

Building upon the OECD's long-lasting expertise in undertaking in-depth policy assessments and providing policy advice to the Western Balkan economies (WB6), this project aims to support the twin transition of SMEs in the region. This involves considering the interlinkages between the digital and green transitions and supporting policymakers in making well-informed trade-offs when advancing the implementation of the Digital and the Green Agenda for the Western Balkans.

The OECD will address pressing issues for SMEs' digitalisation and greening resulting from the [SME Policy Index](#) (2022) and the *Competitiveness Outlook* (2021 and forthcoming 2024) by facilitating direct sharing of best practices from EU and OECD members, engaging in regional public and private stakeholder dialogues, and offering capacity-building activities. The project will provide assistance benefitting the entire region, while also focusing on the six Western Balkan economies individually.

Three pillars underpin this project:



Establishing a regional peer dialogue on SME digital transformation in WB6



Strengthening SME capacities for the twin (digital and green) transition in WB6



Enhancing business support services provision for SMEs digitalisation and greening in WB6



PROJECT TIMELINE: December 2023 - December 2026