

# Ordre du jour et conférenciers

Stratégie  
vers une  
Croissance  
Verte

10  
ANS



Forum  
#CVDD  
2021

## Relance verte:

### Repenser le cadre bâti et les transports

16 - 18  
novembre

Forum sur  
la croissance  
verte et le  
développement  
durable  
**2021**

# Aperçu

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## Première journée mardi 16 novembre 2021

- 14:00 - 15:00** Séance d'ouverture à haut niveau
- 15:00 - 15:20** Pause
- 15:20 - 16:50** Séance 1 - Transports urbains et conception des villes
- 

## Deuxième journée mercredi 17 novembre 2021

- 11:00 - 12:30** Séance 2 - Repenser le tourisme durable
- 12:30 - 13:45** Pause déjeuner
- 13:45 - 15:15** Séance 3 - Efficacité énergétique et cadre bâti
- 15:15 - 15:35** Pause
- 15:35 - 17:05** Séance 4 - Verdir les transports à moyenne et grande distance
- 

## Troisième journée jeudi 18 novembre 2021 - séance virtuelle uniquement

- 14:00 - 15:30** Séance 5 - Suivi et analyse des mesures de relance verte
- 15:30 - 15:35** Remarques de clôture

# Documents de référence



## Principaux constats issus de la mise à jour de la base de données de l'OCDE sur la relance verte

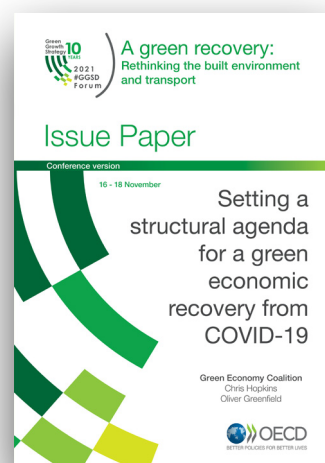
Par Enrico Botta et Leonie Gollisch, OCDE

<https://bit.ly/3EVkXEe>

## Setting a structural agenda for a green economic recovery from COVID-19

Par Chris Hopkins, Oliver Greenfield, Green Economy Coalition

<https://bit.ly/3opV0Gg>





# Ordre du jour annoté

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## Projet d'ordre du jour

Alors que la pandémie de COVID-19 a conduit à repenser la conception des villes et les transports, les mesures publiques de redressement et de relance donnent l'occasion de transcrire en actes cette réflexion en s'employant à « reconstruire en mieux » pour favoriser une reprise verte. Les villes sont des moteurs de la croissance et abritent plus de la moitié des citoyens des pays de l'OCDE, mais elles se caractérisent aussi souvent par des niveaux de pollution nocifs pour la santé. La mobilité des personnes et des biens a contribué à la prospérité, au recul de la pauvreté et à la stabilité, mais elle est également à l'origine d'un quart des émissions de gaz à effet de serre liées à l'énergie.

L'édition 2021 du Forum de l'OCDE sur la croissance verte et le développement durable (CVDD) portera sur les mesures de relance prises dans le contexte du COVID-19 et sur leur rôle dans le verdissement du cadre bâti et du secteur des transports. Elle examinera comment différents pays mettent à profit les mesures de relance pour favoriser également la réalisation de l'objectif mondial de parvenir à la neutralité en gaz à effet de serre d'ici au milieu du siècle, ainsi que d'autres objectifs d'environnement. Les participants se pencheront en outre sur les moyens de mieux concevoir les villes et la mobilité des personnes et des biens au service d'un avenir plus respectueux de l'environnement et plus résilient. Quelles synergies pourrait-on exploiter entre les efforts visant à promouvoir une reprise économique rapide et la lutte contre les problèmes climatiques, de qualité de l'air et sanitaires? Comment rendre notre cadre bâti et nos infrastructures de transport plus sûrs et plus respectueux de l'environnement afin d'améliorer la santé publique et d'assurer un avenir bas carbone? Quels sont les opportunités et les défis de la crise du COVID-19 dans l'optique de la conception de villes accessibles et durables? Le rôle des autorités infranationales dans la promotion d'une reprise verte et inclusive sera également abordé.

**Stratégie  
vers une  
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La Stratégie de croissance verte de l'OCDE a été lancée en 2011 pour fournir des recommandations concrètes et des outils de mesure pour soutenir les efforts des pays pour parvenir à la croissance économique et au développement, tout en garantissant que les actifs naturels continuent de fournir les services écosystémiques sur lesquels repose notre bien-être. La stratégie proposait un cadre politique flexible adapté aux circonstances et aux stades de développement des différents pays. En repensant à 10 ans de mise en œuvre, nous discuterons des enseignements tirés et des domaines clés des futurs travaux de l'OCDE.

# Prèmiere journée: mardi 16 novembre

12:30 - 14:00 Inscription, arrivée et places assises

14:00 - 15:00 **Séance d'ouverture à haut niveau**

**Auditorium**

## Modération:

- **Ingrid BARNSELY**, Directeure adjointe, Direction de l'environnement, OCDE

## Allocution de bienvenue:

- **Mathias CORMANN**, Secrétaire général de l'OCDE

## Exposé introductif:

- **Young Tae KIM**, Secrétaire général du Forum international des transports (FIT)

## Allocutions de personnalités de haut niveau:

- **Carlos Eduardo CORREA ESCAF**, Ministre de la Transition écologique, Colombie
- **Sharon DIJKSMA**, Maire d'Utrecht, Pays-Bas
- **Federica FRICANO**, Directrice Affaires Européennes et Actions Climat, Ministère de la Transition écologique, Italie

15:00 - 15:20 **Pause**

## 15:20 - 16:50 Séance 1. Transports urbains et conception des villes

Alors qu'elles disposent souvent de meilleurs établissements de santé que les zones rurales, les villes ont aussi été des épicycles de la pandémie dans beaucoup de pays. La pandémie a accéléré l'adoption de nouveaux modes de vie et de nouvelles technologies, et incité les habitants à recourir davantage à la voiture particulière et au vélo par crainte d'être contaminés dans les transports en commun bondés. Cette séance analysera en quoi le COVID-19 a modifié le comportement des citoyens, et quelles difficultés et opportunités il a créées dans l'optique d'une mobilité urbaine et d'une conception des villes plus respectueuses de l'environnement. Quel rôle peut jouer l'urbanisme dans la réduction de la pollution atmosphérique, la lutte contre le changement climatique et l'amélioration du bien-être des populations? Quelles sont les conséquences de la « nouvelle normalité » pour les transports en commun, les mobilités partagées et les mobilités douces? Comment affecter au mieux l'espace public dans les villes? Comment des notions telles que la « localisation des objectifs de développement durable » et la « ville du quart d'heure » peuvent-elles aider à concevoir des villes plus vertes?

