



PROVINCIA AUTONOMA DI TRENTO

STUDY VISIT IN TRENTINO

VISITA DI STUDIO IN TRENTINO

**Delegation of the Chinese Enterprises Research
Institute and the Chinese Development Bank**

***Delegazione dell'Istituto Cinese di Ricerca sulle
Imprese (DRC) e della Banca Cinese di Sviluppo***

Trento, 30th March / 30 marzo 2012

Agenda / Programma

Friday, 30th March 2012 / Venerdì 30 marzo 2012

- 8.30 – 12.30 **MEETINGS WITH RELEVANT STAKEHOLDERS OF THE AUTONOMOUS PROVINCE OF TRENTO / INCONTRO CON I RAPPRESENTANTI DELLA PROVINCIA AUTONOMA DI TRENTO**
Venue / sede: Headquarters of the Autonomous Province of Trento, Piazza Dante 15, Trento
- Meeting with / Incontro con**
- 8.30 – 8.45 **Lorenzo Dellai**, President, Autonomous Province of Trento and **Ivano Dalmonego**, General Director, Autonomous Province of Trento
- WORKSHOP**
- Chinese – Italian simultaneous translation is provided / *Traduzione simultanea italiano – cinese disponibile*
- 8.45 – 8.55 **Opening / Apertura**
Lorenzo Dellai, President, Autonomous Province of Trento
- 9.00 – 9.30 **The model of Italian industrial development and enterprise and the economic and scientific technological characteristics of Trentino Region; *Il modello di sviluppo industriale e d'impresa italiano e le peculiarità economiche, istituzionali e scientifica tecnologiche del Trentino***
Raffaele Farella, Internationalization and Foreign Promotion Manager, Autonomous Province of Trento
- 9.35 – 9.45 **Questions and answers / Domande e risposte**
- 9.45 - 10.15 **Policies for education and research, and the role of public action for innovation and entrepreneurship / *Le politiche per l'istruzione e la ricerca e il ruolo dell'azione pubblica per lo sviluppo dell'innovazione e dell'imprenditorialità***
Marco Tomasi, Director General, Department for Education, Research, and Culture, Autonomous Province of Trento
- 10.15 – 10.30 **Questions and answers / Domande e risposte**
- 10.30 – 11.00 **Planning policies for industrial development: the experience of the Autonomous Province of Trento / *Programmare le politiche per lo sviluppo industriale: l'esperienza della PAT***
Paolo Spagni, Director General for Industry, Autonomous Province of Trento
- 11.00 – 11.15 **Questions and answers / Domande e risposte**
- 11.15 – 12.15 **Roundtable: “The development of small business and enterprise networks in the new global context” / *Tavola rotonda: “Lo sviluppo della piccola impresa e delle reti di impresa nel nuovo contesto globale”***
Chair / Presidente: **Stefano Barbieri**, Head, OECD Trento Centre for Local Development
- Panellists / Partecipanti:**
Giovanni Bort, President, Confcommercio Trento
Adriano Dalpez, President, Chamber of Commerce, Trento
Roberto De Laurentis, President, Association of craftsmen and small businesses in Trentino
Marco Stenico, Vice President, Confindustria Trento
Giorgio Fracalossi, Vice President, Federation of Cooperatives, Trento
- 12.15 – 12.30 **Questions and answers / Domande e risposte**
- 12.30 – 13.50 **Buffet Lunch / Pranzo buffet**
- 12.30 – 13.50 **Buffet Lunch / Pranzo buffet**
- 13.50 – 14.00 **Transfer to FBK Foundation, Santa Croce 77, Trento**

- 14.00 – 19.00** **FIELD VISIT / VISITA SUL CAMPO** (meetings will be held in english / *gli incontri si svolgeranno in inglese*)
- 14.00 – 15.00** **Bruno Kessler Foundation (FBK), (www.fbk.eu)**
Fondazione Bruno Kessler, with more than 350 researchers, conducts studies in the areas of Information Technology, Materials and Microsystems, Italian-German Historical Institute, and Religious sciences.
Thanks to a close network of alliances and collaborations, FBK also conducts research in theoretical nuclear physics, networking and telecommunications, and social sciences (studies of public policy effectiveness).
Meeting with / Incontro con
Massimo Egidi, President of FBK - the Bruno Kessler Foundation, Trento
Andrea Simoni, Secretary General of FBK- the Bruno Kessler Foundation, Trento
- 15.00 – 15.15** **Transfer to University of Trento**
- 15.15 – 16.00** **University of Trento**, via Belenzani 12, 38122 Trento (www.unitn.it/en)
In its 50 years of history, the University of Trento has been known for its attention towards international relations and mobility and for the quality of its research and courses. These features have led the University of Trento to reach prominent positions in national and international university rankings.
16,000 students and about 600 faculty and researchers: these numbers speak of a university offering an ideal environment for studying and research, and services designed to cater for the needs of the individual.
The university's 7 faculties offer 53 programmes, numerous professional Master's, and lifelong learning courses. There are also 3 higher education schools, 13 research departments, and 15 doctoral schools. An impressive array, especially for a small-medium sized university.
Meeting with / Incontro con
Paolo Collini, Dean of the Faculty of Economics, University of Trento
- 16.00 – 16.15** **Transfer to OECD LEED Trento Centre**
- 16.15 – 16.45** **OECD LEED Trento Centre for Local Development**, vicolo San Marco, 1 38100 Trento (www.trento.oecd.org)
The OECD LEED Trento Centre, established by the OECD, the Italian Government and the Autonomous Province of Trento (Italy) in 2003, is integral part of the OECD LEED Programme. Its mission is to build capacities for local development in OECD member and non-member countries.
Meeting with / Incontro con
Stefano Barbieri, Head of the Centre
- 16.45 -17.00** **Transfer to CAVIT Winery**
- 17.00 – 21.00** **Visit of the CAVIT winery, presentation of the cooperation system in the Province of Trento, and dinner at the winery / Visita alla cantina sociale CAVIT, presentazione del sistema della cooperazione trentina e cena presso Cantina Sociale**

