

The heavy burden of obesity in figures

Being overweight has become a widespread issue

OECD average

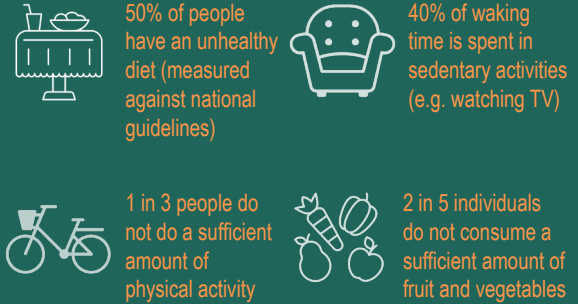


Almost 60% of people are overweight...

...of which nearly 25% have obesity

Source: OECD analyses on the WHO Global Health Observatory, 2018

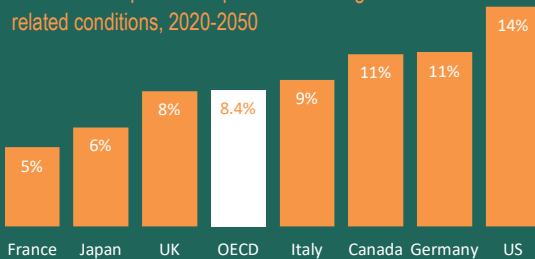
Unhealthy diets and lack of physical activity underpin rise in being overweight



Source: OECD analyses on national health and time use surveys

Obesity carries a significant economic burden

% of health expenditure spent on overweight and related conditions, 2020-2050



Source: OECD analyses based on the OECD SPHeP-NCDs model

Children with a healthy weight are more likely to perform well at school



Children are 13% more likely to perform well in school if they have a healthy weight

Source: OECD analyses on the 2013-14 HBSC survey

A 20% reduction of calorie content in energy-dense foods* could lead to...

*across 42 selected countries



Source: OECD analyses based on the OECD SPHeP-NCDs model

We need to lighten the burden

- The prevalence of obesity & overweight is rising, with enormous negative economic effects
- We should strengthen policies currently in place and close policy gaps, such as with food labelling, advertising policies & promoting food reformulation
- Potential benefits outweigh the cost: Policy packages are effective and offer a positive return on investment