### Modération:

- **Aziza AKHMOUCH**, Cheffe de la Division des villes, des politiques urbaines et du développement durable, OCDE

### Exposé introductif:

- **Karen VANCLUYSEN**, Secrétaire générale du réseau POLIS

### Intervenants:

- **Einat KALISCH-ROTEM**, Maire de Haïfa, Israël
- **Carlos MORENO**, Professeur associé et Directeur scientifique de la Chaire ETI - IAE Paris-Sorbonne ; expert au sujet de la notion de «ville du quart d'heure»
- **Areli CARREON**, « Maire vélo » de la ville de Mexico, fondatrice de Bicitekas
- **Walid OUESLATI**, Économiste principal, Direction de l'environnement, OCDE

### Questions intéressant l'action publique:

1. Quelles sont les conséquences de la pandémie de COVID-19 pour la mobilité urbaine? Comment l'urbanisme et l'application du principe « éviter, changer et améliorer » peuvent-ils aider à concevoir des systèmes de transport urbain durables et résilients?
2. Comment concevoir les villes pour qu'elles contribuent à faire progresser le bien-être des citoyens et baisser la pollution et les émissions de carbone?
3. Comment les politiques territorialisées, y compris d'investissement ciblé dans le capital humain et dans les infrastructures, peuvent-elles favoriser la réalisation des Objectifs de développement durable au niveau mondial?

# Deuxième journée: mercredi 17 novembre

## 11:00 - 12:30 Séance 2. Repenser le tourisme durable

Le tourisme international et intérieur a été durement touché par la pandémie. Le secteur du tourisme peut certes être un facteur de développement durable et il est d'ailleurs mentionné expressément dans plusieurs cibles des ODD (par exemple, des ODD 8, 12 et 14), mais la croissance rapide du nombre de visiteurs observée avant la pandémie avait des répercussions économiques, sociales et environnementales délétères dans un certain nombre de régions. Au moment où les gouvernements soutiennent le redémarrage du secteur, cette séance examinera comment l'action menée dans différents domaines (transports, tourisme, environnement...) peut assurer une reprise verte et la durabilité du tourisme. Comment promouvoir la coordination à la fois horizontale (action en matière de transports, d'environnement, d'agriculture, d'innovation, d'éducation, de santé, de tourisme, etc.) et verticale (action menée aux niveaux national, régional et local) qu'exige la mise en place d'infrastructures touristiques durables? Quels programmes peuvent aider les collectivités locales à répondre aux fluctuations du nombre de visiteurs et, à terme, à son augmentation?

### Modération:

- **Céline KAUFFMANN**, Cheffe de la Division pour l'entrepreneuriat, les PME et le tourisme, OCDE

### Exposé introductif:

- **Simon UPTON**, Commissaire parlementaire pour l'environnement, Nouvelle-Zélande

### Intervenants:

- **Constanza OLAYA CANTOR**, Directrice Qualité & Développement durable du tourisme, Ministère du Commerce, de l'Industrie et du Tourisme, Colombie
- **Jakob DIETACHMAIR**, Directeur adjoint, Commission Internationale pour la Protection des Alpes (CIPRA), Liechtenstein
- **Jérémie FOSSE**, Directeur, Eco-Union, Espagne
- **Virginia MESSINA**, Vice-président principal, Plaidoyer et communications, World Travel & Tourism Council

### Questions intéressant l'action publique:

1. Comment s'assurer que les mesures de relance ciblant le secteur du tourisme profitent aux économies locales, aux collectivités et à l'environnement? Comment mesurer le degré de succès du tourisme durable?
2. Quel est le rôle de la coordination entre les différents acteurs publics?
3. Par quelles approches les pouvoirs publics peuvent-ils encourager des investissements de qualité dans le tourisme? Quel est le rôle des compétences numériques?

## 12:30 - 13:45 Pause déjeuner



## 13:45 - 15:15 Séance 3. Efficacité énergétique et cadre bâti

Beaucoup de pays ont pris des mesures de relance verte ciblant le secteur des bâtiments, qui est à l'origine d'un tiers des émissions mondiales de GES et se caractérise par un fort potentiel de création d'emplois. Le temps passé au domicile a augmenté du fait du télétravail, de sorte que la consommation d'énergie s'est déplacée des bâtiments tertiaires vers les bâtiments résidentiels. De nouvelles données tendent à montrer que les économies d'énergie réalisées grâce aux trajets quotidiens évités pourraient plus que compenser la hausse de la consommation due tout à la fois à la moins bonne efficacité énergétique des logements, aux migrations vers des habitations plus vastes en périphérie des villes ou à la campagne, et à l'utilisation plus intensive des technologies de l'information. Cette séance examinera les conséquences de la pandémie pour l'efficacité énergétique dans le secteur des bâtiments, ainsi que les moyens d'améliorer la durabilité dans ce secteur au travers des mesures de relance verte. Quels effets durables la pandémie a-t-elle eus sur la mobilité pendulaire et l'occupation des bureaux? Comment les politiques de rénovation des bâtiments peuvent-elles profiter à l'environnement et au bien-être des populations? Quels moyens d'action et instruments de financement innovants peuvent permettre d'abaisser les obstacles à l'investissement dans l'efficacité énergétique? Comment promouvoir la « rénovation en profondeur », et quel rôle peuvent jouer les entreprises de services énergétiques?

### Modération:

- **Walid OUESLATI**, Économiste principal, Direction de l'environnement, OCDE

### Exposé introductif:

- **Brian MOTHERWAY**, Chef de la Division de l'efficacité énergétique, AIE

### Panellists:

- **Paula PINHO**, Directrice, Transition juste, consommateurs, efficacité énergétique et innovation (ENER.B), Commission européenne
- **Mónica GAZMURI DEL CURTO**, Directrice d'ANESCO Chile
- **Arik LEVINSON**, Professeur d'économie, Université de Georgetown, États-Unis
- **Atsuhito OSHIMA**, Analyste principal des politiques, Division des villes, des politiques urbaines et du développement durable, OCDE

### Questions intéressant l'action publique:

1. En quoi la pandémie de COVID-19 a-t-elle influé sur la consommation d'énergie dans les bâtiments et quelles ont été les conséquences sur le plan des émissions de carbone?
2. À quels obstacles peut se heurter le double objectif d'amélioration de l'efficacité énergétique et de stimulation de la croissance économique que visent les mesures de relance verte?
3. Comment faire en sorte que les mesures en faveur d'une utilisation plus durable de l'énergie dans le secteur des bâtiments contribuent aussi à la lutte contre la pauvreté énergétique?

15:15 - 15:35 Pause

# Deuxième journée: mercredi 17 novembre

## 15:35 - 17:05 Séance 4. Verdir les transports à moyenne et grande distance

Le transport aérien est l'un des secteurs les plus durement touchés par la crise du COVID-19, et les pouvoirs publics sont venus à son secours dans beaucoup de pays. Pourtant, comme le montre la base de données de l'OCDE sur la relance verte, une part non négligeable des financements a été accordée à ce secteur fortement émetteur de carbone sans aucune contrepartie environnementale. Le rétablissement de la desserte aérienne est essentiel à la reprise économique, mais il doit se faire en apportant des réponses aux préoccupations que suscitent depuis longtemps l'empreinte environnementale et l'empreinte carbone du secteur. Parallèlement, le rail est devenu plus compétitif face aux vols court-courriers. Cette séance examinera le rôle des mesures de relance dans la promotion de transports à moyenne et grande distance plus respectueux de l'environnement. Quel est le rôle de la tarification du carbone dans la réduction des émissions de carbone et autres du transport aérien alors que ses carburants sont souvent exonérés de taxes? Quelles innovations pourraient contribuer à décarboner le transport aérien et en quoi l'action publique peut-elle aider à lever les obstacles à leur émergence? Quelles sont les complémentarités intermodales et les possibilités de substitution? Les participants examineront également les progrès de la mesure des émissions de carbone du transport aérien, ainsi que les conséquences de la pandémie pour le Régime de compensation et de réduction de carbone pour l'aviation internationale (CORSA).

