

The [\*SME Policy Index: Western Balkans and Turkey 2022\*](#) has identified several policy challenges that Bosnia and Herzegovina (BiH) is facing in the areas of digitalisation, innovation and internationalization of SMEs. In response to these challenges, the OECD and GIZ have initiated a project to assist BiH in implementing policies that support policymakers, SMEs, and entrepreneurs during the pandemic recovery, and promote digitalisation policies throughout the country.

The purpose of the project is to build the administrative capacity of local institutions to meet the needs of businesses by establishing a coordinated approach to support the development and implementation of SME-related policies. Additionally, this project facilitates an inclusive policy dialogue platform which contributes to discussions on policy actions and shares insights and best practices.

### Two pillars underpin this project:



Establishing an inclusive policy dialogue platform and conducting workshops to enhance administrative capacity in BiH



Support SMEs in BiH to embrace digital transformation by adopting new technologies



PROJECT TIMELINE: **October 2022 – July 2024**