

# Conference on Generative AI and Competition Policy



 27 May 2024  13:00 – 18:00

 [Registration link](#)



Myeongdong Post Tower  
70 Sogong-dong, Jung-gu, Seoul, South Korea

## AGENDA

This conference marks the first joint event hosted by the OECD and the KFTC (Korea Fair Trade Commission). High-level officials from both organisations, as well as highly prestigious scholars and experts both in the public and private sectors, will participate in the discussions.

The conference will focus on competition issues and the direction of competition policy arising from advancements in generative AI. This topic is one of the issues that competition authorities around the world are monitoring closely and are focusing on. Generative AI models are developed by foundation models trained on large datasets. While the development of AI has many benefits, the concentration by a few big tech companies in the market has caused many concerns in the competition environment. This conference will also explore competition issues related to data and cloud services, which are crucial factors in the development of generative AI.

The event will be held in person, and is open to all participants, who are welcome to share their insights.

13:00 – 13:20

### Welcome and opening remarks

- **Kijeong Han**, Chairman, KFTC
- **Yoshiki Takeuchi**, Deputy Secretary-General, OECD
- **Youngsu Shin**, Chairman of Korea Competition Law Association
- **Hyunbae Chun**, Chairman of Industrial Organization Association

13:20 – 13:25

### Group Photo

13:25 – 13:55

**Keynote Speech: Frederic Jenny**, Chairman of the Competition Committee, OECD

## PART 1: The role of Competition Policy in the Generative AI supply chain

14:00 – 15:20

**Moderator: Frederic Jenny**, Chairman of the Competition Committee, OECD

### Panellists:

- **Taehi Hwang**, Professor of Law, Sungshin Women's University
- **Junheon Lee**, Director of Anti-monopoly Policy Division, KFTC
- **Yusuke Takahara**, Deputy Director of the International Affairs Division, JFTC
- **Wiroy Shin**, Professor of Economics, Chonnam National University

15:20 – 15:30

Coffee break

## **PART 2: Competition Issues and Strategies related to Data in AI models**

15:30 – 16:40      **Moderator: Yong Lim**, Professor of Law, Seoul National University

**Panellists:**

- **Ori Schwartz**, Head of the Competition Division, OECD
- **Hwa Ryung Lee**, Director of Economic Analysis Division, KFTC
- **Nansulhun Choi**, Professor of Law, Yonsei University

16:40 – 16:50      Coffee break

## **PART 3: Ensuring Competition in Cloud Computing Services and AI**

16:50 – 17:55      **Moderator: Jae Nahm**, Professor of Economics, Korea University

**Panellists:**

- **Frederic Jenny**, Chairman of the Competition Committee, OECD
- **Heechun Kim**, Economist, NC Soft
- **Songrim Koo**, Senior Competition Expert, OECD

17:55 – 18:00      **Closing remarks**