### Modération:

- **Jagoda EGELAND**, Responsable Aviation et Conseillère en stratégie auprès du Secrétaire général, Forum international des transports (FIT)

### Exposé introductif:

- **Jari KAUPPILA**, Chef de l'analyse quantitative des politiques et de la prospective, Forum international des transports (FIT)

### Intervenants:

- **Jane HUPE**, Directrice adjointe, Organisation de l'aviation civile internationale (OACI)
- **Marc HAMY**, Vice President Corporate Affairs, Aibus
- **François DAVENNE**, Directeur général de l'Union internationale des chemins de fer (UIC)
- **Cait HEWITT**, Directrice adjointe, Aviation Environment Federation, Royaume-Uni
- **Andreas SCHÄFER**, Professor, Chair in Energy and Transport, UCL Energy Institute, UK

### Questions intéressant l'action publique:

1. Quels sont les avantages et les difficultés d'une action au niveau national en faveur du verdissement du transport aérien? Comment lever les obstacles à la collaboration bilatérale et multilatérale entre les pays?
2. Quelles sont les innovations nécessaires pour parvenir à un transport aérien bas carbone? Quels sont les principaux obstacles à leur adoption?
3. Comment promouvoir l'intermodalité air-fer?

# Troisième journée: jeudi 18 novembre

## - séance virtuelle uniquement

### 14:00 - 15:30 Séance 5 – Suivi et analyse des mesures de relance verte

Plusieurs initiatives sont menées pour analyser et suivre les plans de relance verte des différents pays. Cette séance réunira des experts de premier plan, qui débattront de leurs constatations et des principaux défis et opportunités qu'ils voient se profiler. Les discours sur la relance verte se traduisent-ils concrètement dans les plans de dépenses? Sur quoi les acteurs de la croissance verte devraient-ils insister dans le soutien apporté à l'action face au COVID-19? Quels sont les principaux enseignements tirés des mesures antérieures de relance économique et quels sont les pièges à éviter?

#### Modération:

- **Benjamin SIMMONS**, Chef de la Plateforme de connaissances sur la croissance verte (GGKP)

#### Intervenants:

- **Julia REINAUD**, Senior Director, Europe, Fondation Breakthrough Energy
- **Francesco VONA**, Économiste principal, OFCE Sciences-Po, et Professeur invité adjoint, Université Ca' Foscari de Venise
- **Gabriele WAGNER**, Conseillère, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
- **Oliver GREENFIELD**, Coordonnateur de la Coalition pour une économie verte
- **Enrico BOTTA**, Analyste des politiques, Division Croissance verte et relations mondiales, Direction de l'environnement, OCDE

#### Questions intéressant l'action publique:

1. Dans quelle mesure les plans de relance adoptés par les pays face à la pandémie de COVID-19 sont-ils « verts »? Et peuvent-ils susciter une transition verte juste?
2. Comment faire en sorte que les mesures de relance accélèrent la recherche et le développement des technologies vertes nécessaires pour atteindre les objectifs de l'Accord de Paris?
3. Quels sont les principaux enseignements tirés des précédents plans de relance économique pour la transition verte, et comment en tenir compte dans le cadre de la relance post-COVID-19?

### 15:30 - 15:35 Remarques de clôture

**Rodolfo LACY**, Directeur de la Direction de l'environnement, OCDE



# Conférenciers et panélistes

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Mathias CORMANN

Young Tae KIM

Carlos Eduardo CORREA ESCAF

Sharon DIJKSMA

Federica FRICANO

Ingrid BARNSELY

Aziza AKHMOUCH

Karen VANCLUYSEN

Einat KALISCH-ROTEM

Carlos MORENO

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Jane HUPE

Marc HAMY

Francois DAVENNE

Cait HEWITT

Andreas SCHÄFER

Benjamin SIMMONS

Julia REINAUD

Francesco VONA

Gabriele WAGNER

Oliver GREENFIELD

Enrico BOTTA

Rodolfo LACY



# Séance d'ouverture



**Mathias CORMANN**  
Secretary-General, OECD

Mathias Cormann is the 6th Secretary-General of the Organisation for Economic Co-operation and Development (OECD).

His five-year term commenced on 1 June 2021.

Working with OECD members, his priorities as Secretary-General are to:

- Help maximise the strength of the economic recovery in the wake of COVID-19;
- Drive and promote global leadership on ambitious and effective action on climate change to achieve global net-zero emissions by 2050;
- Finalise a multilateral approach to digital taxation;
- Seize the opportunities and better manage the risks in the digital economy;
- Promote market-based policies and a rules-based international order; and to
- Strengthen the engagement and outreach of the OECD into the Asia-Pacific.

Prior to his appointment to the OECD, Mathias served as the Australian Minister for Finance, the Leader of the Government in the Australian Senate and as Federal Senator representing the State of Western Australia. In these roles, he has been a strong advocate for the positive power of open markets, free trade and the importance of a rules-based international trading system.

Mathias was born and raised in the German-speaking part of Belgium. Before migrating to Perth, Mathias had graduated in law at the Flemish Catholic University of Louvain (Leuven), following studies at the University of Namur and, as part of the European Erasmus Student Exchange Program, at the University of East Anglia. Between 1997 and 2003, he worked as Chief of Staff as well as Senior Adviser to various State and Federal Ministers in Australia and for the Premier of Western Australia. Between 2003 and 2007, Mathias worked for major Western Australian health insurer HBF in a range of senior management roles.



**Young Tae KIM**  
Secretary General, International Transport Forum (ITF)

Young Tae Kim is the Secretary-General of the International Transport Forum (ITF). He was elected by the transport ministers of ITF member countries at their annual summit on 1 June 2017 and took office in August 2017.

Prior to his election as ITF Secretary-General, Dr. Kim distinguished himself in the civil service of his native Korea, most recently serving as Director-General in the Ministry of Land, Infrastructure and Transport (MOLIT). As Deputy Director-General from 2015, he was responsible for coordinating various transport policies including on autonomous vehicle, greenhouse gas reduction, urban transportation, Intelligent Transport Systems and road safety, among others.

After joining the MOLIT in 1994 as Deputy Director for Urban Transport, Dr. Kim also held several Deputy Director and Director positions with responsibility for housing welfare, integrated city development and overseas infrastructure construction. He was seconded to the Prime Minister's Commission on Administrative Reform in 1996 and the Presidential Committee on Social Inclusion in 2005-2007. From 2010 to 2014, Dr. Kim worked in Washington, D.C., as Counsellor for Construction, Transport and Maritime Affairs at the Korean Embassy.

Dr. Kim earned his Master's degrees in Public Policy from Seoul National University, Korea, and in Urban Studies from Paris University de Vincennes-Saint-Denis, France. He also received his Doctorate degree in Political Sociology and Public Policy from the Institut d'Etudes Politiques (Sciences-Po), Paris, France.

Dr. Kim speaks fluent English, French and some Spanish, in addition to his native Korean.

**Carlos Eduardo CORREA ESCAF**  
Minister of Environment and Sustainable Development, Colombia



Carlos Eduardo Correa Escaf has served as the Minister of Environment and Sustainable Development for Colombia since October 2020, prior to which he served briefly as Deputy Minister of Drinking Water and Sanitation, and as Senior Presidential Advisor for the regions after that.

