х             |          |
| Income remitted by migrants     |                |           |               | Х        |
| Additional comments:            |                |           |               |          |

## 30. What do you expect will be the most important source of financing over the next 5 years to connect your firms to regional, South-South and global markets?

|                                 | MOST IMPORTANT | IMPORTANT | NOT IMPORTANT | NOT SURE |
|---------------------------------|----------------|-----------|---------------|----------|
| Official development assistance | х              |           |               |          |
| Non-concessional financing      | Х              |           |               |          |
| Foreign direct investment       |                | Х         |               |          |
| Domestic private investment     | Х              |           |               |          |
| Domestic public investment      |                |           | Х             |          |
| Income remitted by migrants     |                |           |               | Х        |
| Additional comments:            |                |           |               |          |
|                                 |                |           |               |          |

## 31. Finally, what impact do you think connecting trade (in particular through value chains) has on your economy?

|                                      | MOST IMPORTANT | IMPORTANT | NOT IMPORTANT | NOT SURE |
|--------------------------------------|----------------|-----------|---------------|----------|
| Increased exports                    | Х              |           |               |          |
| Increased exports and imports        |                | Х         |               |          |
| Export diversification               | Х              |           |               |          |
| Increased economic growth            | Х              |           |               |          |
| Employment                           | Х              |           |               |          |
| Poverty alleviation                  | Х              |           |               |          |
| Greater environmental sustainability | Х              |           |               |          |
| Women's economic empowerment         | Х              |           |               |          |
| Other                                |                |           |               |          |
| Additional comments:                 |                |           |               |          |