



New job opportunities in an ageing society

Policy challenges and responses

Stefano Scarpetta

Director of Employment, Labour and Social Affairs, OECD

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Technologies can help professionals work in smarter ways

Assistive technologies

Devices that allow an individual to perform a task or increases ease and safety

E.g. fall detectors, tracking systems

Remote care and disease monitoring technologies

For the monitoring of disease or home adjustment treatment

E.g. Home adjustment, monitoring of vital signs and alarms

Social technologies



E.g. Social networks for professionals, real time audio-visual contact

Self-management technologies



Enables elderly to take control of personal health and care management

E.g. Telephones with easy to read buttons, drug dispensers.



Some countries target specific groups to increase recruitment

Migrants

Canadian Live-in Caregiver Programme grants care workers permanent residence after two years

Older workers

In the US, tax benefits encourage older workers to reenter the labour market

Unemployed people Japan has targeted the unemployed to help older people at home



Men

Australia has tried to encourage young men to participate in caring work

Policy responses Improve care supply and job quality



Adequate fiscal space and financing



Addressing poor quality LTC jobs

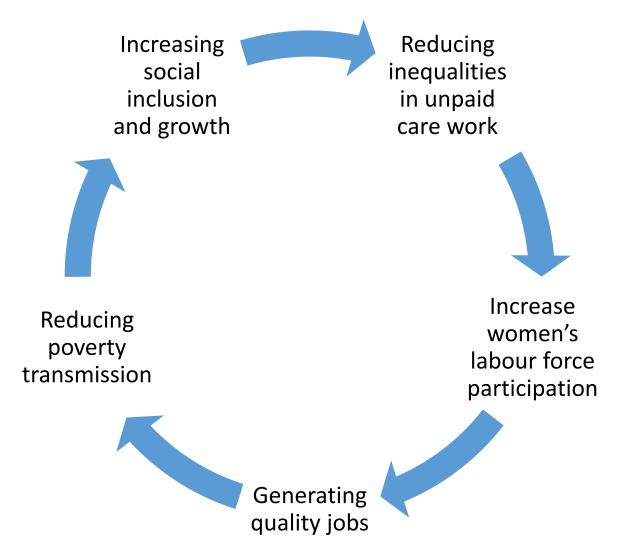


Promoting healthy ageing



Investing in appropriate technology

Creating a virtuous circle



Requires a comprehensive policy package reshaping social protection, care, labour and migration policies.





Thank you