

AID-FOR-TRADE: CASE STORY

CZECH REPUBLIC

CONCRETE INSTRUMENTS SUPPORTING SME SECTOR IN THE REPUBLIC OF MOLDOVA, CLUSTERS DEVELOPMENT

Date of submission:	2010
Region:	South-East Europe
Countries:	Republic of Moldova
Type:	Project Aid for Trade
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ISSUES ADDRESSED

Assistance for Support of Small and Medium Enterprises (SMEs) Development in the Republic of Moldova.

OBJECTIVES PURSUED

The project was aimed to support SME development in the Republic of Moldova.

Concrete outputs:

- Professional assistance in the development of SME policy in the Republic of Moldova
- Arrangement of training in the Czech Republic for representatives of Moldavian Administration to give them the best of experience of Czech experts
- Arrangement of Round Table/Seminar to transmit Czech know-how to Moldavian partners with a view of forming business policy and framework for SMEs

DESIGN AND IMPLEMENTATION

Assistance was provided in the form of:

- Introductory education and information about the Czech government policy and practical implementation in the field of clusters development; (The project covered travel, accommodation costs and other fees.)
- Providing (free-of-charge) documentation on relevant issues
- Trainings and consultations for representatives of beneficiary country on issues of priority interest to them in clusters development; trainings and consultations took place both in the Czech Republic and in the beneficiary country

PROBLEMS ENCOUNTERED

None

FACTORS FOR SUCCESS / FAILURE

No special factors were encountered.

RESULTS ACHIEVED

All results were highly appreciated by the Moldavian side.

See the enclosed letters of Deputy Minister of Economy of the Republic of Moldova, Mr. Octavian Calmic.

LESSONS LEARNED

Clusters development is good instrument for business and trade promotion.

CONCLUSION (applicability to other programs)

The same theme is topical for all countries in transition. Mongolia is also very much interested in the experience of the Czech Republic in clusters development.

ANNEXES and/or REFERENCES

Letter of 26 Nov 2010 (04/3-6369) addressed to Mr. Martin Kocourek, Minister of Industry and Trade of the Czech Republic

Letter of 26 Nov 2010 (04/3-6370) addressed to Mr. Petr Kužel, President of Chamber of Commerce of the Czech Republic

Letter of 26 Nov 2010 (04/3-6371) addressed to H.E. Mr. Jaromír Kvapil, Ambassador of the Czech Republic in the Republic of Moldova