Previously, as Mayor of his hometown, Montería, he ranked the capital of Córdoba as a sustainable city, pushed forward solar energy projects, and advanced sustainable culture. He has been a special presidential consultant for the country's regions, as well as a consultant on territorial development at many different colleges. For his sustainability work, he was nominated Best Mayor of the Country during the 2012-2015 term, and the Mayors' Fund for London acknowledged him as one of The Top 10 Mayors of the World. He holds a Business degree from the EAFIT University in Medellín.

**Sharon DIJKSMA**  
Mayor of Utrecht, The Netherlands



Sharon Dijkma was sworn in as the 332nd mayor of Utrecht on 16 December 2020. Prior to this, she was the Alderman for Traffic and Transport, Water and Air Quality with the Municipality of Amsterdam.

From 2017 to 2018, 2010 to 2012 and 1994 to 2007 she was Member of the House of Representatives (PvdA). She also held the position of a State Secretary for Infrastructure and the Environment (2015-2017), State Secretary for Economic Affairs (2012-2015) and State Secretary for Education, Culture and Science (2007 – 2010).

She was born on 16 April 1971 in Groningen, where she received a pre-university diploma. Dijkma is married with 3 children.

**Federica FRICANO**  
Director European Affairs and International Climate Actions,  
Ministry of Ecological Transition, Italy



Ms. Fricano is a geologist with a masters in environmental science, and has been leading on climate issues on behalf of the Italian government for over twenty-five years, in the UNFCCC, G20 and other international fora.

**Ingrid BARNESLEY**  
Deputy-Director, Environment Directorate, OECD



Ms Ingrid Barnesley is the Deputy Director of the Environment Directorate. She supports the Director in overseeing the work of the Directorate and leads its work, on the International Programme for Action on Climate (IPAC).

Ms Barnesley was previously Deputy Head then Head of Human Resources Management (2016-2021) and served at the International Energy Agency (2007-2016), where her roles included Senior Counsellor in the Energy Economics and Investment Office, Head of the International Partnerships and Initiatives Unit overseeing multilateral engagement with the G7 and G20, Interim Chief Legal Counsel, Special Advisor to the Executive Director and Secretariat of the IEA Governing Board, and Energy and Environment Analyst.

Ms Barnesley lectures in public international law at the University of Tokyo and the American University of Paris. An Australian and French national, she holds a Doctorate in Public International Law and a Masters in International Relations from Oxford University, where she studied as a Rhodes Scholar, as well as Bachelors degrees in each of Law and Political Science from the University of New South Wales.

# Séance 1. Transports urbains et conception des villes



**Aziza AKHMOUCH**

Head, Cities, Urban Policies and Sustainable Development Division, OECD

Aziza Akhmouch is the Head of the Cities, Urban Policies and Sustainable Development division within the Centre for entrepreneurship, SMEs, Regions and Cities of the OECD. She oversees a team of 30+ experts providing governments with new data, evidence, analysis and guidance in a wide range of urban policies to foster smart, inclusive, competitive and sustainable cities. Amongst others, she oversees the OECD metropolitan and National Urban Policy Reviews, and a broad range of thematic work related to housing, transport, cities and inclusive growth, cities and environment, metropolitan productivity and governance, and localising the Sustainable Development Goals. Aziza Akhmouch spearheaded the OECD Principles on Urban Policy and the OECD Water Governance Initiative. She also manages the OECD Champion Mayors Initiative for Inclusive Growth, the OECD Roundtable of Mayors and Ministers, and the OECD-UN Habitat-Cities Alliance National Urban Policy Platform. She holds a PhD and Ms Degree in Geography, specialised in Geopolitics from the University of Paris 8-Vincennes, and a Master's degree in international relations.



**Karen VANCLUYSEN**

Secretary General, POLIS

Karen was appointed as Secretary General of Polis in September 2014, after having been the network's Research Director for 8 years. Prior to joining POLIS in 2004, she was Network Manager at ACCESS-EUROCITIES for a New Mobility Culture and project manager at Langzaam Verkeer, a Belgian centre for mobility management. Since 1998, she has been involved in urban mobility networking, innovation and policy activities as well as a wide range of European urban transport research projects. You can contact her in English, Dutch and French.



**Einat KALISCH-ROTEM**

Mayor of Haifa, Israel

Dr. Einat Kalisch Rotem is an architect and urban planner by profession. On Oct 30, 2018 Einat was elected Haifa mayor by a landslide, and assumed her position as mayor of the third largest city in Israel on Nov 20, 2018. From 2013 to 2018 Dr. Kalisch served as the head of the opposition's largest party at the municipal council, called 'Chaim Bhaifa' ([bhaifa.org](http://bhaifa.org)).

Einat was born and raised in Haifa, studied architecture and urban design at the Technion, Israel Institute of Technology, and received her PhD from ETH Zurich, Switzerland.

Parallel to the planning work, she is a frequent contributor to national media and participates in various forums on sustainable urban planning, the connection between urbanism and health, urban renewal in general, and the renewal of industrial areas in particular. For many years, she has taught at the Faculty of Architecture and Town Planning at the Technion and at the Faculty of Architecture at Tel Aviv University. In the framework of public activities - Einat served as Chairman of the Haifa Association of Architects, a member of the Coalition for Public Health.

Prior to being elected mayor, Einat was the owner and lead architect at an architectural firm located in Haifa, specializing in urban regeneration, renewal of industrial zones and cities, as well as sustainable urban planning and design. Einat received numerous prizes from the Israeli government, as well as abroad, for her innovational ideas. Last year, Haaretz magazine described Einat as one of [ten most influential architects and one of hundred most influential people in the Israeli culture](#).

Einat is married to Boaz, raising their two sons in the Ramot Sapir neighborhood, Haifa, Israel, and has a black belt in karate.

**Carlos MORENO**  
Associate Professor and scientific director,  
ETI Chair « Entrepreneurship – Territory – Innovation » IAE Paris - Sorbonne



Researcher of international renown, Carlos Moreno is Scientific director of the Chair «Entrepreneurship – Territory - Innovation», Panthéon Sorbonne University – IAE Paris (France). Carlos Moreno earned recognition as a scientist with an innovative mind, pioneer works and his unique approach on urban issues. He is also a scientific advisor of national and international figures of the highest level, including the Mayor of Paris Smart City special Envoy.

He works at the heart of issues of international significance as a result of his research, bringing an innovative perspective on urban issues and offering solutions to the issues faced by the cities, metropolises and territories during the 21st century. Some of his concepts traveled the world: the Human Smart City, the 15mn City, the Territory of 30mn.

Carlos Moreno received the Foresight Medal by the French Academy of Architecture (2019). Author of “*Urban life and proximity at the time of Covid-19*” Published by: Editions de l’Observatoire, July 2020 and “*Droit de cite, de la ville-monde à la ville du quart d’heure*” Published by: Editions de l’Observatoire, November 2020.

**Areli CARREON**  
Bicycle Mayor of Mexico City, founder of Bicitekas



On a mission to reduce the number of cycling deaths each year and increase the availability of bike lanes to 340 kilometers, Bicycle Mayor Areli Carréon is leading by example in her hometown Mexico City. Areli has been working as a promoter of urban cycling in Mexico City for 20 years, from empowering civil society to the lobbying on public policies.

