



OECD HIGH-LEVEL POLICY FORUM

Building a Whole-of-Society Approach to Emerging Migration and Integration Challenges

Innovation Lab - Elevator pitches

Venue: CC1 from 11:00 to 11:30

Belgium

Duo for a Job

DUO for a JOB matches youth jobseekers with a migration background with mentors aged 50+ who have professional experience in related fields.

Through this mentoring program and through the sharing of experiences, the organisation aims first of all to guarantee access to the labour market for young people with a migration background and to value the knowledge of our elders. Through the linking and creation of duos, it also offers a unique platform for encounters between generations and cultures.

Since its launch in 2012 and thanks to 950 active mentors, DUO for a JOB has created almost 2500 duos with nearly 3 out of 4 mentees finding a positive solution within 12 months. This has meant access to work for over half of the program's participants. Moreover, the project also helps mentors and mentees deconstruct preconceptions about each other and bring a more realistic vision back into their communities resulting in a positive impact on social cohesion. DUO for a JOB is currently active in 5 cities in Belgium and France.

Based on this experience, the organisation has developed its expertise into advocacy recommendations aiming at contributing positively to the development of relevant public policy.

Canada

Responsible AI in immigration decision-making

Globally, the use of new technologies in migration management is becoming increasingly necessary to sustain timely, high-quality services, and to safeguard against more sophisticated program integrity threats. Immigration, Refugee and Citizenship Canada's use of supervised machine learning to automate a portion of Temporary Resident Visa applications from China and India is an example of technological innovation that has yielded significant results.

While technical development is key, having the right checks and balances in place is crucial for maintaining public trust and protecting fundamental human rights. The Policy Playbook on Automated Decision Support equips data scientists and program designers to ask the right questions at the right times, throughout the life cycle of a project. The Playbook paves the way for innovation through the responsible use of data-driven technologies in Canada's immigration system.



Colombia

Integral Actions

According with the General Strategy for incomes for migrants from Venezuela, leading by the Presidency of the Republic of Colombia, which is coordinated with several governmental institutions, the Ministry of Labor and the International Migration Organization (IOM) had join efforts in technical, operative and financial areas to develop the “Integral Actions Strategy” around the national territory.

The goal of these Integral Actions –which have a regional and local vision- is to have a dialogue with those who play an important role in the social and labor integration of migrants from Venezuela. In that sense, the Strategy has 5 moments: 1) Dialogue with host people, 2) Dialogue with migrant people, 3) Meeting with businessmen and employers, 4) Orientation workshop for officials of different government entities at territorial level, and 5) A Care and Services Fair for Returned Colombians and Venezuelan Migrants.

In 2019, from September to December, 7 Integral Actions were implement in the Cities of Barranquilla, Valledupar, Bucaramanga, Cucuta, Cali, Santa Marta and Medellin. In those, 8316 people were benefited and the Ministry and the Government of Colombia obtained important inputs for their labor migration policy.

Czech Republic

Integration Centers

In 2009, the first Integration Centres were opened in the Czech Republic. Their creation was inspired by information gained mainly through the exchange of information within the European Commission's Working Group on the Integration of Foreigners. Integration centres were gradually opened in all regions of the Czech Republic and thus created a mutually communicating network of 18 centres, which have various implementers - NGOs, regions and contributory organizations of the state. In particular, each Integration Centre must provide language courses, social and legal counselling, establish a regional platform for integration, monitor the situation of foreigners and work with the relations of the majority and foreigners. The centres have provided services to 127,484 clients since 2009, have organized 2,442 socio-cultural orientation courses, and have conducted 4,907 language courses. The centres are supported by the EU and state budget.

European Union

Serious board game about migration governance: Educational tool for young audiences on the complexities and impacts of migration decision making

Schools play an important role in stimulating young people's critical thinking about migration and integration issues. This serious board game makes players experience migration decision making as a complex process with different actors and participants. The serious board game about migration governance is being co-developed by the EU Policy Lab of the Joint Research Centre, the European Commission's science and knowledge service and representatives of the European Union Member States working together within the European Migration Network chaired by the Commission's Directorate General for Migration and Home Affairs.



Germany

Virtual Welcome Center

The Migration Support Center of the German Federal Employment Agency offers a competent and personalized advice for international professionals.

Qualified professionals interested in working in Germany can use the Make it in Germany portal to gain access to personalised advice which is provided by the Federal Employment Agency. Its Virtual Support Center offers a personal advisory service via email, the site's telephone hotline or chat.