The Autonomous Province of Trento

A frontier land, the Autonomous Province of Trento lies in the heart of the Alps, mid-way between two of the most highly developed areas in Europe: the Po valley and Bavaria. With its 530 thousand inhabitants and solid economic base, today Trentino offers levels of wellbeing and quality of life which are among the highest in Italy and Europe. Trentino's special Statute of Autonomy, in force since 1948 – grants the autonomous province direct legislative, administrative and financial jurisdiction in fundamental areas, including education, health, industrial policy, transport, the university and tourism and allows it to administrate 90% of direct and indirect income collected within the Province.

The Organisation for Economic Co-operation and Development (OECD) and the LEED Trento Centre

The OECD is a forum where governments work together to address the economic, social and environmental challenges arising from interdependence and globalisation. The OECD plays a key role in defining common principles and rules of public and private governance and provides support to member countries and the international community by carrying out economic and structural monitoring activities, conducting national and comparative studies in the socio-economic sphere, collecting and harmonising data, preparing high-level international meetings and defining guidelines and good practices. It also helps policy-makers to define and adopt new strategic orientations by deciphering emerging themes and identifying effective policy intervention.

The OECD Programme on Local Economic and Employment Development (LEED) has the mission to contribute to the creation of more and better jobs through effective policy implementation, innovative practices, stronger capacities and integrated strategies at a local level. The Trento Centre, established by the OECD, the Italian Government and the Autonomous Province of Trento (Italy) in 2003, is integral part of the OECD LEED Programme. Its mission is to build capacities for local development in OECD member and non-member countries.

The DRC and China Development Bank Delegation on SME Development

The delegation is composed of six members, three from DRC who are the major researchers specialized in SME policies, another three from China Development Bank who are working for SME loan programs to promote cooperation between European SMEs and Chinese SMEs. The purpose of the visit is to learn European experiences on how to promote the development of SMEs.

There are 47 million SMEs in China. The amount is large, but the per capita level is low. SMEs play a very important role in social and economic development. SMEs contribute 99% of enterprise numbers, 85% of new jobs, 70% of new product, 60% of GDP and 50% of tax revenue.

Chinese SMEs face two kinds of problems, one is the inherent disadvantages such as inadequate scale, resources and capabilities, the other is originated from underdeveloped market and unfair government regulation. The former needs promotion policies, the latter needs reforms.

Members of the delegation

MA Jun

Mr. Ma Jun, Deputy Director General of Enterprise Research Institute, Development Research Center of the State Council of PRC. He is a Peking University graduate and Harvard University visiting Scholar. He has served for different departments in DRC for 18 years. Recent years, his research is focused on policies of SMEs and innovation. Major publications include: SMEs: Environment, Problems and Policies (2011); Internet Governance in China (2011); New Trend: Outsourcing, Cooperation and Networking (2010); Industrial Consortia and Innovation (2009); Mobile Revolution in China (2008) etc.

XIANG Anbo

Dr XIANG received his PhD in industrial engineering and logistics management from the Hong Kong University of Science and Technology. Currently, He is Research Fellow and vice director of Strategy Office in the Enterprise Research Institute at the Development Research Center of the State Council (DRC). During his tenure at DRC, he has achieved impressive policy research record on the Reform and Development of Enterprises. He is the winner of Distinguished Paper Award of National Construction Economy (2010) and China Development Research Award (first class, 2011), etc.

WANG Huaiyu

Dr WANG had been in Hong Kong University for three years and London Queen Mary College one year for her PhD degree in economic law. Her research interests include SMEs and innovations, Intellectual Property Rights etc. Her policy suggestions on Intellectual property strategy had been received enough attention from the State departments.

ZHENG Jie

Mr. ZHENG Jie is deputy director general of planning department of China Development Bank. He has been working for SME loans for over twenty years.

XU Hejun

Mr. XU is deputy director planning department of China Development Bank. He has been working for SME loans for over ten years.

ZHANG Minghui

Mr. ZHANG has worked for China Development Bank for several years. He focuses on the international cooperation of SMEs loans.

Autonomous Province of Trento

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