Areli is a longtime activist and a founder of Bicitekas, an organization that promotes the use of bicycles in Mexico City and lobbyists for policy change around cycling and urban mobility. Bicitekas are making waves in Mexico successfully lobbying for the construction of numerous bike lanes in the nation’s capital, and in 2015 they were victorious in passing Mexico City’s first municipal road safety law on a mission to transform the government’s hazardous approach to traffic safety. One of her many focus points as Bicycle Mayor is to encourage cycling for people living on the outskirts of Mexico as a tool to increase individuals mobility and access to the city, as well as empowering poor marginalised communities living on the fringe.

**Walid OUESLATI**  
Senior Economist, Environment Directorate, OECD



Walid Oueslati holds a PhD degree from the University of Paris Ouest - Nanterre (France). He is currently working as a senior economist at the OECD Environment Directorate. He was previously a full professor of Environmental Economics at Agrocampus, University of Angers (France) and a visiting professor at Newcastle University (UK).

Walid Oueslati has extensive research and research management experience across a number of fields, including economic growth theories, environmental economics and urban economics, ranging from pure academic to policy supporting research. He published over forty scientific articles in refereed journals, text books and several conferences. His recent work has been concerned with economic and environmental effectiveness of land use policies.



## Séance 2. Repenser le tourisme durable



**Céline KAUFFMANN**

Head, Entrepreneurship, SME and Tourism Division,  
OECD Centre for Entrepreneurship, SMEs, Regions and Cities, OECD

Dr. Kauffmann started her career at the OECD in 2000. She joined the OECD Centre for Entrepreneurship, SMEs, Regions and Cities in September 2020, where she heads the Division on Entrepreneurship, SME and Tourism. She was previously Deputy Head of the Regulatory Policy Division in the OECD Directorate for Public Governance, where she led the development of the Regulatory Policy Outlook, as well as the work on international regulatory co-operation and on regulation and innovation. Before that, she was with the Investment Division of the OECD Directorate for Financial and Enterprises Affairs, responsible for the work on private sector participation in infrastructure and on green investment. Prior to that, she was responsible for coordinating the OECD work on the annual African Development Bank / OECD African Economic Outlook Report. Before the OECD, Céline Kauffmann contributed to the 2000 Transition Report of the European Bank for Reconstruction and Development and worked at the London School of Economics as research assistant. Dr. Kauffmann holds a PhD in Economics from the Université Paris I, Panthéon-Sorbonne.



**Simon UPTON**

Parliamentary Commissioner for the Environment, New Zealand

Simon Upton was sworn in as Parliamentary Commissioner for the Environment for a five-year term on 16 October 2017.

Mr Upton is a Fellow of the Royal Society of New Zealand and a Rhodes Scholar, with degrees in English literature, music and law from the University of Auckland, and an MLitt in political philosophy from Oxford University. He was sworn in as a member of the Privy Council in 1999.

A Member of Parliament between 1981 and 2000, Mr Upton held a variety of ministerial portfolios including environment, research, biosecurity, health and state services between 1990 and 1999. After leaving Parliament, Mr Upton moved to Paris to chair the Round Table on Sustainable Development at the Organisation for Economic Co-operation and Development (OECD).

In 2005, he returned to New Zealand to pursue a number of private sector roles while continuing to chair the Round Table. In April 2010 he returned to the OECD full time as Environment Director, a post he held for seven years until coming back to take up the role of Parliamentary Commissioner for the Environment.



**Constanza OLAYA CANTOR**

Director of Quality & Sustainable Development of Tourism,  
Ministry of Commerce, Industry and Tourism, Colombia

Her professional training as an administrator of tourism and hotel companies was received at the Externado de Colombia University. She also has a master's degree in Development Administration and Planning from the University College of London.

Nohora Constanza has worked extensively, for about 15 years, in tourism processes related to sustainable development and has extensive experience in areas of international development, public policy, competitiveness and sustainability, planning and strategic direction, structuring, development, monitoring and evaluation of Projects. She has been an international lecturer and professor and research professor in related areas. At the governmental level, she has worked in our MinCIT, in the Unit of National Natural Parks of Colombia, in Bancoldex -Program of Productive Transformation- and in USAID, with the National Planning Department. She has worked in the private sector and supported processes with national and international organizations related to tourism and sustainable development.



**Jakob DIETACHMAIR**  
Deputy President, Commission Internationale pour la Protection des Alpes (CIPRA),  
Leichtenstein



Jakob Dietachmair is the Deputy Director of CIPRA International, an autonomous non-governmental, non-profit umbrella organisation that has been committed to the protection and sustainable development of the Alps since 1952.

At CIPRA, Jakob has managed extensive projects on tourism, such as “Reset Alpine Tourism”, which has made a critical contribution to the current discourse regarding the future of tourism, bringing together relevant tourism stakeholders to discuss climate protection and sustainable development in tourism. On sustainable mobility, Jakob has contributed to projects that motivate commuters to change to sustainable modes of transport and integrating active personal mobility into various organisation’s health programmes. Jakob has also contributed to projects on behavioural economics, including holding workshops with tourism professionals in the Surselva region on climate change adaptation.

Jakob holds a Master of Arts in Sustainable Tourism Management and a Bachelor of Arts in Journalism and Communication Sciences.

**Jérémie FOSSE**  
Director, Eco-Union, Spain



Jérémie Fosse is an international expert on sustainable development with a specific focus on green and blue economy, supporting the transition to sustainability for organizations, cities and territories in Europe, the Mediterranean region and globally. He is co-founder and president of [eco-union](#), an independent environmental Think and Do Tank based in Spain (Barcelona), that aims to catalyze the socio-ecological transition towards sustainable development in the Euro-Mediterranean region. He is also the founder and director of the [Global Eco Forum](#), an annual and international multi-stakeholders conference on sustainability in the Euro-Med region.

Moreover he regularly advises international institutions on Green and Blue Economy as well as Sustainable Tourism in the Mediterranean region. He holds an Msc in Industrial Engineering at INSA Lyon (France) and an Executive MBA at ESADE Business School (Spain), completed by short courses from major universities on Economics, Sustainability and Energy Transitions.

**Virginia MESSINA**  
Senior Vice-President, Advocacy and Communications,  
World Travel & Tourism Council



With over 15 years of experience in the public and private sectors, Virginia has spent the last decade advocating for Travel & Tourism. She joined WTTC in 2013 responsible for driving the strategic plan and served as Executive Director of the Global Travel Association Coalition which aligned key industry organisations (ACI, CLIA, IATA, ICAO, UNWTO and WEF) to speak with ‘One Voice’.

Prior to joining WTTC, she worked for the Mexican Government, including the Presidential Office under President Felipe Calderon. During her time at the Ministry of Tourism, Virginia was instrumental in the creation of the National Agreement for Tourism which aligned the public and private sectors in Mexico around ten key strategic pillars and resulted in Mexico being one of the most visited countries globally.

In 2012, under Mexico’s G20 Presidency, she chaired the Tourism Working Group and orchestrated the Tourism Ministers of the G20 countries, which resulted in tourism being recognised as a key pillar for economic growth by the G20 Leaders. As Senior Vice President, Advocacy Virginia leads all of WTTC’s Strategic Initiatives as well as our engagement with governments and other Industry Associations.

## Séance 3. Efficacité énergétique et cadre bâti

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**Walid OUESLATI**

Senior Economist, Environment Directorate, OECD

Walid Oueslati holds a PhD degree from the University of Paris Ouest - Nanterre (France). He is currently working as a senior economist at the OECD Environment Directorate. He was previously a full professor of Environmental Economics at Agrocampus, University of Angers (France) and a visiting professor at Newcastle University (UK).

