

# INTERNATIONAL RULEMAKING FOR THE FUTURE

9th Annual meeting of international organisations

5-6 December 2022

World Organisation for Animal Health – Headquarters  
12 rue de Prony, 75017 Paris

# Agenda



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WORLD ORGANISATION FOR ANIMAL HEALTH, PARIS, FRANCE

### **DRAFT AGENDA**

**International organisations (IOs) respond to the specific mandates they were created to address, by developing instruments that promote well-being for all.** To continue delivering on their mandate in the midst of global transformations, most IOs have continuously needed to adapt their governance and rulemaking. Taking the example of the two co-hosts of this event, we can see how IOs are often brought to reflect on their original mandate and governance. The World Organisation for Animal Health (WOAH) was founded by its 30 constituent members as a response to a cattle plague ravaging livestock and devastating livelihoods around the world. Today, WOAH is playing an important role in improving health and safety of all, in particular by allowing its now 182 members to receive urgent notifications of animal disease outbreaks – including essential information on diseases transmissible to humans. The OECD, in turn created by 20 countries for the reconstruction of Europe after the Second World War, has extended its membership to 38 and serves as a unique knowledge hub for public policy advice and international standard-setting well beyond Europe and with now more than 300 committees.

**As countries face policy challenges that are increasingly complex, interconnected and transboundary in nature, IOs have a growing pressure to deliver agile solutions to their members that sometimes go beyond their original expertise or tap on strengths of several IOs at once.** Successive global crises – including the financial crisis in 2008 and the ongoing Covid-19 pandemic and climate crisis – have shown the limits of the current global governance architecture defined by cooperation procedures and mechanisms set in the past, with the world facing policy challenges of a different nature. It becomes apparent that just as governments cannot solve major crisis of today by acting alone, neither can IOs, which are constrained by their mandates and fields of expertise. All IOs have complementary expertise and strengths – typically on cross-cutting issues such as climate change, biodiversity loss, pandemic response, artificial intelligence, data privacy. Collective action, namely through the combination of IO instruments is essential to give a holistic support to countries' policy needs today, and guarantee an international rules-based international order that continues protecting the global goods and addressing global challenges.

**Beyond specific policy challenges, the interaction of different scientific or technological innovations, natural phenomena or human activities may trigger “tipping points”, which may cause damages beyond repair, if not managed well with the appropriate policy action.** Concerted action between actors from local, national and international levels is crucial to anticipate, measure, react to such threats that are intrinsically global in nature and may cause harm on an unprecedented scope and scale.

**The 9<sup>th</sup> meeting of international organisations comes in the aftermaths of the development of the [Compendium of IO Practices: Working Towards Better International Instruments](#).** Building on this momentum, the event aims to give greater impetus for IOs to strengthen the agility, impact and inclusiveness of international rulemaking, with the support of the lessons learned together over the past 9 years.

## DAY 1.

### High-level meeting of the IO Partnership

*[Open to registered participants; meeting recorded]*

10.00-11.00

#### **Introductory session. International organisations' role in supporting countries to anticipate, react, and rebuild in the face of global disruptions**

Countries create and become members of international organisations to serve their global policy needs. Today, as the world faces increasingly major global challenges, the effectiveness of IOs to support their members is being tested. The climate crisis, disruptions in food safety, vulnerable energy markets and the persisting Covid-19 pandemic are creating a plethora of policy challenges where IOs are especially crucial, as global experts as well as enablers of collective action.

This session will underline the needs that governments are facing for effective global governance in times of crisis. At the same time, it will recognise the major challenges IOs face to address urgent and structural global disruptions. The co-hosts will welcome participants and share the experience of their respective organisations, as well as priorities for the IO Partnership going forward, to anticipate, react and rebuild when facing global disruptions of different scope, urgency and magnitude.

