

OECD LEED SEMINAR

TRENTO, 13 NOVEMBER 2015 | 09.00 -12.00

EVALUATION OF ENTREPRENEURSHIP POLICIES

Exchange of expertise and knowledge among the OECD LEED Programme and the Autonomous Province of Trento

DRAFT AGENDA

Venue: sala Fedrizzi - I Piano - Piazza Dante 15 - Trento

Consecutive English-Italian interpretation will be provided

09.00 - 09.15

Welcome and introduction

Claudio Moser, Director General, Department for Economic Development and Employment

Stefano Barbieri, Head Of the OECD LEED Trento Centre

09.15 - 10.15

OECD LEED presentation on Evaluation of SMEs and entrepreneurship programmes

Jon Potter, Principal Economist, OECD LEED Programme

Stuart Thompson, Policy Analyst, OECD LEED Trento Centre

- *Role and importance of evaluation*
- *Approaches to evaluation – measures and techniques*
- *Evaluation examples*
- *Planning and organising evaluation*

10.15 - 10.30

Questions and Answers on the presentation

10.30 - 12.00

Facilitated discussion on the presented themes and experiences from participants

Jon Potter, Principal Economist, OECD LEED Programme

Stuart Thompson, Policy Analyst, OECD LEED Trento Centre