The Make it in Germany portal was launched in 2012 and has gone on to become the Federal Government's key information portal for all issues surrounding migration to Germany. The aim of the portal is to encourage and inspire qualified professionals from around the world to come and work in Germany by presenting a culture of welcome. The portal, which can be browsed in a variety of different languages, offers information for those interested in moving to Germany – starting with preparations in the home country, to the actual move, to the first steps to be taken in Germany.

Make it in Germany presents Germany as a modern, diverse and likeable country that is open to the world and therefore an attractive option for qualified professionals from abroad.

Italy

CONNGI - Coordinamento Nazionale Nuove Generazioni Italiane

The Italian Ministry of Labour and Social Policies promotes and supports the New Italian Generations National Coordinating Association that gathers more than 30 associations of young people with a migrant background. In 2014 several associations participated at the national initiative "Direct Line with second generations", who decided to share analyses, needs, challenges adopting an Official Statement (Manifesto) covering the following areas of interest/intervention: education/qualification, labour market integration, sport and culture, active civic participation and citizenship, communication and media, international cooperation. In 2016, the associations, which joined the "Direct Line" initiative, decided to create a National Coordinating Association, officially established in 2017. At present, CONNGI works together national and international institutions/organisations, realizes projects at local level and organizes the annual event "Protagonisti!", thematic focus group meetings on specific issues (the 2019 edition was about education/qualification).

New Zealand

Mana Aki – Building intercultural competence in NZ's public service

'Mana Aki' is a foundation-level learning programme developed by the Ministry of Business, Innovation and Employment, NZ Police, the Department of Internal Affairs and a Māori Advisory Group. The learning material was created by the Open Polytechnic, New Zealand's largest online learning provider.

The workshops and interactive online modules are based on the work of a typical public service team and their interactions with people from different cultures.

Learners observe scenarios and make decisions that determine the pathways through each scenario. The 'learning from mistakes' together with personal and group reflection on the situations provides an engaging and effective learning experience that builds intercultural competence in our public servants.

Our programme is about bringing insight and understanding to how people can act in a way that enhances the mana (the respect) of people from all cultures; those that we work with, as well as those that we serve.



Poland

Wroclaw on Tongues of the world

Until 2016, Wroclaw offered foreigners only the use of formal (paid) Polish language lessons organized by language schools. Many foreigners, especially those starting to study or working in Wroclaw, could not afford paying for the lesson. The challenge for the local government was to organize free language lessons for several hundred people a year. The answer to the needs was the idea of involving Wroclaw residents to become a volunteer/teacher. Adults from Wroclaw can sign-up our project using application form available on our website and declare their willingness to teach the Polish language free of charge.

The project has motivated 350 Wroclaw residents to teach Polish language to 550 foreigners from 83 countries. The self-government initiative meets with a high assessment of residents due to its need, low financial costs, a wide range, building the image of the inhabitants of Wroclaw as a community open to newcomers. We organize free help to foreigners thanks to the constant, free involvement of the residents of Wroclaw. Foreigners enjoy free Polish language learning and emphasize the fact that the residents of Wroclaw are hospitable, open to people from other cultures and religions. They appreciate the fact that Wroclaw residents devote their time to preparing Polish lessons.

Switzerland

Power Coders

Powercoders is a coding academy for refugees. With the mission of giving people their independence back, reducing social welfare costs and fighting the shortage of talent in the IT-industry, Powercoders has successfully trained refugees and helped them become integrated into the IT job market. A lot of companies are supporting the initiative such as Adobe, UBS, Swiss Post, Swiss Life and Swisscom.

Powercoders offers a 13-week IT bootcamp during which the participants learn basic skills and then graduate to an industry focus (such as web development, software engineering, IT support, testing or networks). Consecutively, the students are placed in IT internships of 6 to 12-months with the goal to eventually be hired as junior developers, trainees or apprentices. Powercoders has run programs in Bern, Zürich, Basel and Lausanne with a 97% success rate of internship placement and about 60% of long-term integration.

For more stability, the organization set up two permanent schools in 2019, one in Zurich for the whole German-speaking part of Switzerland and one in Lausanne for the French-speaking part. The association is expanding also abroad with a first pilot having taken place in Istanbul and a next international intake starting early 2020 in Turin, Italy.

Sweden

Hej Framling!

Hello stranger, founded by two women, and a highly successful NGO with an interesting story (and some experience of speaking at international venues), working on linking asylum seekers and refugees with the local community through outdoor sports and activities, in collaboration with local businesses, focusing on integration also in the sense of belonging to the local physical environment and nature.