*Moderator:* **Mr. Jean-Philippe Dop**, Deputy Director General, World Organisation for Animal Health (WOAH)

*Opening remarks:*

- **Mr. Mathias Cormann**, Secretary-General, Organisation for Economic Cooperation and Development (OECD)
- **Ms. Monique Eloit**, Director-General, World Organisation for Animal Health (WOAH)
- **Mr. Didier Lenoir**, Ambassador, Permanent Representative of the European Union to the OECD

*Video greetings from IO Partnership Focal Points (6")*

- **Mr. Martin Milton**, Director, International Bureau of Weights and Measures (BIPM)
- **Ms. Anna Joubin-Bret**, Secretary, United Nations Commission on International Trade Law (UNCITRAL)
- **Mr. Kunio Mikuriya**, Secretary-General, World Customs Organization (WCO)

#### **Coffee break**

**[Side session: Photo-ops for Heads of international organisations]**

11.30-13.30	<p><b>Session 1. Working towards common goals with more agile, effective and inclusive international solutions</b></p> <p>For 9 years, the IO Partnership has brought IOs together to reflect collectively on the quality of their rulemaking and the need to work collectively, in order to best serve their members. The <a href="#">IO Compendium</a> sets key building blocks for more effective, efficient and transparent international instruments, and showcases the general trends and individual IO efforts in this regard.</p> <p>Global crises of recent years have confirmed the need for collective action, not only across countries but also across IOs. Many international actors of different nature have set themselves common goals that direct their specific work plans towards broader strategic priorities. High-level objectives such as mitigating and adaptation to climate change, supporting a “One Health” approach, or the achievement of sustainable development goals transcend IOs’ specific policy mandates and create strong incentives for IOs to be more agile, inclusive, and to better evaluate their impact.</p> <p>The three successive high-level panels will bring together government and IO representatives to discuss how their recent experiences have taught them to develop better international instruments, and what their priorities are going forward to address global goals.</p> <p style="text-align: center;"><i>Moderator:</i> <b>Mr. Jean-Philippe Dop</b>, Deputy Director General, WOAHA</p>
11.30-12.00	<p><i>Panel 1: Agile responses to address members’ rapidly evolving policy needs</i></p> <ul style="list-style-type: none"> <li>– <b>Mr. Brendan Pearson</b>, Ambassador, Permanent Representative of Australia to the OECD</li> <li>– <b>Mr. Wolfgang Küpper</b>, Secretary-General, Intergovernmental Organisation for International Carriage by Rail (OTIF)</li> <li>– <b>Mr. Philippe Metzger</b>, Secretary-General and CEO, International Electrotechnical Commission (IEC)</li> <li>– <b>Ms. Nena Stoiljkovic</b>, Under Secretary General, International Federation of Red Cross and Red Crescent Societies (IFRC)</li> </ul>
12.00-12.30	<p><i>Panel 2: Evaluating and enhancing impact to reap the benefits of IOs</i></p> <ul style="list-style-type: none"> <li>– <b>Mr. Francisco Saffie Gatica</b>, Ambassador, Permanent Representative of Chile to the OECD</li> <li>– <b>Mr. Rolph Payet</b>, Executive Secretary of the Basel, Rotterdam and Stockholm Conventions</li> <li>– <b>Ms. ETTY Feller</b>, Chair, International Laboratory Accreditation Cooperation (ILAC)</li> </ul>
12.30-13.00	<p><i>Panel 3: Inclusive engagement throughout international rulemaking</i></p> <ul style="list-style-type: none"> <li>– <b>Mr. Francisco A. Lima Mena</b>, Secretary-General, Secretariat for the Economic Integration of Central America (SIECA)</li> <li>– <b>Mr. Emanuele Riva</b>, Chairman, International Accreditation Forum (IAF)</li> <li>– <b>Mr. Yuko Yasunaga</b>, Deputy Director General, United Nations Industrial Development Organization (UNIDO)</li> </ul>
13.00-13.30	<p><i>Open discussion</i></p>
<p><b>Lunch break</b></p>	

15.00-16.30

**Session 2. Evolving global governance: Breaking siloes for effective results**

Global governance has increasingly evolved towards a diverse set of actors. International organisations are created with many different legal natures and governance structures, as visible in the IO Partnership. But many other actors are also playing an increasingly important role on the global scene, be there philanthropic organisations, non-governmental organisations, or business organisations.

This session will include presentations from actors leading coordination initiatives that emerged to address specific policy issues and share the perspective of actors with key roles in global governance, beyond IOs.

