

High Level Policy Forum

“Skills for Social Progress”



Sao Paulo, Brazil - 24 and 25 March, 2014

CHAIRS AND SPECIAL GUESTS



Yves Leterme

- Deputy Secretary-General of the OECD, in charge of Social Affairs, Education, Governance and Entrepreneurship
- Minister of State and a municipal councillor in Ypres, Belgium
- Holds a degree in Law and Political Science from the University of Ghent

Previous Endeavors:

- Former Deputy in the Chamber of Representatives, Group Chairman, National Secretary and Chairman of the CD&V party in Belgium
- Former Minister-President of the Flemish Government, Federal Senator, Deputy Prime Minister, Minister of the Budget and Mobility, Minister of Foreign Affairs and Prime Minister
- Former deputy auditor at the Belgian Court of Audit and an administrator at the European Parliament



Dirk Van Damme

- Head of the Innovation and Measuring Progress Division (IMEP) in the Directorate for Education at the OECD in Paris, covering both the Centre for Educational Research and Innovation (CERI) and the Indicators of Educational Systems (INES) program
- Ph.D. in educational sciences from Ghent University, where he teaches educational sciences
- Served as chief of staff of Mr. Frank Vandenbroucke, Flemish minister of education between 2004 and 2008.
- Former professor in comparative education at the Free University of Brussels
- Visiting professor of comparative education at Seton Hall University, NJ, USA (2001-2008)
- General director of the Flemish Rectors' Conference, the main advisory body for higher education policy in the Flemish part of Belgium between 2000 and 2003

Research Area:

- Evidence-based innovation in education, comparative analyses of educational systems
- New developments in the learning sciences and knowledge management in education

CHAIRS AND SPECIAL GUESTS



Viviane Senna

- President of the Ayrton Senna Institute, launched in 1994, striving to deploy a wide range of innovative strategies and practices in full-time school life children and youth
- Nominated one of the New Millennium Leaders (CNN/ Time Magazine)
- Only Brazilian member of “Adults Friends of World’s Children’s Prize for the Rights of the Child” along with Nelson Mandela and Peace Nobel Prize José Ramos Horta
- Member of the Board of Directors of Santander and several Brazilian charities and companies, many associated with education (Febraban , Education Council of CNI (National Industries Federation) and FIESP (São Paulo’s Industry Federation), Itaú Social, EDP, Todos Pela Educação/All for Education, among others)
- Holds a Psychology degree from the Pontifícia Universidade Católica of São Paulo, with specialization in Depth Psychology

Previous Endeavors:

- From 1981 to 1996 she worked as a Clinical Psychologist with child and adult therapy
- She also worked as supervisor for psychologists specializing in Profound Psychology



José Henrique Paim

- Appointed Minister of Education for Brazil, on February 3rd 2014
- Since 2006, was executive secretary for the Ministry of Education (MEC) of Brazil
- Has a degree in economics and is a teacher of economics (on leave) at Unilasalle (Centro Universitário La Salle)

Previous Endeavors:

- Presided the National Fund for Education Development (FNDE), from 2004 to 2006
- Was undersecretary of the Council for Economic and Social Development of the Presidency of Brazil (CDES/PR), in 2003
- Was state secretary for coordination and planning for Rio Grande do Sul (SEPLAG) in 2002 and coordinator for foreign relations for the Municipality of Porto Alegre in 2001
- From 1995 to 2000, served as municipal secretary for funding and international cooperation for Porto Alegre
- Worked at the Rio Grande do Sul State Bank of Development (Badesul) from 1988 to 1994

CHAIRS AND SPECIAL GUESTS



José Francisco Soares

- President of Inep
- Member of the National Counsel for Education in Brazil (CNE) and of the governance board of the movement “All for Education”
- Retired professor at the Federal University of Minas Gerais
- Post.Doc. in Education from the University of Michigan, Ann Arbor
- Ph.D. in Statistics from the University of Wisconsin – Madison
- Former member of the consulting committees of INEP and of INEE – Instituto Nacional de Evaluación Educativa de México
- First elected president of ABAVE – the Brazilian Association for Education Assessment
- In 2011 was awarded a special recognition from ABAVE and in 2012 received the Bunge award in recognition for his contributions in the area of educational evaluations