Walid Oueslati has extensive research and research management experience across a number of fields, including economic growth theories, environmental economics and urban economics, ranging from pure academic to policy supporting research. He published over forty scientific articles in refereed journals, text books and several conferences. His recent work has been concerned with economic and environmental effectiveness of land use policies.



**Brian MOTHERWAY**

Head of Energy Efficiency Division, IEA

Brian Motherway is Head of the Energy Efficiency Division at the International Energy Agency, overseeing a range of analytical and outreach programmes supporting energy efficiency globally.

Prior to joining the IEA Brian was Chief Executive of the Sustainable Energy Authority of Ireland. Brian holds Bachelors and Masters degrees in engineering and a PhD in sociology.



**Paula PINHO**

Director, Just Transition, Consumers, Energy Efficiency and Innovation (ENER.B), European Commission

Ms Paula Pinho has been appointed as a Director for Just Transition, Consumers, Energy Efficiency and Innovation in the Directorate-General for Energy (ENER) in April 2021. Ms Pinho, a Portuguese national and lawyer by training, draws on her extensive knowledge of various EU policies and in particular EU energy policy, as well as on her leadership, management and negotiation skills towards her commitment to Europe's clean and just energy transition. Since 2015, she has been Head of Unit in DG ENER, and acting Director between 2019 and 2020, in charge of energy strategy and coordination of energy policy in the context of the Green Deal and Recovery. She has been monitoring the implementation of the Energy Union and the 'Clean Energy for all Europeans' legislative package. From 2008 until 2015, she was a member of various Cabinets and notably of the one in charge of energy from 2010 until 2014. Prior to that, she worked in the Directorates-General for Trade and for Internal Market. She joined the Commission in 2000.

**Mónica GAZMURI DEL CURTO**  
Director, ANESCO Chile



Social Communicator with a major in managerial marketing and strategic communication.

Since 2011, Mónica Gazmuri del Curto has been the manager of Anesco Chile A.G., the National Energy Efficiency Association. She promoted the creation of the private public table of ESCO promotion for the installation of the ESCO model in the State, the EE criteria in design, the incorporation of managers in public services, as well as the dissemination of the different contract models and implementations of EE in productive industries and public services.

She leads the Council of Civil Society for the Ministry of Energy, participates in different working tables for the development of Human Capital, Mitigation and Adaptation, Carbon Price, Decarbonization, and Climate Change. She is the creator of the *Energía + Mujer Labor Fair* to try to include more women in the energy sector. She is also a member of the advisory committee of Energy Ministry of Energy for the National Estrategic Policy. She has been a member of the jury of the most prestigious innovation contest in Chile, AVONNI Energy.

**Arik LEVINSON**

Professor of Economics, Georgetown University, United States



Arik Mark Levinson is a professor of economics at Georgetown University. He is known for his research in the fields of energy economics and environmental economics. He was a senior economist at the Council of Economic Advisers in the Obama administration from 2010 to 2011.

Professor Levinson received his A.B. from Harvard University in 1986 and his Ph.D. from Columbia University in 1993.

**Atsuhito OSHIMA**

Senior Policy Analyst, Cities, Urban Policies and Sustainable Development Division,  
OECD Centre for Entrepreneurship, SMEs, Regions and Cities, OECD



Atsuhito Oshima leads OECD's work on building decarbonisation in cities and regions. Since joining the OECD, he has started and implemented the new OECD program Building Energy Efficiency in Cities and Regions that aims to support countries, regions and cities in driving low-carbon transition in building stock, through localised data and analysis, international policy dialogue and tailored case studies.

Before joining the OECD in 2019, Atsuhito has worked for the Ministry of Land, Infrastructure, Transport and Tourism of Japan for more than 10 years. He led a number of initiatives in housing and urban policies, including green building, public and social housing, and disaster resilience programmes. He also served Nara Prefecture in Japan as the director of housing department, leading the efforts to adapt the region to its demographic change (in particular ageing and depopulation) through long-term housing strategy and pilot programmes on public housing. Atsuhito holds master's degrees both in public policy (Georgetown & Syracuse University) and urban planning (University of Tokyo).

## Séance 4. Verdir les transports à moyenne et grande distance



**Jagoda EGELAND**

Advisor to the Secretary-General,  
International Transport Forum (ITF)

Jagoda Egeland has joined the Organisation for Economic Cooperation and Development (OECD) in 2011. Since 2015, she has been leading various projects at the International Transport Forum (ITF) at the OECD. Jagoda currently serves as a strategic advisor in the Office of ITF Secretary-General. Prior to taking up her role at the ITF, she was in charge of managing strategy and relationships with airlines at the UK Airports Commission, a body set up by the Prime Minister to examine the long-term airport capacity needs in the UK. Jagoda has also worked as a consultant on public policy issues in the private sector and academia. Jagoda holds an MSc in Public Policy from Maastricht University and a BSc in Mathematics and Economics from the London School of Economics and Political Science. She is a British and Polish national.



**Jari KAUPPILA**

Head of ITF Secretary-General's Office and Head of Quantitative Policy Analysis and Foresight Division, International Transport Forum (ITF)

Dr. Jari Kauppila is Head of ITF Secretary-General's Office and Head of Quantitative Policy Analysis and Foresight Division at the International Transport Forum at the OECD. His team works on wide range of transport policy issues and is responsible for the ITF's flagship publication, Transport Outlook, quantitative model development and related analysis, particularly on transport decarbonisation. Since joining the ITF in 2007, Jari has also coordinated several international research projects on topics such as shared mobility, logistics, transport reliability, road safety and infrastructure investment. Prior joining the ITF in 2007, Jari spent nearly ten years with the Ministry of Transport and Communications Finland. Besides his duties at the ITF, Jari is an Adjunct Professor in Transport Economics at the Department of Operations and Supply Chain Management at Turku School of Economics in Finland.



**Jane HUPE**

Deputy Director, Environment International Civil Aviation Organization (ICAO)

Ms Jane Hupe is the Director responsible for the Environment programme at International Civil Aviation Organization (ICAO) and serves as the Secretary of the ICAO Council's Committee on Aviation Environmental Protection (CAEP). Jane provides leadership for ICAO's efforts to define and promote policies and Standards for environmentally sustainable aviation, managing a portfolio that includes aircraft noise, local air quality, global climate, clean energy and sustainable aviation fuels, adaptation, circular economy and a global market-based measure for international aviation. Ms Hupe was at the forefront of the development of the Carbon Offsetting and Reduction Scheme for International Aviation (CORSIA). She leads its implementation strategy, including putting in place the necessary regulatory frameworks and ACT-CORSIA (Assistance, Capacity Building and Training for CORSIA). Ms Hupe also manages projects for implementation of mitigation measures and capacity building in SIDs and other developing States.

As a lead author on aviation-related issues, she received a certificate acknowledging her contribution to the IPCC's award of the 2007 Nobel Peace Prize. Prior to joining ICAO in 1998, Ms Hupe served as an advisor on environmental matters to the Brazilian Aviation Authorities for 15 years. Ms Hupe holds a Master's degree in Aviation from the École Nationale de L'Aviation Civile (ENAC), Toulouse, France, and other post-graduate degrees, including in environmental auditing.

