



CITIZEN CABINET

MENA-OECD Days

17 June 2019

Movenpick Hotel, Berges du Lac, Tunis



MENA - OECD
Governance Programme



OECD
BETTER POLICIES FOR BETTER LIVES

THE ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT

The Organisation for Economic Co-operation and Development (OECD) is an international body that promotes policies to improve the economic and social well-being of people around the world. It is made up of 36 member countries, a secretariat in Paris, and a committee, drawn from experts from government and other fields, for each work area covered by the organisation. The OECD provides a forum in which governments can work together to share experiences and seek solutions to common problems. It collaborates with governments to understand what drives economic, social and environmental change. The organisation also analyses and compares data to predict future trends. www.oecd.org

THE MENA OECD GOVERNANCE PROGRAMME

The MENA-OECD Governance Programme is a strategic partnership between MENA and OECD countries to share knowledge and expertise, with a view of disseminating standards and principles of good governance that support the ongoing process of reform in the MENA region. The Programme strengthens collaboration with the most relevant multilateral initiatives currently underway in the region. In particular, the Programme supports the implementation of the G7 Deauville Partnership and assists governments in meeting the eligibility criteria to become a member of the Open Government Partnership. Through these initiatives, the Programme acts as a leading advocate of managing ongoing public governance reforms in the MENA region. The Programme provides a sustainable structure for regional policy dialogue as well as for country specific projects. These projects correspond to the commitment of MENA governments to implement public sector reforms in view of unlocking social and economic development and of meeting citizens' growing expectations in terms of quality services, inclusive policy making and transparency. www.oecd.org/mena/governance/

Objective

As an event of the MENA-OECD Days, this session aims to explore the how to harness digital technologies for shared prosperity. It enables citizens and civil society representatives to present their vision for creating shared prosperity in acting as a "Citizen Cabinet". The key highlights from the session will be presented at the MENA-OECD Initiative Steering Group Meeting on 18 June and will shape the work of the MENA-OECD Governance Programme and feed into the renewal of the fifth mandate for 2021-25 of the MENA-OECD Initiative.

Participants

Invitees to the MENA-OECD Days include representatives from governments, private sector and civil society organisations from OECD and MENA economies.

Practical information

Arabic/English/French interpretation will be provided during the meeting.

AGENDA

Invitation to a public hearing.

The Citizen Cabinet presents its strategy to harness technologies and overcome the digital divide for shared prosperity in the MENA Region

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The world is going digital, and governments cannot remain behind if they want to continue relevant in serving their societies. The digital transformation is changing how governments work and citizens experience and live their lives. Digital technologies such as social media, mobile phones and artificial intelligence are progressively embedded in the everyday lives of citizens, businesses and public sectors, and they have the potential to significantly transform how they operate, produce and connect with each other. Estimations suggest that by 2022, three devices per person will be connected around the globe, yet, the use and benefit the digital transformation offers remain unequal.

Civil Society representatives will be invited to form a Citizen Cabinet that presents its strategy/approach on harnessing technologies and overcoming the digital divide for shared prosperity in the MENA Region.

The members of the Citizen Cabinet:

15-17h

- Citizen responsible for Transparency
- Citizen responsible for Open Government
- Citizen responsible for Stakeholder Participation
- Citizen responsible for Inclusion and Diversity
- Citizen responsible for Digital Innovation
- Citizen responsible for Communication Policy

Questions to be addressed:

- How to harness emerging and disruptive technologies such as block chain and artificial intelligence for shared prosperity, inclusive service delivery and participation?
- How to ensure government data or big data that artificial intelligence will use is of high quality? How to ensure the data is free of bias and is reflective of the diversity in society?
- What are the ethical questions and regulations that must be addressed when using algorithms?
- How to create inclusive participation in the face of unequal access to digital technologies and marginalisation?

- What are the fundamental digital rights and how is the public sector responsible to shape and regulate these rights for the people?
- How to harness digital tools for openness, communication and accountability while addressing the challenges of disinformation?
- How to create inclusive, multi-channel service delivery and use technology for more citizen-driven and innovative service design and delivery?
- How can digital technologies be used to connect people both within the public sector and outside the government?

Dialogue with the public

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