Previous Endeavors:

- Evaluation of systems and institutions
- Plans, programs and educational policies focusing on measuring of educational results

KEYNOTE SPEAKERS



James J. Heckman

- Nobel Prize laureate in Economic Sciences in 2000
- Henry Schultz Distinguished Service Professor of Economics at the University of Chicago
- Director of the Economics Research Center, the Center for Social Program Evaluation at the Harris School for Public Policy, the Center on Human Flourishing, co-director of the Human Capital and Economic Opportunity Global Working Group, and Professor of Law at the University of Chicago School of Law
- Winner of numerous awards for his work, including the John Bates Clark Medal in 1983, the Jacob Mincer Award for Lifetime Achievement in 2005, the Dennis Aigner Award for Applied Econometrics from the Journal of Econometrics in 2005 and 2007, and the Distinguished Contributions to Public Policy for Children Award from the Society for Research in Child Development in 2009.

Research Area:

- Development of a scientific basis for economic policy evaluation
- Inequality, human development and lifecycle skill formation, with a special emphasis on the economics of early childhood
- New social experiments on early childhood interventions and reanalyzing old experiments
- Emergence of the underclass in the U.S. and Western Europe



Paul Tough

- Author of *How Children Succeed: Grit, Curiosity, and the Hidden Power of Character*, a New York Times best seller that has been translated into 25 languages
- Author of *Whatever It Takes: Geoffrey Canada's Quest to Change Harlem and America*
- Contributing writer to the New York Times Magazine, where he often writes on education, parenting, and politics

Previous Endeavors:

- His work has also appeared in the New Yorker, Slate, and on This American Life

SPEAKERS AND DISCUSSANTS



Astrid Søgne

- Director, Education Authority, City of Oslo
- Cand.philol. from University of Oslo

Previous Endeavors:

- Program Manager for Quality Selection from 2002 to 2004 (Kvalitetsutvalget), which formed the basis for the Education Reform Program (Kunnskapsløftet) in 2006
- Secretary of State for the Ministry of Education and Research Committee (1995-97)
- Deputy Director, Education Authority, Municipality of Akershus (1990-95)



Charles Fadel

- Founder and chairman of the Center for Curriculum Redesign
- Chair of the BIAC Education committee to the OECD
- Visiting scholar at Harvard GSE
- Co-author of best-selling book "21st Century Skills"
- Founder and president of the Fondation Helvetica Education (Geneva, Switzerland)
- Senior fellow at P21.org and The Conference Board
- Holds a BSEE, an MBA, and five patents

Previous Endeavors:

- Visiting scholar at MIT ESG and UPenn CLO
- Global Education Lead at Cisco Systems
- Worked with education systems and institutions in more than thirty countries

SPEAKERS AND DISCUSSANTS



Claudia Costin

- Secretary of Education of the city of Rio de Janeiro
- Former Secretary of Culture of the State of Sao Paulo
- Former Executive Vice-President of the Victor Civita Foundation
- Professor at FGV-RJ
- Holds a Ph.D. in Management, a Master's Degree in Economics and a Public Administration degree from FGV-SP

Previous Endeavors:

- Visiting Professor at the University of Quebec
- World Bank Manager for Latin America in the field of public sector and poverty reduction
- Consultant for the Governments of Angola, Cape Verde, Guinea-Bissau, Mozambique and Saint-Tomé



Daniel Santos

- Professor of Economics at the University of São Paulo and vice-coordinator of the Research Group in Neurodevelopment and Mental Health at the University of São Paulo
- Ph.D. in Economics from the University of Chicago
- Researcher at the Ayrton Senna Institute, was the co-author of the report on the pilot project of social-emotional evaluation

Previous Endeavors:

- His research covers the economic importance of social-emotional development

SPEAKERS AND DISCUSSANTS



David Nicoll

- Chief Executive of the Studio Schools Trust
- Responsible for the Studio Schools project at the Young Foundation, he has been working on Studio School development for almost eight years
- Is a member of two UK Government Ministerial Working Groups; one on post-16 education reforms; the other on enterprise in schools
- Holds a degree in Economic and Social History from the University of Strathclyde

Previous Endeavors:

- Chief Executive of an NGO that provided real work and training to the unemployed



Filip de Fruyt

- Senior Full Professor in Differential Psychology and Personality Assessment appointed at Ghent University in Belgium, and Director of Studies of the Faculty of Psychology and Educational Sciences at the same university
- President-Elect of the European Association of Personality Psychology (EAPP)
- Co-authored over 140 research papers and chapters in a broad range of leading academic journals

Previous Endeavors:

- Assessment and development of individual differences during the life course to predict consequential outcomes, including well-being, psychopathology and employability
- Principal investigator in several longitudinal and cross-cultural studies

SPEAKERS AND DISCUSSANTS



Jennifer Adams

- Director of Education at the Ottawa-Carleton District School Board since 2011
- Distinguished Canadian educator and recognized leader in curriculum planning and instructional practice
- Committed to working with the community to strengthen public education
- Earned her Doctor of Education degree from OISE/University of Toronto

Previous Endeavors:

- Keen interest in educational research
- Uses research to inform and support educational programs and practice



Oliver P. John

- Professor of Psychology, University of California, Berkeley
- Director of the Berkeley Personality Laboratory and Mills Longitudinal Study
- Senior editor of the Handbook of Personality (2008)
- Author of Big Five Inventory (BFI), a personality test studied in 25 languages
- More than 100 scientific publications and 30,000 citations to his research

Previous Endeavors:

- Personality development and assessment across the life span
- Self-concept accuracy and biases; Emotion regulation; cultural differences

SPEAKERS AND DISCUSSANTS



Patrick Griffin

- Executive director of the Assessment and Teaching of 21st Century Skills Project and has co edited the volume published by Springer.
- Chair of Education (Assessment) at the University of Melbourne, Director of the Assessment Research Centre
- Associate Dean of the Melbourne Graduate School of Education
- Awarded the John Smythe medal for research in profiling literacy development and the UNESCO Research Medal

Research Area:

- Item response modeling applications in interpretive frameworks for criterion referenced assessment
- Application of item response modeling to performance assessment



Patrick Kyllonen

- Senior Research Director, Center for Academic & Workforce Readiness & Success, Educational Testing Service (ETS) in Princeton, N.J. since 1999
- B.A. from St. John's University, Ph.D. from Stanford University
- Co-author of Extending Intelligence: Enhancement and New Constructs (2006); Generating Items for Cognitive Tests: Theory and Practice, (2001); Learning and Individual Differences: Process, Trait, and Content Determinants (1999)

Research Area:

- Noncognitive (personality, attitudinal) and cognitive predictors of educational success and job performance
- Focus on innovative measurement methods (e.g., anchoring vignettes, situational judgment, preference methods)

SPEAKERS AND DISCUSSANTS



Peter Tymms

- Director of iPIPS, at Durham University
- Head of Department in the School of Education at Durham University (2010-2013)
- Director of the Centre for Evaluation and Monitoring (CEM) at Durham University (2003-2010) which runs projects monitoring millions of pupils across the UK and beyond each year
- Set up the PIPS (Performance Indicators in Primary Schools Project) which runs in thousands of schools around the world
- Adviser to the German National Educational Panel Study (NEPS)
- MA, PGCE, Med, PhD, FRSS and AcadSS

Research Area:

- Monitoring, assessment and interventions
- Educational effectiveness generally
- ADHD



Ricardo Primi

- Consultant for the Ayrton Senna Institute (ASI)
- BA in Psychology - PUCCampinas, Ph.D. in School Psychology and Human Development Psychology – University of São Paulo/ Yale University
- Coordinator of the Laboratory for Psychological and Educational Evaluation (LabAPE)
- Associate Professor for the Graduate Program in Psychology at the São Francisco University
- Researcher in Productivity for the CNPq
- Co-author of the ASI report on the pilot project of social-emotional evaluation