**Marc HAMY**  
Vice President, Corporate Affairs, Airbus



Marc Hamy is currently the Vice President of Corporate Affairs at Airbus. He is an alumnus of Ecole Normale Supérieure (ENS) de la rue d'Ulm and a civil aviation engineer, with a post-graduate diploma from the French national school for civil aviation (ENAC) and a Master's degree from the University of Paris Dauphine. He has a background in aviation, transport, economy, and politics, with many senior executive positions. He has served in the following positions: Deputy Chief Financial Officer of DSNA, the French air navigation services provider; General Manager of the two air traffic control centres of the south of France; Director of the civil aviation authority in the French Pacific territories; Chief Executive Officer (CEO) of DSNA (8000 employees and a turn-over of 1 Billion Euros a year); Chief of staff of the French Minister for Transport; Deputy Chief of staff of the Minister for Energy, Transport, and Environment; Chief Operating Officer of Airbus ProSky; Chief of staff of the Airbus CEO, Vice president of Air Transport and Public Affairs, and finally Vice President Corporate affairs at Airbus SAS.

He is a founding member of the SESAR Joint undertaking, and of the EGNOS SSP, and contributed to create Airbus ProSky in 2010, three companies developing new technologies and services in aviation and space. He is holder of the Legion of Honour, of the National Order of Merit, and of the Medal of aeronautics.

**François DAVENNE**  
Director General of International Union of Railways (UIC)



Mr. Davenne graduated from the Ecole Nationale Supérieure des Télécommunications d'Evry in 1988 and from the Ecole Nationale d'Administration (ENA) in 1999. Throughout his career, he has consistently promoted interdisciplinarity as a key factor for success. Having gained experience in international satellite telecommunications, he initially held various roles in the housing sector, making use of his strong financial and legal skills. He was involved in policy and regulation of the sector and managed key operational programmes, most notably for the city of Paris.

After three years with the French Ministry of Transport, working on railway safety and regulation, with an emphasis on European regulations, he was elected in 2012 as Secretary General of OTIF, the Intergovernmental Organisation for International Carriage by Rail. From early 2013 to the end of 2018, he promoted interdisciplinarity and partnership building in order to expand and develop the uniform regulations for international carriage by rail.

**Cait HEWITT**  
Deputy Director - Aviation Environment Federation, UK



With fifteen years' experience at AEF, Cait leads the organisation's UK work programme and campaigns. She has given evidence on the environmental impacts of airport expansion to the parliamentary Transport Committee and Environmental Audit Committee, as well as to the Airports Commission and the London Assembly Transport Committee. A regular speaker at transport, environment and business travel events, Cait's has appeared at conferences organised by the Institute of Civil Engineering, the Chartered Institute for Environmental Health, the Royal Aeronautical Society, and the Westminster Energy Environment and Transport Forum. Her media experience includes giving interviews on Sky, BBC's News, Radio 4 (including the Today Programme and Costing the Earth) and – on the topic of carbon offsets – on consumer programmes for the BBC (Watchdog) and for Channel 4.

She has a First Class degree in sociology and an M.A. with Distinction in environmental philosophy, which focussed on the social justice implications of climate change.





**Andreas W. SCHÄFER**

Professor, Chair in Energy and Transport, UCL Energy Institute, UK

Andreas W. Schäfer is a Professor of Energy and Transport at the UCL Energy Institute and Director of the Air Transportation Systems Laboratory (ATSLab.org). His research covers the demand for and supply characteristics of energy and transportation systems. In addition to peer review journals, his work was published in popular science magazines, such as Scientific American. He is lead-author of “Transportation in a Climate-Constrained World”, MIT Press (June 2009). Schäfer has been principal investigator of multiple research projects, including the UK Research Council funded projects “Towards Zero-Carbon Aviation (TOZCA)”, “Systems Aspects of Electric Commercial Aircraft (SAECA)”, “Airport Capacity Consequences Leveraging Aviation Integrated Modelling (ACCLAIM)”, and “Aviation Integrated Modelling (AIM)”. He has been a member of various advisory boards within the UK and abroad and has given more than 100 invited seminars and workshop/conference presentations predominantly in North America and Europe. Prior to joining the UCL Energy Institute, he held appointments at the International Institute for Applied Systems Analysis (IIASA), the Massachusetts Institute of Technology (MIT), the University of Cambridge, and Stanford University. Schäfer holds a MSc in Aerospace Engineering and a PhD in Energy Systems Analysis/Energy Economics, both from the University of Stuttgart, Germany.

## Séance 5 – Suivi et analyse des mesures de relance verte

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**Benjamin SIMMONS**

Head, Green Growth Knowledge Partnership (GGKP)

Benjamin Simmons is the founding head of the Green Growth Knowledge Partnership. Prior to his current role, Benjamin coordinated the establishment and implementation of the Economics of Ecosystems and Biodiversity (TEEB) initiative, a groundbreaking effort involving over 500 experts to draw attention to the global economic benefits of biodiversity and the costs associated with continued biodiversity loss.

Benjamin was also Head of the UNEP Trade, Policy and Planning Unit where he managed UNEP’s trade and environment program and served as the principal UNEP delegate to the World Trade Organization. Benjamin is the author of numerous articles, papers and book chapters examining the interface between environmental and economic policies. Prior to joining UNEP in 2003, Benjamin worked as an environmental lawyer for a private law firm in New York City and served for two years as a Peace Corps volunteer promoting sustainable agricultural systems in southern Senegal.

He holds a Juris Doctorate from Columbia University School of Law and a Master in International Affairs from Columbia University School of International and Public Affairs.

**Julia REINAUD**  
Senior Director, Europe, Breakthrough Energy



Julia has been working in the field of climate and energy for the past two decades, focused on decarbonizing the industry sector. She is an experienced business developer with a track record of spearheading international projects and integrating sustainability and innovation into businesses and governments strategies.

Julia joined Breakthrough Energy in 2018. She has been shaping and implementing the organization's activities and partnerships in Europe. As part of that effort, Julia worked with the European Commission and the European Investment Bank to set up Breakthrough Energy Ventures Europe, a €100 million fund dedicated to investing in Europe's best clean energy entrepreneurs whose solutions can deliver significant and lasting reductions in greenhouse gas emissions.

Prior to Breakthrough Energy, Julia served in a variety of leadership roles in the climate and energy sector – heading industry and energy innovation programs at the European Climate Foundation, ClimateWorks Foundation, and the Institute for Industrial Productivity. She started her career as an analyst at the International Energy Agency. She has worked internationally with projects in Europe, China and India.

Julia holds a PhD with distinction in Economics and Industrial Strategy and a Masters in Corporate Strategy and Industrial Organisation from University Paris Dauphine.

**Francesco VONA**

Senior economist at the OFCE Sciences-Po and Adjunct Visiting Professor, University Ca' Foscari of Venice



Francesco Vona is a senior economist at the French Economic Observatory of Sciences-Po (OFCE) and is also affiliated to the research center on Knowledge, Technology and Organization of SKEMA Business School, to the Euro-Mediterranean Center on Climate Change. He is an applied economist primarily working on environmental economics, labour economics and their intersection.

Francesco Vona studied Statistics and Economics at the University of Rome La Sapienza, where he also completed his Ph.D. and obtained his first academic appointment as post-doctoral research fellow. He taught courses at Sciences-Po, SKEMA Business School, University Nice Cote d'Azur and Ca' Foscari University of Venice, at both the undergraduate, graduate and Ph.D. level. He participated to several European projects; currently he is the leader of the Sciences-Po team in the EU H2020 project Innopath.

