



PAGE 4: B.1) YOUR CASE STORY: TITLE AND DESCRIPTION

**Q1: TITLE OF CASE STORY**

Business Environment Reform Program- Single Window Business Registration System (SWBR)

**Q2: CASE STORY ABSTRACT**

The objectives of this sub-component are to reduce the costs and delays for businesses to start up and operate in The Gambia as well as the time taken and costs associated with compliance with tax regulations. The sub component targets the following activities:  
Single Window Business Registration System (SWBR); Support for investment promotion and facilitation;

**Q3: LONG DESCRIPTION OF THE CASE STORY**

Launched in February 2014, the SWBR is the main business registration portal for The Gambia and is now fully operational. With the aid of the system, businesses in The Gambia can now be registered within the seven days target and of course with reduced transaction costs.

During the quarter, three hundred and fifty six (356) businesses were registered with July as illustrated below; having the largest number of businesses registered. On individual businesses, five thousand five hundred and one (5501) have been registered since February 2014. The registered businesses include ten (10) foreign companies and twenty six (26) Partnerships which no doubt manifests increased investments in The Gambia and by extension greater employment opportunities.

Refurbishment and furnishing of the Marriage Hall to serve as office space for the Business Registry is on steady progress and two 80KVA generators (Banjul and KMC sub-station) for backup electricity supply have been delivered and installed. The system can now function without electricity disruption. In addition to the main business registration center in Banjul, the Kanifing sub-office opens every Wednesday to facilitate business registrations and especially for those within the Kanifing Municipal Council.

The Collateral Registry Bill has been passed and accepted by the National Assembly and now awaits the consent of H.E the President.

**Q4: Please add here web links to project/programme materials.**

*Respondent skipped this question*

PAGE 5: C.2) ABOUT THE CASE STORY

## PUBLIC SECTOR CASE STORY TEMPLATE

<b>Q5: YOUR CONTACT DETAILS</b>	
Name:	Mr Abdoulie Jammeh
Ministry/Institution/Organization:	Ministry of Trade, Industry, Regional Integration and Employment
Country:	The Gambia
Email Address:	abdouliejam@yahoo.com
<b>Q6: FUNCTION</b>	Public sector
<b>Q7: FUNDING PARTNER Tick the appropriate box(es)</b>	Multilateral organization
<b>Q8: Additional information</b>	<i>Respondent skipped this question</i>
<b>Q9: START DATE OF PROJECT/PROGRAMME</b>	February 2011
<b>Q10: STATUS OF PROJECT/PROGRAMME</b>	On-going
<b>Q11: DURATION OR, IF ON-GOING, EXPECTED DURATION OF PROJECT/PROGRAMME</b>	3-5 years
<b>Q12: COST OF PROJECT/PROGRAMME</b>	Between US\$1 million and US\$5 million
<b>Q13: Additional information</b>	<i>Respondent skipped this question</i>
<b>Q14: TYPE OF FUNDING FOR PROJECT/PROGRAMME</b>	Grant

### PAGE 6: C.2) ABOUT THE CASE STORY

<b>Q15: PROJECT/PROGRAMME TYPE</b>	Single country / customs territory
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### PAGE 7: C.2) ABOUT THE CASE STORY

<b>Q16: SINGLE COUNTRY/CUSTOMS TERRITORY</b>	GAMBIA
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### PAGE 8: C.2) ABOUT THE CASE STORY

## PUBLIC SECTOR CASE STORY TEMPLATE

**Q17: REGION**(If the region does not appear in the drop down menu, please enter manually.)

West Africa

### PAGE 9: C.2) ABOUT THE CASE STORY

**Q18: MULTI-COUNTRY**(Enter all countries or customs territories)

*Respondent skipped this question*

### PAGE 10: C.4) ABOUT THE CASE STORY

**Q19: CASE STORY FOCUS**Tick the appropriate box(es)

Customs reform,

Upgrading network infrastructure (ICT, power, telecoms)

,

Removing domestic restrictions on commercial presence

### PAGE 11: C.5) ABOUT THE CASE STORY

**Q20: HOW SUCCESSFUL WAS THE PROJECT/PROGRAMME** Tick the appropriate box(es)

Successful

### PAGE 12: C.6) ABOUT THE CASE STORY

**Q21: WHAT WERE THE OUTPUTS OF THE PROJECT/PROGRAMME** Tick the appropriate box(es)

Officials trained,

New or updated electronic single window,

New network infrastructure (e.g. broadband),

Reform of other fees or charges

**Q22: Additional information**(maximum 300 words)

*Respondent skipped this question*

### PAGE 13: C.7) ABOUT THE CASE STORY

## PUBLIC SECTOR CASE STORY TEMPLATE

<b>Q23: WHAT WERE THE OUTCOMES OF YOUR PROJECT/PROGRAMME</b> Tick the appropriate box(es)	Reduction in informal payments, Increase in merchandise imports, New company registrations
<b>Q24: Additional information</b> (maximum 300 words)	<i>Respondent skipped this question</i>

### PAGE 14: C.8) ABOUT THE CASE STORY

<b>Q25: WHAT WERE THE IMPACTS OF THE PROJECT/PROGRAMME</b> Tick the appropriate box(es)	Increase in domestic investment, Increase in foreign investment, Increase in employment, Increase in per capita income
<b>Q26: Additional information</b> (maximum 300 words)	<i>Respondent skipped this question</i>

### PAGE 15: C.9) ABOUT THE CASE STORY

<b>Q27: LESSONS LEARNT</b> Tick the appropriate box(es)	Importance of agreeing clear project implementation responsibilities , Importance of attention to long-term sustainability , Importance of political will and commitment by project partner
<b>Q28: Additional information</b> (maximum 300 words)	<i>Respondent skipped this question</i>
<b>Q29: PROJECT OR PROGRAMME MONITORING AND EVALUATION FRAMEWORK</b> Tick the appropriate box(es)	M&E framework used, Project baselines set, Impact assessment