Research Area:

- Social-emotional evaluation and psychometrics

SPEAKERS AND DISCUSSANTS

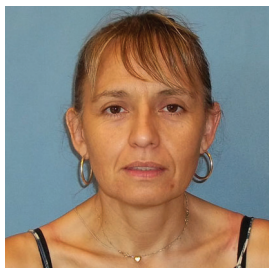


Sergio Urzua

- Professor of the University of Maryland in the areas of Labor Economics and Econometrics
- Research faculty at the NBER and a research fellow at IZA
- Ph.D. from the University of Chicago

Research Area:

- Role of cognitive and socio-emotional abilities
- Economic determinants of schooling decisions, labor market outcomes and social behavior
- Evaluation of social programs in developing economies



Silvia Montoya

- General Director of Assessment and Accountability Evaluation at the Ministry of Education, City of Buenos Aires
- Professor and researcher at the Catholic University of Argentina (UCA)
- Graduated in Economics from the National University of Córdoba, holds a Masters in Public Administration from Harvard University and a Master in Phil and Ph.D. in Policy Analysis from the Pardee RAND Graduate School (PRGS)

Previous Endeavors:

- Member of the Cabinet of the Ministry of National Education (1999-2011) as Executive Director of the Institute for Development of Educational Quality (IDECE)
- Part of the Latin American Program of Educational Quality of the Organization of Ibero-American States (OEI) from 2000 to 2001
- Responsible for the Equity Quality Index (IECEP), the first comprehensive index of educational quality of the type in Argentina

SPEAKERS AND DISCUSSANTS



Wilson Risolia

- Secretary of Education for the State of Rio de Janeiro
- Holds a Bachelor in Economics, graduate degree in Economic Engineering from Estácio de Sá University (RJ), an Executive MBA in Finance from IBMEC and Master's Degree in Economic Development from Instituto di Studi Per Lo Sviluppo Economico (Naples/Italy)
- Key Ayrton Senna Institute (ASI) partner for the pilot project of assessing social and emotional skills together with the OCED

Research Area:

- Worked at CAIXA, one of Brazil's largest financial institutions as vice-president
- Worked in the financial sector and was a member of several boards and committees

MODERATORS



Anna Penido

- Brazilian journalist with a degree from the Universidade Federal da Bahia (UFBA) and specialisations in Human Rights from Columbia University and Social Management for Development at the UFBA
- Director at Inspirare, institute striving to inspire policies, programmes and investments which will improve quality of education in Brazil
- In 2011, was part of the Advanced Leadership Initiative at Harvard University
- In recognition for her work, became a fellow of Ashoka Social Entrepreneurs in 2001 and a Avina leader in 2002. Received merit recognition from Gazeta Mercantil, Instituto Ethos and Ashoka in 2003

Previous Endeavors:

- As a reporter, worked for Correio da Bahia and wrote for magazines such as Veja Bahia and Vogue
- From 2007 till 2010 was a coordinator for UNICEF for the states of São Paulo and Minas Gerais, having contributed to the creation of the Platform for Urban Centres



Gilberto Dimenstein*

- Brazilian journalist, worked for the newspaper Folha de S.Paulo, and was a member of its editorial council
- Keeps a column at CBN radio
- Fellow at Harvard's Advanced Leadership Initiative (2011)
- Won the National Award for Human Rights along with D. Paulo Evaristo Arns, the Criança e Paz Award from UNICEF, and the McArthur Foundation grant to investigate the sexual exploitation of children
- Won the Esso prize twice and the 1994 Jabuti prize for best non-fiction book with O Cidadão de Papel

Previous Endeavors:

- Worked for Veja, Jornal do Brasil, Correio Braziliense, Última Hora
- For his reporting on social issues and his experiences with educational projects, he was named by Época magazine in 2007 as one of the hundred most influential figures in the country

* Profile based on publicly available information