



PAGE 3: B. ABOUT YOU

Q1: Respondent details

Name	UN Broadband Commission for Sustainable Development
Organization	UN Broadband Commission for Sustainable Development/ITU
Email Address	-
Phone Number	-

Q2: Country or Customs territory

- INTERNATIONAL ORGANIZATION

Q3: Organization

Public sector

PAGE 4: C. ABOUT YOUR CASE STORY

Q4: Title of case story

More than half the world is still offline, what is the main reason...?

Q5: Case story focus

E-commerce development and efforts to bridge the "digital divide".

Q6: Case story abstract

More than half the world is still offline, what is the main reason and how can this "digital divide" be bridged?

-Historically, attention has focused on the supply side issues of availability, network, infrastructure and coverage.

-Nowadays, attention is now shifting to the demand side including affordability, literacy, ability to access to content in local or minority languages.

-Sacrifices to go online in developing countries which can make it difficult for those suffering from low, seasonal or vulnerable incomes.

Watch the video at:

<https://www.youtube.com/watch?v=ZVcdQfHA2Ec>**Q7: Who provided funding?**

Multilateral organization

Q8: Project/Programme type

Multi-country

Q9: Your text case story

Respondent skipped this question

Q10: Lessons learnt

Respondent skipped this question