Moderator: **Ms. Jo Tyndall**, Director, Environment Directorate, OECD

Speakers:

- **Mr. Kevin Dancey**, Chief Executive Officer, International Federation of Accountants (IFAC)
- **Ms. Lee Ann Jackson**, Head of Division, Organisation for Economic Cooperation and Development (OECD)
- **Ms. Céline Kauffmann**, Head of Division, Organisation for Economic Cooperation and Development (OECD)
- **Ms. Catherine Machalaba**, Principal Scientist, EcoHealth Alliance
- **Mr. Sergio Mujica**, Secretary-General, International Organization for Standardization (ISO)
- **Mr. Pau Roca**, Director General, International Organisation of Vine and Wine (OIV)

Coffee break

17.00-18.30

**Session 3. The multilateral rules-based system in the face of uncertainty**

International organisations provide platforms to discuss science and technology, share best practices and common approaches among members, and develop international instruments. They are usually consensus-based and provide an opportunity to collect evidence and gather expertise on issues of common interest, and influence international rulemaking. While IOs' international nature helps bring countries with different views together, it also makes them vulnerable to global disruptions in geopolitics, economics and innovation, tainting international rulemaking with a certain level of uncertainty.

The session will seek to explore the remedies that can help secure the continuity of a multilateral rules-based system, and help regain trust in international organisations. It will identify scenarios where more coordination and well-thought governance frameworks will need to be in place to ensure countries - with the support of existing IOs and in close engagement with public and private international actors - will be well-placed to maintain a rules-based international order protecting citizens and preserving a peaceful, healthy and safe environment for all.

Moderator: **Mr. Duncan Cass-Beggs**, General Secretariat, OECD

Speakers:

- **Mr. Giancarlo Kessler**, Ambassador, Permanent Representative of Switzerland to the OECD
- **Ms. Monique Eloit**, Director-General, World Organisation for Animal Health (WOAH)
- **Mr. Julien Pellaux**, Director, Partnership Division, United Nations Educational, Scientific and Cultural Organization (UNESCO)
- **Mr. Jean-Marie Paugam**, Deputy Director General, World Trade Organization (WTO)
- **Ms. Elsa Pilichowski**, Director, Public Governance Directorate, Organisation for Economic Cooperation and Development (OECD)
- **Mr. Ignacio Tirado**, Secretary General, International Institute for the Unification of Private Law (UNIDROIT)

**Concluding remarks**

**Ms. Monique Eloit**, Director-General, World Organisation for Animal Health

**Ms. Elsa Pilichowski**, Director, Public Governance Directorate, OECD

## DAY 2.

### Working-level meeting of the IO Partnership

[Chatham House]

#### Thematic working group sessions

*These sessions will allow IOs to discuss issues relating to the three focus themes of the IO Partnership (agility, inclusiveness and impact), and to reflect on how to concretely address these issues based on exchange of experiences. Discussions will take place against the background of working group activities, with focal points reporting back on their recent activities and further plans.*

**Opening remarks:** Gita Kothari, Deputy Director, Directorate for Legal Affairs, OECD

09.00-10.30

#### **Session 1. Agility**

The IO Partners have made “agility” one of their three focus areas, recognising the urgent need to remain “operational” in today’s highly uncertain context, and most importantly in times of crisis. Working Group 1 will focus on IOs’ ability to adapt to fast-changing contexts. This session will offer IOs the possibility to exchange on their most recent adaptations to remain “agile” in their international rulemaking, the international instruments that have proved most useful in this context and share key lessons.

Coffee break

11.00-12.30

#### **Session 2. Inclusiveness**

The [Compendium of International Organisations’ Practices](#) shows the importance of a well-functioning interplay of diverse international rulemaking actors to maximise their strengths and minimise duplications. This session will allow IOs to exchange on paths to go a step further in enhancing the inclusiveness of international rulemaking, based on the activities carried out by Working Group 2 and on the discussions on Day 1.

Lunch

14.00-15.30

#### **Session 3. Impact**

The impact of international instruments remains difficult to assess due to methodological, resource and mandate challenges. Working group 3 focuses on methodologies and governance systems that support the regular monitoring, measuring and assessment of international instruments’ impact. This session will discuss the methodologies identified, on the issues encountered when putting them into practice and the possible ways to overcome them.

Coffee break

16.00-17.30

#### **Public closing session**

#### **Session 4 – Recent and ongoing reforms for better international rulemaking**

The IO Partnership brings together IOs of different nature, ranging from traditional intergovernmental organisations to more recent forms of IOs, such as trans governmental networks of regulators, as well as private standard setting bodies. The process and governance used to develop the multitude of international instruments is very diverse. This session will discuss the common challenges faced by IOs.