**Gabriele WAGNER**

Advisor, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH GIZ



Gabriele Wagner has been working for over 27 years in the field of international cooperation with a focus on global environmental issues, sustainable development and multi-stakeholder partnerships. In her current position as GIZ senior advisor for a global project funded by the German Federal Ministry of Environment, Nature Conservation and Nuclear Safety in Berlin, she supports policy related transformation processes towards inclusive green economy and recovery at global and country levels in cooperation with multilateral organizations and other stakeholders active in the green economy space. Prior to this assignment, she was a project leader of a GIZ regional program supporting South-East European countries in their EU accession efforts related to biodiversity conservation, based in Sarajevo. Earlier, she spent 17 years working as team leader and operational advisor in charge of portfolio development, supervision and evaluation of environmental operations funded by the World Bank and the Global Environment Facility (GEF) in Washington and at country level in various regions. Gabriele Wagner studied international economics and foreign trade policy in Germany.



**Oliver GREENFIELD**  
Convenor, Green Economy Coalition

As Convenor, Oliver provides the GEC's network leadership, enabling people from diverse institutions to work and influence collectively. Before GEC, Oliver spent 7 years enabling stakeholder change leading WWF's Sustainable Business and Economics work. He previously worked in corporate strategy advisor with Booz Company and the BBC World Service.



**Enrico BOTTA**  
Policy Analyst, Green Growth and Global Relations Division,  
Environment Directorate, OECD

Enrico Botta works at the OECD's Green Growth and Global Relations division where he focuses on the design of environmental policies and their impacts.

Prior to joining the OECD, Enrico has been working on the topics of environmental policies, innovation and green finance for several organisations, including GGGI and Booz & Co. He has a double degree from the L. Bocconi University and the Copenhagen Business School in Economics and Management of Innovation. He completed his Ph.D. in Economics at the University of Milan.

## Remarques de clôture

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**Rodolfo LACY**  
Director, Environment Directorate, OECD

Dr. Lacy holds a Doctorate Degree in Environmental Science and Engineering from the Universidad Autónoma Metropolitana (Mexico), a Master's Degree in Urban Studies and Planning from the Massachusetts Institute of Technology (MIT), a Bachelor's Degree in Environmental Engineering from the Universidad Autónoma Metropolitana (Mexico) and a certificate in Leadership on Environment and Sustainable Development from El Colegio de México.

Dr. Lacy has been Vice Minister of Environmental Policy and Planning at the Ministry of Environment and Natural Resources of Mexico (2012-2018), Chief negotiator of Climate Change (COP19-COP23), Co-chair of the Global Methane Initiative, Member of the High-Level Group of the Global Environmental Outlook (GEO6), and Board Member of the Climate Action Reserve in California, USA.

Dr. Lacy has had extensive experience in policy making in the field of environment.

# Forums CVDD précédents

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- 2020 - *Securing natural capital: Resilience, risk management and COVID-19*  
[www.oecd.org/greengrowth/ggsd2020/](http://www.oecd.org/greengrowth/ggsd2020/)
- 2019 - *Greening heavy and extractive industries: Innovation and fiscal implications*  
[www.oecd.org/greengrowth/ggsd2019/](http://www.oecd.org/greengrowth/ggsd2019/)
- 2018 - *Inclusive solutions for the green transition: Competitiveness, jobs and social dimensions*  
[www.oecd.org/greengrowth/ggsd-2018/](http://www.oecd.org/greengrowth/ggsd-2018/)
- 2017 - *Greening the Ocean Economy*  
[www.oecd.org/greengrowth/ggsd-2017/](http://www.oecd.org/greengrowth/ggsd-2017/)
- 2016 - *Urban green growth, spatial planning and land use*  
[www.oecd.org/greengrowth/ggsd-2016/](http://www.oecd.org/greengrowth/ggsd-2016/)
- 2015 - *Enabling the next industrial revolution: Systems innovation for green growth*  
[www.oecd.org/greengrowth/ggsd-2015.htm](http://www.oecd.org/greengrowth/ggsd-2015.htm)
- 2014 - *Addressing the social implications of green growth*  
[www.oecd.org/greengrowth/ggsd-2014.htm](http://www.oecd.org/greengrowth/ggsd-2014.htm)
- 2013 - *How to unlock investment in support of green growth?*  
[www.oecd.org/greengrowth/gg-sd-2013.htm](http://www.oecd.org/greengrowth/gg-sd-2013.htm)
- 2012 - *Encouraging the efficient and sustainable use of natural resources: Policy instruments and social acceptability*  
[www.oecd.org/greengrowth/gg-sd-2012.htm](http://www.oecd.org/greengrowth/gg-sd-2012.htm)

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# Programmes et sites Web associés

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- OCDE Gros plan sur la relance verte  
[www.oecd.org/coronavirus/fr/themes/relance-verte](http://www.oecd.org/coronavirus/fr/themes/relance-verte)
- OECD Green Recovery Database  
[www.oecd.org/coronavirus/en/themes/green-recovery#green-recovery-database](http://www.oecd.org/coronavirus/en/themes/green-recovery#green-recovery-database)
- OECD Climate Change Hub  
[www.oecd.org/climate-change](http://www.oecd.org/climate-change)
- OECD COVID-19 Hub  
[www.oecd.org/coronavirus/fr/](http://www.oecd.org/coronavirus/fr/)
- OECD Building Energy Efficiency in Cities and Regions (programme)  
[www.oecd.org/cfe/cities/energy-efficiency-cities.htm](http://www.oecd.org/cfe/cities/energy-efficiency-cities.htm)
- OECD Centre for Entrepreneurship, SME's, Regions and Cities - Tourism (programme)  
[www.oecd.org/cfe/tourism](http://www.oecd.org/cfe/tourism)
- OECD The Circular Economy in Cities and Regions (programme)  
[www.oecd.org/regional/cities/circular-economy-cities.htm](http://www.oecd.org/regional/cities/circular-economy-cities.htm)
- OECD RE-CIRCLE: resource efficiency and circular economy  
[www.oecd.org/environment/waste/recircle.htm](http://www.oecd.org/environment/waste/recircle.htm)
- OECD International Transport Forum  
[www.itf-oecd.org](http://www.itf-oecd.org)
- Green Growth Knowledge Platform  
[www.greengrowthknowledge.org](http://www.greengrowthknowledge.org)
- IEA Energy Transitions  
[www.iea.org/topics/energy-transitions](http://www.iea.org/topics/energy-transitions)
- Green Economy Coalition  
[www.greeneconomycoalition.org](http://www.greeneconomycoalition.org)



# Comités pertinentes de l'OCDE

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Le thème de cette édition du Forum CVDD a été élaboré en consultation avec le Comité de politique économique (CPE), le Comité de l'emploi, du travail et des affaires sociales (ELSA), le Comité de l'investissement, le Comité des affaires fiscales (CAF), la Session conjointe des experts sur la fiscalité et l'environnement (SCEFE), le Groupe de travail du Conseil sur la construction navale (GT6), le Comité des échanges, le Comité des politiques de développement régional (CPDR), son Groupe de travail sur les politiques urbaines (WPURB), le Comité de la gouvernance publique, le Comité de la politique scientifique et technologique (CPST), le Comité des politiques d'environnement (EPOC), le Comité du tourisme, ainsi que l'Agence internationale de l'énergie (AIE) et le Forum international des transports (FIT).

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